

# Convoy Business District

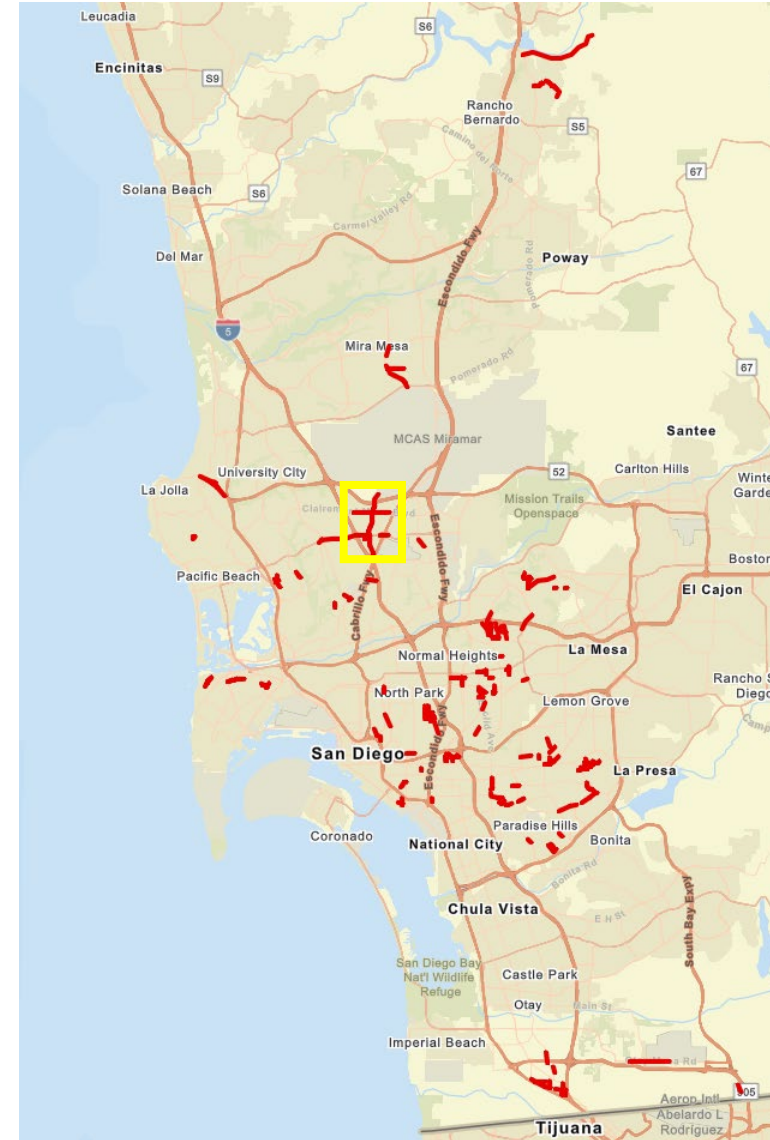
## Convoy Street Paving, Parking and Multi-modal Improvement Coordination

