



The City of



# Economic Development

MEETING NOTES



## Creating a Priority of Safety Working Group

September 17, 2019, 2:30–4:30 p.m.

Valencia Park/Malcolm X Library

5148 Market St., San Diego 92114

### Meeting Notes

**In Attendance:** City of San Diego Promise Zone (SDPZ), SAY San Diego, San Diego Public Library, San Diego Police Department, Home Start, South Bay Community Services.

**Welcome and Introductions:** Working Group Co-chair Mary Baum and Promise Zone Director Katherine Crow welcomed the group.

The Agenda for this meeting had a primary focus on reviewing the work plan among members of the group and discussing the progress of the Get It Done App outreach.

#### Highlights on the Get It Done App:

- New approach might be to attend community meetings to see if the community is using the app. If so, is the response positive? SAY San Diego took some of the mini-pamphlets to several meetings and had success talking about the app.
- Can we find funding or supplement the cost of printing the pamphlets for partners?
- Can we get a QR code for the Get It Done app? (Yes, we found out that this exists and will distribute to the group.)
- Feedback from the community: residents still want to speak to a person over the phone. Community Relations Officer Vicki Coore and council district aides are submitting a significant amount of the Get It Done reports for residents.
- It would be helpful to find out what concerns are in the community. Graffiti tends to be a red flag for an uptick of gang activity.
- Can we encourage the county to push the app with the redevelopment of the Tubman Chavez center?
- Home Start has been presenting the app to clients on home visits.

**Other items of note:**

- November 16 – Better-a-Block community event on the block of 6200 Imperial Avenue.
- Promise Zone Pop-Up - This group should have individuals do pop up events at the SDCE Educational Cultural Complex on Thursdays. We can also do pop ups at libraries or any other community event to share the Get It Done app and other info about the Promise Zone.
- Can the Safety working group connect with Increasing Economic Activities on business walks to implement CPTED? There's also overlap with the Healthy Foods working group on this as well. Can we create collateral that includes CPTED?

**Next Meeting Date:**

Tuesday, December 17, 3:00-4:30 p.m.  
Valencia Park/Malcolm X Library  
5148 Market St.  
San Diego, CA 92114