



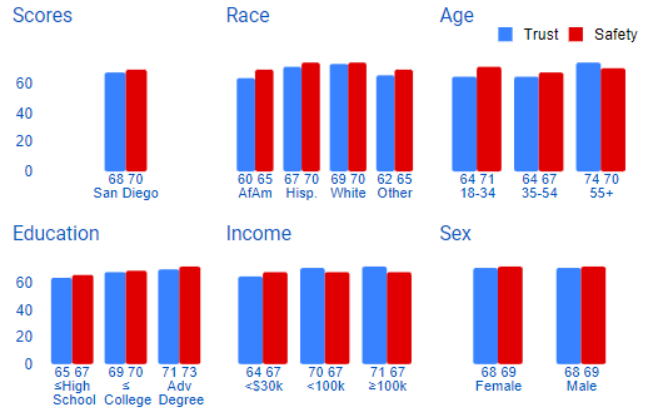
Agency	San Diego PD	Report Range	March 2022
Location	Citywide		

Summary

Citywide Trust (68) was stable and remained the same compared to February. Among the nine divisions, the most significant changes in Trust scores were a 3-point decrease in Southern (66), and 3-point increases in Northeastern (75) and Western (67). Citywide Safety (70) was also stable compared to February, with a 2-point increase for Northeastern (78) and a 2-point drop for Southeastern (63).

Citywide the top concerns were Theft, Burglaries & Break-Ins, Homelessness and Streets & Traffic (22% for all three categories).

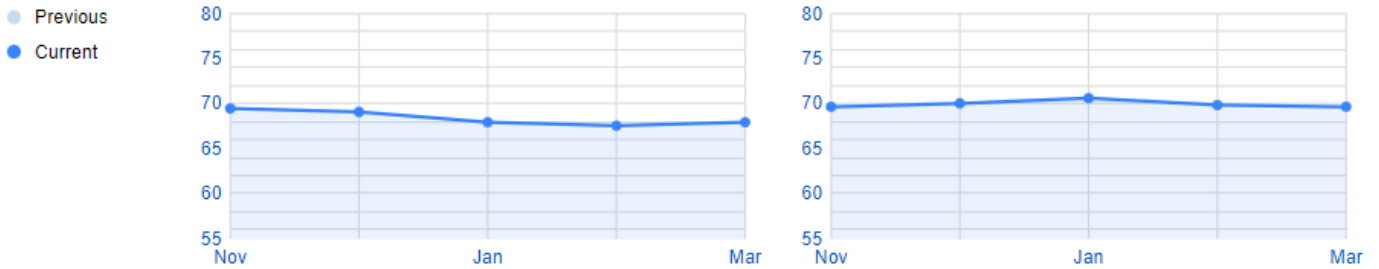
Score Benchmark Chart



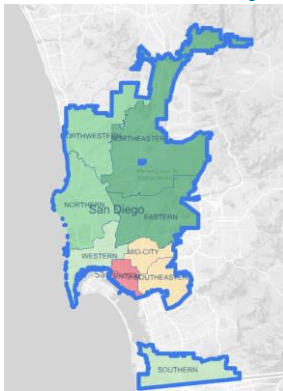
San Diego Year On Year

Trust

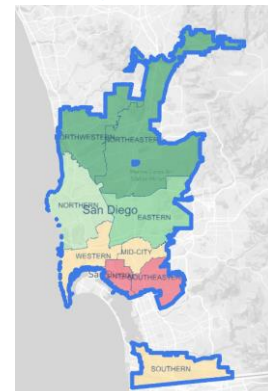
Safety



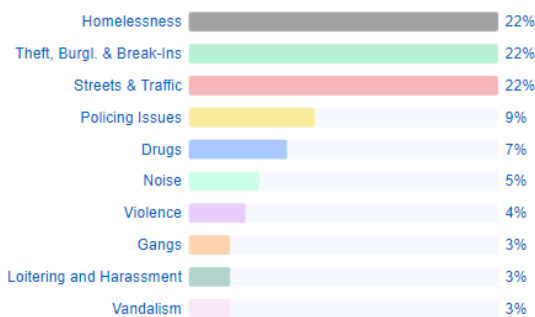
Trust Heatmap



Safety Heatmap



Citywide Concern Benchmark



About this document

What are my Trust and Safety scores?
We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?
Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



