

**Information Priority List for Individuals Presenting Special Event Proposals to the Balboa Park Committee:  
Presentations Will Be Limited to 5 Minutes**

1. Name of Event – **40<sup>th</sup> Annual America's Finest City Half Marathon & 5K**
2. When – **3:30 a.m. to Noon**
  - a. Date(s) – **Sunday, August 20, 2017**
  - b. Time (including Set-up & Break-down)- **Setup 8.19.17 from 8 a.m. to 4 p.m./Breakdown 8.20.17 from 12 to 2 p.m.**
  - c. During the Moratorium (Memorial Day – Labor Day) - **Yes**
3. Where (Provide map(s) showing location & site plan- **see attached layouts and course map**
  - a. Road Closure(s)- **Laurel/El Prado, Balboa Drive and Pan American Road closed 6:15 to 10:30 a.m.**
  - b. Parking Lot Closure(s)- **Palisades Lot from 3:30 to 10:30 a.m., Balboa Drive North and South and Marston Point from 5:15 to 10 a.m.**
  - c. Bridge Closure- **6:15 to 10:30 a.m.**
4. Estimated Attendance – **7,000**
5. Amplified Music – **Yes**
  - a. Other prolonged noise impacts? **No**
  - b. Acts on a local or national level? **No**
  - c. When do you plan to conduct event sound checks? **5:45 a.m.**
6. Do you plan to apply for an Alcohol Permit? **Yes**
7. Partnering with a park entity? **No**
  - a. Which one(s)? **N/A**
8. Public Benefit Non-Profit? **Event benefits Pancreatic Cancer Action Network, Cabrillo National Monument Foundation, OMBAC, Point Loma Association and Hillcrest-Mission Valley Lions Club**
9. Have completed noticing Park Institutions? **A notice will go out to all the institutions prior to the event as in past years.**
10. Are there performances at the:
  - a. Old Globe – **No**
  - b. Organ Pavilion – **No**
11. Other special event of more than 500 people occurring concurrently?
  - a. Location(s) in the Park - **No**
12. Will you be making a donation to Balboa Park, a facility or institution located in the Park or outside the Park?
  - a. How much – **Dependent on event proceeds but contributions typically total \$15K-\$20K**
  - b. Who – **Pancreatic Cancer Action Network, Cabrillo National Monument Foundation, OMBAC, Point Loma Association and Hillcrest-Mission Valley Lions Club**
13. Other unique event feature not covered above?  
**We would like to add the beer garden to create a more festive atmosphere for the participants.**

**We've successfully managed a beer garden at the finish line for the La Jolla Half Marathon at Ellen Browning Scripps Park for years and added one to the finish line of the Carlsbad Marathon this past January.**

**An ABC permit is obtained as well as liquor liability insurance naming the City of San Diego as additional insured. One complimentary beer is included with each participant's race entry age 21 and over. A nonprofit organization sponsors the beer garden and Ballast Point provides the beer. Servers are trained in serving alcohol and the beer garden is also staffed with private security guards who check ID's, manage crowd control and the entrance/exits.**

**The America's Finest City Half Marathon along with La Jolla and Carlsbad comprise the Half Marathon Triple Crown series and we'd like to offer a beer garden at each event.**

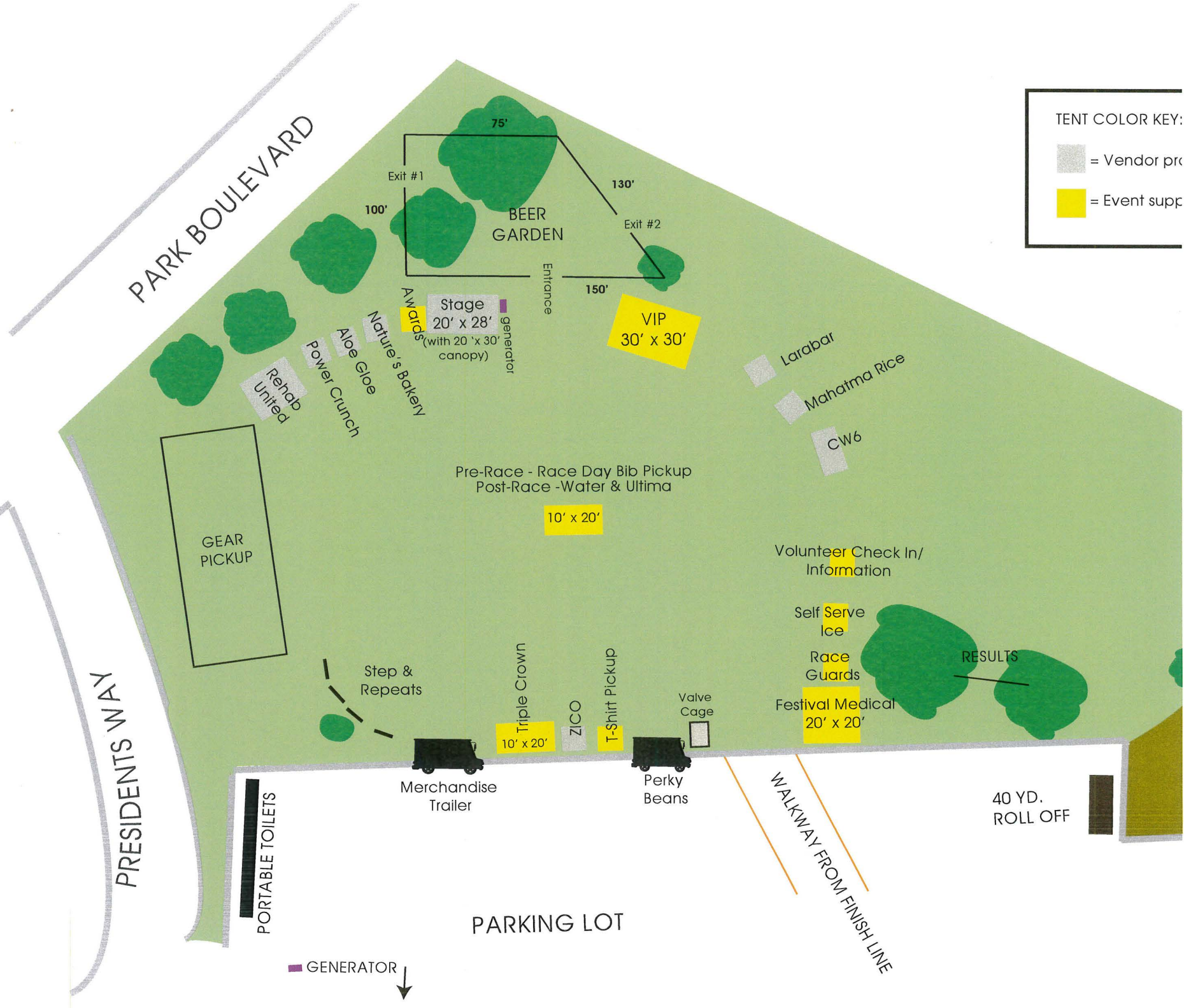
**Adding the beer garden would not change the event setup/cleanup dates and times, and it would be located within the boundaries of the lawn where we currently have the finish line festival.**



RACE  
OUT

TENT COLOR KEY:

- = Vendor pro
- = Event supp



PRESIDENTS WAY

PARK BOULEVARD

PARKING LOT

GENERATOR

WALKWAY FROM FINISH LINE

40 YD.  
ROLL OFF