

LA JOLLA TRAFFIC AND TRANSPORTATION BOARD
Regular Meeting: July 21, 2021

Due to the COVID-19 public health emergency, LJ&T meetings are being held temporarily as online Zoom video/voice teleconferences.

Members Present: Brian Earley (Chairperson) LJSA, Dave Abrams (Vice Chairperson) LJCPA, Tom Brady LJCPA, Donna Aprea LJTC, Nancy Warwick LJTC, Erik Gantzel BRCC, Cody Decker LJVMA

Members Absent: Natalie Aguirre LJVMA, Patrick Ryan BRCC, Ross Rudolph LJSA

Approve Minutes of June 16,2021: Decker, Second: Warwick Approved Unanimously

Public Comments:

Laura Buckley- recently purchased a Home in Bird Rock and will be moving into it in a couple of months. Walking around the neighborhood with a baby stroller she noticed some sections of the sidewalk do not have ramps (*curb cuts*). The sidewalks intersect with an alleyway. This situation is on both sides of her home so if she turns left or right, she runs into it from both directions. She submitted this issue through the get it done app but is here to ask if there is anything else she should be doing to get this situation examined and addressed.

Dave responded that Steve Hadley is in the audience. If she does not get a response from Get It Done then we will follow up with Steve.

Sally Miller- asked Laura if she was referring to the sidewalk along the Bike Path. Laura responded the situations she is referring to are on Chelsea Ave/Place at Bird Rock Ave and the other section of sidewalk is on Bird Rock Ave leading towards La Jolla Blvd. Sally informed Laura that she has been trying for ten years to get a curb cut at La Canada and via Del Norte with no luck but it has only been ten years so there is still hope.

Janie Emerson- wants everyone to know that although construction has started at UCSD the CEQA Lawsuit involving the Shores Assn, Blackhorse, and UCSD continues. She appreciates and is thankful for the support but as the lawsuit is moving towards the court case, they will continue to need support from everyone emotionally, financially, and verbally.

Steve Hadley- put his email address in chat for Laura and anyone else who needs it.

Brian Earley – Laura is still working to move her family into La Jolla but she is already on the email string for LJCPA, BRCC, and now she is here at our Forum. Even before she gets here she is already a well- connected person.

Agenda Item 1: Election of Officers: - Nominated Candidates:

Chairperson: B. Earley
Vice Chairperson: D. Abrams
Secretary: D. Aprea

Motion to Approve Nominating Committee's Slate of Officers: Brady, Second Gantzel 7-0-0

Brian took over the Meeting as Chair.

Agenda Item 2: End of Summer Run (Cont'd Item)- Request for Temporary Street Closure and No Parking on portions of Prospect Street and La Jolla Blvd for the 21st Annual Event on Sunday September 19, 2021 (Kathy Loper) **Action Item**

Gloria Goodenough presented for Kathy Loper.

End of Summer Fire Run 4Mile, Sunday September 19, 2021, this is the 21th annual run/walk from La Jolla to Pacific Beach. The event benefits San Diego Fire-Rescue Foundation this year. They are expecting around 800 participants. Gloria noted the Course Route has not changed from previous years.

21th Annual END OF SUMMER FIRE RUN 4MILE RUN/WALK

Course Description & Road Closures:

Prospect from Girard to Faye:

Entire block is closed from 6:30-8:15am

Faye south from Prospect is open for traffic

Prospect from Faye to La Jolla Blvd closed from 7:45am-8:15am.

Runners travel Westbound to La Jolla Blvd

Turn south on La Jolla Blvd to Pearl (section closed from 7:45-8:15am)

Runners now move into the southbound lanes of La Jolla Blvd,

Northbound traffic is allowed to flow from Turquoise to Pearl.

Runners remain in southbound lanes of La Jolla Blvd until Mission Blvd.

Runner cross over the street & run south in the northbound lanes.

(traffic would be allowed to move southbound on Mission Blvd from Beryl on)

ONCE the runners have cleared Prospect Street from Girard to La Jolla

And from La Jolla Blvd to Prospect the SD Police Department will open the street for regular traffic.

The event is a 4-mile run/walk ending in Pacific Beach just south of Felspar.

Mission Blvd North from Grand to Loring will be impacted from 6:30am-9:30am.