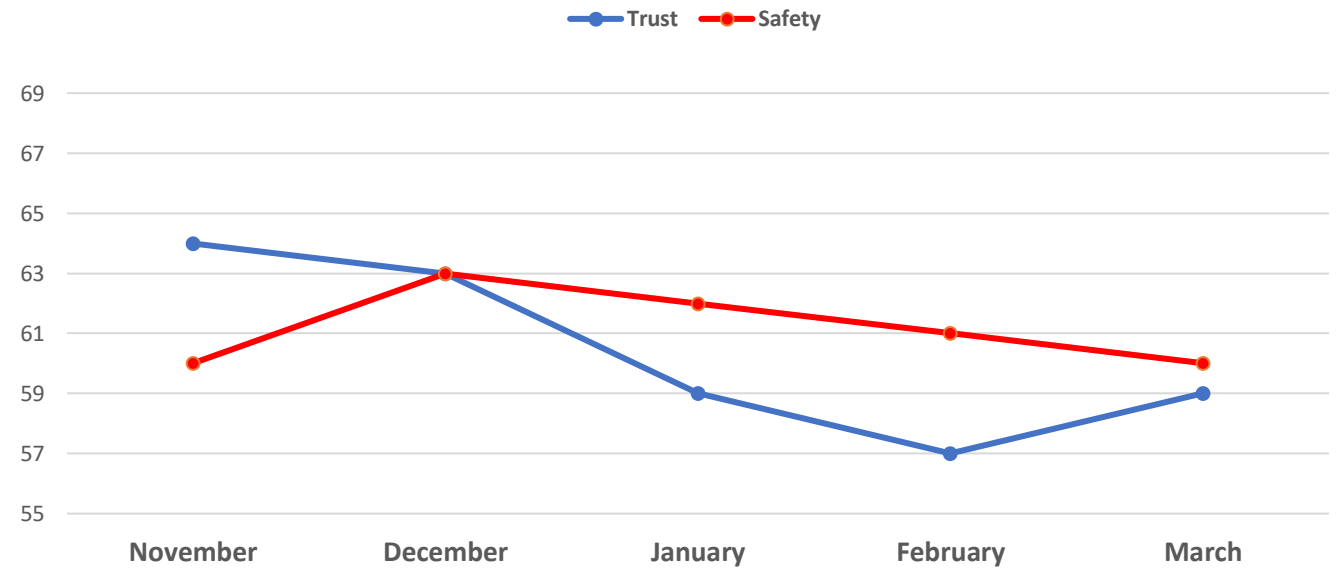
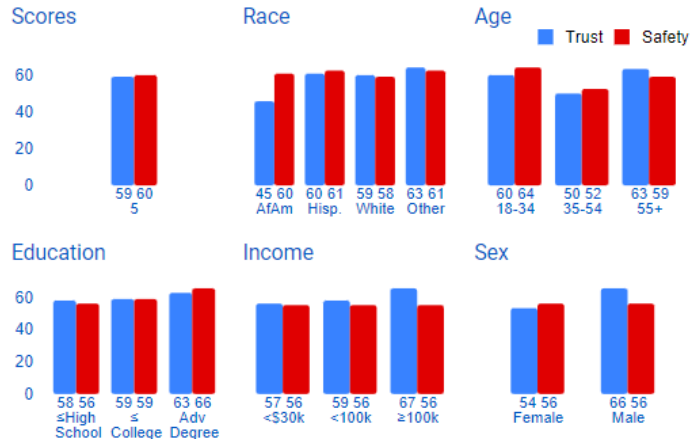
Agency	San Diego PD	Report Range	March 2022
Location	Central		

Summary

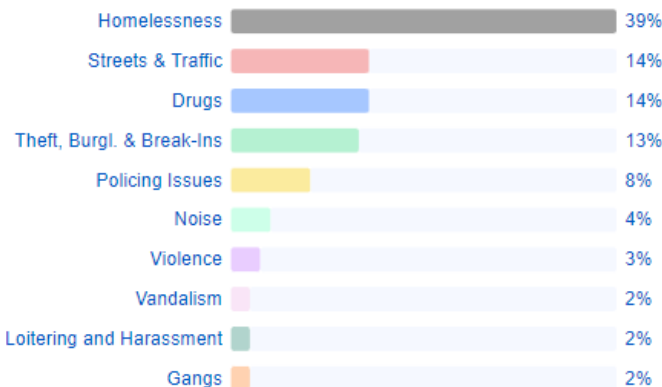
Trust for Central Division was up by 2 points compared to the previous month (59). Safety for the division was down by 1 point compared to the previous month (60).

Homelessness was by far the main concern for the division (39%, last month – 40%), followed by Streets & Traffic and Drugs (both 14%) and Theft, Burglary and Break-Ins (13%).

Score Benchmark Chart



CENTRAL Concern Benchmark



About this document

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How are concerns measured?
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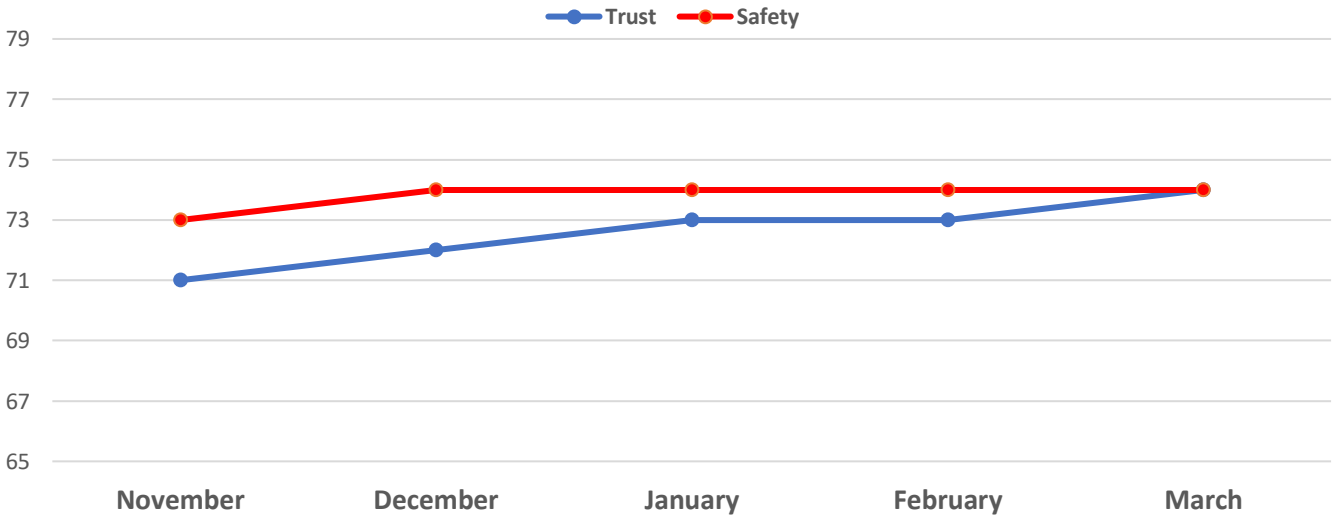
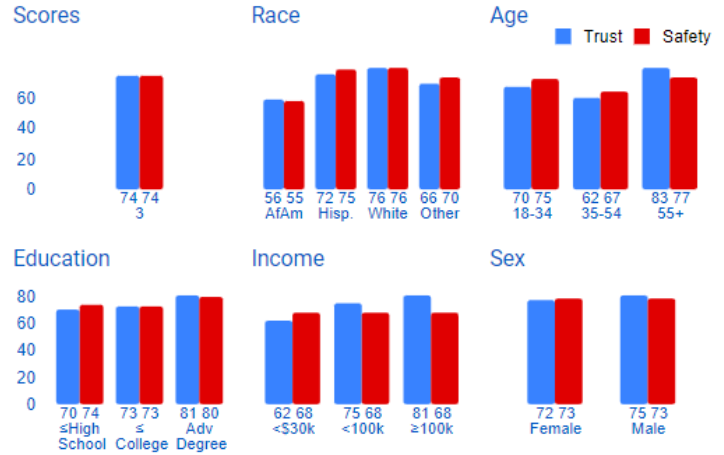
Agency	San Diego PD	Report Range	March 2022
Location	Eastern		

