



**2015 Celebration**  
**Balboa Park Centennial Update**  
March 05, 2015

# **2015 Celebration**

## **Balboa Park Centennial Update**

- ❖ The three key categories for initiatives designed to lay the groundwork for the next 100 years of Balboa Park:
  - **Elevate**
  - **Celebrate**
  - **Promote**

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**Balboa Park Centennial Update**

**“Elevate”**

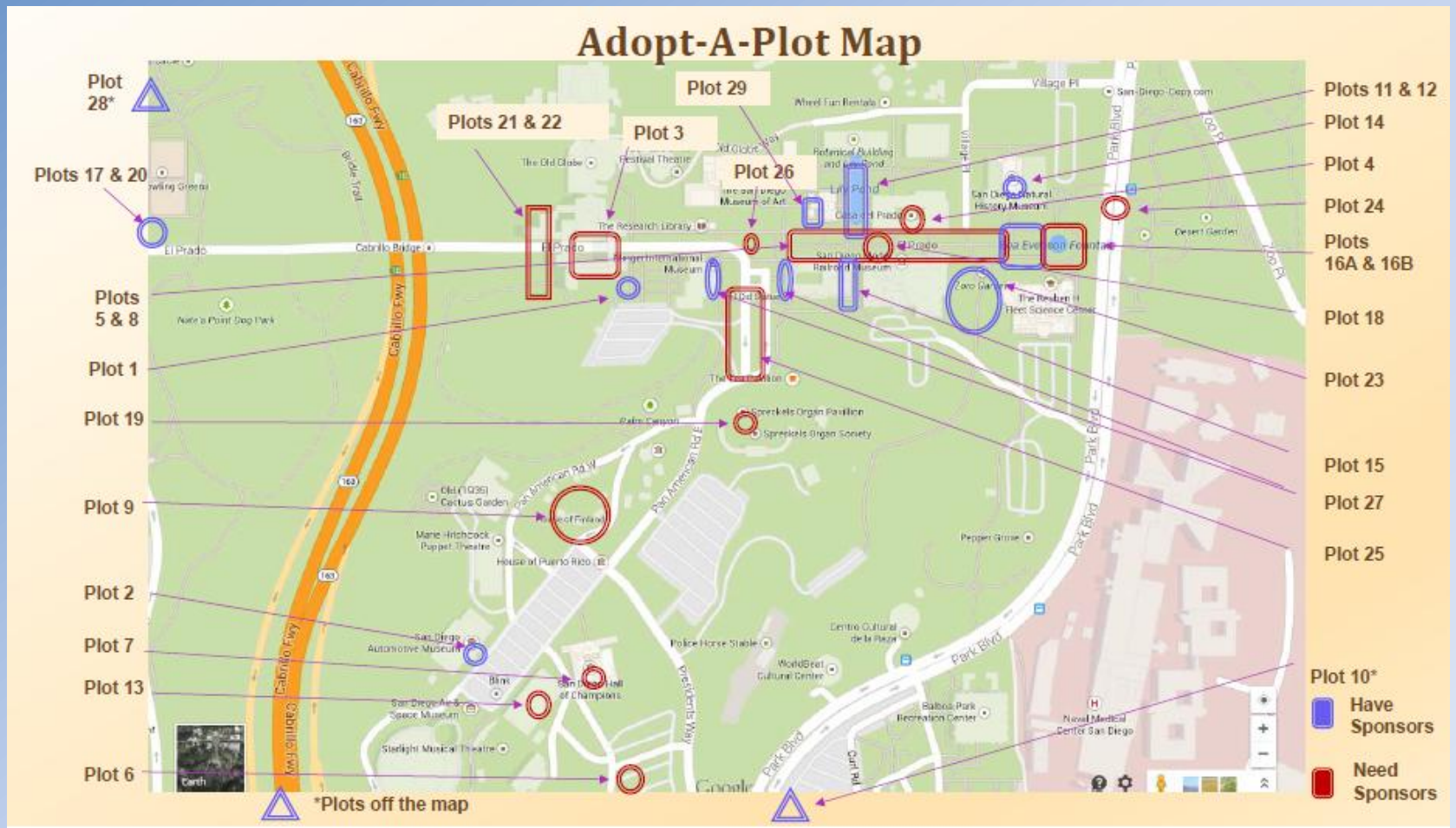
