# City of San Diego Parks Master Plan - Work Plan





## sp) Planning Department

## The PMP



- Three-year citywide planning effort to shape the future of parks, recreation facilities and programs for the next 20-30 years
- PMP Work Plan outlines goals, what we will study, schedule, and public outreach



### SD

### Planning Department

## Why is the PMP Needed?

- Changes in demographics & lifestyles are reshaping recreation needs
- The PMP is an opportunity to:
  - Reexamine current service levels
  - Identify new funding sources
  - Implementation plan





### 5D) Planning Department

## General Plan Goals

- Prepare a citywide, comprehensive Parks Master Plan
- Build on the existing park system
- Achieve an equitable balance of recreational resources
- Adapt to future needs
- Keep pace with population growth



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## **PMP Goals**

- Guide future acquisition, design, construction and programming
- Address park deficits to create equity
- Identify new park definitions of what a park is
- Promote connectivity to parks and recreation facilities
- Identify implementation strategies and funding options



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## **Project Schedule**

- Three-year planning effort
- Four phases
  - 1. Existing Conditions
  - 2. Needs and Priorities
  - 3. Envisioning
  - 4. Implementing





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## **Public Outreach Effort**

- Surveys
- Workshops
- Stakeholder meetings
- Online activities



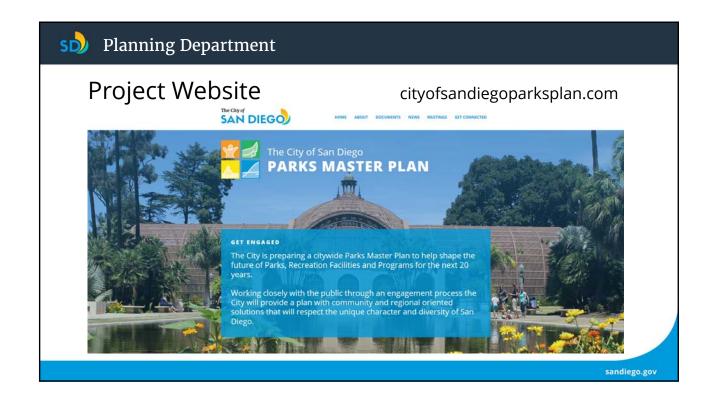


## sp) Planning Department

## Special Considerations for Outreach



- Using clear, simple language
- Accessible workshops in different regions of the city
- Spanish facilitators
- Partner with community organizations to get the word out



## 5D) Planning Department

## Regional Workshops

- Located in each of the 9 Council Districts and Downtown
- Scheduled this summer
- Open House style workshops



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## Get Involved

- Join the mailing list
- Attend workshops
- Online engagement activities
- Spread the word