Summary

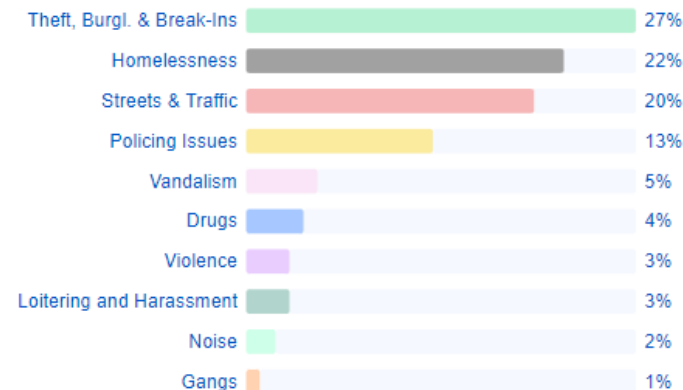
Trust for Eastern Division was up by 1 point compared to the previous month (74). Safety for the division was stable and remained the same compared to the previous month (74).

Theft, Burglary and Break-Ins. was the main concern for the division (27%), followed by Homelessness (22%) and Streets & Traffic (20%).

Score Benchmark Chart



EASTERN Concern Benchmark



About this document

What are my Trust and Safety scores?
We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?
Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



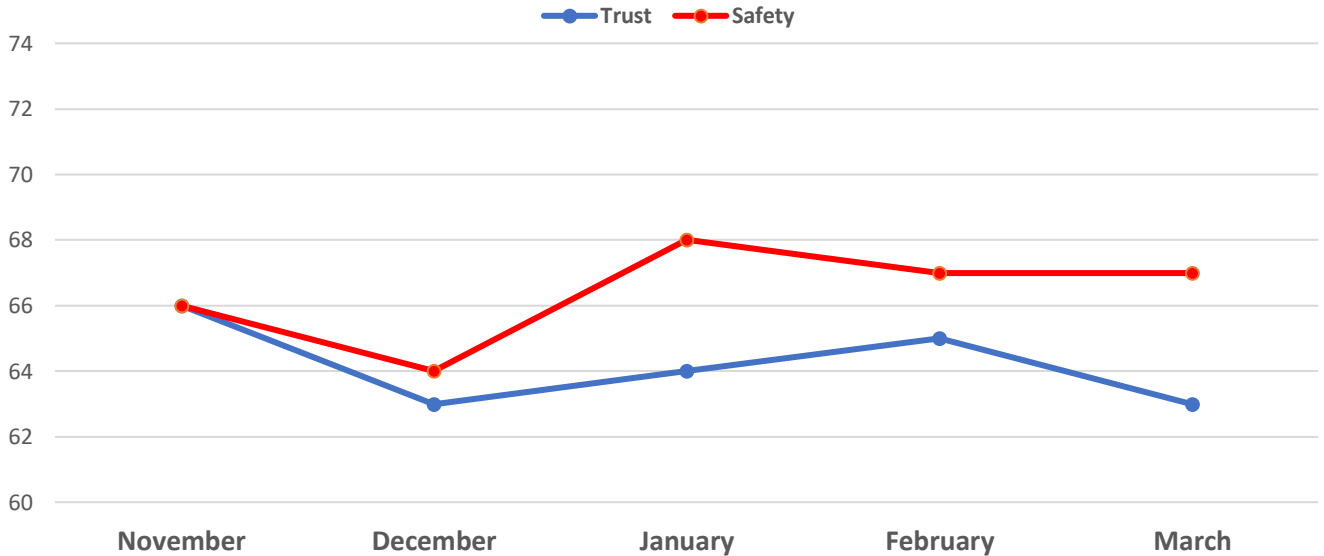
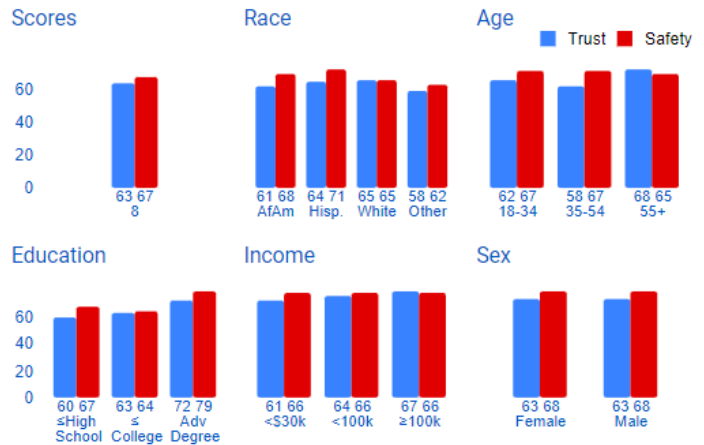
Agency	San Diego PD	Report Range	March 2022
Location	Mid-City		