# 2015 Celebration

## Balboa Park Centennial Update



Plaza de Panama

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# 2015 Celebration

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Volunteering



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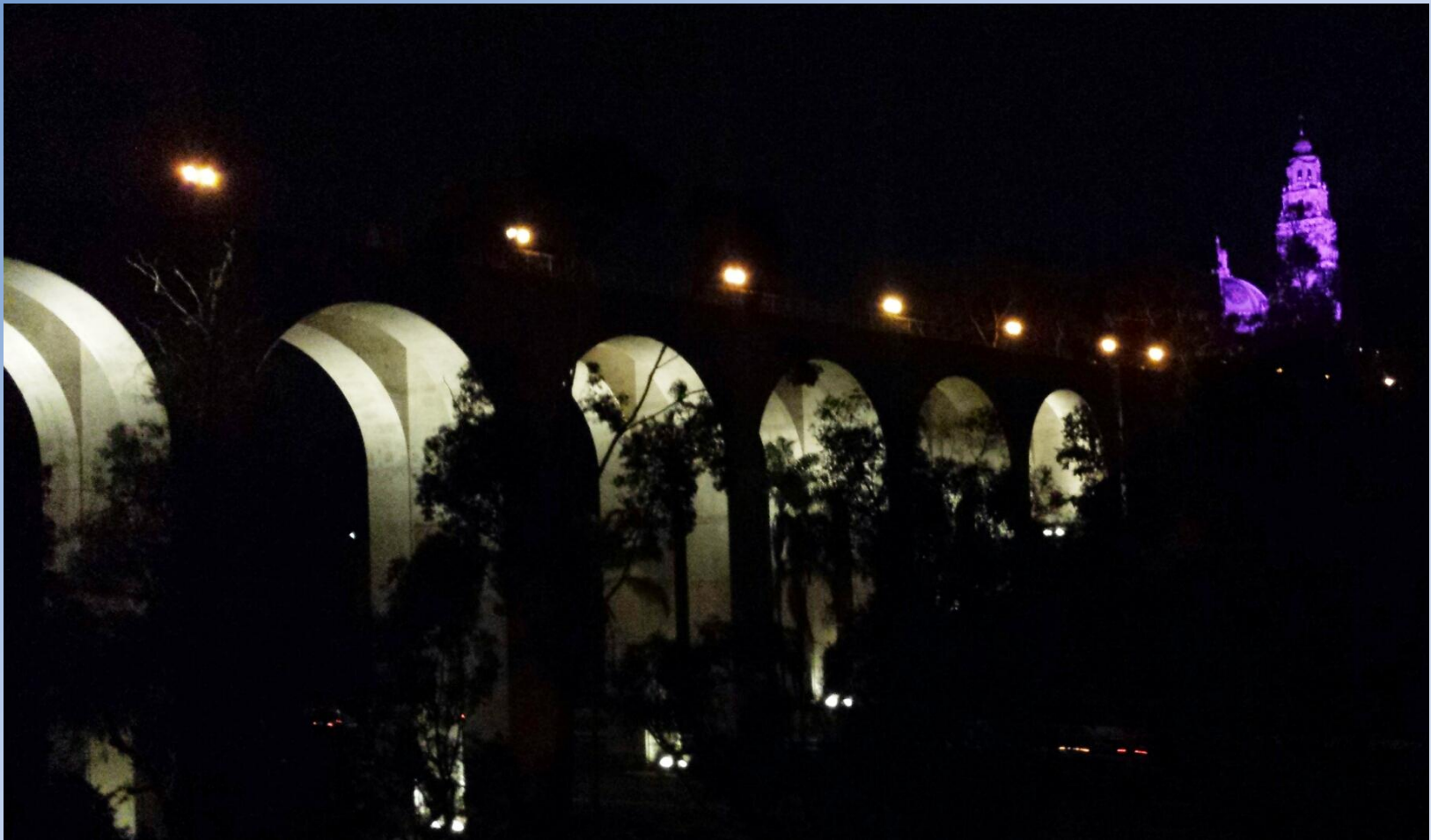


**Light the Park**

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### Cabrillo Bridge Up Lighting





