



The Office of Councilmember
Raul A. Campillo

Proudly serving San Diego's 7th District

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

**Councilmember Campillo to Call on City Council to Approve Resolution
Declaring San Diego's Support for \$6.38 Billion Behavioral Health Bond on
Statewide March 2024 Ballot**

- WHAT:** San Diego City Councilmember Campillo will call on the Council to approve his resolution declaring the City of San Diego's support for Proposition 1, which will appear statewide on the March 2024 primary ballot for all California voters. Proposition 1 would fund a \$6.38 billion bond ["to build new behavioral health housing and treatment settings across the state,"](#) including more than 11,150 new behavioral health beds and 26,700 outpatient treatment slots. Governor Gavin Newsom has advocated strongly in favor of Proposition 1. [More information about Proposition 1 can be found at their website here](#) and [in this fact sheet](#).
- WHO:** Raul Campillo, San Diego City Councilmember (7th District)
Dr. Michael Plopper, Psychiatrist and Former Chief Medical Officer of Sharp Mesa Vista Hospital
Crystal Robbins, LIFT Program Manager for City of San Diego Fire-Rescue, EMS Division
- WHERE:** San Diego City Hall (breezeway; exact location in attached screenshot)
- WHEN:** **TUESDAY, January 9th**
9:00 A.M.
- WHY:** Councilmember Campillo will describe the various aspects of what Proposition 1 could do and make the case for why San Diego City and County Leaders should declare support for it. Dr. Michael Plopper, drawing from his experience as a psychiatrist and as someone who has been actively engaged in the San Diego County behavioral health landscape for twenty years, will share his perspective on the needs of San Diego's behavioral health system. Crystal Robbins will outline the important impact of programs like LIFT (Lifesaving Interventions for Treatment/Conservatorship) and how more funding can help programs like LIFT, and other programs like it, run more efficiently and help more San Diegans.
- VISUALS:** Speakers at podium
Eight to twelve advocates and first responders standing in support and holding signs saying: "SEEK REFORM, SEEK SOLUTIONS," "FUND TREATMENT, FUND CARE," and "COMMUNITY OVER STIGMA."

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