

# Land Use & Development

#### 4.1. Existing Land Use 62

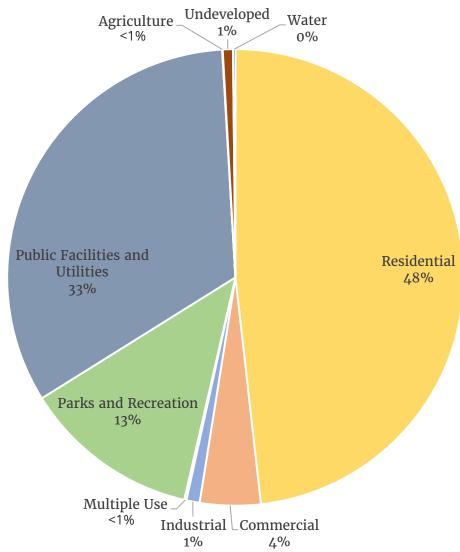
### **OVERVIEW**

There are over 8,000 acres in Mid-City. Table 4-1 shows the breakdown of existing land uses, and Figure 4-1 shows the summary of existing land uses in a pie chart, excluding rights-of-way and utilities. Figure 4-2 shows the overall pattern of existing land uses in Mid-City Communities.

### **CURRENT LAND USE PATTERN**

As shown in Table 4-1 and Figure 4-1, residential use is the most prominent existing land use in Mid-City, occupying 3,895 acres (48.2%) of the four Community Planning Areas, closely followed by Public Facilities and Utilities with 2,662 acres (33.0%). The Parks and Recreation land use is the 3rd largest area occupying 1,011 acres (12.5%) while Commercial land uses account for 347 acres (4.3%) of the Planning Area. Around 58 acres of land is undeveloped in Mid-City.

### Figure 4-1 Existing Land Use Summary



### Table 4-1 Existing Land Use by Acreage

### **Existing Land**

#### Residential

Spaced Rural Resid Single Family Detail Single Family Attac Multiple Family Mobile Home Park

#### Commercial

Retail, Regional, Wl Commercial

Visitor Commercia Office Commercial

### Industrial

Light Industrial Multiple Use Mixed Use

### Parks and Recre

Recreation

**Open Space Parks** 

### **Public Facilities**

Transportation, Co Utilities

Institutions

Education

### Water

River, Lake, Bay

Other

Agriculture Undeveloped

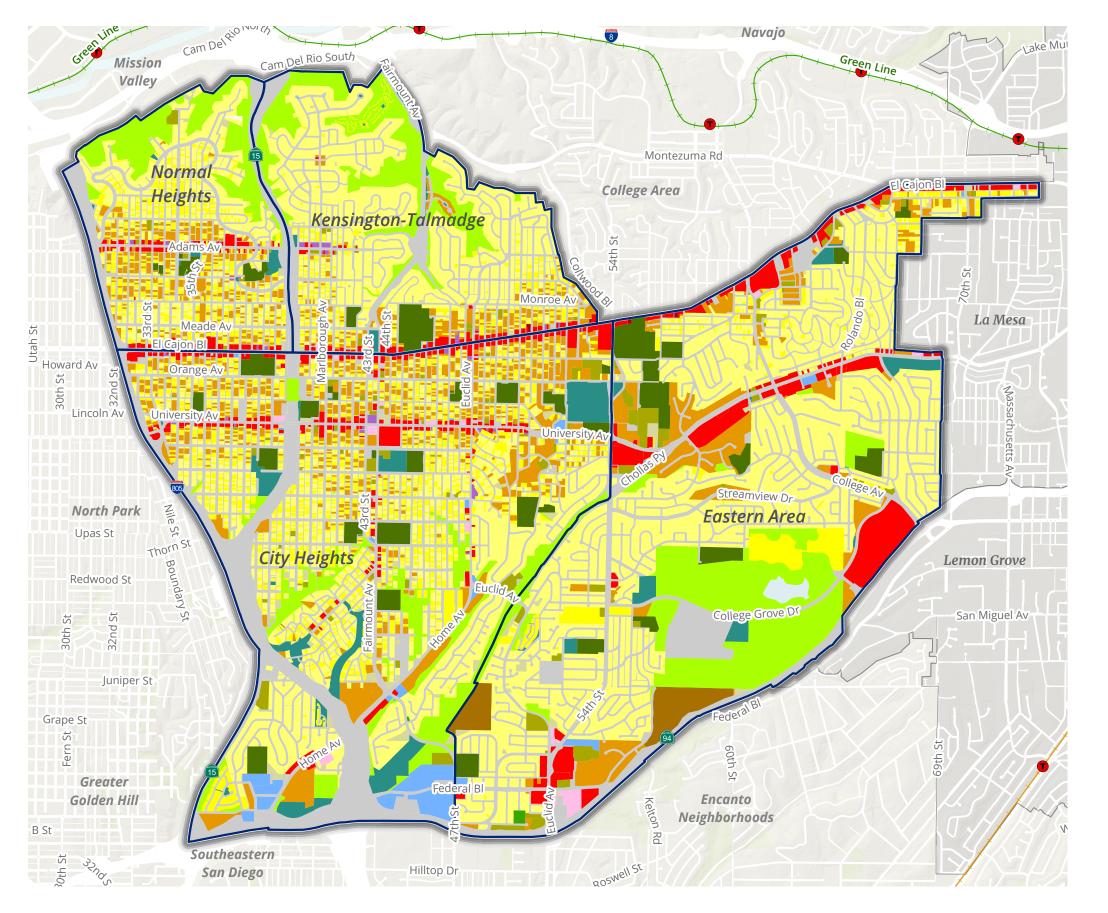
Total

Source: SANDAG, City of San Diego 2022



Use Categories	Acres	Percentage
	3,895	48%
dential	1	<1%
ached	2,553	32%
ched	596	7%
	678	8%
<	67	<1%
	347	4%
/holesale	323	4%
al	1	<1%
	22	<1%
	76	<1%
	76	<1%
	12	<1%
	12	<1%
eation	1,011	13%
	167	2%
	844	10%
and Utilities	2,662	33%
ommunication,	2,279	28%
	114	1%
	269	3%
	14	<1%
	14	<1%
	61	<1%
	3	<1%
	58	<1%
	8,078	100%

