SD PromiseZone
Creating a Pathway from Promise to Prosperity

All Partner Meeting

Tuesday, October 20th, 2020 | 2:30 PM – 4:00 PM

Meeting Minutes

In Attendance: 2-1-1 San Diego, Access Inc., Access Youth Academy, ACCION, Barrio Logan College Institute, California Coast Credit Union, Central San Diego Black Chamber of Commerce, Circulate San Diego, City of San Diego, Computers 2 Kids, Corona Enterprises LLC, CSA San Diego, D&Y Wealth Advisors San Diego, Diamond Educational Excellence Partnership, Future Achievers, Girl Scouts of San Diego, GRID Alternatives, Harmonium, Home Start, Inner City Athletic Program, International Rescue Committee, Jacobs Center for Neighborhood Innovation, Kitchens for Good, Legal Aid Society, Lifeline Legal, LISC, LJL Consulting, Logan Heights CDC, MANA De San Diego, National Conflict Resolution Center, Outside the Lens, Pro-Cal Lighting Inc., Regional Task Force on the Homeless, Rock Church, San Diego City Council D4, San Diego City Council D9, San Diego Continuing Education, San Diego County HHSA, San Diego County Office of Education, San Diego Food System Alliance, San Diego for Every Child, San Diego Futures Foundation, San Diego Grantmakers, San Diego Habitat for Humanity, San Diego Housing Commission, San Diego Parks Foundation, San Diego Public Libraries, San Diego Unified School District, San Diego Workforce Partnership, San Ysidro Health Center, SAY San Diego, Second Chance, Sherman Heights Community Center, Sonia's Healthy Corner, South Bay Community Services, Startup San Diego, The League of Amazing Programmers, The STEAM Collaborative, Union of Pan Asian Communities, Urban Corps of San Diego County, Veterans United Home Loans, Words Alive, YMCA of San Diego County

Promise Zone Updates (Alex Southard, San Diego Promise Zone)

- The Promise Zone has refocused its priorities and will release updated fact sheets in the coming weeks.
- The Small Business Relief Fund has processed over $12.1m in CARES Act Coronavirus Relief Fund funds to help small businesses impacted by the pandemic.
- VISTAs Kelsey Baird and Connor Lareau renewed their contracts to stay for another year; Haley Wintsch and Allie Carter started in June and work with communications and outreach.
- Digital equity and inclusion are the new overarching priority of the Promise Zone's work.
- Working group focus areas in 2020 and looking forward:
  - Jobs & Education: Spearheading the digital inclusion and equity work
  - Safety: Transportation/infrastructure and addressing environments conducive to learning and work within digital inclusion
  - Housing Affordability: Rental assistance and measurement of affordable housing developments
  - Economic Activity: Small business relief by access to capital and e-commerce platforms
  - Healthy Communities: Continues to address food access and collaborates with UCSD's Más Fresco program

- Welcome to the Team…
  - <u>Sarah Cooper, Executive Director for The League of Amazing Programmers:</u> Sarah is the new co-chair for the Jobs & Education Working Group
  - <u>Xiomalys Crespo, San Diego Promise Zone Manager:</u> Xio joined the Promise Zone team recently from the Mayor's Office and will be building our capacity

Panel: SD Access4All City Digital Inclusion Initiative (Jonathan Behnke, Misty Jones & Xiomalys Crespo)
- <u>Importance of Digital Equity:</u> Needed to work, learn, communicate, and manage services
- <u>Pillars of digital equity</u> are (1) access to computers and devices; (2) digital literacy; (3) broadband access; and (4) environments conducive to learning and working
- <u>Need in San Diego:</u> 53,000 San Diego households lack broadband internet services and even more lack access to computers and devices, digital literacy, and environments conducive to learning and working (2018 data)
- <u>SD Access4All:</u> This is an initiative in San Diego Public Libraries to provide outdoor broadband internet access and computer labs. Libraries includes are Centra Library, Skyline Hills Library, San Ysidro Library, Valencia Park/Malcolm X Library, City Heights/Weingart Library, College-Rolando Library, Linda Vista Library, Logan Heaths Library, Mira Mesa Library, Mountain View/Beckwourth Library, and Otay Mesa-Nestor Library. They are hoping to expend outdoor services to all libraries in the future.
- <u>Economic Development Administration (EDA) Grant Application:</u> The Promise Zone has led this $380,000 grant application to improve access to broadband internet, connected devices, digital literacy resources, and environments conductive to learning and work. That Promise Zone is partnering with 15 organizations, 11 of which are in grant-funded roles. The grant has an 18-month timeline for development of a digital inclusion access plan.
- <u>Questions & Comments</u>
  - SD Parks Foundation is installing Wi-Fi in 25 Rec Centers and San Diego Futures Foundation has pledges to provide a desktop computer for each Rec Center location (Martha Phillips)
  - San Diego Grantmakers is interested in partnering on this (Megan Thomas)
  - San Diego Futures Foundation offers free digital literacy training https://sdfutures.org/digital-literacy/ (Teresa Valenzuela)