Summary

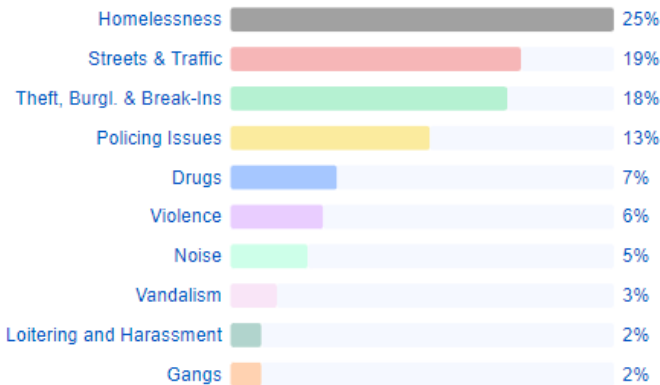
Trust for Mid-City Division was down by 2 points compared to the previous month (63). Safety for the division was stable without change compared to the previous month (67).

Homelessness was the main concern for the division (25%) followed by Streets & Traffic (19%) and Theft, Burglary and Break-Ins (18%).

Score Benchmark Chart



MID-CITY Concern Benchmark



About this document

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We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?
Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



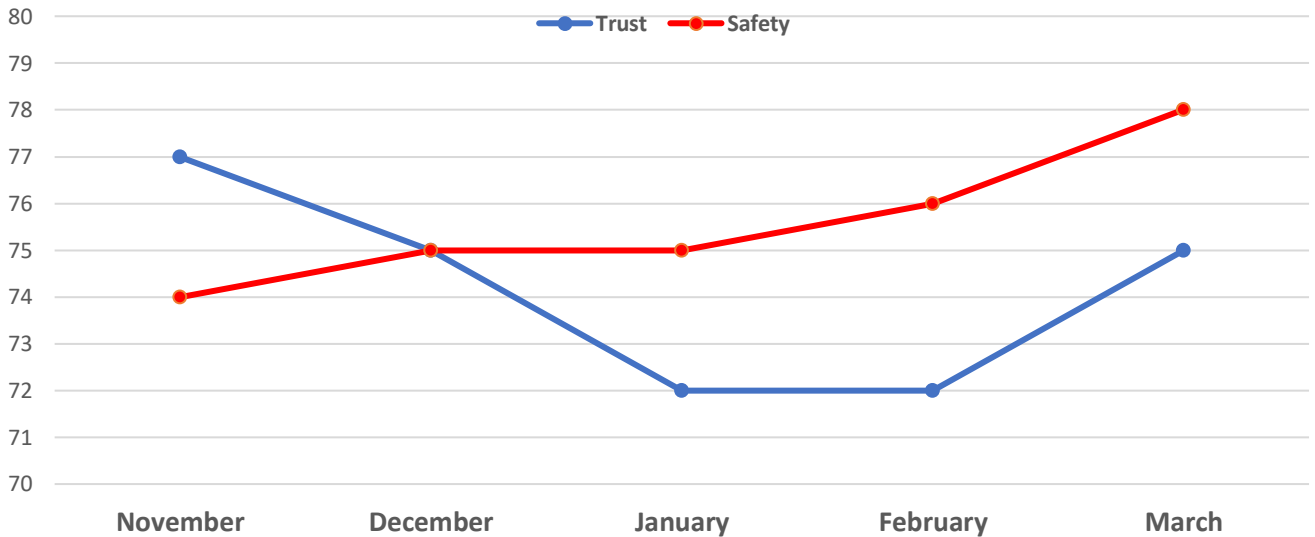
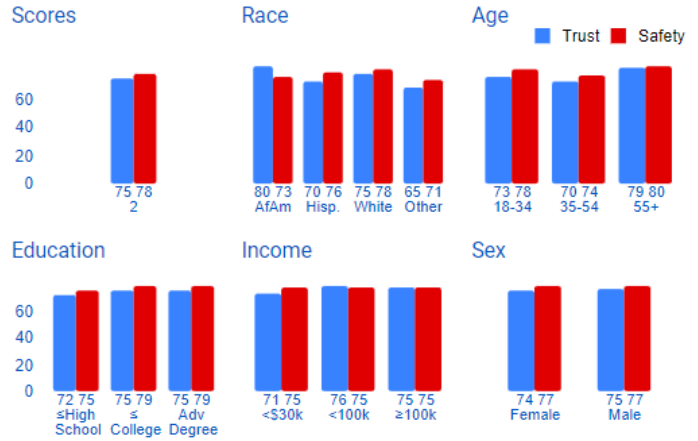
Agency	San Diego PD	Report Range	March 2022
Location	Northeastern		

Summary

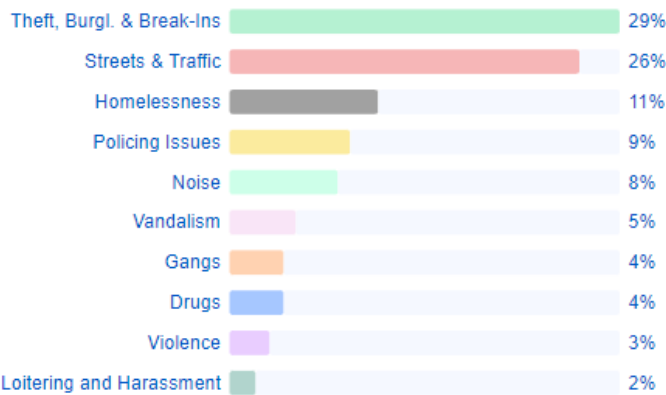
Trust for Northeastern Division was up by 3 points compared to the previous month (75). Safety for the division was up by 2 points compared to the previous month (78).

