

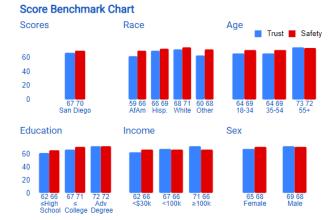
Agency	San Diego PD
Location	Citywide

January 2023

# Summary

Citywide Trust (67) was down by 1 point compared to December. Among the 9 Divisions the most significant change in Trust scores was a 3-point drop in Mid-City (60). Citywide Safety (70) was stable without change compared to November and has remained stable since September 2022.

Citywide, the top concern was Homelessness (24%) followed by Streets & Traffic (21%) and Theft, Burglaries & Break-Ins (19%).



# San Diego Year On Year

Previous



60



73

**Trust** 

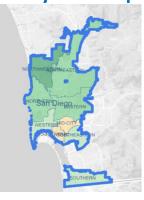
Safety



# **Trust Heatmap**



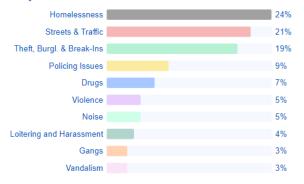
# **Safety Heatmap**



70

74

## Citywide Concern Benchmark



## About this document

76 60

What are my Trust and Safety scores?

63

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

67

How are concerns measured?



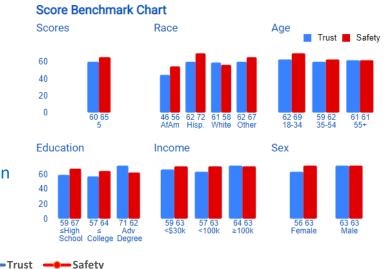
Agency	San Diego PD
Location	Central

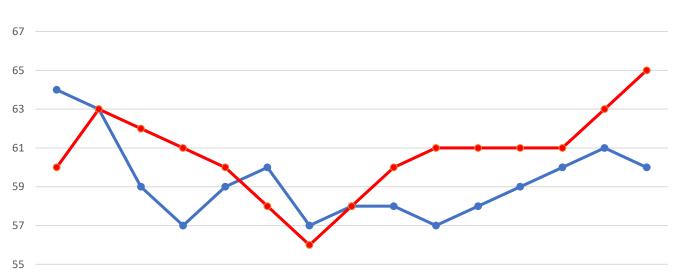
January 2023

# **Summary**

Trust for Central Division was down by 1 point compared to the previous month (60). Safety for the district was up by 2 points compared to the previous month (65).

Homelessness remained the main concern for the Division (47%), followed by Theft, Burglaries and Break-Ins and Streets & Traffic (11% for both).





Nov-21 Dec-21 Jan-22 Feb-22 Mar-22 Apr-22 May-22 Jun-22 Jul-22 Aug-22 Sep-22 Oct-22 Nov-22 Dec-22 Jan-23

## **CENTRAL Concern Benchmark**



## About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?





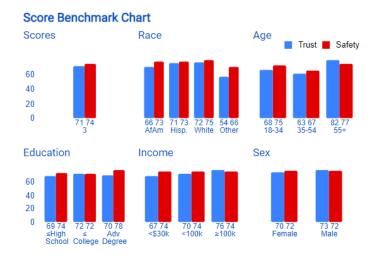
Agency San Diego PD
Location Eastern

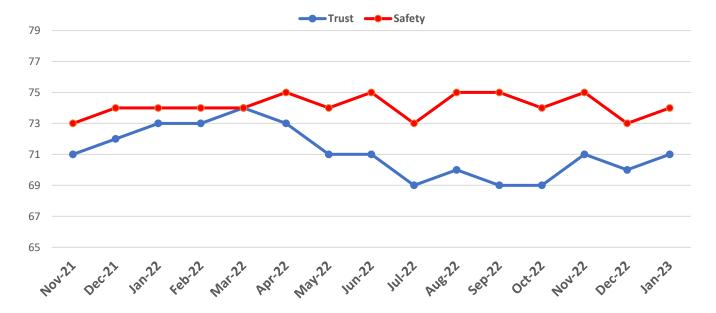
Report Range January 2023

# **Summary**

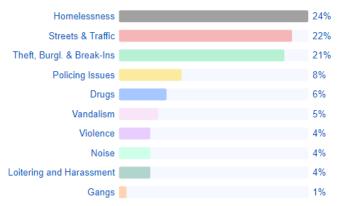
Trust for Eastern Division was up by 1 point compared to the previous month (71). Safety for the Division was up by 1 point compared to the previous month (74).