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**Security Lighting**

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**Free Wi-Fi**

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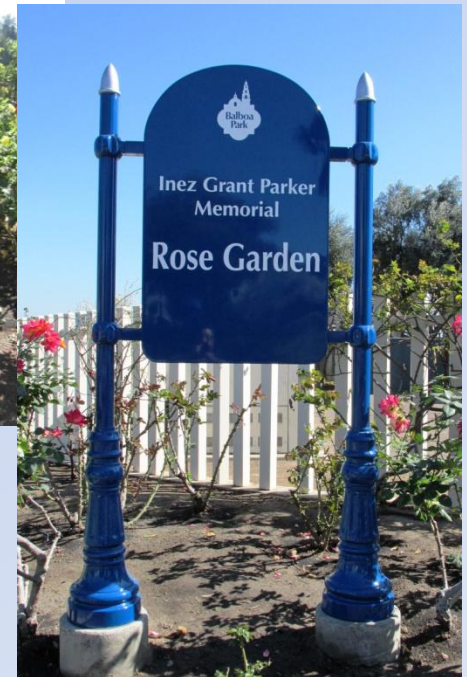
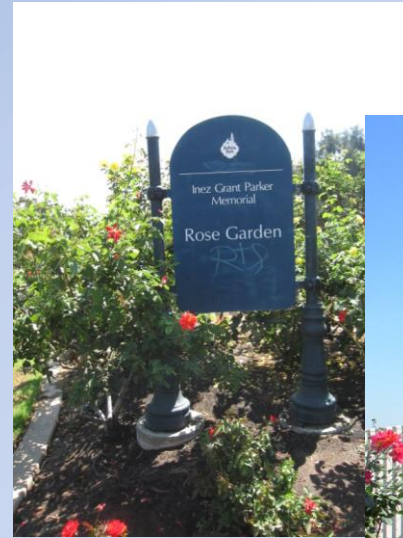
### Balboa Park's Food and Beverage Concessions



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### Way Finding and Informational Signs



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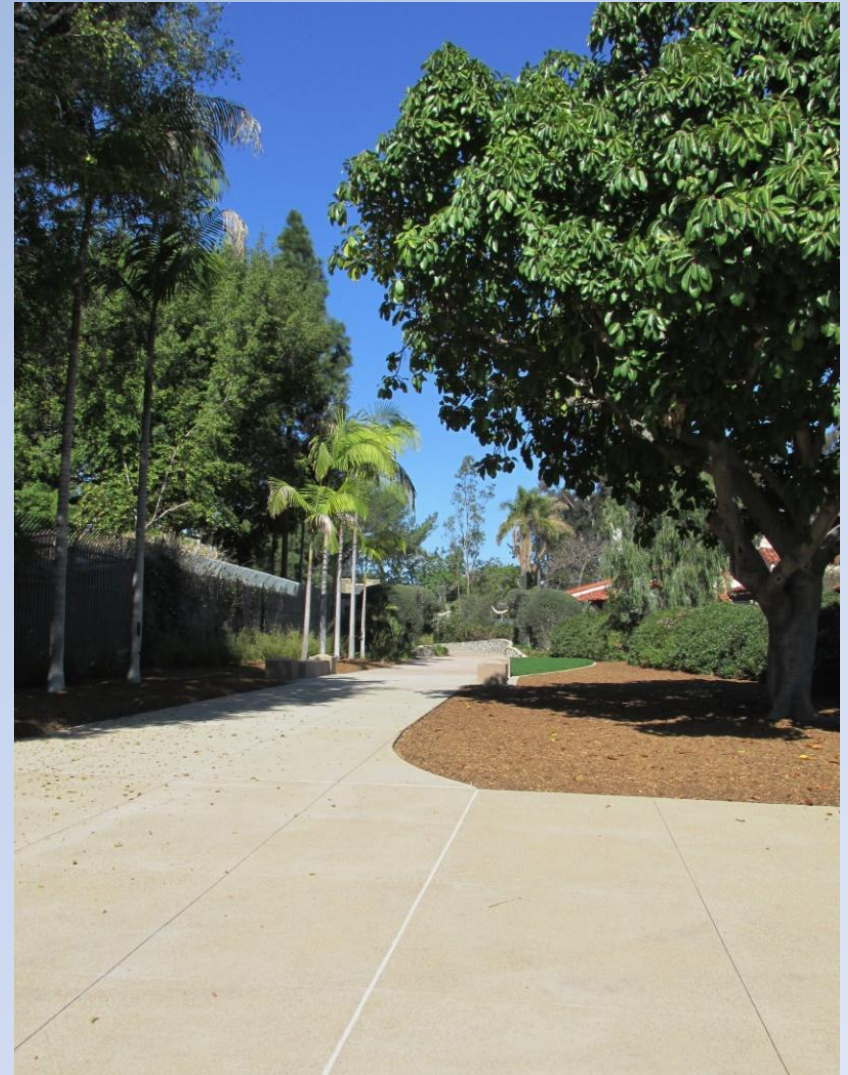
## Balboa Park Centennial Update

