

Information Priority List For Individuals Presenting Special Event Proposals To the Balboa Park Committee: Presentations Will Be Limited to 5 Minutes

1. Name of Event: San Diego MORE THAN PINK Walk
2. When: Sunday, November 7, 2021
 - a. Date(s) and Times of set-up: 11/6/21 – 7am
 - b. Date(s) and Times of event: 11/7/21 – 8am
 - c. Dates(s) and Times of breakdown: 11/7/21 – 12pm
 - d. During the Moratorium (Memorial Day – Labor Day): Yes No
3. Location (Provide map(s) showing location & site plan: 6th & Lauren North Lawn, map attached
 - a. Road Closure(s): Yes No List Closure(s) Balboa Drive, Laurel, El Prado, Pan American Rd.
 - b. Parking Lot Closure(s): Yes No List Closure(s) Palisades North Lot
 - c. Bridge Closure: Yes No
4. Estimated Attendance: 5000
5. Amplified Music: Yes No
 - a. Other prolonged noise impacts? Yes No
 - b. Acts on a local or national level? Yes No Name of Act: Local DJ
 - c. When do you plan to conduct event sound checks? n/a
6. Do you plan to apply for an Alcohol Permit? Yes No
7. Partnering with a park entity? Yes No
 - a. Which one(s)? Click or tap here to enter text.
8. Public Benefit Non-Profit? Yes No
9. Have completed noticing Park Institutions? Yes No
10. Are there performances at the following:
 - a. Old Globe: Yes No Unsure
 - b. Organ Pavilion: Yes No Unsure
11. Other special event of more than 500 people occurring concurrently? Yes No
 - a. Location(s) in the Park? Click or tap here to enter text.
12. Will you be making a donation to Balboa Park, a facility or institution located in the Park or outside the Park? Yes No
 - a. How much: N/A
 - b. Who: N/A

13. Describe unique event feature not covered above? This event was previously called Race for the Cure and was a timed 5K run/walk. The event is now the MORE THAN PINK Walk and is strictly a 2 -mile walk. The reason for the course change is to eliminate the freeway closure and to shorten the distance. We will have the bridge open no later than by 9:30 a.m. With this change, the start/finish and the post-race activities will be moved to the 6th and Laurel South Lawn area



2021 San Diego More Than Pink Walk Course Narrative

Start – 6th Avenue & Kalmia

North on 6th Avenue to Laurel

East on Laurel/El Prado to Plaza de Panama

South on Pan American Road to San Diego Air & Space Museum

North on Pan American Road to El Prado

West on El Prado to Balboa Drive

South on Balboa Drive

Finish – Balboa Drive just south of El Prado



START

ENTRANCE

FINISH

HOLOGIC
HOPE VILLAGE

STAGE

KOMEN STAFF
COMMAND CENTER

STAFF/VOLUNTEER
CHECK-IN
LOST & FOUND

MISSION PILLARS

WE REMEMBER

VIP

WRAPS
3-DAY
DONATIONS
KOMEN/ INFO
MERCH

PRE-REGISTERED

ROADRUNNER SPORTS

VIP CHECK-IN

TEAMS

TEAMS

SHIRTS

petco
REST AREA

HOLOGIC
COACH

SPONSOR
HOSPITALITY

- | | | |
|---------------------------|--------------------------|---|
| ● TRASH BIN | * UMBRELLA | 🚻 PORTABLE TOILET |
| 🔒 SECURITY | ● BELLY BAR | 🚚 FOOD TRUCK |
| 💧 WATER STATION | 🔌 POWER SOURCE | 🚑 EMS |
| 📷 TEAM PHOTO OPP LOCATION | 📌 INFORMATIONAL PILLAR | 🏠 FIRST AID TENT |
| 📷 PHOTO BOOTH | 🐾 PET SANITATION STATION | |
| 📏 6' OR 8' TABLE | 🧼 HAND SANITIZER STATION | 36 Vendor, Sponsor Booths |
| 🐕 DOG WATER STATION | 🧴 HAND WASH STATION | 40 Team Booths |
| | | 30' Team Photo Opp Space (DIGITAL BACKDROP) |