There are 30 San Diego Traffic Controllers and 55 Volunteers throughout the course at every intersection and alley way to ensure vehicles do not enter the streets the runners will be on.

They will allow vehicles to cross over the street during the break of runners. Since this is a “rolling” course, once the runners past the area the police will allow traffic to flow except southbound on La Jolla Blvd from Prospect to Mission, this will be impacted until approximately 9:30. Vehicles can cross the intersection and connect to another southbound street or travel north.

Motion to Approve End of Summer Run Annual Event on September 19, 2021: Abrams, Second: Warwick 7-0-0

Agenda Item 3: Nautilus Street Beautification Idea’s (Cont’d Item)- Further Discussion and Possible endorsement on the Proposal for Nautilus from LJ High School to Muirlands Drive (Trace Wilson) Action Item

At the June 16, 2021, Meeting Agenda Item 3 Nautilus Street Beautification Ideas: Trace presented his plans for the beautification of Nautilus Street. His plans show a sidewalk, parking lane, bike lane, travel lane, create a raised median with Southern California drought resistant plantings and then the travel lane, bike lane, parking lane and sidewalk for the residential side of the street. There is a ton of right of way to work with on the street to make it more inviting and beautiful. He is presenting this to LJ&T to ascertain if this is something that would interest the Board. The Board and the audience who heard his presentation were all in favor of his plans. The Agenda Item was a Discussion Only Item and now is being heard as an Action Item.

Since the last meeting many people asked Trace if his beautification plans for Nautilus could be extended past Muirlands Dr to La Jolla Scenic and down to WindnSea and he is developing a concept for those areas. Right now, his focus is on Nautilus between the High School and Muirlands Dr. Trace proposes a Roundabout at Nautilus and Fay to reduce visual clutter and slow/ calm traffic as well as making improvements to the public right of way. Landscaping a median that extends all the way to Muirlands and creating another Roundabout on Nautilus at Manana, further up plans for Muirlands West have not yet been developed and should be decided on as a Group. There is an area by the Fire Station that could be used for diagonal parking for students and there is an area at the base of Fay and Nautilus that could be used for diagonal parking for the ball field.

Trace presented a Landscape Palette Board for the medians featuring drought resistant, Southern California plantings: brahea armata palm trees, senecio mandral iscae, guadalupe palm trees, dragon trees, and agave americana. He presented existing to proposed slides of what Nautilus could look like with the plantings in the medians from the west and east creating a visual of a parkway framed by ocean views. There would be one travel lane in each direction separated by the landscaped median and then each side of the street would have a bike lane, parking lane, and sidewalk. Trace opened it up to public comment:

Sally Miller has been driving Nautilus for over 50 years and agrees it needs to be beautified, it’s not a pretty street, but she abhors traffic circles and the proposed traffic circle at Faye would be extremely dangerous for the school children crossing the street. She avoids Bird Rock

because of them. Diagonal parking along Nautilus is also dangerous because drivers would be backing up into the bike lane. Maintaining the traffic circles in Bird Rock has also become troublesome and problematic to the Bird Rock MAD.

Paul Jamason- Bike SD- disagrees that the traffic circles would be extremely dangerous and disastrous. He is a Bicyclist and finds them safer. He believes the traffic collisions decreased from the Bird Rock traffic circles and people generally liked having them. Yes, they do slow traffic down and there are back-ups resulting from them but that is the traffic calming aspect of them. As far as back in diagonal parking that is what bike advocates recommend. He requested a future agenda item for LJ&T regarding the bike fatalities of North Torrey Pines RD and will give Brian his information.

Glen Rasmussen-also in favor of roundabouts because they slow the traffic down but keep the traffic moving. What you lose in stopping for red lights and stop signs you gain in constant motion. The way the crosswalks are placed at the Bird Rock traffic circles make it very safe for school children to cross. It is a 3- street intersection on Nautilus at Fay and a roundabout would work very well in that location. He also likes diagonal parking because it narrows the lanes and slows the traffic. Backing up into a bike lane is a safe use of space in his opinion.