Homelessness was the main concern for the Division (24%), followed by Streets & Traffic (22%) and Theft, Burglary and Break-Ins (21%).





## **EASTERN Concern Benchmark**



#### About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?





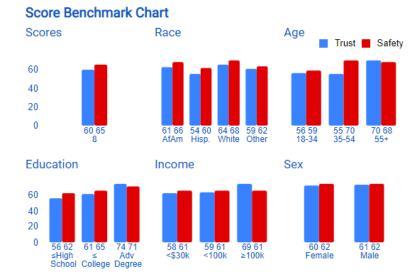
Agency	San Diego PD
Location	Mid-City

January 2023

# **Summary**

Trust for Mid-City Division was down by 3 points compared to the previous month (60). Safety for the Division was also down by 3 points compered to the previous month (65).

Homelessness was the main concern for the Division (26%) followed by Theft, Burglary and Break-Ins (22%) and Streets & Traffic (19%).





Nov-21 Dec-21 Jan-22 Feb-22 Mar-22 Apr-22 May-22 Jun-22 Jul-22 Aug-22 Sep-22 Oct-22 Nov-22 Dec-22 Jan-23



## About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?





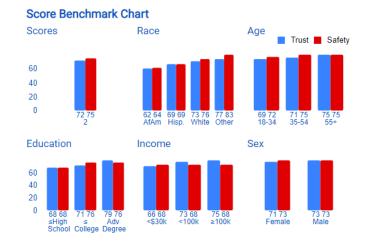
Agency	San Diego PD
Location	Northeastern

January 2023

# **Summary**

Trust for Northeastern Division down by 1 point compared to the previous month (72). Safety for the Division was down by 2 points compared to the previous month (77).

Theft, Burglary and Break-Ins was the main concern for the Division (27%), followed by Streets & Traffic (25%) and Homelessness (15%).





Nov-21 Dec-21 Jan-22 Feb-22 Mar-22 Apr-22 May-22 Jun-22 Jul-22 Aug-22 Sep-22 Oct-22 Nov-22 Dec-22 Jan-23

## NORTHEASTERN Concern Benchmark



## About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?





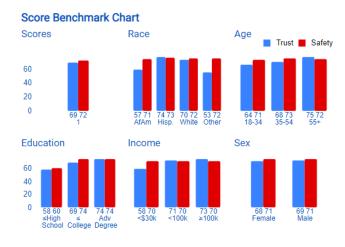
Agency	San Diego PD
Location	Northern

January 2023

# **Summary**

Trust for Northern Division was down by 2 points compared to the previous month (69). Safety for Northern Division was stable without change (72).

Theft, Burglary and Break-Ins was the main concern for the Division (30%), followed by Streets & Traffic (26%) and Homelessness (23%).





Nov-21 Dec-21 Jan-22 Feb-22 Mar-22 Apr-22 May-22 Jun-22 Jul-22 Aug-22 Sep-22 Oct-22 Nov-22 Dec-22 Jan-23

## **NORTHERN Concern Benchmark**



## About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?



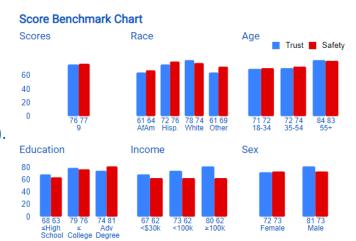


Agency	San Diego PD	Report	Janua
Location	Northwestern	Range	2023

# **Summary**

Trust for Northwestern Division was up by 1 point compared to the previous month (76). Safety for the Division was stable without change compared to the previous month (77).

Theft, Burglary and Break-Ins and Streets % Traffic were the main concerns for the Division (36% for both).





Nov-21 Dec-21 Jan-22 Feb-22 Mar-22 Apr-22 May-22 Jun-22 Jul-22 Aug-22 Sep-22 Oct-22 Nov-22 Dec-22 Jan-23

## NORTHWESTERN Concern Benchmark



## About this document

What are my Trust and Safety scores?
We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?





