# Workshop Item Presentation 

Botanical Building and Gardens<br>Naming Opportunities

BALBOA
PARK
CONSERVANCY

## Naming Opportunities



# EDWIN M. \& <br> MARY CAPPS <br> EAST PLAZA 



## Workshop Item Presentation

## Botanical Building and Gardens <br> Naming Opportunities

## Potential Naming Opportunities:

Central Rotunda
Welcome Gallery
Multi-purpose northern rooms
West Wing Gardens
East Wing Gardens
North Entry Lobby
West Patio

Lily Pond
The Pergola
Potting Shed Area
Western Plaza
Eastern Plaza
West Gardens
East Gardens

## Central Rotunda



## Welcome Gallery



## Northern multi-purpose rooms



## North Entry Lobby



## West Patio



## West \& East Wing Gardens



## Lily Pond



## The newly restored historic Pergola



## Potting Shed Area



## Western \& Eastern Plazas



## Western \& Eastern Gardens



## Botanical Building and Gardens

## City Policy 900-20 Naming Opportunities process steps

September 2017 - P\&R Department Approves Recognition Program
November 2019 - Modified Recognition Program Approved by P\&R
Department
November 2020 -Balboa Park Committee - workshop
December 2020 -- Naming Opportunities Policy Presented to Historical
Resources Board Design Assistance Subcommittee
January 2021 - Balboa Park Committee - Action Item
January 2021 - Naming Opportunities Policy Presented to Park and Recreation Board - Action Item
February 2021 - Naming Opportunities Policy Presented to City Council Committee
March 2021 - Naming Opportunities Policy Presented to City Council

## Botanical Building and Gardens

## Naming Opportunities

## Feedback \& Questions

## Thank you for your time and thoughts

The City of

## Current Park Donor Acknowledgement



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Advocates for the Greater Good of Balboa Park