Ira Parker- Nautilus at Fay is not Bird Rock, that is like comparing apples to oranges. The majority that will be impacted are Students. If a roundabout is placed that can ensure safety crossing the street for pedestrians, then he is all for it, but he does not believe that will happen. There is not enough sensibility with regards to drivers in roundabouts where there are a lot of pedestrians crossing it. He supports Sally with regards to that.

Diane Kane- what is the posted traffic speed on Nautilus now and what will be the posted speed after this traffic calming proposal. Traffic calming measures do tend to slow traffic and, back to the comparison with Bird Rock, one of the differences is that drivers are coming downhill here and will pick up speed whereas it is flat in Bird Rock. What will be the recommended speed for the road because the current speed may be too fast. Brian Williams noted it is a school zone so it is 25 mph. Diane advised that the speeds are higher further up Nautilus, and they will be picking up speed on their way down. Diane asked Trace if he is considering back in parking and Trace responded there has been a lot of success with back in parking that is working very well in recreational places like Del Mar and PCH so he believes this location might be a perfect example for that, but we need to talk more about how that will work. Kids using the ball fields will be unloading equipment from their truck and they would be on the sidewalk. Diane asked how many parking spaces he will get from it but this is all conceptual right now and Trace has not counted them. This could become a community debate for parallel parking.

Steve Hadley- SDG&E has slowed down their construction for the summer moratorium and they can connect with them to see if they have definite planting locations already in mind.

Motion to Endorse the Concept for Nautilus Street Beautification from LJ High School to Muirlands Drive: Abrams. Second: Gantzel 7-0-0

Agenda Item 4: La Jolla Blvd Pedestrian Safety Committee- Report on Meeting with City Traffic Engineering Staff regarding LJT&T Board Recommendations (Ira Parker) **Discussion Item**

The vision of the La Jolla Boulevard Pedestrian Safety Project focused specifically upon the comprehensive remediation of existing pedestrian safety issues and problems presently impacting the residents of adjacent neighborhoods bordering La Jolla Boulevard. At the May 19, 2021 LJT&T Meeting Agenda Item 3 the Board motioned to accept the LJ Blvd Pedestrian Safety Committee Report and Recommendations regarding pedestrian safety and enhancements on La Jolla Boulevard and forward to the City for review and implementation.

Ira updated that Members of the La Jolla Blvd Pedestrian Safety Committee had a Meeting with City Traffic Engineer Gary Pence. Gary advised that from the extensive list of recommendations that was provided the City focused on the segment of La Jolla Boulevard between Pearl Street and Bonair Street and the following are the items the City will evaluate and report back on:

- “Turning Traffic Yield to Pedestrians” signs
- Additional Lane Designation signs for westbound traffic on Pearl Street approaching La Jolla Boulevard
- Turn arc for the dual left turn from westbound Pearl St to La Jolla Bl
- Additional signs and markings for the southbound lane drop on La Jolla Boulevard south of Pearl Street.
- Roundabout at La Jolla Boulevard and Marine Street
- Check with Bike group to find out if there are any plans for bike facilities/lanes on La Jolla Boulevard
- Check on the status of the current pedestrian improvements to the crosswalk at the intersection of La Jolla Boulevard and Bonair Street.

Some of these will be quicker than others but for new evaluations they have a turnaround time of 90 days due to current backlog.

Glen Rasmussen- what was the thought process on a roundabout on La Jolla Blvd at Nautilus. Ira responded that was never broached. Dave advised this is all about pedestrian safety not vehicular safety but Glen noted there is consideration for a roundabout on La Jolla at Marine Street so why not enter one into the discussion for Nautilus since the city is going right up to Bonair from Pearl St. Trace responded to Glen that he wants to take on a more comprehensive study of LJ Blvd from Bird Rock down to Pearl St because it needs it. We cannot take these knuckles individually we have to look at the whole street and then phase in a larger master plan.

Agenda Item 5: LJ Shores Association Recommendation- Install Pedestrian Crosswalk with Activated Lighting at LJ Shores Dr/Vallecitos Intersection and Traffic Study for Roundabout at this Location (Janie Emerson) **Action Item**

At the LJT&T May 19 Meeting Agenda Item 5: Request from La Jolla Shores Association- Seeking Total Review of Traffic Issues Related to the Shores with Emphasis on Traffic Flow and Speed- Members of La Jolla Shores Assn and La Jolla Traffic and Transportation formed a Joint Committee to examine Traffic and Safety issues in the Shores. Members of this Committee include Dave Abrams, Brian Earley, and Ross Rudolph representing LJT&T and Janie Emerson, Susan Wiczynski, and Mary Munk representing LJ Shores Assn.

