

- AFFORDABLE HOUSING
- INCLUDE EXIST. LAND OWNERS IN DEV. - BUILD INTERNAL WEALTH
- COMMERCIAL BUSINESS - \$ STAY RETAIL, OFFICE, EMPLOYMENT.
- MAINTENANCE
- HOW SESD CP. PART OF THIS PROCESS?

- LIGHT MANUFACTURING LIVING WAGE, STABILITY
- PARKING/TRANSIT BALANCE
- PUBLIC INFRASTRUCTURE PARKS TO BALANCE DENSITY RECREATION
- MAKE CHOLLAS CREEK AN INCREASING ASSET - ORGANIZING THEME OF COMMUNITY
- PUBLIC ACCESS - WALKABILITY
- RETAIL, JOBS → SENSE OF OWNERSHIP

- MARKET THE AREA - THEME?
- MEET W/SANGIS → MAPPING EXERCISE
- KEEP TALLY OF COSTS
- BRING TECH JOBS
- HOTEL - HOSPITALITY TRAINING CREDENTIAL - FOOTPRINT IN COMMUNITY
- RETIREES CONTRIBUTE BACK TO COMMUNITY
- MULTI-USE OPEN SPACE
FOOD PRODUCTION
RECREATION
SOCIALIZING

- HOW CREATE CONNECTIONS?
- SAFETY - STIGMA
- GRADUALLY CONNECT COMMUNITY SO DO NOT HAVE SUCH SHARP CONTRASTS
- HOW DOES WORK OF JACOBS INCORPORATED - HOW PLAN FOLDS INTO JACOBS' WORK?
- WHY HAS COMMUNITY NOT SEEN AS MUCH DEVELOPMENT AS OTHERS?

- DEVELOP \$ IN AREA BY GETTING PEOPLE IN AREA JOBS
- REALISTIC PLANS - IMMEDIATE EFFECTS
- WHAT DID NATIONAL CITY DO THAT WE CAN LEARN FROM?
- IMPORTANT TO SEE CHANGE
- CULTURE KEY
PLAN HAS TO BE ABOUT THE PEOPLE IN COMMUNITY

- EQUITY AGENDA
- ENTERPRISE ~~ED~~ ZONE
- INCENTIVES TO ATTRACT DEVELOPMENT, JOBS, PEOPLE
- LIBERTY STATION - CLUSTER OF NON-PROFITS
- FARMERS' MARKET, FOOD PRODUCTION, COMMUNITY GARDEN RESTAURANTS
- CONNECT TO OPEN SPACE, CALYONS

- NORTHGATE - STYLE SUPERMARKET
- STREET LIGHTS
- WAIVE FEES FOR COMMUNITY GARDENS BEGAN IN SESD
- TECH CENTERS - WIFI
- SOLAR, WATER RECLAMATION AS PART OF DEV. PROJECTS
- IMPLEMENTATION OF CHOUAS CREEK PLAN - ENHANCEMENT PROGRAM
 - o 4th Corstana
 - o Tubman Center

- SPORTS COMPLEX
YOUTH CENTERS
- CLEAR, TRANSPARENT AGENDA