Theft, Burglary and Break-Ins was the main concern for the division (29%), followed by Streets & Traffic (26%) and Homelessness (11%).

Score Benchmark Chart



NORTHEASTERN Concern Benchmark



About this document

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How are concerns measured?
Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



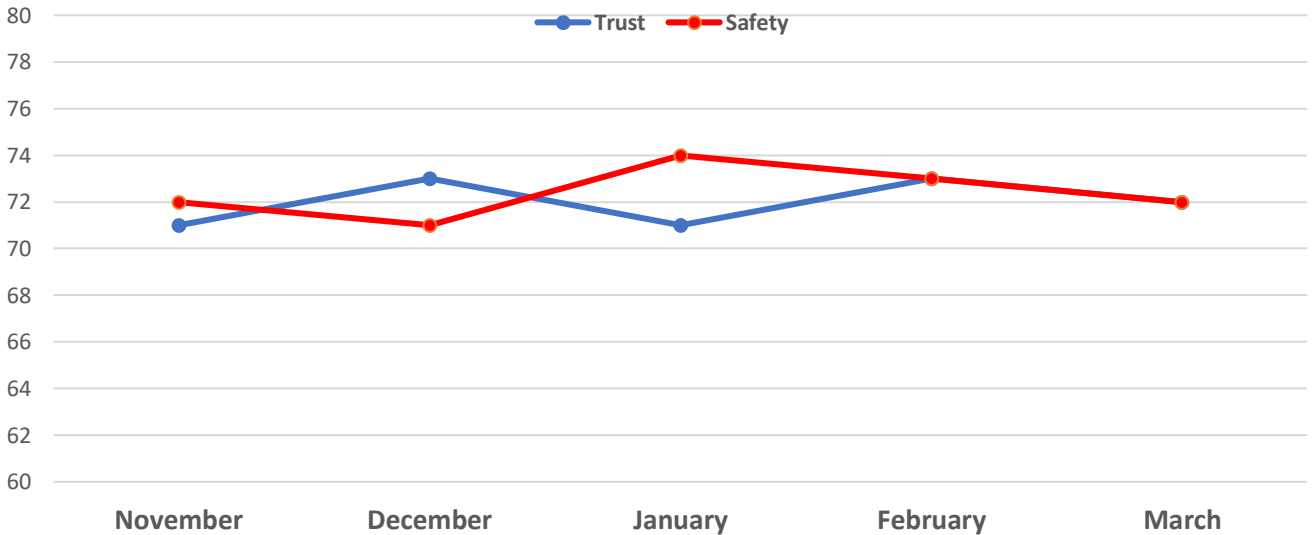
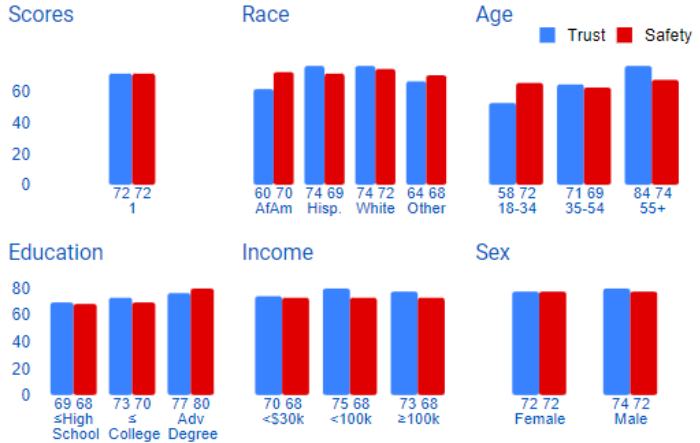
Agency	San Diego PD	Report Range	March 2022
Location	Northern		

Summary

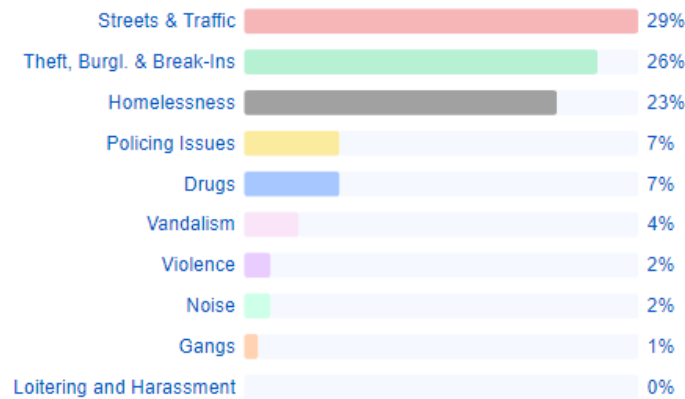
Trust for Northern Division was down by 1 point compared to the previous month (72). Safety for the Northern division was also down by 1 point compared to the previous month (72).

Streets & Traffic was the main concern for the division (29%), followed by Theft, Burglary and Break-Ins (26%) and Homelessness (23%).