Last Month two children 4 and 2 years old and their mother were hit by a SUV at the intersection of Vallecitos and La Jolla Shores Dr resulting in minor injuries. After the accident Susan and Janie met with Steve Hadley representing District One Councilmember Joe LaCava and City Traffic Engineer Gary Pence and then Susan and Janie were able to have a walk-through of the Shores area with Gary. Gary told them that the intersection of Vallecitos and La Jolla Shores Drive was a perfect location for a Roundabout. It is a straight 4 corner intersection, there are no stop signs or traffic lights and it has lots of traffic. In the interim their concern is for a safe crosswalk. They wanted to do a comprehensive plan for the Shores, but Gary recommended bringing up this Roundabout now and not hit the city with eight of them because they would take one look at it, freeze, and stick it in the bottom of a pile.

At their LJSA Meeting their Motion was to install crosswalk striping and a pedestrian activated crosswalk light at the corner of Vallecitos and La Jolla Shores Dr. They also requested that the City investigate a Roundabout at this location with the intention of installing a Roundabout there.

They are requesting that LJT&T endorse this and send it forward to LJCPA and they will send it to Gary Pence to get it moving. The accident involving the children resulted in minor injuries to them but it could have been catastrophic.

Brian noted that La Jolla Shores Drive is one of the most pedestrian heavy corridors in perhaps all of Northern San Diego and in the City not just La Jolla. It was lacking in any type of pedestrian markings until recently when 4- way striping was done at the intersection of Calle del Oro and La Jolla Shores Drive. Pedestrian Striping is needed quite a bit at Vallecitos and La Jolla Shores Drive. It seems to be a quick fix that would be very helpful to the intersection.

Motion to Accept La Jolla Shores Association Recommendation to Install Pedestrian Crosswalk with Activated Lighting at Vallecitos and La Jolla Shores Drive and Request that the City investigate a Roundabout at this location with the intention of installing a Roundabout there: Brady, Second: Abrams 7-0-0

Diane Kane- President of La Jolla Community Planning Assn- The Shores is a very special place and rather than white striping there is an opportunity for street art that would really catch

people's attention. If you do something colorful and fun that is not very expensive it would be more effective than just white street striping. This is being done in other communities and she will send them examples of how traffic can be slowed by Paint. Creative striping is more effective because people are not expecting it.

Agenda Item 6: Co-Sponsorship of La Jolla Parking Forum- Request to Support the Forum Tentatively Scheduled for September 29, 2021, under the Leadership of LJ Village Merchants Association (Jodi Rudick) **Action Item**

Cody Decker serves on LJT&T but he also Chairs the La Jolla Village Merchants Assn. LJVMA has been working on an initiative that would tie the Community Groups together in different types of discussions. They decided to begin that discussion by creating a Community Parking Forum because everyone seems to have an idea on how Parking could be better in La Jolla. This is an action item to ask that LJT&T to participate in the Community Parking Forum. LJT&T is a key group and obviously influential in this matter.

Cody provided an Outline for the La Jolla Village Parking Forum: A Virtual Community Conversation to be held Sept 29, 2021 at 5:00pm:

La Jolla Village Parking Separating Myths from Facts

Parking's Impact on Traffic Congestion

Results of 2021 VMA Visitors Survey

The 4 M's of Parking:

Motivation-creating incentives to motivate off street parking

Merchants-diminish/discourage employee long term on street parking or hopping from one short term spot to another one.

Marketing- communication plan to divert drivers toward ample off-street parking inventory

Monetization-cost of free vs paid on street parking

LJVMA sees this as a community collaboration and will be co-sponsored by

La Jolla Community Planning Assn

La Jolla Town Council

Enhance La Jolla

La Jolla Traffic and Transportation

Brian asked Cody what the Status was for the Signage that was going to direct drivers to the parking garages: *February 2021 Meeting Agenda Item 3: Smart Parking and Wayfinding Pilot Project- LJ Coastal Access and Parking Board system to Assist Visitors Access to Parking Spaces in Village Parking Garages.* Cody responded that it is still under review, but they are looking at the next closest bidder on the project.