### Figure 4-2 Existing Land Use



#### DRAFT MID-CITY ATLAS Chapter 4 // Land Use & Development

Community Plan Boundary
Trolley Stop
Existing Land Use 2022 (SANDAG)
RESIDENTIAL
Spaced Rural Residential
Single Family Detached
SingleFamily Attached
Multiple Family
Mobile Home Park
COMMERCIAL
Retail, Regional, Wholesale Commercial
Visitor Commercial
Office Commercial
INDUSTRIAL
Light Industry
MULTIPLE USE
Mixed Use
PARKS AND RECREATION
Recreation
Open Space Parks
PUBLIC FACILITIES AND UTILITIES
Transportation, Communications, Utilities
Institutions
Education
AGRILCULTURE
Agrilculture
UNDEVELOPED
Undeveloped
WATER
River, Lake, Bay
0 0.25 0.5 Miles
City of San Diego, SANGIS, SANDAG

63

### 4.2 Adopted Plan in Mid-City

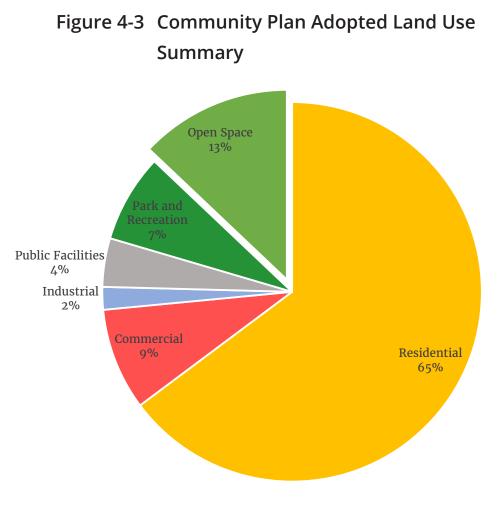
### **EXISTING MID-CITY COMMUNITIES PLAN** (1998)

The current Mid-City Communities Plan was originally adopted in 1998 and has been amended on three occasions since. The community plan identifies several key issues, goals, and implementation actions for the Mid- City Communities. These include improving the transportation system; relating development intensity to the capacity of the transportation system; encouraging mixed-use development on large sites to offer environments for living, working, shopping, and related activities; guiding urban form and physical development that protects and is responsive to the physical environment of Mid City and encouraging the development of neighborhood facilities and services that fulfill the daily needs of local residents.

### LAND USE DESIGNATIONS

64

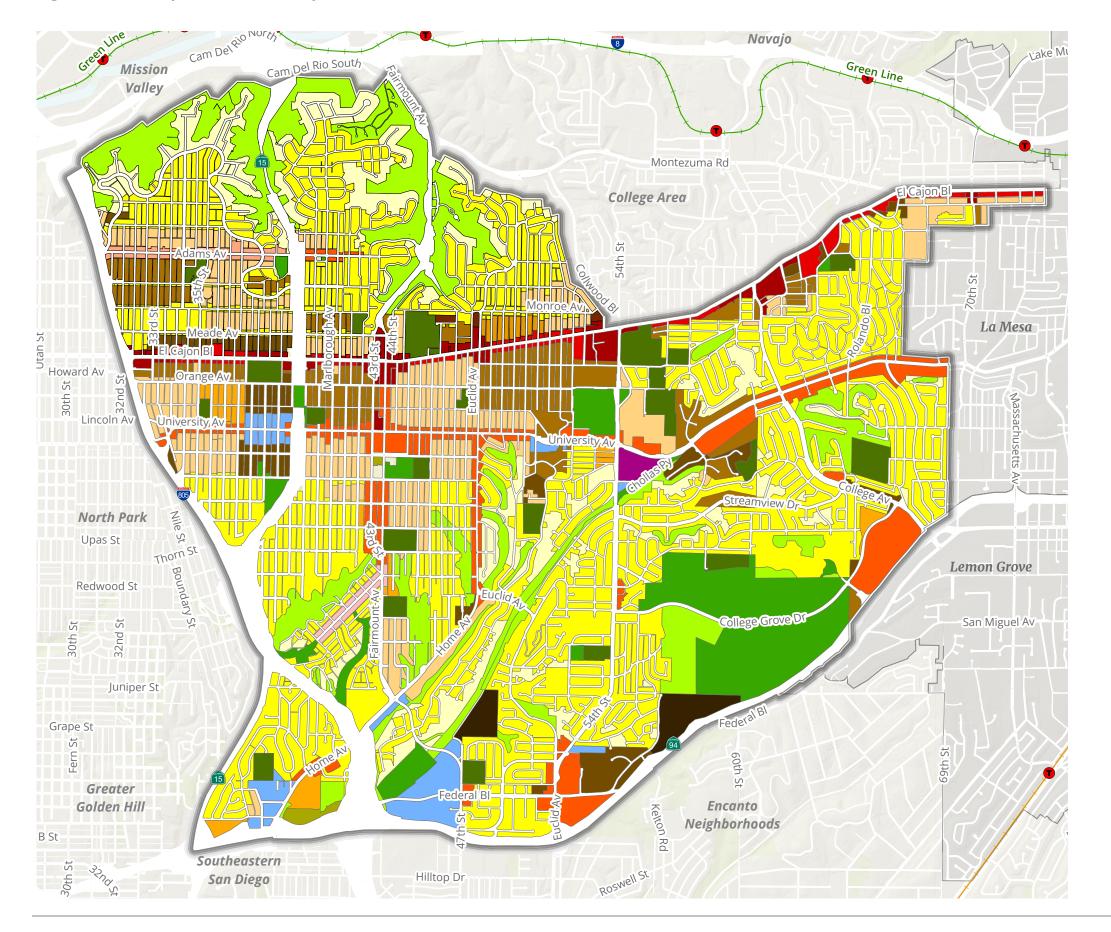
The Community Plan land use diagram, shown on Figure 4-4, shows the Plan's land use designations. As shown in the figure, a significant portion of the Community Planning Areas are designated as Residential (65.0%), Commercial (9%), and Open Space (13.0%). Figure 4-3 illustrates the breakdown of land use designations in the current Mid-City Communities Plan. The specific land use designations are briefly described in Table 4-2.





