

DE ANZA REVITALIZATION PLAN

AN AMENDMENT TO THE MISSION BAY PARK MASTER PLAN

THE PROJECT

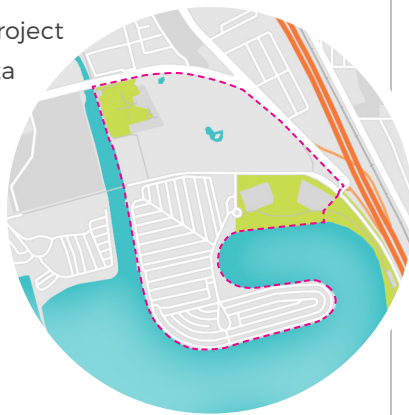
The De Anza Revitalization Plan project is a three-year comprehensive outreach and planning program to reimagine, repurpose and revitalize the project area. This planning effort will work with the community and stakeholders to develop conceptual revitalization plan alternatives that result in a preferred plan, an amendment to the Mission Bay Park Master Plan, and an environmental impact report (EIR).

WHY?

The Mission Bay Park Master Plan does not provide specific land use concepts for the De Anza area. In anticipation of the closure of the De Anza Mobile Home Park the City has initiated the planning process for the special study that will result in a development plan. This revitalization plan is needed to implement the Mission Bay Park Master Plan and to lay out a design and use program for the reuse and redevelopment of the site.

PROJECT AREA

The Revitalization Plan project area includes the De Anza Special Study Area (identified in the Mission Bay Park Master Plan), the De Anza Cove Park, and all land north to Grand Avenue and east along Mission Bay Boulevard.



RELATIONSHIP TO...

» The Mission Bay Park Master Plan

The project site falls within the boundaries of the adopted Mission Bay Park – a regional park that serves all of the residents of San Diego as well as visitors. The Revitalization Plan is subject to the goals and objectives established for the Park and the final plan shall be incorporated into the Mission Bay Park Master Plan as an amendment.

The Mission Bay Park Master Plan currently provides for the following land use recommendations:

- Regional recreation needs, including Guest Housing (camping facilities and recreational vehicles) and beach access.
- Wetlands to contribute to the Park’s water quality.
- Hydrologic improvements to safeguard the viability of marsh areas.
- Trail, viewing areas, and other recreational features to enhance public use of the study area.
- Leaseholds that support the Mission Bay recreation use.

» The ReWild Mission Bay Project

The De Anza Revitalization Plan project is an effort lead by the City of San Diego to revitalize the project area to provide for the highest and best use of the area to serve the local and regional needs of the public. The ReWild project is being conducted by the San Diego Audubon Society to restore wetlands along Pacific Beach Drive and both sides of Rose Creek.



PROJECT GOALS

- Create an iconic recreation destination that maximizes the benefit offered to the region by this extraordinary waterfront amenity.
- Provide the highest and best use of the project area to serve the needs of a broad range of local and regional users.
- Identify a mix of uses that will provide sustainable revenue generating leaseholds for the City.

To meet these goals the City will engage the community and technical and design experts to determine the potential reuse of the project area to revitalize De Anza and surrounding areas and include a diverse mix of public recreation, camping, wetlands, and other active regional park uses.

EIR

An Environmental Impact Report (EIR) is a comprehensive assessment of the environmental effects that could result from implementation of the proposed plan and amendments. It is prepared in compliance with the California Environmental Quality Act. In addition to addressing potential impacts related to community concerns such as aesthetics, biological resources, recreation, traffic, and infrastructure, the EIR will also identify mitigation to reduce or avoid significant impacts.

SCHEDULE FOR COMPLETION



The De Anza Revitalization Plan is a three-year project, scheduled for completion in 2018. The first fiscal year will include significant community outreach and preparation of alternatives. The second fiscal year will include working with the community to refine the alternatives to select a preferred plan, amend the existing master plan, and initiate the environmental review process. The third and final fiscal year will focus on completing the environmental review process and public meetings and hearings to adopt the Plan.

COMMUNITY INVOLVEMENT

The City of San Diego is committed to a comprehensive and inclusive planning process, guided by broad community outreach and public participation. A variety of on-line and in-person outreach activities will be used to make public involvement accessible to as many community members and stakeholders as possible, including:

- Community Outreach Booths: To provide information and collect input at key project milestones
- Project Website and Online Forum: An online opportunity to solicit input and feedback throughout the process
- De Anza Ad-Hoc Committee Meetings: A subcommittee of the Mission Bay Park Committee
- Stakeholder Interviews
- Community-Wide Workshops
- Park & Recreation Board and City Council Committee Briefings



**STAY
INVOLVED
&
UPDATED**

The project website will be up soon! Please visit the project website often for the latest project updates and announcements about public participation opportunities. We encourage you to register for the De Anza Revitalization Plan Online Forum. This interactive, online forum allows the community to provide feedback on topics that will inform the specific plan process. By registering, you will also receive announcements and updates.