Funding Success in the Promise Zone
(1) California Advanced Services Fund (CASF) Grant Alignment (Sarah Cooper, Kristen Tongue)
- Were awarded $53,000
- The grant alignment process began in the Jobs & Education Working Group and moved into a smaller group, including The League of Amazing Programmers, Outside the Lens, NCRC Center for Community Cohesion, which met through nine 8 AM meetings facilitated by Kelsey Baird (San Diego Promise Zone VISTA). San Diego Futures Foundation (Gary Knight) had already applied and received the funding and was able to assist with the process
- One of the largest assets was the hiring of an outside grant writer which allowed the application to be written cohesively by one person and equally divided work between partners

(2) South Bay Community Services Promise Neighborhood Grant (Jose Mireles)
- <u>Promise Neighborhood:</u> A place-based, data-driven initiative inspired by the Harlem Children Zone to reduce poverty and allow for community development. Funded by the Federal U.S. Department of Education
- <u>SDPromise Neighborhood:</u> The SD Promise Neighborhood supports the neighborhoods of Barrio Logan/Logan Heights (75%) and San Ysidro (25%) which are comprised of about 13,000 family households. The target schools are San Ysidro Middle School, Smythe Elementary School, Willow Elementary School, San Ysidro High School, San Diego High School, and Perkins K-8. Term is 5 years from January 1, 2019 to December 31, 2023.

- Additions for 2021: San Ysidro Health Mobile Medical Unit for SD Promise schools and integration of San Diego High School

Networking Breakout Rooms
Partners were able to breakout into small groups to discuss their successes and upcoming projects.

Partner Announcements
- SBRF Grants: Apply now to grants of up to $5,000 listed on www.sdblackchamber.org with a deadline of October 22nd 11:59 PM. Note: Net income up to $100,000 / 10 or fewer employees
- RFP for Youth Workforce Development Programs: Visit www.workforce.org/funding to see the newly released RFP by San Diego Workforce Partnership
- Spanish Girl Scouts Workshops: Visit www.nochediversionfam_fb.eventbrite/com for the upcoming FREE workshop for Spanish Girl Scouts.
- FREE Training for Staff/Group: Contact Kathryn Shade to schedule a free training on communication, conflict resolution, and bystander intervention
- Virtual Tutoring: Visit www.STEAMcollab.com for information on group virtual tutoring and equitable learning hubs
- Promise Zone Partner Directory: Complete this form to be added to the partner directory created by Logan Heights CDC
- San Diego Futures Foundation offers digital literacy classes online.
- The National Conflict Resolution Center created a version of one of its most popular workshops, The Bystander Challenge. Reach out to NCRC if interested in scheduling a training for your organization. Topics include free communication, conflict resolution, and bystander intervention training.
- Cal Coast Credit UnionCredit Union offers free monthly Financial Workshops.
- SDAccess4All:
  - There are still opportunities for NGOs to partner. If interested, email Sean Karafin (Skarafin@sandiego.gov) to schedule a conversation to better understand what the collaboration would look like.
  - Community Survey:
    - English
    - Spanish
  - Current Participating Libraries: Central Library, Skyline Hills Library, San Ysidro Library, Valencia Park/Malcolm X Library (located in the Promise Zone), City Heights/Weingart Library, College-Rolando Library, Linda Vista Library, Logan Heaths Library, Mira Mesa Library, Mountain View/Beckwourth Library, and Otay Mesa-Nestor Library.
- San Diego Parks Foundation is currently installing WiFi in 25 Recreation Centers and San Diego Futures Foundation has pledged to provide a desktop computer to each of the 25 Recreation Centers.
- Cox offers low-cost internet for families with K-12 students through its program Cox Connect2Compete.