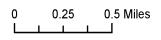
A man walking his dog at a park

### Figure 4-4 Adopted Community Plan Land Use



### **Community Plan Land Use**

Residential (1–5 du/ac) Residential (6-10 du/ac) Residential (11–15 du/ac) Residential (16-20 du/ac) Residential (21-25 du/ac) Residential (26-30 du/ac) Commercial/ Mixed Use (9 du/ac) Commercial/ Mixed Use (19 du/ac) Commercial/ Mixed Use (29 du/ac) Commercial/ Mixed Use (35 du/ac) Commercial/ Mixed Use (73 du/ac) Neighborhood Village (15-29 du/ac) Industrial School Institutional Park **Open Space** Library **Fire Station Police Station** 





66

### Table 4-2 Adopted Mid-City Community Plan Designated Land Uses

Land Use Designation	Description	Acres	Percentage
Residential		3,787	65%
Residential (1-5 du/ac)	Residential at density below 5 dwelling units per acre.	471	8%
Residential (6-10 du/ac)	Residential at density between 6-10 dwelling units per net acre.	2,200	38%
Residential (11-25 du/ac)	Residential at density between 11-25 dwelling units per net acre.	531	9%
Residential (16-20 du/ac)	Residential at density between 16-20 dwelling units per net acre.	133	2%
Residential (21-25 du/ac)	Residential at density between 21-25 dwelling units per net acre.	289	5%
Residential (26-30 du/ac)	Residential at density between 26-30 dwelling units per net acre.	163	3%
Commercial		508	9%
Commercial/Mixed Use (9 du/ac)	Commercial and mixed use development with max density of 9 dwelling units per acre.	15	<1%
Commercial/Mixed Use (19 du/ac)	Commercial and mixed use development with max density of 19 dwelling units per acre.	22	<1%
Commercial/Mixed Use (29 du/ac)	Commercial and mixed use development with max density of 29 dwelling units per acre.	303	5%
Commercial/Mixed Use (35 du/ac)	Commercial and mixed use development with max density of 35 dwelling units per acre.	67	1%
Commercial/Mixed Use (73 du/ac)	Commercial and mixed use development with max density of 73 dwelling units per acre.	83	1%
Neighborhood Village (15-29 du/ac)	Provides housing in a mixed-use setting and serves the commercial needs of the community-at-large.	18	<1%
Industrial	Intended for industrial uses and office parks	113	2%
Public Facilities		242	4%
School	Intended for multi-level public and private education facilities	240	4%
Institutional	Intended for uses that are identified as public or semi-public facilities.	< 1	<1%
Library	Serves the informational & educational interest.	< 1	<1%
Police Station	Central Police Facility in City Heights.	2	<1%
Park	Provides for areas designated for passive and/or recreational uses.	439	8%
Open Space	Provide for preservation of land that has distinctive scenic, natural, or cultural features.	756	13%
Total		5,845	100%



### 4.3. Zoning

Zoning implements the policies and land use designations put forth in the General Plan and the Community Plan through detailed development regulations. Zoning also regulates the form, design, density and intensity, and permitted uses.

While citywide zones enforce land use plans across different areas, some neighborhoods have their own specific zoning and development rules called Planned District Ordinances (PDOs). Many of PDOs will be replaced by citywide zoning as community plans are updated, though some unique communities may still have PDOs, such as Downtown and Old Town.

As shown in Figure 4-5, residential, commercial and central urbanized planned district zones dominate the current zoning in Mid-City. Table 4-3 describes the existing zoning designations.



A street zoned for commercial uses along Adams Avenue.

### Table 4-3 Existing Zoning Designations

Zone	Description	DU/AC <sup>1</sup>	Max FAR <sup>2</sup>	Max Height
Agricult	ural			
AR-1-1	Agricultural Residential, require min. 10 acre lots	0.1		30
Comme	rcial			
CC-1-3	Commercial Community, mix of residential and commercial development with an auto orientation	29	0.75	45
CC-2-3	Commercial Community, community-serving uses with limited residential development with an auto orientation	29	0.75	45
CC-2-5	Commercial Community, community-serving uses with limited residential development with a pedestrian orientation	29	2	100
CC-3-5	Commercial Community, mix of residential and commercial development with a pedestrian orientation	29	2	100
CC-3-9	Commercial Community, mix of residential and commercial development with a pedestrian orientation	109	2	
CC-4-3	Commercial Community, heavy commercial and residential development	29	0.75	45
CC-5-3	Commercial Community, mix of heavy commercial and limited industrial and residential development with an auto orientation	29	0.75	45
CC-5-4	Commercial Community, mix of heavy commercial and limited industrial and residential development with a pedestrian orientation	29	1	30
CN-1-2	Commercial Neighborhood, development with an auto orientation	29	1	30
CN-1-3	Commercial Neighborhood, development with a pedestrian orientation	29	1	30
CN-1-5	Commercial Neighborhood, development with a pedestrian orientation	73	1	65
CR-1-1	Commercial Regional, mix of residential and regional serving commercial development with an auto orientation	29	1	60
Industri	al			
IL-2-1	Industrial Light, mix of light industrial, office, and limited commercial			
IL-3-1	Industrial Light, mix of light industrial, office, and commercial			
Open Sp	ace			
OC-1-1	Open Space Conservation, protect natural and cultural resources and environmentally sensitive lands			
OP-1-1	Open Space Parks, developed active parks			
OP-2-1	Open Space Parks, parks for passive uses with active uses			

#### DRAFT MID-CITY ATLAS Chapter 4 // Land Use & Development

### Table 4-3 (Continued)

68

Zone	Description	DU/AC <sup>1</sup>	Max FAR <sup>2</sup>	Max Height	Zone	Descrip
OR-1-1	Open Space Residential, open space with limited private	0.1			Central	Urbanized Planned District
	residential development and to implement the MHPA	0.1			CUPD-	Commercial-Transitional, transition
Resident	tial				CT-2-3	abutting residential use areas
RM-1-1	Residential Multiple Unit, lower density multiple dwellings with	15	1.25	30	CUPD-	Commercial-Transitional, transition
	single dwelling character	15	1.25	50	CT-2-4	abutting residential use areas
RM-1-2	Residential Multiple Unit, lower density multiple dwellings with	17	1.25	30	CUPD-	Commercial-Transitional, transition
	single dwelling character				CT-3-3	abutting residential use areas
RM-1-3	Residential Multiple Unit, lower density multiple dwellings with single dwelling character	22	1.25	30	CUPD-	Commercial-Transitional, transition
		20	4.25	20	CT-5-4	abutting residential use areas
RM-2-5	Residential Multiple Unit, medium density multiple dwellings	29	1.35	30	CUPD-	Central Urbanized Commercial Zon
RM-2-6	Residential Multiple Unit, medium density multiple dwellings	35	1.5	30	CU-1-1	residential and low-intensity comm
RM-3-7	Residential Multiple Unit, medium density multiple dwellings	44	1.8	40	CUPD-	Central Urbanized Commercial Zone
RM-3-8	Residential Multiple Unit, medium density multiple dwellings	54	2.25	50	CU-1-2	residential and low-intensity comm
RM-3-9	Residential Multiple Unit, medium density multiple dwellings	73	2.7	60	CUPD-	Central Urbanized Commercial Zor limited industrial, and medium-hig
RS-1-1	Residential Single Unit, Urbanized Community min. 40,000 sf. lot	1	0.45	30	CU-2-3	
RS-1-2	Residential Single Unit, Urbanized Community min. 20,000 sf. lot	2	0.45	30		development with a pedestrian orie
RS-1-6	Residential Single Unit, Urbanized Community min. 6,000 sf. lot	7	0.59	30	CUPD- CU-2-4	Central Urbanized Commercial Zone limited industrial uses, and high der
RS-1-7	Residential Single Unit, Urbanized Community min. 5,000 sf. lot	9	0.6	30	0-2-4	with a pedestrian orientation
					CUPD-	Central Urbanized Commercial Zon

