

San Diego Promise Zone All-Partner Meeting

October 20, 2020



Staff

Sean Karafin, Neighborhood Investment Manager
Xiomalys Crespo, Program Manager
Alex Southard, Program Coordinator

Kelsey Baird, VISTA
Allie Carter, VISTA
Connor Lareau, VISTA
Haley Wintsch, VISTA

Working Groups Co-Chairs

Creating Jobs and Education

Stephen Colon, San Diego Workforce Partnership
Sarah Cooper, The League of Amazing Programmers

Economic Activities

Luis Ojeda, Economic Development Department
Gary Knight, San Diego Futures Foundation

Healthy Communities

Ariel Hamburger, HHS, County of San Diego
Lauren Welch, Urban Corps

Safety

Mary Baum, SAY San Diego

Housing

Azucena Valladolid, San Diego Housing Commission

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Promise Zone Updates

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Joining the Promise Zone Team



Sarah Cooper

The League of Amazing Programmers
Creating Jobs and Education Co-Chair



Xiomalys (Xio) Crespo

Promise Zone Program Manager

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Panel:
SD Access4All to Bridge the Digital Divide in San Diego

Jonathan Behnke
Chief Information Officer

Misty Jones
San Diego Public Library Director

San Diego Promise Zone All-Partner Meeting
Tuesday, October 20, 2020



Digital equity is critical.

- Search and apply for work
- Conduct daily work activities
- Access e-government services
- Register for school
- Communicate with educators
- Participate in civic engagement
- Take online courses
- Use financial services
- Receive health and safety information
- Engage with their families, friends and neighbors

- Access to Computers
- Digital Literacy
- Broadband Access
- Environment
Conducive to
Learning and Work



**53,000 San Diego
Households Lack
Broadband Internet
Services**

- Digital Equity Working Group: Mayor's Office, City Council Offices, the Independent Budget Analyst, Economic Development, Public Library, Parks and Recreation, IT, and Communications.
- Development of Internet Services at City Facilities
- Partnerships with Non-Profits, Internet Service Providers, and School Districts
- Communications Campaign
- Community Questionnaire



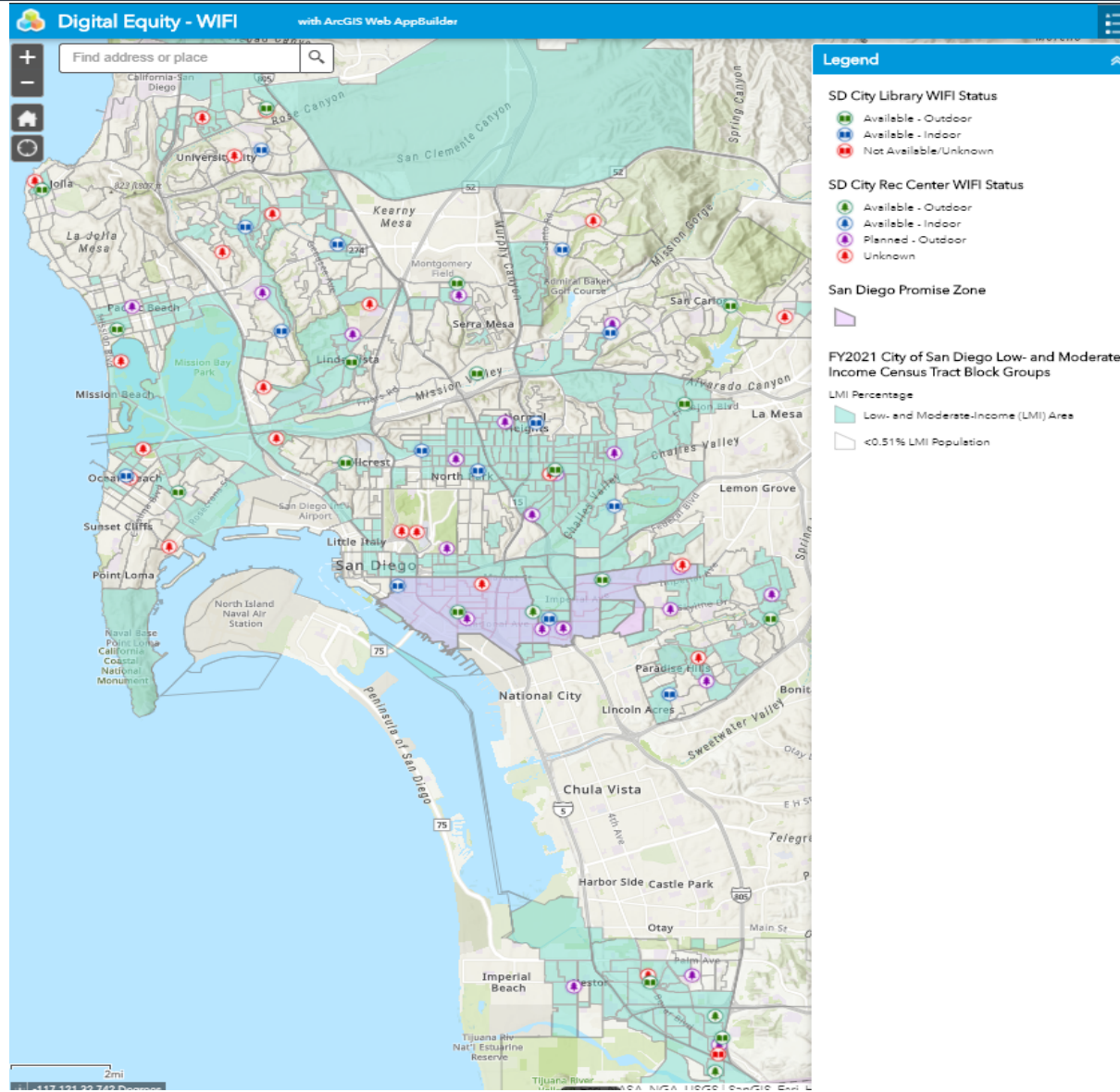
San Diego Futures Foundation Partnership

