



FOR IMMEDIATE RELEASE
Friday, Nov. 6, 2020

City of San Diego Seeks Input from Local Businesses to Improve Contracting Processes

CITY'S DISPARITY STUDY WILL ASSESS WHETHER MINORITY-, WOMAN- AND DISABLED VETERAN-OWNED BUSINESSES FACE BARRIERS

SAN DIEGO – As part of a study to assess whether minority-, woman- and disabled veteran-owned businesses face barriers when bidding for City of San Diego contracts, a free virtual meeting will be held to gather input. The virtual [meeting](#) is scheduled for Tuesday, Nov. 10, 2020, from 11 a.m. to 1 p.m.

The City of San Diego has hired BBC Research & Consulting to conduct a disparity study to assess whether any barriers exist for these businesses that make it more difficult for them to compete for City contracts.

“The disparity study will measure participation and availability of minority-, disabled veteran-, and woman-owned businesses in City contracting,” said Christian Silva, Program Manager for the City of San Diego’s Equal Opportunity Contracting Program. **“The study will also assess marketplace conditions for minority-, disabled veteran-, and woman-owned businesses.”**

Business owners and interested parties are encouraged to [register](#) for the virtual meeting by visiting sandiego.gov/eoc/disparity-study/events. Attendees will learn more about the disparity study, be able to ask questions and share about their experiences. Participation from these business owners is essential for the City to improve its contracting process.

For more information about the study and the City’s Equal Opportunity Contracting Program, visit sandiego.gov/eoc/disparity-study.

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