

Investment Department
RE: Uptown - Hillcrest Corridor Mobility Plan
202 C Street MS-4A
San Diedo CA 99101



Why does the Hillcrest Corridor Mobility Plan matter?

On Fourth, Fifth, or Sixth Avenue, have you ever –

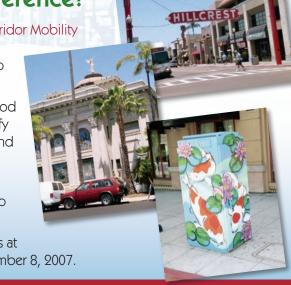
- Searched for a parking space?
- Worried about crossing the street?
- Wondered if bus service could be better?

Then you have the expertise we need. The Hillcrest Corridor Mobility Plan will find solutions for all these problems and more – with your help.

During 2007, the City of San Diego and San Diego Association of Governments (SANDAG) will be developing alternatives to improve your ability to get around on Fourth, Fifth, and Sixth Avenues. We need your help to design improvements that will work.

You make the difference!

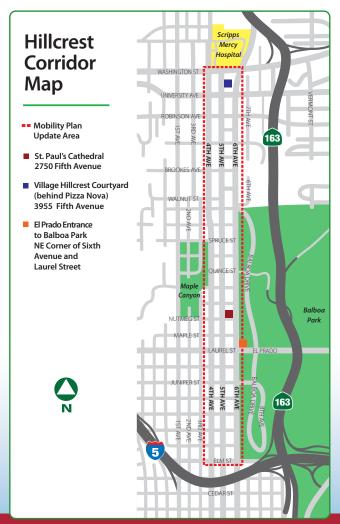
- Learn about the Hillcrest Corridor Mobility Plan and meet the planners at the introductory workshop on April 26, 2007.
- Walk around the neighborhood with the planners and identify problem areas on April 30 and May 1, 2007.
- Improve the plan with your design ideas at the workshop on June 23, 2007.
- See the results of your efforts at the final workshop on November 8, 2007.





PROJECT MAP

The Hillcrest Corridor extends twenty-five (25) blocks from downtown San Diego on the south, along the west side of Balboa Park, to a medical center overlooking Mission Valley on the north, and includes Fourth, Fifth, and Sixth Avenues.





COMMUNITY WORKSHOPS

Come - and invite your friends and neighbors!

- Learn more about the project, including proposed concepts, project schedule, project development process, and plan details.
- Ask questions and get specific answers.
- Contribute your ideas and positive energy to come up with solutions.



You will make a difference!

For more information, please contact Marlon Pangilinan, Project Manager, at 619-235-5293 or visit the project website at www.hillcrestmobilityplan.info

Upcoming Dates

- Kick-Off Workshop:

 Introduction to the Hillcrest
 Corridor Mobility Plan
 Thursday, April 26, 2007
 6:30 pm 8:30 pm

 St. Paul's Cathedral (2750 Fifth Ave)

 Refreshments provided
- Hillcrest Corridor Walks
 Monday, April 30, 2007
 3:00 pm 4:30 pm
 Meet at the NE corner of Sixth
 Avenue and Laurel Street (at the
 El Prado entrance to Balboa Park)

Tuesday, May 1, 2007 3:00 pm – 4:30 pm Meet in the courtyard of Village Hillcrest behind Pizza Nova (3955 Fifth Ave)

- Design Workshop: Improving the Plan
 Saturday, June 23, 2007
 9:00 am - 1:00 pm
 St. Paul's Cathedral (2750 Fifth Ave)
 Lunch & Refreshments provided
- Open House:
 Sharing the Final Hillcrest
 Corridor Mobility Plan

Thursday, November 8, 2007 6:30 pm – 8:30 pm St. Paul's Cathedral (2750 Fifth Ave)

St. Paul's Cathedral (2750 Fifth Ave) Refreshments provided