Score Benchmark Chart



NORTHERN Concern Benchmark



About this document

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We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?
Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



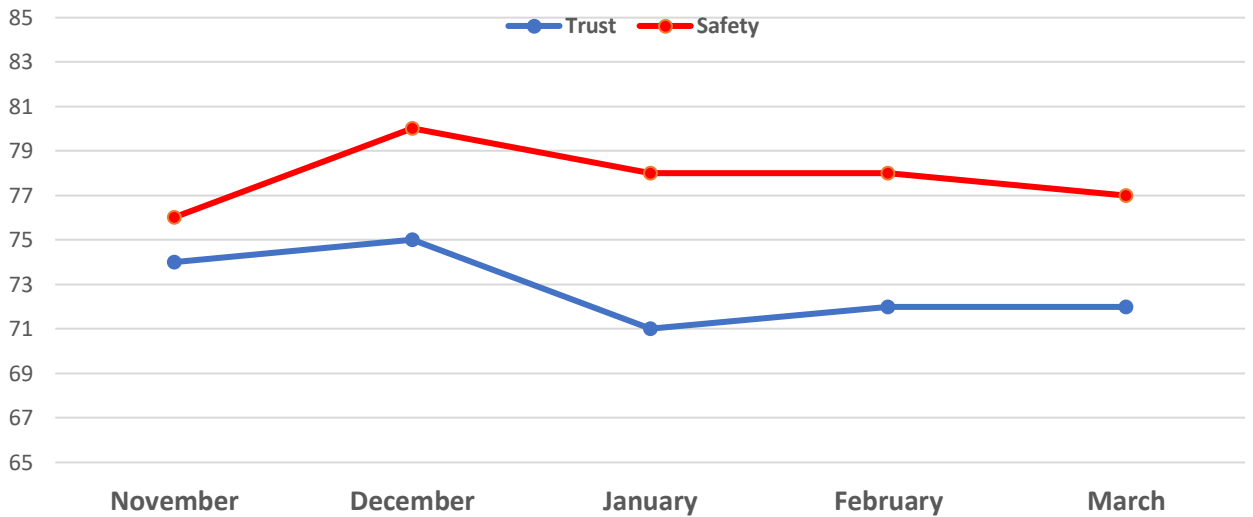
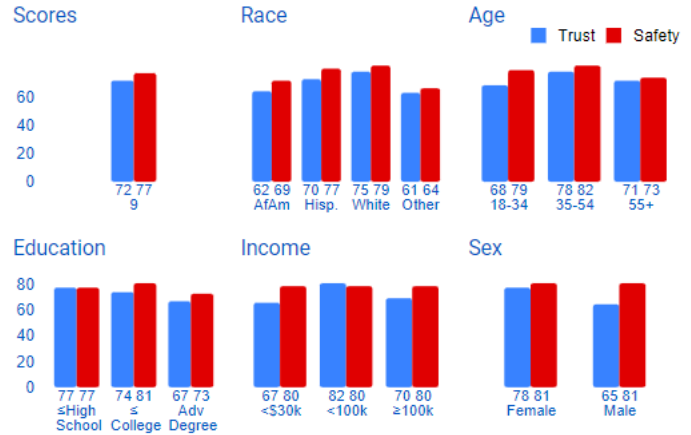
Agency	San Diego PD	Report Range	March 2022
Location	Northwestern		

Summary

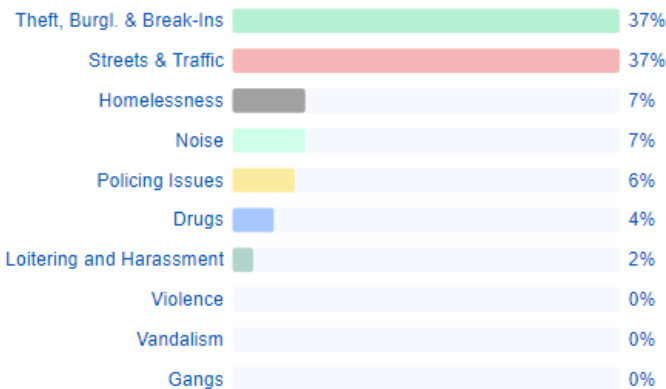
Trust for Northwestern Division was stable without changes compared to the previous month (72). Safety for the division was down by 1 point compared to the previous month (77).

Theft, Burglary and Break-Ins and Streets & Traffic were the main concerns for the division (both 37%). Streets & Traffic concerns were up by 10% this month.

Score Benchmark Chart



NORTHWESTERN Concern Benchmark



About this document

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We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?
Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



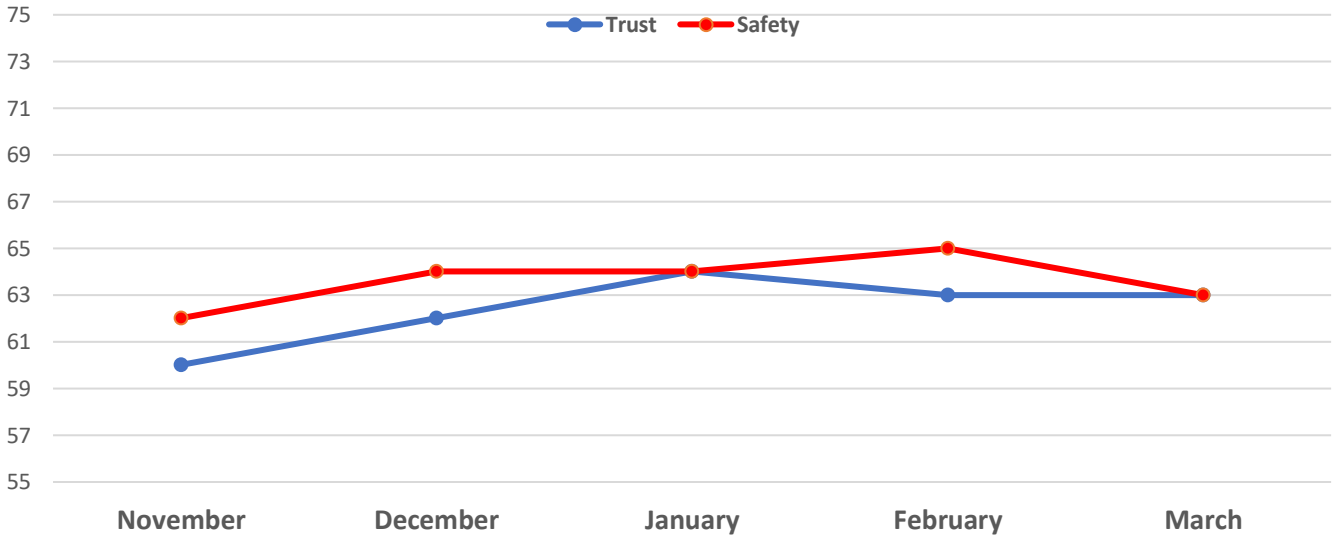
Agency	San Diego PD	Report Range	March 2022
Location	Southeastern		