Footnotes

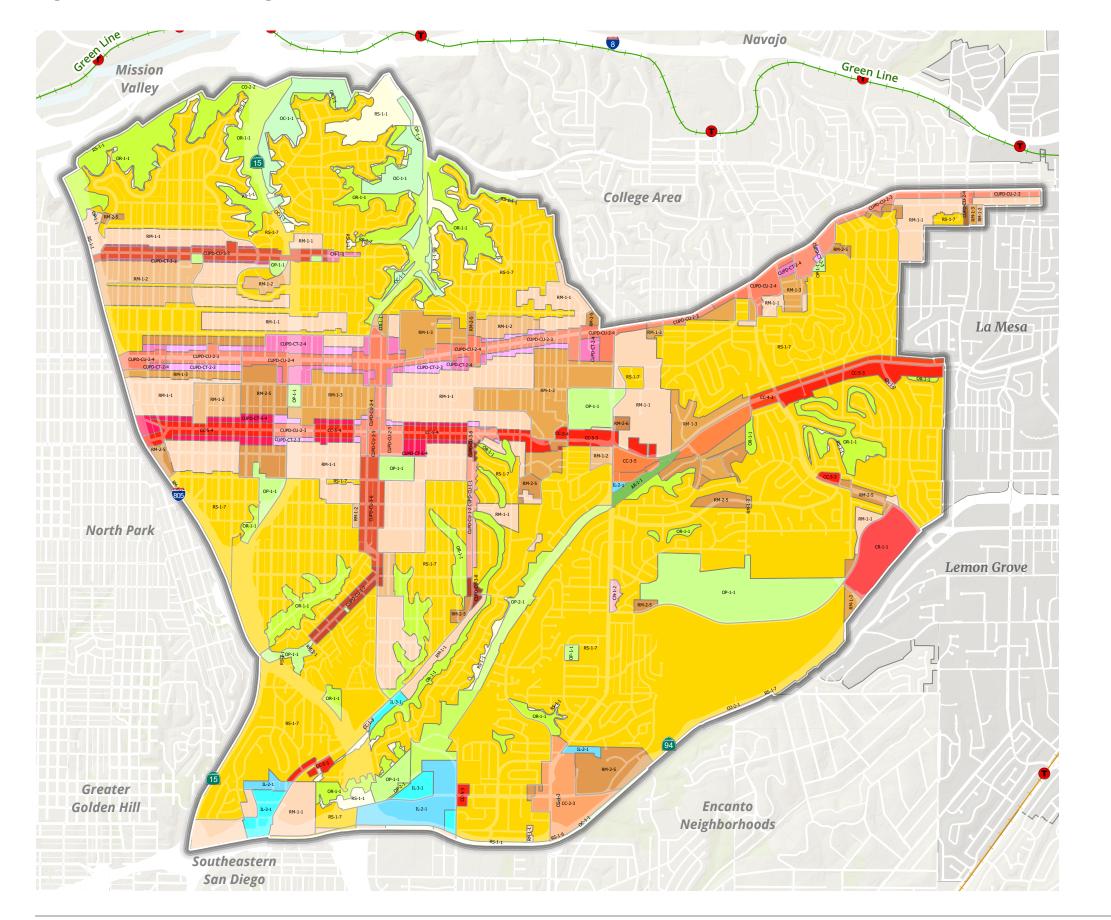
<sup>1</sup> Dwelling Units per Acre

<sup>2</sup> Floor Area Ratio

Zone	Description	DU/AC <sup>1</sup>	Max FAR²	Max Height
Central L	Jrbanized Planned District			
CUPD- CT-2-3	Commercial-Transitional, transition between the CU-2-3 zone and abutting residential use areas	44	1	50
CUPD- CT-2-4	Commercial-Transitional, transition between the CU-2-4 zone and abutting residential use areas	73	2	
CUPD- CT-3-3	Commercial-Transitional, transition between the CU-3-3 zone and abutting residential use areas	44	1	50
CUPD- CT-5-4	Commercial-Transitional, transition between the CC-5-4 zone and abutting residential use areas	29	1	30
CUPD- CU-1-1	Central Urbanized Commercial Zones, mix of low density residential and low-intensity commercial development	9	0.6	24
CUPD- CU-1-2	Central Urbanized Commercial Zones, mix of low-medium density residential and low-intensity commercial development	15	0.6	24
CUPD- CU-2-3	Central Urbanized Commercial Zones, mix of heavy commercial, limited industrial, and medium-high density residential development with a pedestrian orientation	44	1	50
CUPD- CU-2-4	Central Urbanized Commercial Zones, mix of heavy commercial, limited industrial uses, and high density residential development with a pedestrian orientation	73	2	
CUPD- CU-2-5	Central Urbanized Commercial Zones, mix of heavy commercial, limited industrial, and medium-high density residential development with a high intensity, pedestrian orientation	44	2	90
CUPD- CU-3-3	Central Urbanized Commercial Zones, mix of pedestrian-oriented, community-serving, limited industrial, and medium-high density residential development with a pedestrian orientation	44	1	50
CUPD- CU-3-6	Central Urbanized Commercial Zones, mix of pedestrian-oriented, community-serving, limited industrial, and medium density residential development with strip commercial characteristics	29	0.75	30
CUPD- CU-3-7	Central Urbanized Commercial Zones, mix of pedestrian-oriented, community-serving, limited industrial, and low density residential development with strip commercial characteristics	9	0.5	30
CUPD- CU-3-8	Central Urbanized Commercial Zones, mix of pedestrian-oriented, community-serving, limited industrial, and low-medium density residential development with strip commercial characteristics	15	0.5	30

