

GIVE THE LAND
BACK TO THE KWMEYAAY.

SELL TO HIGHEST BIDDER*
AND USE \$ TO FIX THE PARK

USE THE LAND FOR CEQA
MITIGATION

* WITH LAND USE PLAN APPROVED
BY VOTERS

- NO COMMERCIAL DEVELOPMENT

- NO CODING OF PARKLAND PERMANENTLY

- REVIEW WHAT'S CURRENTLY EXISTING

- NOT OPPOSED TO HOTEL; HARD TO APPROVE;

• QUESTIONABLE BUSINESS MODEL LONGTERM DUE TO CLIMATE CHANGE

- OPEN PARKLAND SHOULD BE PRIORITY

- TRAFFIC NOISE MAKES USE OF SPACE LIMITING FOR OPEN SPACES

- COMMUNAL USE PREFERRED; EXPLORING OTHER REVENUE SOURCES

- PRESERVATION OF HISTORICAL STRUCTURES; CONCERNS ABOUT COMMERCIALIZATION; ~~RESTAURANTS~~ RESTAURANTS ARE PLENTY IN THE PARK SO FAR; OTHER WAYS TO RAISE REVENUE

- WELCOME COURT; MAGNETIC ENTRY; LIMITED USE; MITIGATION ELSEWHERE IN BP AS DEVELOPMENT OFFSET; BP HISTORY COURT/GALLERY

(H) DAMSON
KENNEDY

(C) YEE
YEE

MARISSA

LU

JAMES

BEFORE TRANSPORTS NEEDED

①

not commercial -

①

opens up Pandora's box - include
no hotels.

impact all park organizations

↳ funding

comprehensive plan.

- what is the plan? needs change
food + snack for to serve visitors
in small scale

no hotel

up to scale (existing + IS)
+ restrooms.

Jewel - but not treated as such,
fix up first what is there,
struggle for space / small groups
will be pushed out.

keep park active for families
- how do accommodate the
current + future users
real planning for users - age,
family + mobility.

↳ infrastructure > 1

Unruptly space > make usable
safe + reasonable cost (rental)
for users

← Legacy corp. not being charged
not being collected now.
because of user fees.

□ are only city of SD voters
making decisions or paying costs

dog walking - propane (not hotel)

execute on the existing plans
→ more affordable
more open space
more education
~~more~~

process on the heels of Jacobs,
stealing public land

tourists unaware of safety
issues

→ real safety

Notes

* ^{hope} Utilize existing buildings for museums, cultural activities & purposes.

Balboa Park is not Mission Bay.

Why is Navy not paying for the current location of Balboa Naval Hospital?

People come to see the Balboa Park; its MUSEUMS, plays, theater, shows, walk, food trucks, art gallery, CONCERTS & exercise.

A park to just sit.

Beauty of Balboa Park.

* ^{concern} Park needs to Update Master Plan first before updating inspirational point, with Transparency in process.

Notes

Arts are a large income of San Diego.

MOBA can bring in \$1500 for a one night event.

If the Draft Inspiration Point Plan of 1998, how can an RFP done before ~~the plan~~ the plan is approved by the City Council? Is the Draft plan replaced by the RFP?

concern

A

A park is not measured by its revenue. Tourism dollars into the city may not be reflected in the Balboa Park revenues.

A study of Balboa Park, leases, how beneficial are they to people who visit Park ~~etc.~~ ^{which}

A

The League of Women Voters can do studies for free.

Hope

Please contact them.

Hopes

- Keep as a viewpoint, not a destination
 - People want a lot of greenery
 - Wants it to do a better job of linking DT to the park ~ Create a "gateway", (as the natural arch in London) maybe a greenhouse
 - A parking structure w/ a "green" top
 - Idea of a "park lid" mentioned
 - Importance of ~~the~~ money generators to help support infrastructure
 - Mention of paid parking
 - Tie point in better w/ park
-
- Speak to _____ for ideas of what would be acceptable

Ties between point to park & DT

Concerns

- A lot would be happier if RFP was tied to other things - e.g., ^{desire to assess} TOT, parking structure w/ a fee - can these be tied together?
- Would a hotel/restaurant generate sufficient money to make a difference?
-

Megan, Peter, Steve, Sara, James, Jeff

Hopes for IP

Peter Needs Balanced development - open space w/ organizations
significant well of parking. No problems with hotel. Don't
know if IP is right location

Megan - Supports restoration of Admin Building - no hotel, no
restaurant, No for-profit business in park

James Existing comm development already there

Megan Hard time seeing the benefit of destroying green space
Historic buildings must be restored

Sara - Need to strike a better balance between expenses +
revenue. Need more creative ways to generate revenue.

All support a portion of TOT → BP

1¢ = \$22 million

James - one hotel doesn't cut it in terms of revenue generation
cost benefit is not supportable

Concerns ~~for~~ about the process

Property Tax Assessment? - Yes - unanimous

Megan Feels like a done deal - ~~a~~ this is a dog and pony show, nothing more

If development happens*

* Development of cultural assets, preferably
with ~~existing~~ ^{existing} builds

* sensitivity to open space

* Support for property tax ^{or} lot allocations

* Process - feels like the movement forward
is predetermined

How much is the zoo ~~also~~ contributing to the overall maintenance to the rest of the park?