Ira Parker- as is usual the parking discussion focuses on the Village and he understands the Merchants Assn. is involved in that but the Barber Tract is significantly impacted by employee parking along La Jolla Blvd and the Life Care Communities on Olivetas, and it probably happens

in Bird Rock. It seems that the primary focus will be on the Village Parking but the sponsors should consider a comprehensive view of the impact of parking issues on the citizenry of all of La Jolla. Cody responded in a sense it is technically all of La Jolla; a lot of the focus is going to be concentrated in The Village, but there's nothing that should technically be left out as something that we can talk about and at least help begin the discussion. Ira explained that the MAD extends all the way down La Jolla Blvd to Marine Street thus the Barber Tract should be part of this discussion. Ira will reach out to make sure the Barber Tract is represented. Cody will take note of that.

Glen Rasmussen Glen- has LJVMA polled its members on their views on the discussion of paid parking. Cody responded not yet; that is a conversation he is aware has gone through La Jolla many times and it is something they wanted to talk about as more of an informative item. Glen is all for discussions, but he does not want a repeat of Promote La Jolla; when the members of the Merchants Assn were not on board with Promote La Jolla and not part of this discussion preliminarily. . Just a suggestion but he does not want Cody to get ahead of himself without getting his members involved.

Paul Jamason- Parking is a very emotional issue, he has been through many years of parking battles throughout the city. He does not understand the issue of paid parking in La Jolla. This is one of the wealthiest areas in the city and there are a lot of tourists. Paid parking is throughout much of the city and it does create more turnover so there is more parking capacity. Some useful data for this forum would be parking usage rates and occupancy rates of the parking garages because it sounds like they are being underutilized. He would be happy to participate in this to give a safety perspective on it. The Forum should meet the needs of all stakeholders not just the folks who expect free parking.

Tom - This forum is an excellent idea and there are a lot of ideas to share. A requirement of paid parking is that the first 90 minutes of paid parking be free, and the technology is available now to do that. He would like to serve on the Committee.

Nancy- an earlier Agenda item for the Forum, when the Forum was going to meet on Sept 15, had a History of Parking item. That Item was removed when the Forum changed to Sept 29. She is curious to know why that was removed from the agenda. It is important for people to understand the history of parking in La Jolla, and she could suggest people who could provide that history.

If the Merchants Assn is leaning towards paid parking, because Donald Shoup is a huge proponent of paid on street parking, she thought it was interesting that the initial discussion to possibly include him as a panelist would make it seem a little slanted towards the idea that paid parking is the direction we should go.

Cody- agreed the History makes our Town unique and lays out what has happened all of the years we have been around; that should definitely be a part of the discussion and be accessible to everyone. That is information everyone should know about. He wants to clarify they are not pushed one way or the other in either direction. He is approached daily by a lot of different

people who want to talk about different things and he just wants to bring the group of community leaders together to talk about the one thing everyone seems to want to talk about and that is parking and separating facts from myths.

Brian asked Cody about the sponsorship- did he want all our Board to be there or just Chair and Co-Chair. Cody responded the entire board would be great but probably just the Chair and Co-Chair, definitely the Chair. What was discussed at the Forum could be discussed with the Board at another Meeting. Brian asked that any member of the board that has interest be included in the parking forum.

Motion to Accept Co-Sponsorship of La Jolla Parking Forum Request to Support the Forum Tentatively Scheduled for September 29, 2021, under the Leadership of LJ Village Merchants Assn: Abrams, Second: Brady 7-0-0

Agenda Item 7: Bonair Street Parking Change-Request by La Jolla Community Center for Two-Hour Parking Restriction along 80 feet of their Bonair Street Frontage (Glen Rasmussen)

Action Item

Glen Rasmussen presented the request for two- hour time limited parking on 80' of the north side of Bonair St fronting the La Jolla Community Center. Glen clarified that 80' is the equivalent of 4 parking spaces and it runs about the length of their Building to their driveway. The city owns the building and The La Jolla Community Center is a nonprofit; they lease the Building and Land from the City and run it as the La Jolla Community Center. They do not have any parking. They are trying to create turnover for their members and prevent people from parking in front of the building all day. The time limited parking restriction they are requesting is in effect from 8:00am to 6:00 pm and is only on the north side of Bonair in front of their building. It does not affect the south side of the street and should not affect residents who live on the street who would need it in the evenings.