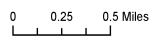


### Figure 4-5 Current Zoning



### **Current Zoning**

AR-1-1	CUPD-CU-3-3
CC-1-3	CUPD-CU-3-6
CC-2-3	CUPD-CU-3-7
CC-3-5	CUPD-CU-3-8
CC-3-9	IL-2-1
CC-4-3	IL-3-1
CC-5-3	OC-1-1
CC-5-4	OP-1-1
CN-1-2	OP-2-1
CN-1-3	OR-1-1
CN-1-5	RM-1-1
CR-1-1	RM-1-2
CUPD-CT-2-3	RM-1-3
CUPD-CT-2-4	RM-2-5
CUPD-CT-3-3	RM-2-6
CUPD-CT-5-4	RM-3-7
CUPD-CU-1-1	RM-3-8
CUPD-CU-1-2	RM-3-9
CUPD-CU-2-3	RS-1-1
CUPD-CU-2-4	RS-1-2
CUPD-CU-2-4	RS-1-6
Road ROW	RS-1-7



City of San Diego, SANGIS, SANDAG



69

### 4.4 Existing Density and Intensity

The existing density of residential development in Mid-City is shown in Figure 4-6 and Figure 4-7. For residential uses, density is expressed as the number of homes per acre. As reflected in this analysis, residential density is calculated as a "gross" residential density, which also accounts for streets and other public areas.

A variety of housing options exists in the community, from single-unit homes to multiplex apartment and condominium complexes, stacked flats, townhomes, and mid-rise homes built over and around parking deck.

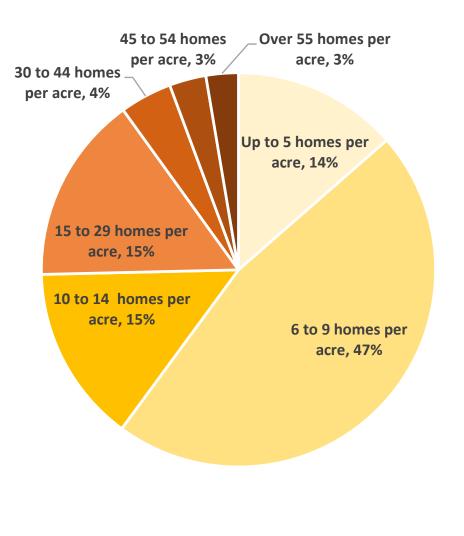
Figure 4-6 shows the distribution and breakdown of existing residential density within Mid-City. 47% of the existing residential parcels have densities that range between 6 to 9 homes per acre, with another 15% of parcels that have a density of 10 to 15 homes per acre and 15 to 29 homes per acre while 14% of parcels have densities of 5 homes per acre.

Around 7% of residential parcels have densities that range between 30 to 54 homes per acre while 3% of parcels have densities of over 55 homes per acre. Most of these residential parcels are clustered around Adams Avenue, El Cajon Boulevard and University Avenue, demonstrating the relatively compact building patterns that predominate along major commercial and transportation corridors.

Overall, the average existing residential density in the planning area is approximately 13 homes per acre. Example of home(s) at various densities:

- Up to 5 homes per acre = a home in 10,000 square foot lot
- 6 to 9 homes per acre = a home in 5,000 square foot lot •
- 10 to 14 homes per acre = a home in 4,000 square foot lot •
- 15 to 29 homes per acre = an apartment with 6 homes in 10,000 square • foot lot
- 30 to 44 homes per acre = an apartment with 20 homes in 20,000 square foot lot
- 45 to 54 homes per acre = a condominium with 30 homes in 30,000 • square foot lot
- Over 55 homes pear acre = an apartment with 50 homes in 36,000 square • foot lot

### Figure 4-6 Existing Residential Density Summary







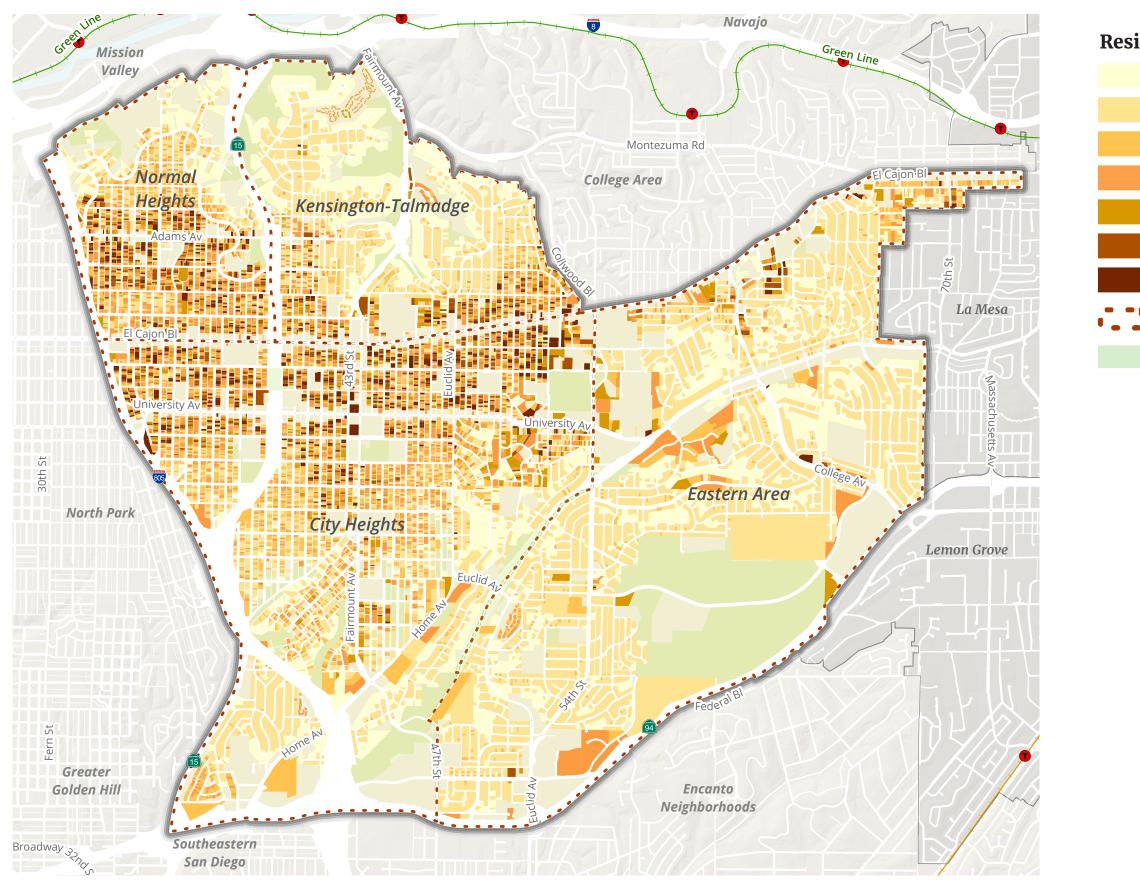
A high density housing in City Heights





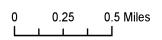
A medium density housing project near El Cajon Boulevard