- Equipment – computers and software
- Training on digital literacy – how to use a computer
- Internet access resources – available, affordable and fast
- Ongoing training and support



- **Central Library**
- **Skyline Hills Branch Library**
- **San Ysidro Branch Library**
- **Valencia Park/Malcolm X Branch Library**
- **City Heights/Weingart Branch Library**
- **College-Rolando Branch Library**
- **Linda Vista Branch Library**
- **Logan Heights Branch Library**
- **Mira Mesa Branch Library**
- **Mountain View/Beckwourth Branch Library**
- **Otay Mesa-Nestor Branch Library**





- Improve access to:
 - Broadband internet
 - Connected devices
 - Digital literacy resources
 - Environments conducive to work and learning
- \$380,000 grant application for the Public Works and Economic Adjustment Assistance Program from the Economic Development Administration (EDA)
- Develop a Digital Inclusion Action Plan
- Scope of work designed with substantial input from community organizations working in the Promise Zone to maximize community involvement

Partners and Collaborators:

- 2-1-1
- Diamond Business Improvement District
- Local Initiatives Support Corporation (LISC) San Diego
- Paving Great Futures
- Pillars of the Community
- San Diego Futures Foundation
- San Diego Grantmakers*
- San Diego Workforce Partnership
- Southern Border Broadband Consortium
- Strategic Alliance of San Diego Ethnic Chambers

Pilot Projects

Digital Navigators

- Local Initiatives Support Corporation (LISC) San Diego
- San Diego Housing Commission's Envision Center

GetConnected!

- Paving Great Futures
- San Diego Futures Foundation

Small Business Technical Assistance

- Logan Heights CDC
- Strategic Alliance of Ethnic Chambers of Commerce

Outdoor Computer Access

- Paving Great Futures
- Pillars of the Community
- San Diego Futures Foundation
- San Diego Workforce Partnership

Questions?



Celebrating our Partners:
Funding Successes in the Promise Zone

CASF Grant Alignment:

**League of Amazing Programmers
Outside the Lens**

Grant Success:

South Bay Community Services

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SAN DIEGO.
promise
NEIGHBORHOOD