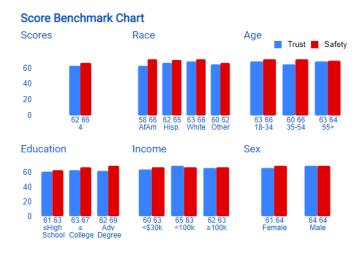
Agency	San Diego PD
Location	Southeastern

January 2023

# **Summary**

Trust for Southeastern Division was up by 1 point compared to the previous month (62). Safety for the Division was up by 2 points compared to the previous month (66).

Homelessness was the main concern for the Division (22%), followed by Streets & Traffic (20%) and Policing Issues and Theft, Burglaries and Break-Ins (13% for both).





Nov-21 Dec-21 Jan-22 Feb-22 Mar-22 Apr-22 May-22 Jun-22 Jul-22 Aug-22 Sep-22 Oct-22 Nov-22 Dec-22 Jan-23

#### SOUTHEASTERN Concern Benchmark



#### About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

#### How are concerns measured?





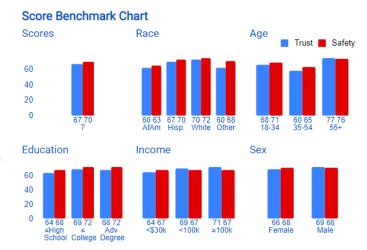
Agency San Diego PD
Location Southern

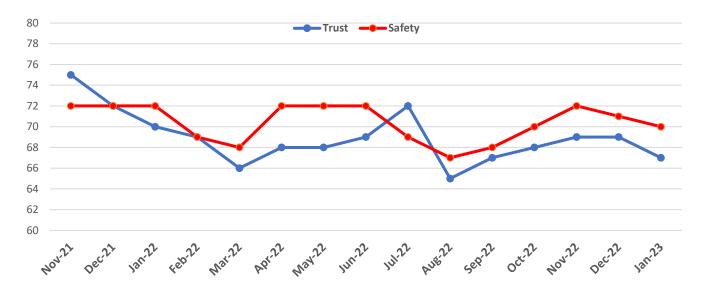
Report Range January 2023

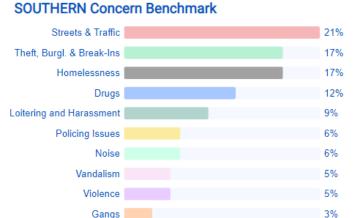
# **Summary**

Trust for Southern Division was down by 2 points compared to the previous month (67). Safety for the Division was down by 1 point (70).

Streets & Traffic remained the main concern for the Division (21%) followed by Theft, Burglary and Break-Ins and Homelessness (17% for both).







## About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?





Agency San Diego PD
Location Western

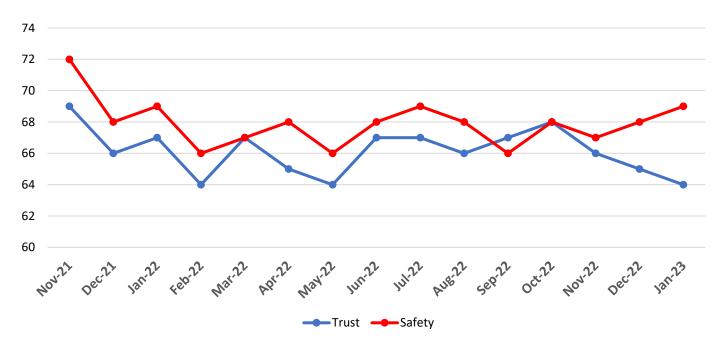
Report Range January 2023

# **Summary**

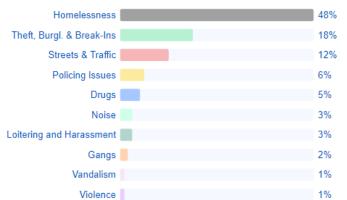
Trust for the Western Division was down by 1 point compared to the previous month (64). Safety for the Division was up by 1 point compared to the previous month (69).

Homelessness remained the main concern for the Division (48%) followed by Theft, Burglary and Break-Ins (18%) and Streets & Traffic (12%).

# Score Benchmark Chart Scores Race Age Trust Safety 60 40 40 58 60 58 66 64 70 71 72 71 72 71 72 71 72 71 72 71 72 71 72 71 72 71 72 71 72 72 75</t







#### About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

## How are concerns measured?