### Figure 4-7 Existing Residential Density



### **Residential Density**

- Up to 5 units per acre
- 6-9 units per acre
- 10-14 units per acre
- 15-29 units per acre
- 30-44 units per acre
- 45-54 units per acre
- Over 55 units per acre
- Community Plan Boundary
  - Park and Open Space





## 4.5. Existing Non-Residential Intensity

Development intensity is expressed as Floor Area Ratio (FAR), which refers to the ratio between a building's total floor area and the total area of the site. The intensity of non-residential development (office, commercial, institutional, and industrial) in the Mid-City is shown in Figure 4-10 and a breakdown of FAR percentages is shown in Figure 4-9. Overall, nonresidential buildings have an average 0.23 FAR. The breakout of FAR values shows that, for non-residential land, 29% is below 0.25 FAR, 35% is between 0.25 to 0.5 FAR, 18% is between 0.5 to 0.75 FAR, 9% is between 0.75 to 1.0 FAR, 8% is 1.0 to 2.0 FAR, and 1% is above 2.0 FAR.

When summarized, majority of the non-residential land (64%) has an FAR below 0.5. Development with the highest FARs are located within the City Heights Urban Village.

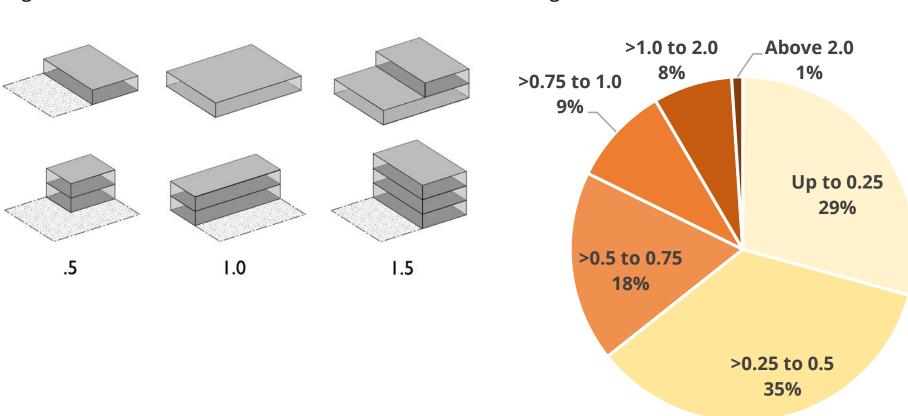


Figure 4-8 FAR Illustration

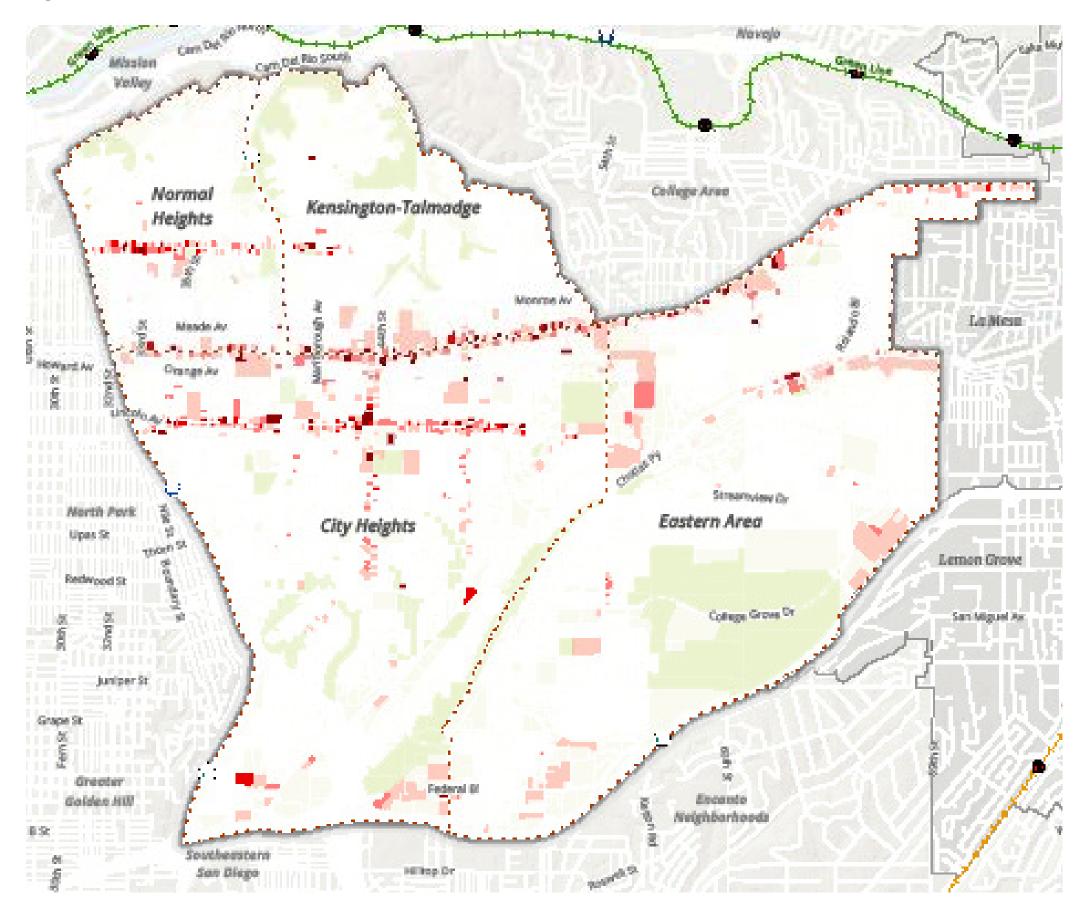
 Number

 Nu

The Weingart/City Heights Library in the City Heights Urban Village





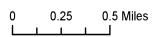


DRAFT MID-CITY ATLAS Chapter 4 // Land Use & Development

### Floor Area Ratio (FAR)

Up to 0.25 FAR

- > 0.25 to 0.50 FAR
- > 0.50 to 0.75 FAR
- > 0.75 to 1.0 FAR
- > Above 1.0 FAR
- Parks and Open Space
- Community Plan Boundary





74

In 2019, there were over 21,000 jobs and 2,700 businesses in Mid-City. Table 4-4 provides an employment profile with total job count. 43% of jobs within Mid-City are in education and health care, followed by retail (16%), accommodation and food services (11%), and professional, scientific, information and technical services (9%). Many of these jobs are found along commercial corridors of Adams Avenue, El Cajon Boulevard, Fairmount Avenue and University Avenue while large percentage of industrial jobs are concentrated along Federal Boulevard as shown in Figure 4-12. Largest employment centers are located in City Heights Urban Village, College Grove Shopping Center, and Ridgeview/Webster and Oak Park neighborhoods.