Family • Education • Health • Community
Familia • Educación • Salud • Comunidad



What is Promise Neighborhood

Inspired by Harlem Children Zone

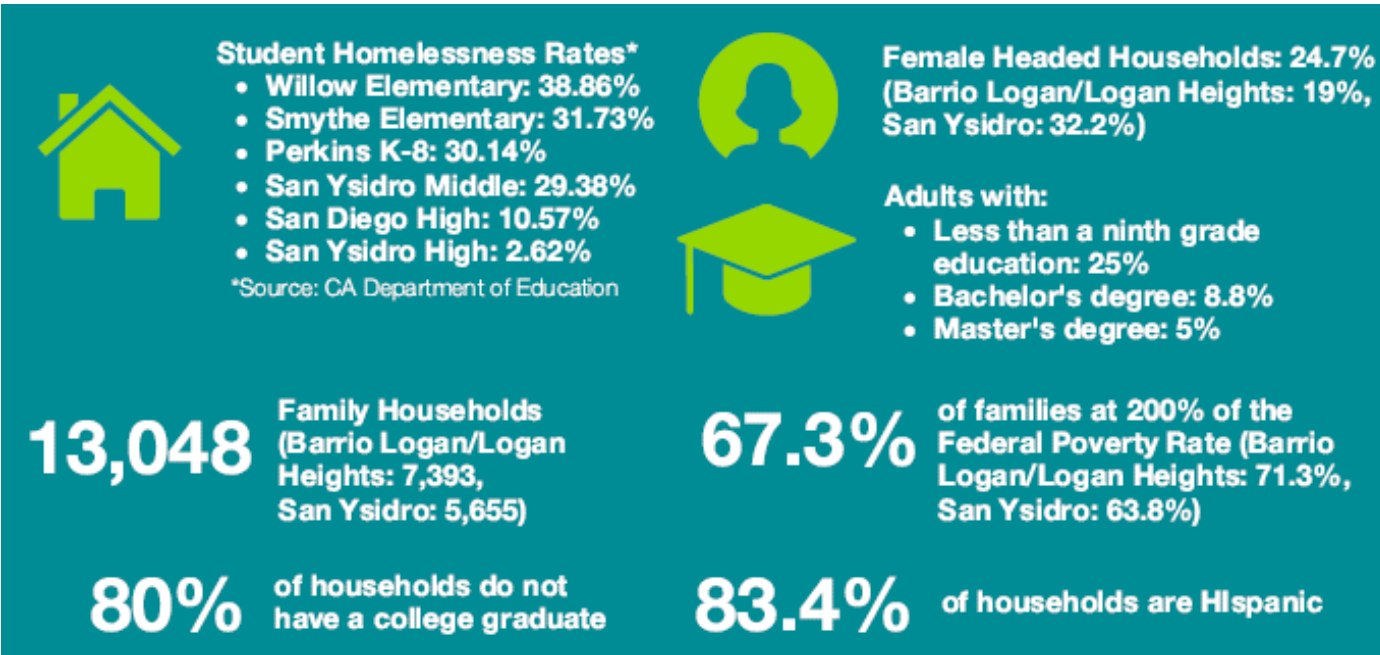
Place-based Initiative

Partnerships and Common Indicators and Results

Data Driven

Poverty Reduction and Community Development

Neighborhood Snapshot



SDPromise supports the neighborhoods of Barrio Logan, Logan Heights, and San Ysidro. The areas are comprised of about 13,000 family households.

SDPromise Neighborhood Snapshot

Communities Served:

- San Ysidro (25%)
- Barrio Logan / Logan Heights (75%)

Target Schools

- **SYSD:** San Ysidro Middle School, Smythe Elementary School, Willow Elementary School
- **SUHSD:** San Ysidro High School
- **SDUSD:** Perkins K-8, San Diego High School

Funding Source: Federal, U.S. Department of Education

Term: January 1, 2019 – December 31, 2023 (5 years)

