



The Balboa Park Star

ELEVATING THE BALBOA PARK VISITOR EXPERIENCE

IN PARTNERSHIP WITH THE COHN RESTAURANT GROUP

AND SKY VIEWS OF AMERICA

The Opportunity

Bringing a temporary, world-class attraction to the heart of Balboa Park will spark reimagined opportunities for local and visitor enjoyment and engagement during COVID-19.



A View From The Top

The Balboa Park Star will afford passengers breathtaking views of Balboa Park's scenic footprint and dramatic view corridors stretching from the park to the downtown waterfront.



A Bridge Between Past and Present

Like the Ferris Wheel that anchored the Isthmus Entertainment District of the 1915 Panama-California Exposition, the Balboa Park Star will re-energize the heart of Balboa Park with a spirit of excitement and discovery.

San Diego Historical Society



Dining in the Sky

Inspired by the Cohn Restaurant Group's imaginative, award-winning cuisine, the Balboa Park Star will set the stage for unforgettable Sky Dining experiences, while taking dining in San Diego to new heights.



COHN RESTAURANT GROUP

The R50



- Designed by Ronald Bussink, AG
- Manufactured by Chance American Wheels, Wichita KS
- Operated by Sky Views of America
 - Known regionally for operating the San Diego County Fair's Grand Wheel
 - Also for operation of prominent fairs across the Southwest, including the Orange County and Los Angeles County Fairs

The R50

- Height: 148 feet
- Footprint: 56 ft X 75 ft
- Structured to the highest international standards
- Compact footprint maximizes efficient installation and operation
- Entire passenger experience takes place within the R50's compact perimeter



The R50



- Features 36, 8-passenger climate-controlled gondolas
- VIP Gondolas available, providing passengers a luxury dining experience
- Gondolas accommodate families and small private groups, offering social distance-friendly passenger experiences
- Gondolas equipped with wireless communication and sound system with MP3 players

The R50

As a temporary, transportable structure, the R50 can be installed or removed in two weeks.

COVID-19 Safety Protocols

- Safety protocols comply with local, state and CDC guidelines
- Face coverings mandatory for passengers and staff
- Passenger lines comply with six-foot social distancing protocol
- Gondola high-touch points sanitized before passenger boarding
- Hand sanitizing stations available to passengers and staff
- COVID-19 safety guidelines posted within attraction footprint

After Dark in Balboa Park



A riveting stand-alone attraction, the Balboa Park Star will animate Balboa Park at night, drawing visitors to the park for year-round, after-dark outdoor events and programs hosted by its alliance of cultural arts institutions.

After Dark in Balboa Park

In addition to its energy-efficient LED lighting, the R50 offers dazzling light show capabilities.

Imagine the R50's wheel well serving as a giant screen where colorful images, showcasing Balboa Park's cultural arts institutions, are projected in vibrant color.



The Allure of the Observation Wheel

Bussink Design Observation Wheels are iconic 21st Century cultural attractions, illuminating civic landscapes throughout the world.



La Grande Roue
Palace de Concorde

Paris, France



Belfast Eye
Belfast, Ireland



Giant Wheel
Antwerp, Belgium



Giant Wheel
Antwerp, Belgium



Wheel of Manchester
Manchester, England



Eye on Malaysia

Kuala Lumpur, Malaysia



Wheel of Vision
Dusseldorf, Germany



Capital Wheel
National Harbor, Maryland



CONCEPTUAL ONLY - NOT TO SCALE



BALBOA PARK

A Landscape of Art & Culture.

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Balboa Park Star
Plaza de Panama, Balboa Park

San Diego, CA

Building a Balboa Park Star Coalition

Thank you for your consideration. We are happy to answer your questions about the Balboa Park Star.

We would be delighted to earn the support of the Balboa Park Committee!

- ❖ **David Cohn, Cohn Restaurant Group**
- ❖ **Guy Leavitt and Ben Pickett, Sky Views of America**
- ❖ **Molly Bowman-Styles, Windansea Communications**