When looking at commuter inflow/outflow shown in Figure 4-11, 82.5% of the total jobs are held by workers who commute into Mid-City while 62,052 workers commute out of Mid-City. Only 3,688 jobs are held by workers who both live and work within Mid-City.

### Table 4-4 Employment Profile (2019)

NAICS Industry Sector	Count	Share
Construction	532	3%
Education and Health Care	9,032	43%
Finance and Real Estate	639	3%
Manufacturing, Transportation and Warehousing	842	4%
Retail and Wholesale Trade	3,374	16%
Accommodation and Food Services	2419	11%
Professional, Scientific, Information and Technical Services	1,976	9%
Administration & Support, Waste Management and Remediation	461	2%
All Other	1,827	9%

Source: Longitudinal Employer-Household Dynamics (LEHD) 2019

### Figure 4-11

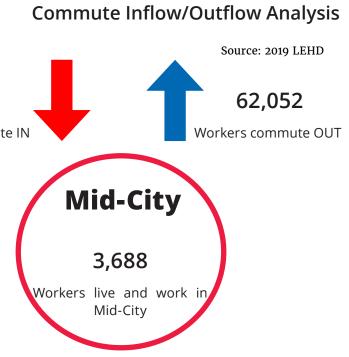
### 17,414

Workers commute IN

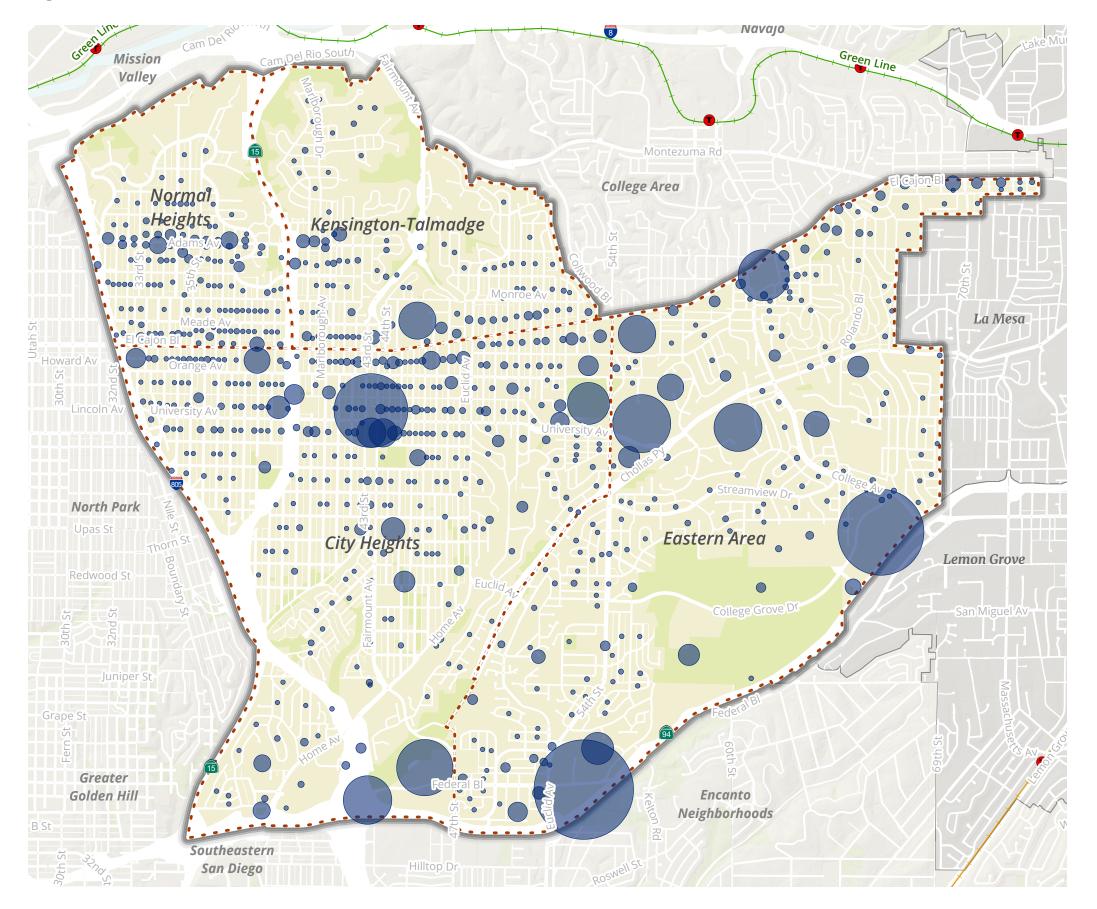


One of the largest employers in the Mid-City planning area is the College Grove Shopping Center in Eastern Area

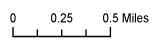




### Figure 4-12 Total Number of Jobs



Community Plan Boundary Trolley Stop Open Space Total Number of Jobs (Census LEHD 2019) 1 50 100 1,000



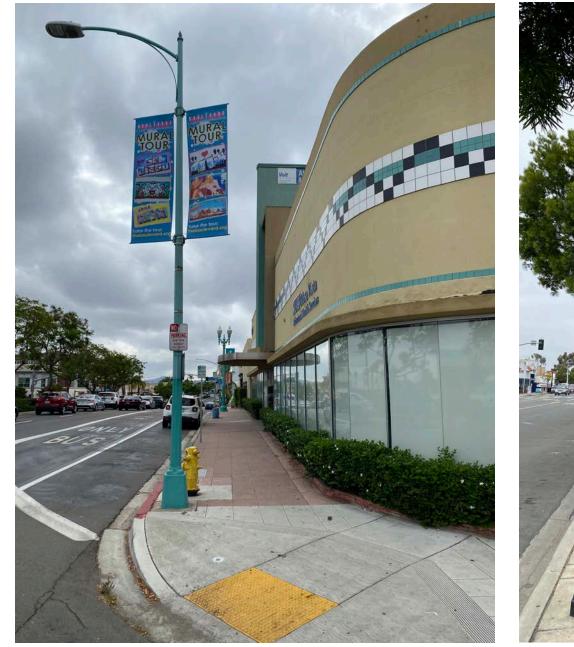


76

Around 4.3% of the land use in the Mid-City is for commercial uses, including retail, regional, wholesale, and visitor commercial. Commercial uses are found in a fine-grained pattern primarily along Adams Avenue, El Cajon Boulevard and University Avenue. There are six Business Improvement Districts (BIDs) within Mid-City: Adams Avenue, City Heights, College Area, Diamond, El Cajon Central and El Cajon Gateway. Figure 4-13 shows the location of these BIDs within the Mid-City Plan Area.