### Accessibility Projects



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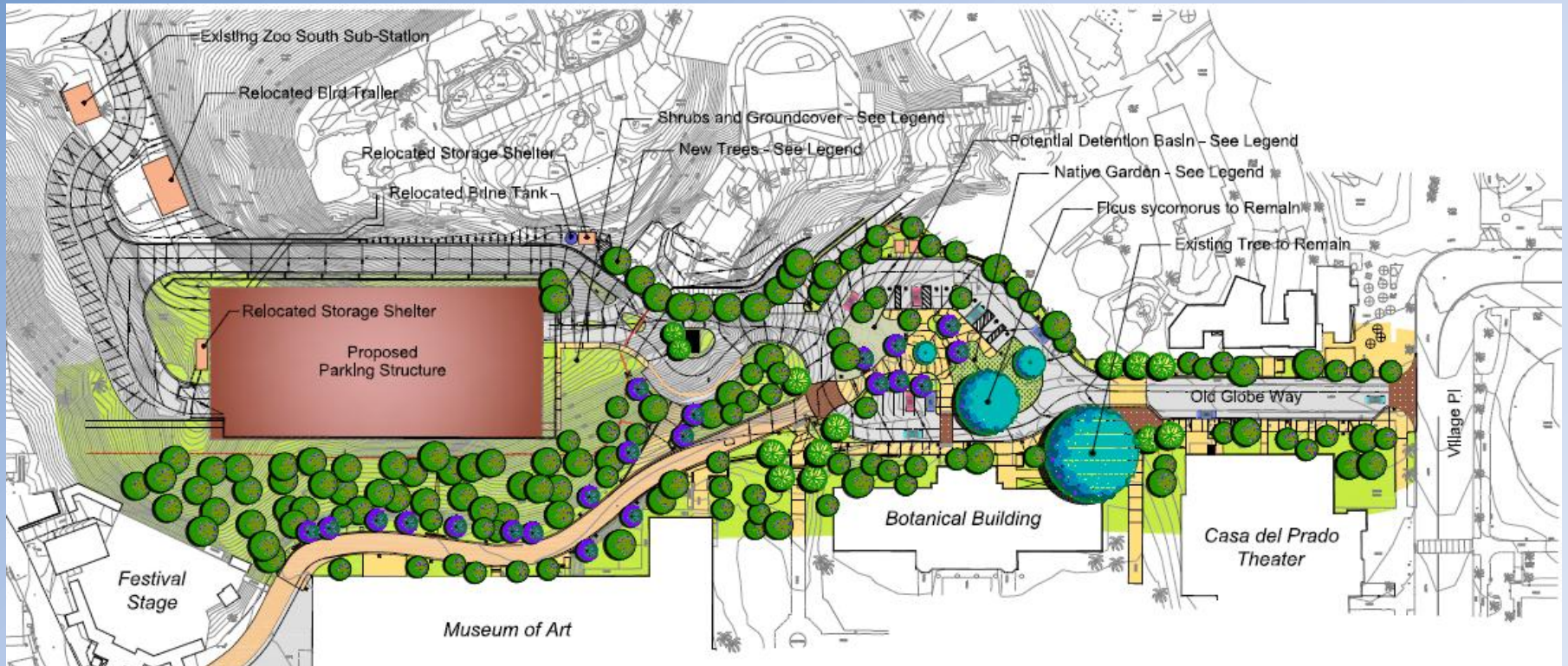
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### Old Globe Way