Summary

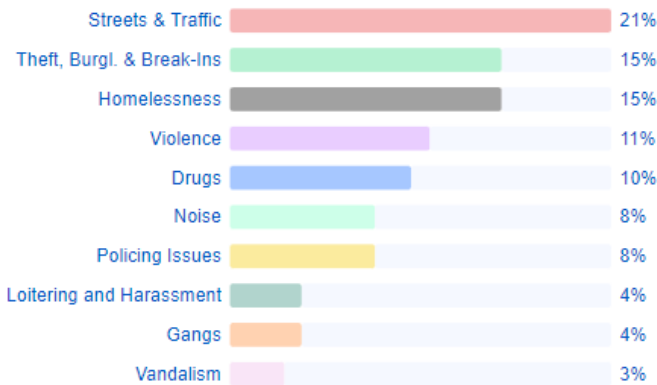
Trust for Southeastern Division was stable and remain the same compared to the previous month (63). Safety for the division was down by 2 points compared to the previous month (65).

Streets & Traffic was the main concern for the division (21%), followed by Homelessness and Theft, Burglary and Break-Ins. (both 15%).

Score Benchmark Chart



SOUTHEASTERN Concern Benchmark



About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



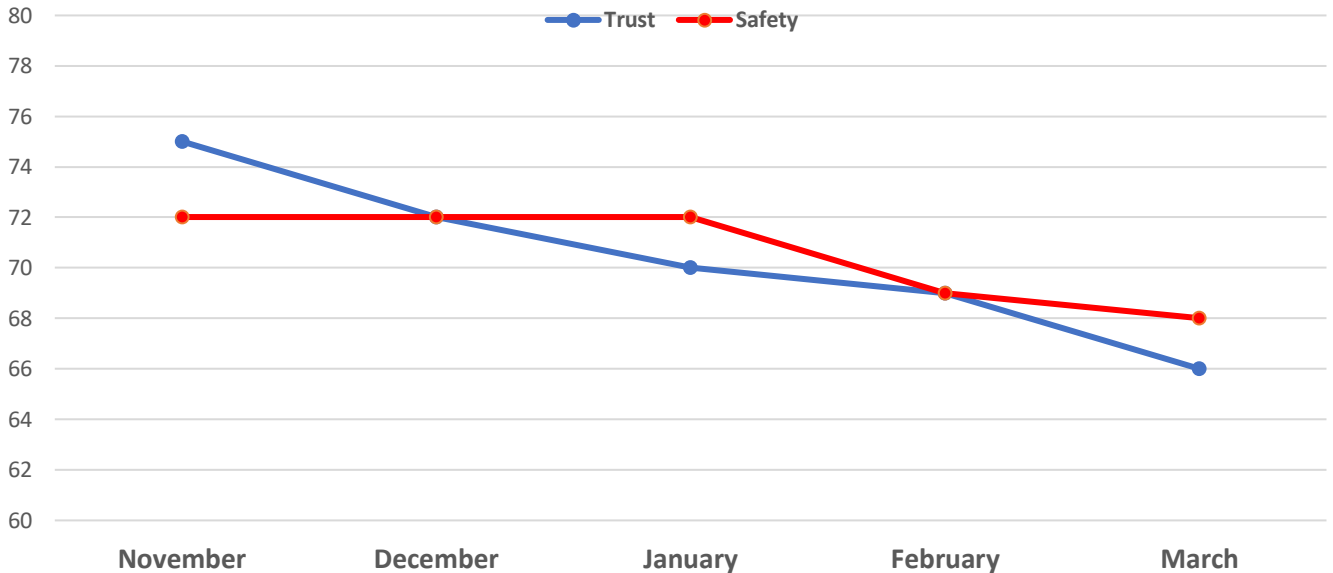
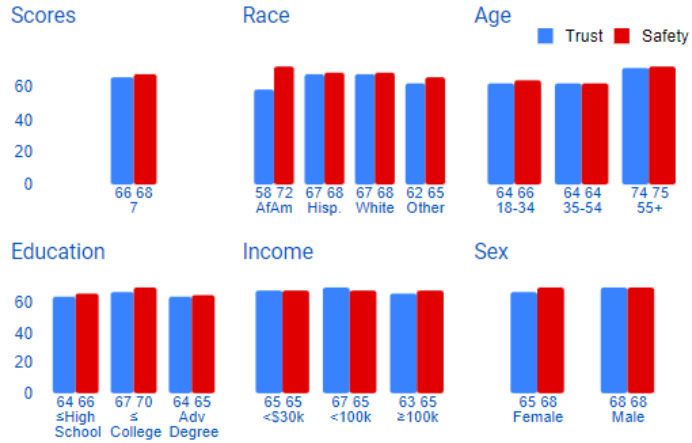
Agency	San Diego PD	Report Range	March 2022
Location	Southern		

Summary

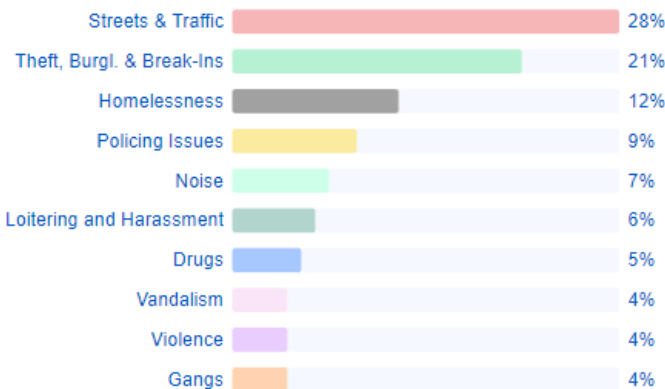
Trust for Southern Division was down by 3 points compared to the previous month (66), marking a 9-point drop since November. Safety for the district was down by 1 point compared to the previous month (68).