San Diego's BIDs are City-designated geographic-based areas where the business owners are assessed annually to fund activities and improvements to promote their individual business districts. The City of San Diego supports a BID as a tool for strengthening small business communities, creating new jobs, attracting new businesses and revitalizing older commercial neighborhoods across the City. To implement a BID program, the City partners with the merchants association that represents that area's assessed business owners.

A BID provides business area merchants with the resources to develop marketing campaigns, increase awareness and enhance public improvement projects in partnership with the City. An organized business community can work more effectively to create positive change and increase support for businesses in the area. In San Diego, BID associations work closely with elected officials and City staff to voice collective concerns, monitor business regulations and obtain funding and support for their business development projects. BID program is administered by the City's Economic Development Department.



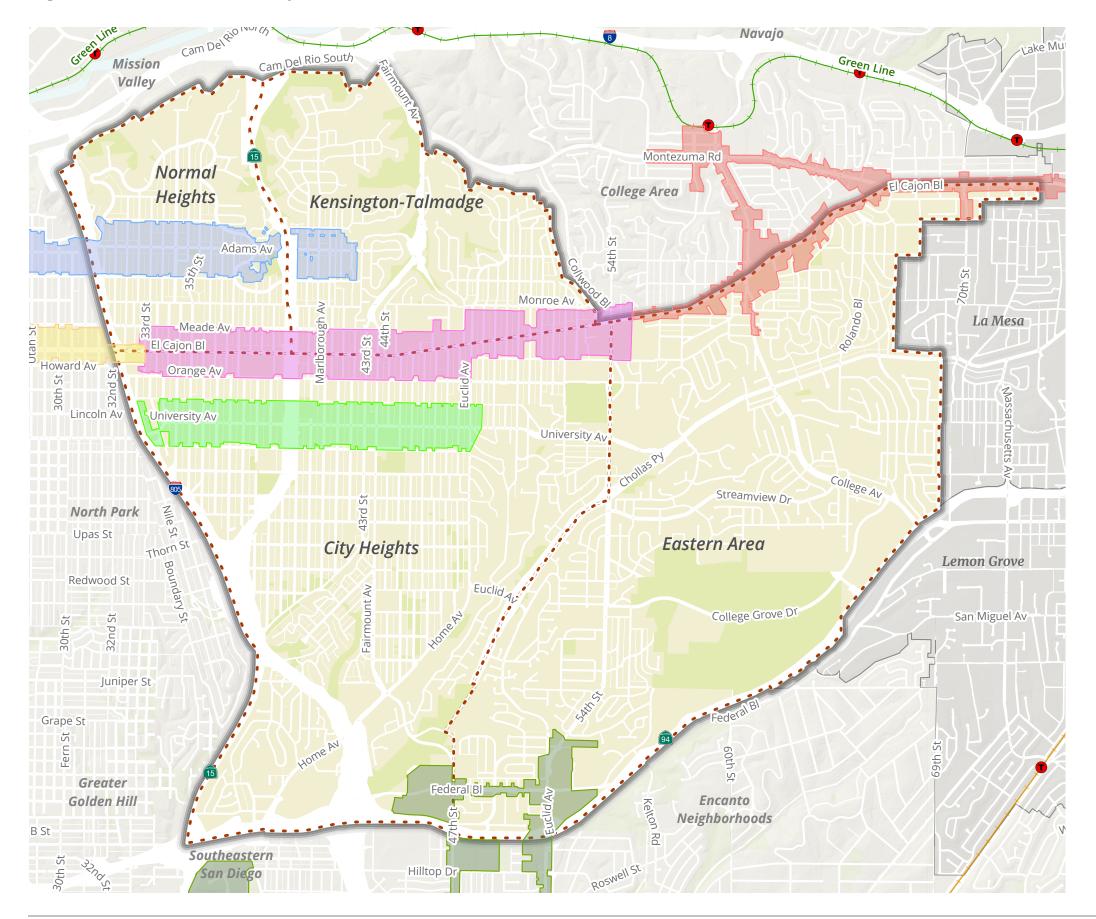
Signage in the El Cajon Boulevard BID

Signage in the Adams Avenue BID





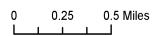
#### Figure 4-13 **Business Improvement Districts**



- Community Plan Boundary
  - Open Space
- **Trolley Stop**

Business Improvements Districts in Mid-City

- Adams Avenue
- **City Heights**
- College Area
- Diamond
- El Cajon Boulevard Central
- El Cajon Boulevard Gateway





### 4.8. Land Use Summary

78

This section summarizes the key information related to land use for the Mid-City Plan Area presented in this chapter.

- **Residential use is the most prominent** existing land use in Mid-City, occupying 3,895 acres.
- Around **58 acres of land is undeveloped** in Mid-City.
- The current Mid-City Communities Plan was originally adopted in 1998 and has been **amended on three occasions since.**
- As shown in the figure, a **significant portion** of the Community Planning Areas are designated as **Residential (65.0%)**, **Commercial (9%)**, and **Open Space**.
- **Residential, commercial and central urbanized planned district zones** dominate the current zoning in Mid-City.
- 47% of the existing residential parcels have densities that range between 6 to 9 homes per acre.
- Most of the high density housing is clustered around Adams Avenue, El Cajon Boulevard and University Avenue, demonstrating the relatively compact building patterns that predominate along major commercial and transportation corridors.
- A majority of the non-residential land (64%) has an FAR below 0.5.
- 43% of jobs within Mid-City are in **education and health care**.
- 82.5% of the total jobs in Mid-City are held by workers who commute into Mid-City while 62,052 workers commute out of Mid-City.
- There are **six Business Improvement Districts (BIDs) within Mid-City**: Adams Avenue, City Heights, College Area, Diamond, El Cajon Central and El Cajon Gateway.