September 13, 2022

# Background

## Bundling Opportunity

- FY 23/24 Overlay
- 50+ miles of streets resurfaced

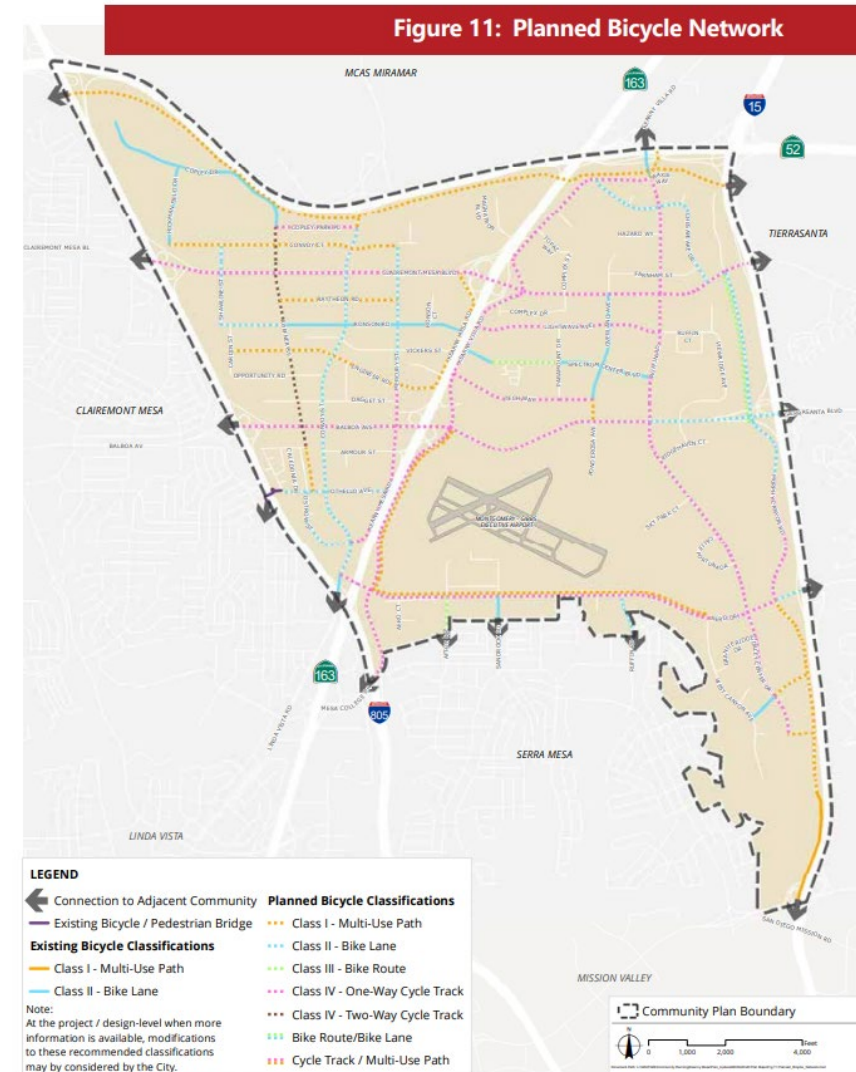




See Sheet 2

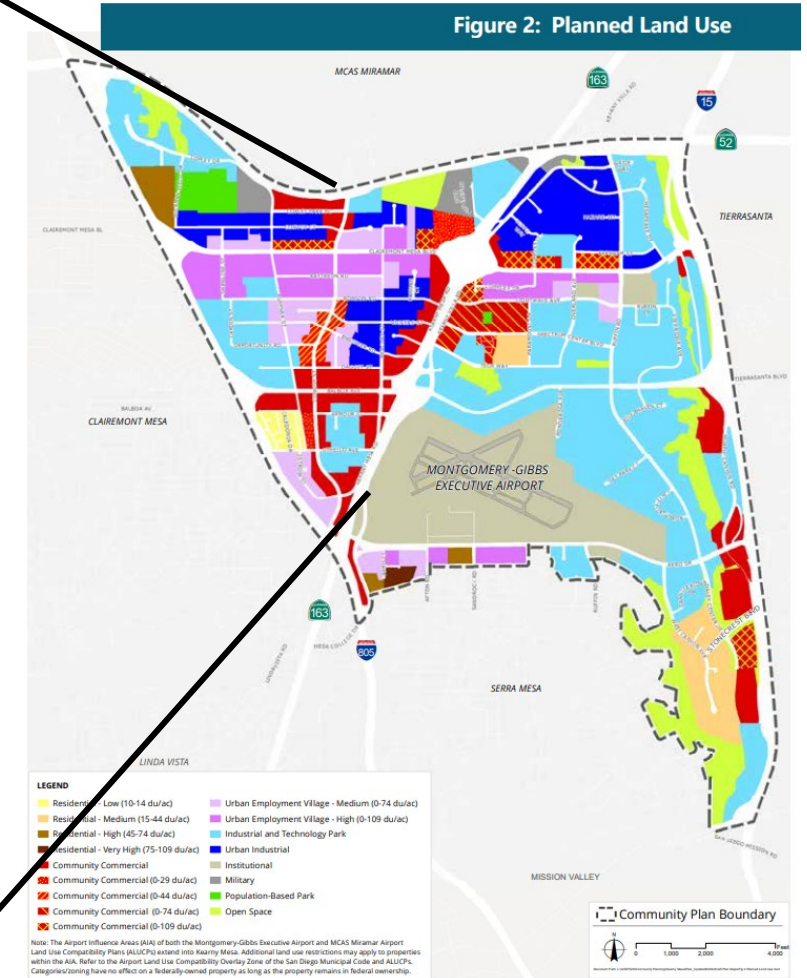
# Community Plan Update

## November 2020



### LEGEND

- |  |  |
|--|--|
| Residential - Low (10-14 du/ac)        | Urban Employment Village - Medium (0-74 du/ac) |
| Residential - Medium (15-44 du/ac)     | Urban Employment Village - High (0-109 du/ac)  |
| Residential - High (45-74 du/ac)       | Industrial and Technology Park                 |
| Residential - Very High (75-109 du/ac) | Urban Industrial                               |
| Community Commercial                   | Institutional                                  |
| Community Commercial (0-29 du/ac)      | Military                                       |
| Community Commercial (0-44 du/ac)      | Population-Based Park                          |
| Community Commercial (0-74 du/ac)      | Open Space                                     |
| Community Commercial (0-109 du/ac)     |  |



## Spotlight on: Convoy Corridor



### Pan-Asian cultural celebration through identity, placemaking and design

Celebrate the Pan-Asian cultural identity of the Convoy Corridor through a unique design that enhances placemaking with culturally-referencing or complimentary themes, colors, and branding. Incorporate modern design techniques that take cues from Pan-Asian cultures can further energize the area as a destination unto itself.



