

MISSION BAY PARK SPECIAL EVENT NARRATIVE AND IMPACT

Presentation to Mission Bay Park Committee will be limited to 5 minutes

***Please attach a site map**

Name of Event: San Diego Ho'olaule'a

1. Type of Event: Hawaiian Cultural Festival
2. When, Day and Date: Saturday and Sunday, May 3, 2025 & May 4, 2025; 9:00 a.m – 5:00 p.m. both days.
3. Dates: Load In: Friday, May 2, 2025
4. Times?
 - Load in: 7:00 a.m. Friday, May 2, 2025
 - Load out: 7:00 p.m. Sunday, May 4, 2025
5. Location: De Anza Cove (Mission Bay)
6. Road Closure: N/A
7. Parking Lot Closure: N/A
8. Parking Plan: Public parking lots as well as surrounding area street parking
9. Shuttle Plan: N/A
10. Traffic Plan: To remain the same as all other regular days.
11. Attendance:
 - Estimated Participants: 500
 - Estimated Spectatorship: 1,000 per day
12. P.A. System: Yes
13. Amplified Music: Yes
 - Time frame: 9:00 a.m.-5:00 p.m. both days (5/3/25 & 5/4/25)
14. Other Prolonged Noise Impacts: None
15. Day and Time of Sound Checks: Saturday 5/3/25 & Sunday 5/4/25 at 8:30 a.m. both days
16. Do you plan to apply for an Alcohol Permit: No
17. Do you plan on selling Alcohol: No
18. Do you plan on serving Alcohol: No
19. Time frame for Alcohol Sales/Service: N/A
20. Any Other Special Events of more than 500 people occurring concurrently: No. Per Maria from the Permit center said , “ As of now we only have another Special Event at Crown Point. It is the HanoHano Outrigger Canoe Club Crystal Pier Race.”
21. Other unique event features not covered above: Hawaiian cultural festival that brings Hawaiians, Hawaiians at heart and other islander cultures to our festival with live Hawaiian music, Hula dancers, Hawaiian food as well as arts and craft boutique vendors. Come join us as we share the TRUE spirit of Aloha that was as we Hawaiians hold most dear to our hearts. This is a free family friendly event.

Everything will be dropped off in parking lot and walked on as it was for the years of the festival prior to covid.

No vehicles will be driven on turf.