Ira Parker- one of the obstacles to this is unfortunately even if you put up a 2 hr time limitation there may be a proclivity from some of the folks at the Senior Community Center to utilize their disability pass and the 2- hr. limit goes out the window. You may have to educate the folks at the Community Center not to use their passes there. It is an unfortunate reality that the passes are being used that way. **Glen** advised they do have 3 blue zones on the extension of Tyrian Street on the La Jolla Blvd side and their members with blue passes do use them. But anyone with a blue plaque can park anywhere that he/she chooses for an unlimited time. They can educate their members on preserving those spaces for non- ADA members but ADA pass holders do have priority.

Glen noted during Covid the Community Center was closed and they did not care as much that drivers were parking there and leaving their cars for long periods of time. But since the Center reopened, he has had many actions with the get it done app because cars were left in front of their building for longer than 3 days. There is a need to create turnover.

Don Hodges- serves on the Board with Glen. He pointed out that last year there was a 22' boat and trailer that took up 2 parking spaces and it was parked there for months, basically eliminating two parking spaces. There was an RV parked there for weeks so it has become a problem.

Motion to Approve Request by the La Jolla Community Center for Two- Hour Time Limited Parking Restriction on 80'of their Bonair Street Frontage: Abrams, Second: Warwick 7-0-0

Agenda Item 8: La Jolla Art & Wine Festival- Request for Temporary Street Closure and No Parking on portions of Girard Ave, Wall Street, and Silverado St for Annual Event on October 8-10 2021 (Laurel McFarlane) **Action Item**

The La Jolla Art & Wine Festival Foundation is a non-profit organization. Its mission is to bring needed funds to La Jolla's public schools, art to the community, and promote La Jolla and its merchants strengthening the vibrant community of La Jolla. All profits raised benefit underfunded programs such as art, music, science, physical education, technology, and on-site medical care at La Jolla public schools, in 2019 La Jolla High School was added to their list of beneficiaries. Since its inception, the La Jolla Art & Wine Festival has donated approximately \$1,000,000 to these schools for the educational benefit of more than 4000 children.

The LJAWF did not take place in 2020 due to the pandemic so they are using the 2019 blueprint for their 2021 Event. This year the Beer Garden is hosting their own Charity Event so when the LJAWF ends at 6pm their event will start 7pm-11pm. The Beer Garden Charity Event will raise money for Grants to help cover a local La Jolla Art Organization that helps fund Artists with rent and utilities so they can focus on creating their Art and not have to worry about how to survive. LJAWF will begin to shut streets down on Friday October 8 at 5pm.

Set up Day 1:

Set up Date: 10/8/2021

Set up Start Time 5:00pm

Set up End Time 11:55 pm

Event Day 1

Event Date 10/9/2021

Event Start Time 10:00 am

Event End Time 6:30 pm

Event Day 2:

Event Date 10/10/21

Event Start Time 10:00am

Event End Time 6:30pm

Dismantle Day 1

Dismantle Date 10/10/21
Dismantle Start 6:00pm
Dismantle End 11:55pm

No Parking Begins for Girard on Prospect to Torrey Pines, both sides of the street, starting Friday, October 8 5:00 pm to Sunday October 10 at 11:00pm

Street closures begin Friday Oct 8 at 5:00 pm for set-up of load ins and end Sunday October 10 at 11:00 pm for clean- up and load out. 24- hour Security will be provided both days.

Affected Streets that will be closed:

Girard Ave between Prospect and Torrey Pines Rd. Silverado between Drury Lane and the alley west of Herschel. Wall Street between Girard Ave and the alley west of Herschel.

Brian asked Nancy if her Business, located on Girard in the center of the LJAWF Festival, was impacted on the 2 days of the festival. Nancy responded she supports this event because it brings a lot of people into La Jolla. Her business changes on that day so it has become a strong day for them, but she sees a different crowd that are attending the festival and not her usual regular customers. Many Locals shy away from the festival because it is crowded but they get the people who have never been to La Jolla who are attending the festival, so it is great exposure for the Stores. There is just great publicity for the community from the Press associated with it.