### Parks, Plazas, and Open Spaces

As an economic and cultural center of San Diego's Asian Pacific-American community, the Convoy corridor attracts visitors from across the City. New parks and plazas can create inviting community places for gathering.



Clairemont Mesa Blvd.

Raytheon Rd.

Balboa Ave.

Othello Ave.

Convoy Ct.



### Streetscapes and Gateways

Augmented streetscapes can accommodate multiple travel modes while creating a sense of place. The Convoy Corridor can draw more visitors with distinct and memorable gateway and design features.



### Active Spaces and Frontages

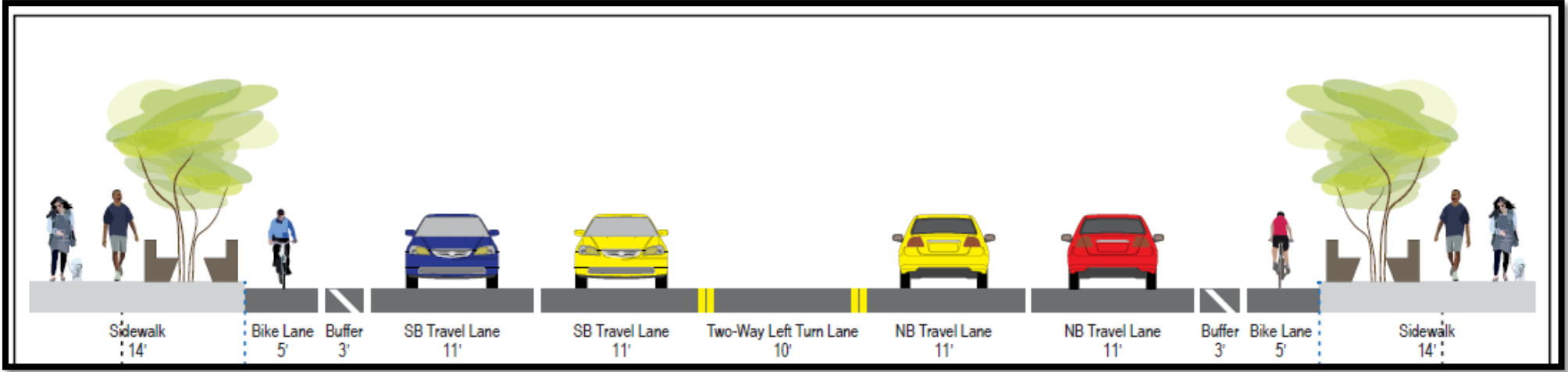
Spaces and buildings oriented to pedestrians can improve connectivity, interaction, and safety. An active, engaging network of paseos, urban paths, and storefronts can enhance the uniqueness of the neighborhood and help businesses thrive.



### Incorporate residential units with employment on the corridor

Convoy is an employment-centered corridor with potential for infusion of residential units in vertical mixed-use configurations. Introduction of homes in the area can create opportunities to strengthen local patronage of businesses and provide opportunities for reduction of carbon emissions where people locate near their job.





## Parking District

Establishment of a parking district in urban villages and corridors can help manage parking supply and demand.

Through parking districts, parking mechanisms that charge for parking, such as parking meters, can be installed. A portion of the revenue from parking meters within these districts may be used to implement solutions such as community circulators, parking structures, wayfinding and signage, and enhanced planted areas and maintenance.

# Parking

## Existing

- Existing Street Parking on Convoy: 288
  - 156 east
  - 132 west





# Angle Parking Conversions

## Transportation Operations

- Past Angle Conversions 
  - Dagget St 45 spaces
  - Vickers St 80 spaces
  - Opportunity Rd 46 spaces
  - 171 spaces
  
- New Angle Evaluations 
  - Dagget St: Brinell St to Mercury St
  - Dagget St: Convoy to Brinell St
  - Dagget St: Ruffner to Convoy St
  - Armour St: Pepsi Dr to Kearny Mesa Rd
  - Armour St: Convoy St to Pepsi Dr



# Parking Study

## Mobility Dept.

- Data Collection to begin Mid-September
  - Friday & Saturday parking counts
  - 11 hours (7am-8pm)
- Summarize findings in Parking Study with parking management solutions and next steps identified
- Return to community with results  
Fall 2022



# Parking Study

## Mobility Dept.

- Options to create/better manage spaces
  - Parking Study
    - Angle conversions
      - Time limits
  - Interim use of redeveloping surface lots as paid or shared
    - Zion Market



# Parking District Circulator Options



Potential for servicing from unused sites on evenings and weekends