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### Structure Improvements





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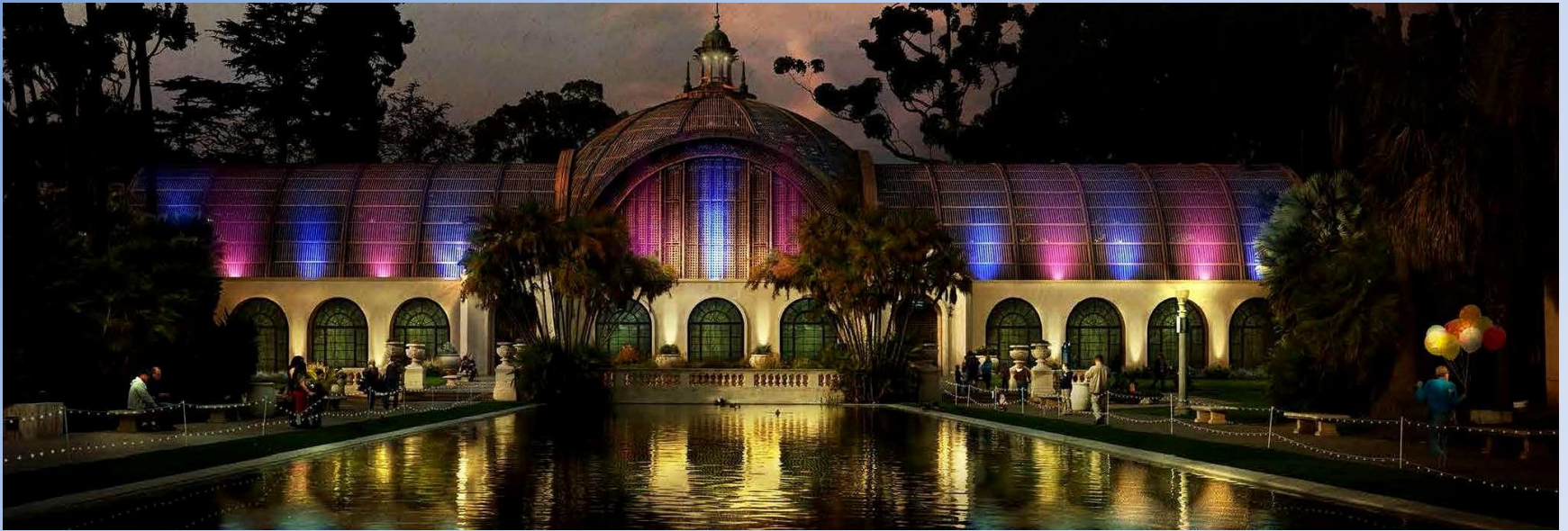
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### Art Restoration



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## Botanical Building Enhancements



# Enhancement

Approximately  
\$46 million has been invested into  
the Park for Public benefit

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**“Celebrate”**

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## Balboa Park Centennial Update



- December Nights 2014
- Spring Event - Garden Party & Floral Wagon Parade
- Fall Event
- December Nights 2015