Laurel noted that they sold out of Artists Booths and in the Event World everyone is noticing attendance at Events are going up because people may have missed them last year. She is hoping this translates and will bring business for the merchants.

Brian asked Laurel about towing cars; is it rare for cars to be towed. Laurel responded it is and it isn't. Traffic Controllers will go into Stores looking for the car owners before their car is towed. They make every effort to find the owners before towing their cars because it is so unpleasant to do that. LJAWF uses red flyers with the tow times and dates because people notice red but they still have to tow cars. It takes a while to tow a car because they are towing some fancy cars that require a flatbed truck to remove them from the street. Older cars can just be hooked up but the new fancy cars do not have that hook. They will tell people that towing starts at 4pm just to have a one-hour grace period before it really starts at 5pm. They really try to do due diligence because it is a difficult conversation with people whose cars were towed.

Some discussion centered on no parking signage. LJAWF uses ACME Professional Signage Company with dates and times in red. City Signage must be an A frame type structure with certain requirements and Laurel noted that it would take a city law to change the requirements. They have always used ACME.

They have ADA Parking, there is Valet Parking on Kline, and they work with LJ High and Muirlands Middle School to use their Parking lots for people who want to park for free and shuttle down to the Village.

Motion to Approve La Jolla Art & Wine Festival Request for Temporary Street Closure and No Parking on portions of Girard Ave, Wall Street, and Silverado for Annual Event on October 8-10 2021: Abrams, Second: Warwick 7-0-0

Agenda Item 9: La Jolla Concours d’Elegance – Request for Temporary Street Closure and No Parking on portions of Coast Blvd between Cave Street and Girard Ave for Annual Event on April 20-24 2022 (Laurel McFarlane) **Action Item**

The La Jolla Historical Society is presenting the 16th Annual La Jolla Concours d’Elegance on Sunday, April 24, 2022. This unique event has drawn the finest automobiles from around the region and the country to the Village of La Jolla for the past fifteen years. This event is committed to working with the community of La Jolla to promote area businesses during this exciting weekend. Their primary objective is to make The La Jolla Concours d’Elegance a positive and rewarding experience for everyone. All proceeds from this event will benefit the La Jolla Historical Society.

Laurel noted that the La Jolla Concours d’Elegance could not take place in 2020 so this 2022 Event is a do-over from the 2020 Event.

Date: Sunday, April 24, 2022
Event Time: 9:00 am – 4:00 pm
Set up begins at 3:00 am - Breakdown 4:00 pm – 10:00 pm
Venue: Ellen Browning Scripps Park to include Coast Blvd & Prospect to Coast & Girard Ave

No Parking

Date: Wednesday, April 20th to Sunday April 24th, 2022

Coast Blvd. from the Cove to Girard Avenue for production set up
No Park 8:00 AM Wednesday, April 20th to 10 PM Sunday, April 24th, 2022

Street Closures

Date: Sunday, April 24, 2022

Coast Blvd. will be closed between Prospect Street and Girard Avenue
Girard Avenue will be closed between Coast Blvd. and Prospect Street
The above Street Closures will be from 3:00 AM to 8:00 PM on April 24, 2022
Ivanhoe will be closed from Prospect Street to Cave Street Sunday, April 24, 2022 from 5:00 AM to 9:00 AM

No Parking

Date: Sunday, April 24, 2022

No-park Coast Blvd. from Prospect Street to Ocean Lane
No-park Herschel Street on the South Side between Prospect and Wall Street for ADA Parking

The Above No Parking will be from 3:00 AM to 8:00 PM April 24, 2022

No Park Ivanhoe from Prospect Street to Cave Street Sunday, April 24, 2022 from 5:00 AM to 9:00 AM

Motion to Approve La Jolla Concours d'Elegance Request for Temporary Street Closure and No Parking on portions of Coast Blvd between Cave Street and Girard Ave for Annual Event on April 20-24, 2022: Gantzel, Second: Abrams 7-0-0

Adjournment: 5:50pm

Respectfully Submitted: Donna Aprea, Secretary

Next Meeting August 18, 2021