Streets & Traffic remained the main concern for the division (28%, compared to 30% last month) followed by Theft, Burglary and Break-Ins (21%) and Homelessness (12%).

Score Benchmark Chart



SOUTHERN Concern Benchmark



About this document

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How are concerns measured?
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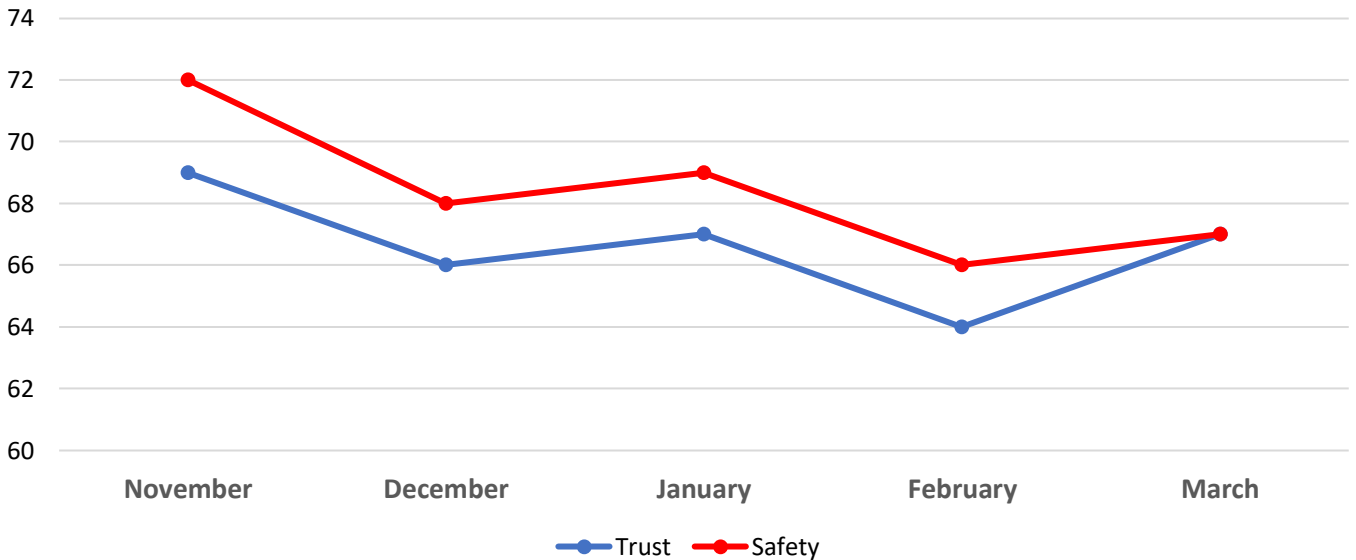
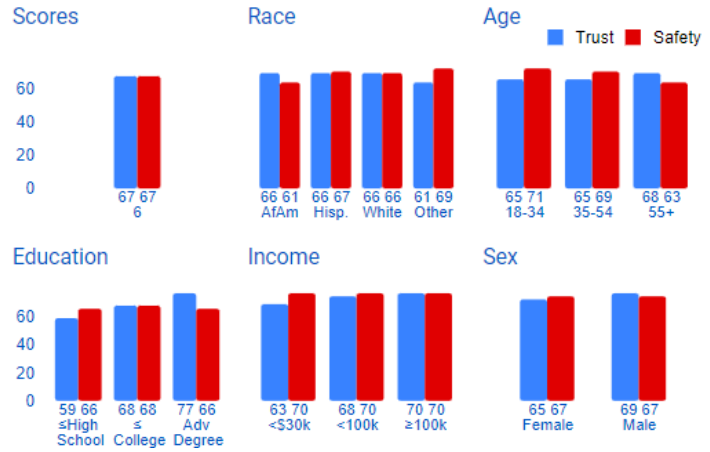
Agency	San Diego PD	Report Range	March 2022
Location	Western		

Summary

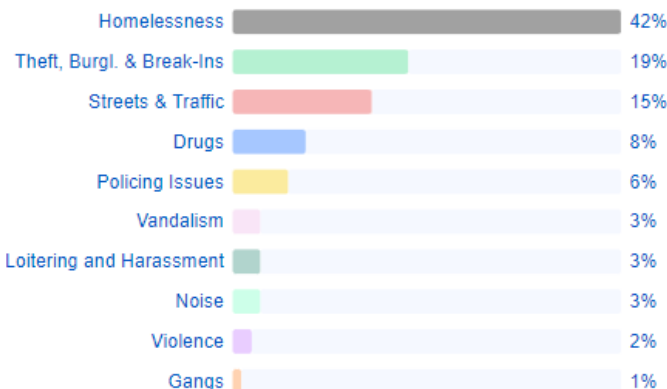
Trust for Western Division was up by 3 points compared to the previous month (67). Safety for the division was up by 1 point compared to the previous month (67).

Homelessness remained the main concern for the division (42%, compared to 37% last month) followed by Theft, Burglary and Break-Ins (19%) and Streets & Traffic (15%).

Score Benchmark Chart



WESTERN Concern Benchmark



About this document

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We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?

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