

2 THE TAYLOR FAMILY HAS CONTRIBUTED TO THE GROWTH + DEVELOPMENT OF SAN DIEGO FOR MORE THAN NINETY YEARS. WE WERE AND CONTINUE TO BE PIONEERS OF PACIFIC BEACH. HOWEVER, WE HAVE ALSO BEEN FIERCE PROTECTORS OF SAN DIEGO'S NATURAL BEAUTY. THE EARL + BIRDIE TAYLOR LIBRARY - NAMED FOR MY GREAT GRANDPARENTS AND PAID FOR BY MY GRANDPARENTS - IS A TESTAMENT TO THEIR LOVE OF PUBLIC, COMMUNAL SPACES. MY SISTERS AND I NOW REPRESENT THE TAYLOR LEGACY AND WE URGED YOU TO PUBLISH PRIORITY IN THE PROTECTION OF BALBOA'S

What considerations will there be for parking demands, which will likely increase?

Where will the PAR 'boneyard' go?

Why, with so many existing businesses in operation already, is revenue so low?

Why is the Central Mesa plan unchanged in over two decades?

Why does there seem to be so little accountability for the funds taken in from users and overseen by the Conservancy?

Our table had great, smart,
informed and educated discussion.

What I would like to reiterate
that we discussed in depth is
the hope that this effort might
be the inspiration for the development
of a Strategic Plan for the park →

Where did this RFP originate?

- Mayor?
or

Why did this RFP originate?

Who is "the city" in the presentation?

Who will evaluate & recommend?
~~meet~~ the RFP panel?

1) I would like to see the financial
performance showing how much revenue
could be generated.

2) I believe there is a way to develop
a portion of IP as useable public
open space & a revenue generating
venue - such as guided parking, a
restaurant

Please keep and prioritize open
and recreation uses

Please limit area for cars and
promote better public transportation

Please think about surrounding residents
that were increasing density and
strong need for recreation spaces

please look at Parks to be funded
via taxes not as revenue
generators

Questions from tonight:

- Where will Park + Rec store supplies and process green waste?
- How will buildings be maintained? BP is lacking funding for current needs.

Has an extensive study been conducted on parking usage & the impact of the loss of those parking spaces?

Families would have difficulty using public transit to transport all the family items needed for a daily outing.

Casey Smith

8-10 Mill. to
ensure the
bidding
process

~~8-6 mos. delivery~~

- ① How is RFP panel chosen??
- ② What is the Master Plan?
- ③ Where will recycling/greening functions - go?
- ④ Since when do Parks have to generate income

① With more + more building
downtown don't we
need to preserve
open space??

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emhorsegirl33@gmail.com Emily Mattson

- 1) Where do the funds generated from Inspiration Point go to? Do they go directly into the park or into a general fund?
- 2) Is there a way to ensure a portion of the revenue goes directly into the upkeep of the park?
- 3) If we say no to the RFP what happens?
- 4) Is raising the tourism tax viable?
- 5) Where do the proposal come from?
- 6) What are the site constraints?
- 7) They just put in solar panels in that parking lot, what will happen to those?
- 8) What about

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Hopes - use land contour
to accentuate Inspirational
View

- Self-financing parking
structure
- Freeway lid to enable better
access
- Broader plan for whole park,
not piecemeal
- Welcoming gateway
- Better access to this orphan
parcel

Why isn't the 1989
Master Plan called the
ESTRADA PLAN like the
PARSONS PLAN when Plan of
Balthazar Plan are called?
Is it some sort of racist
(unconscious) comment. Just
saying...

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INFORMATION / Notification

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Please keep me
informed

Maureen "Mo" Ninteman

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email:

LUREHUNT@EMAIL.COM

1) Please add Our Balboa Park

@ Gmail, com to all

Mailings on this RFP
Process.

2) Please identify **WHERE** or
from whom this

"Self sustainability"
crap came from ????

Concerns -

Flights' noise/constraint

Legacy of Naval Hosp flight
+ Plaza de Panama Spur undue
suspicions

Access to Parcel

Lot "0"

commercialize.

Do other cities ~~do that~~ →

parcs. Why is comparable only
to Mission Park?

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Balboa Park Heritage Foundation
Civil Discovers
National Center of

Sell the property
to highest ~~bidder~~
bidder

along with →

- Can't afford maintenance
- Now - how willing
new structures + spaces
- Broadway complex

not merely a "master plan" for structures & spaces, but a strategic plan, including a financial plan, which includes all variety of possible resources & revenue generation. Can summarize the establishment of a strong conservancy model as in Central Park, etc. which could create and maintain a dynamic, living strategic & financial plan.

FREE, ACCESSIBLE, AND PUBLIC BEAUTY.

A GOOGLE SEARCH FOR "PARKS IN SAN DIEGO" YIELDS FIVE RESULTS. A

SEARCH FOR "MALL IN SAN DIEGO" YIELDS FORTY-THREE. EVEN AS A

COMMERCIAL PROPERTY DEVELOPER, I WREAT YOU NOT TO EXPLOIT OUR LAST REMAINING GREEN SPACES FOR PROFIT.