Eligibility

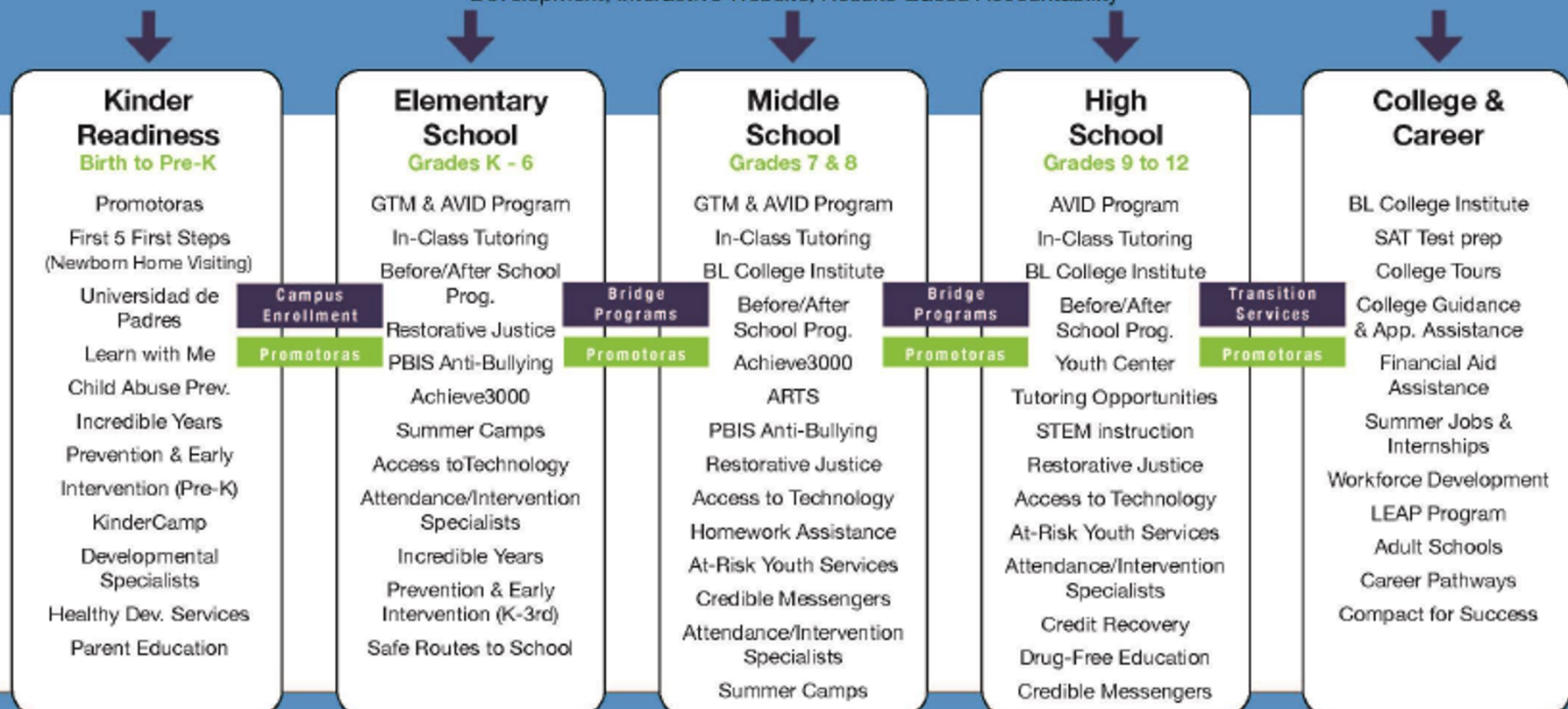


- Families who live in the catchment area
- Minors, and their families, who attend PN affiliated schools.
- Individuals who receive services at affiliated sites.

D8 Promise Neighborhood Pipeline

SUPPORT THROUGHOUT THE PIPELINE

Community-wide Planning, Promotoras, Outreach to underserved Populations, Vibrant Community/Youth Centers, Trauma-Informed Services, Promise Zone Integration, Incentives, Parent Centers in Schools, Evidence-Based Services, 21st Century Skills Development, Interactive Website, Results-Based Accountability



Safety Net of Wraparound Supportive Services

Parent Education, Salud! Wellness Program, Internet/Computer Access & Education, Resident Leadership Academy, Adult Education, Workforce Development & Employment Assistance, Cinco de Mayo con Orgullo, Drug Abuse Prevention & Recovery, Domestic Violence Services, Homeless Services, EITC Tax Preparation, Neighborhood Revitalization, Food Banks, Transitional & Affordable Housing

Early Learning



40

Families served through
First 5 First Steps program



189

Individuals served through
Universidad de Padres and
Learn with Me programs



Kinder Readiness
91% 92%



2019

2020

Tutoring Services

195

San Ysidro

795

Barrio Logan/
Logan Heights

Students served through tutoring

38

Youth engaged in activities through
Winward Academy program

60

Individuals served through
computer literacy workshops





• Attendance Support

- Attendance Specialists
- Focus on chronic absenteeism
- Parent follow-up and support
- Student incentives
- Case management for families with students experiencing chronic absenteeism
- Served in 19-20: 2,334 Students
- Distance Learning supports