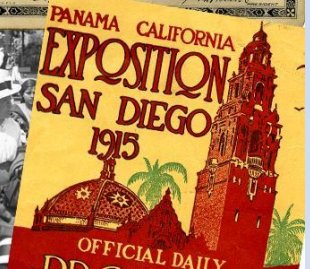
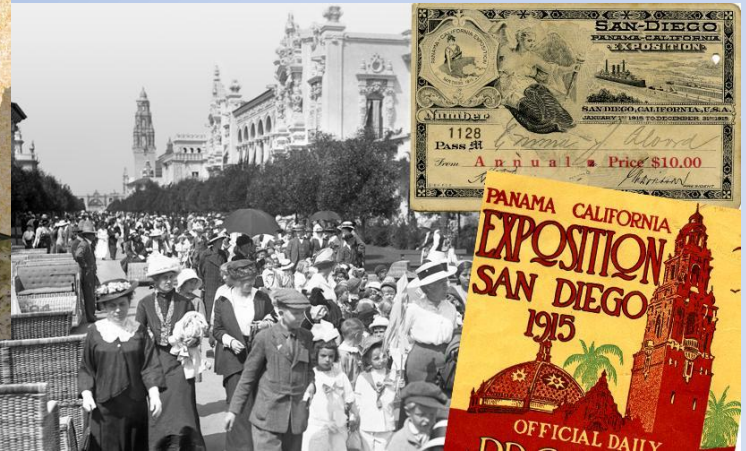
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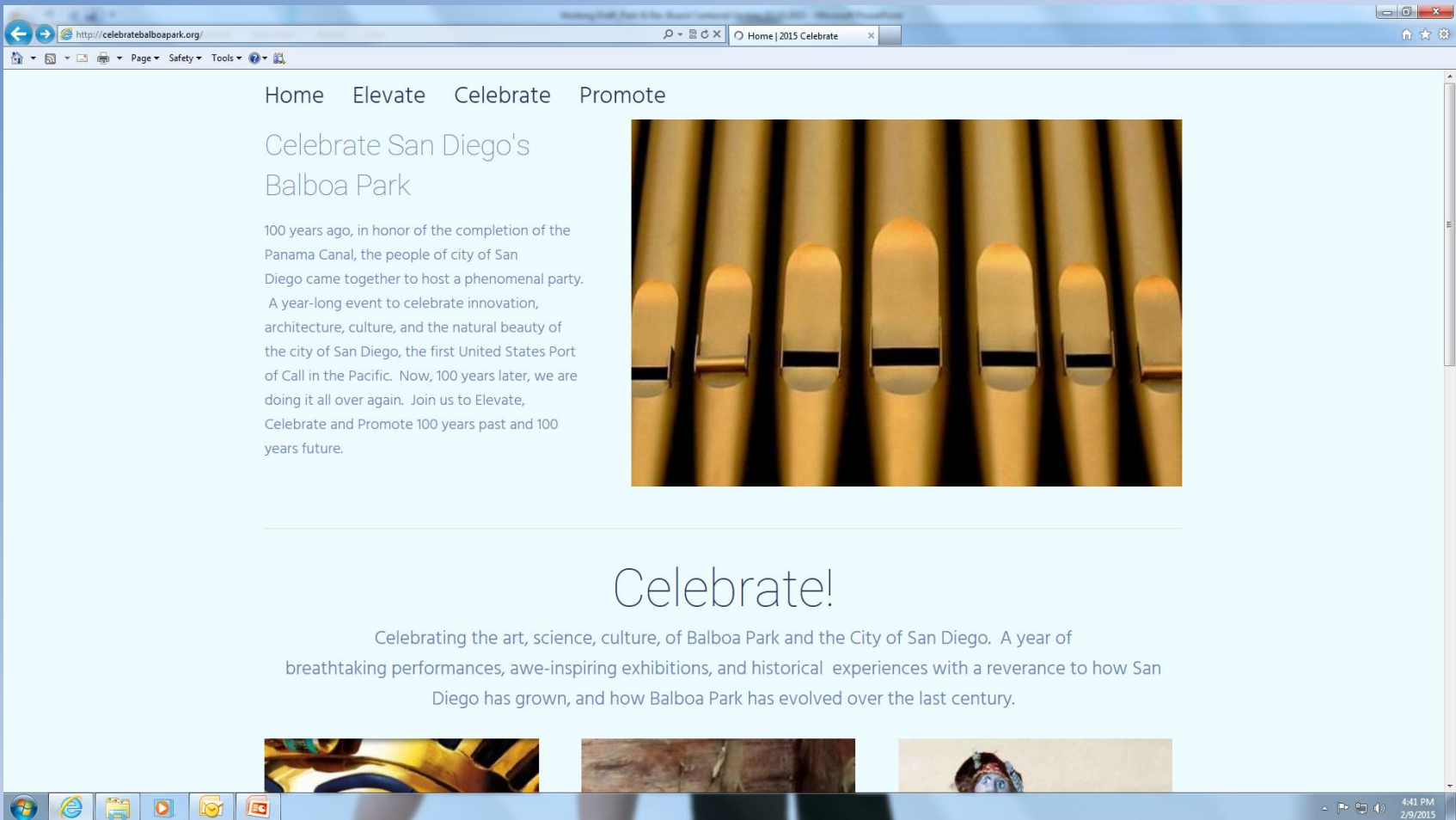
**December Nights 2015**



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**“Promote”**


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Home Elevate Celebrate Promote


## Celebrate San Diego's Balboa Park

100 years ago, in honor of the completion of the Panama Canal, the people of city of San Diego came together to host a phenomenal party. A year-long event to celebrate innovation, architecture, culture, and the natural beauty of the city of San Diego, the first United States Port of Call in the Pacific. Now, 100 years later, we are doing it all over again. Join us to Elevate, Celebrate and Promote 100 years past and 100 years future.



## Celebrate!

Celebrating the art, science, culture, of Balboa Park and the City of San Diego. A year of breathtaking performances, awe-inspiring exhibitions, and historical experiences with a reverence to how San Diego has grown, and how Balboa Park has evolved over the last century.



4:41 PM  
2/9/2015

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**City TV Captures the Moment**

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