How much is the zoo leased for?

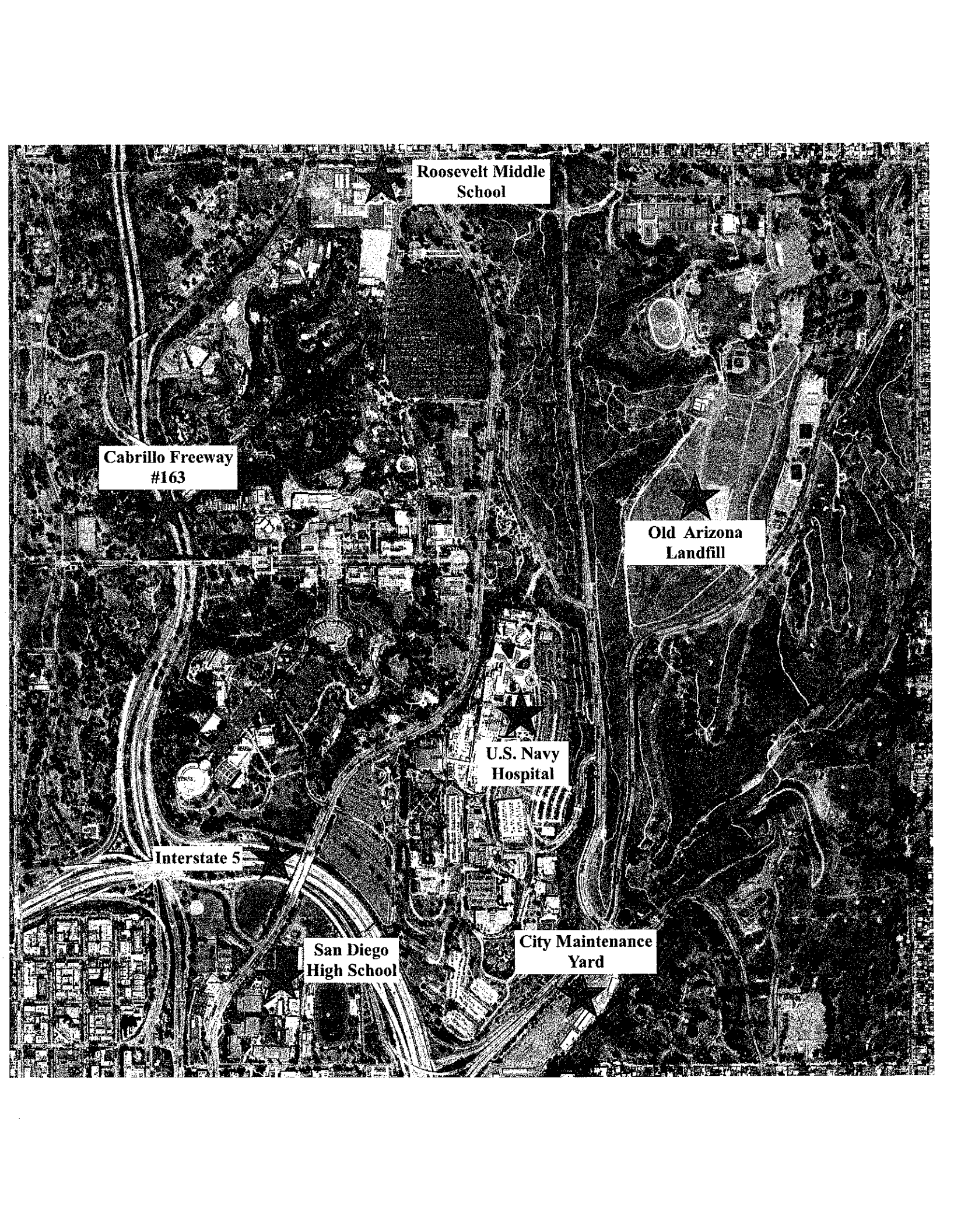
Could the zoo profits cover the rest of park maintenance?

Is it an option to develop inspiration point into sports field or other park areas like the waterfront?

Against hotels and any privatization of the park.

Who started this idea of the RFP???

How much are all the lease holders paying?

An aerial photograph of San Diego, California, showing various landmarks and infrastructure. The image is in black and white with a high-contrast, grainy texture. Several locations are labeled with white text boxes and black stars. The labels include: Roosevelt Middle School (top center), Cabrillo Freeway #163 (left side), Old Arizona Landfill (right side), U.S. Navy Hospital (center), Interstate 5 (bottom left), San Diego High School (bottom center), and City Maintenance Yard (bottom right).

Roosevelt Middle School

Cabrillo Freeway
#163

★
Old Arizona
Landfill

★
U.S. Navy
Hospital

Interstate 5

San Diego
High School

City Maintenance
Yard