Academic Advocates

Grades 3rd – 12th
1st Gen College

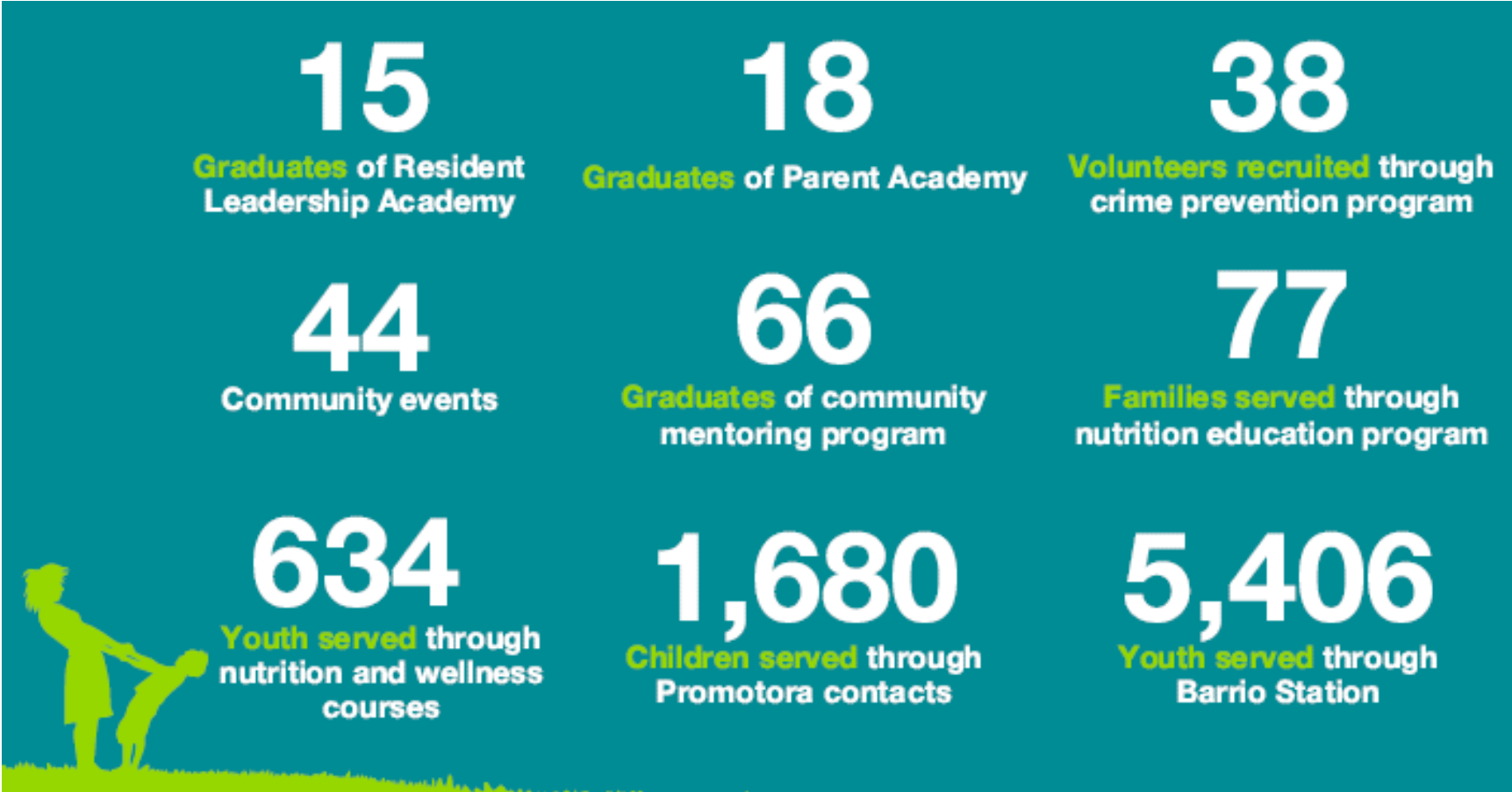
Students Enrolled
Barrio Logan/Logan Heights: 373
San Ysidro: 104

19-20 12th grade Cohort
20 students enrolled in College



San Diego State University • Cal Poly Pomona • Cal State University, Fullerton
California State University Channel Islands • UC Riverside UC Berkeley
UC Santa Cruz • UC San Diego • University of Redlands • University of San Diego

Community Engagement



Resident Leadership Academy

sAN DIEGO.
promise
NEIGHBORHOOD

18-week Training Program • Community Improvement Project • Casa Familiar



Cohort 1: 15 residents graduated

Additions for 2021



- San Ysidro Health Mobile Medical Unit for SDPromise schools.
- Integration of San Diego High School

Partnerships & Service



San Ysidro
School District **EST - 1887**
QUALITY EDUCATION AND OPPORTUNITY FOR ALL STUDENTS TO SUCCEED



San Diego Unified
SCHOOL DISTRICT



SAN YSIDRO
HEALTH



SAY San Diego
Social Advocates for Youth



Networking Breakout Rooms

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