



The City of
SAN DIEGO
Parks and Recreation Department

 **BALBOA
PARK
CONSERVANCY**
Advocates for the Greater Good of Balboa Park

**Balboa Park's Botanical
Building and Gardens**





Advocates for the Greater Good of Balboa Park



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BOTANICAL BLDG. - SAN DIEGO 1915 EXPO



BALBOA
PARK
CONSERVANCY

Advocates for the Greater Good of Balboa Park

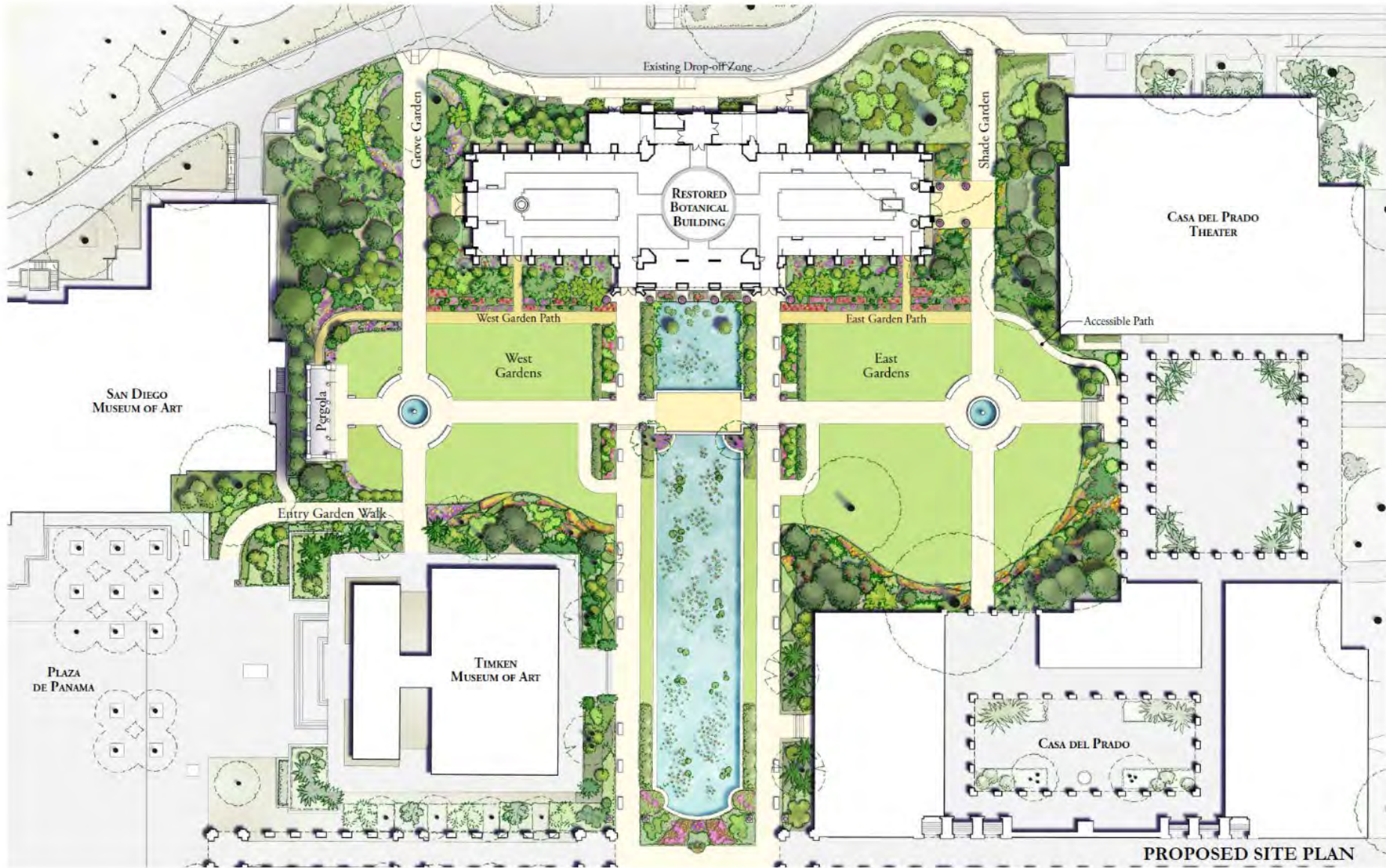


The City of
SAN DIEGO
Parks and Recreation Department

Balboa Park's Botanical Building and Gardens Restoration Project

World Class Visitor Experience

- Started with; Community Conversations, Public Meetings, etc...
- Restore Historic Integrity
- Museum level horticulture exhibits
- Improved circulation patterns
- Dedicated Volunteer group
- State of the art technology with interpretative signage
- Best management practices





Northeast View



Advocates for the Greater Good of Balboa Park

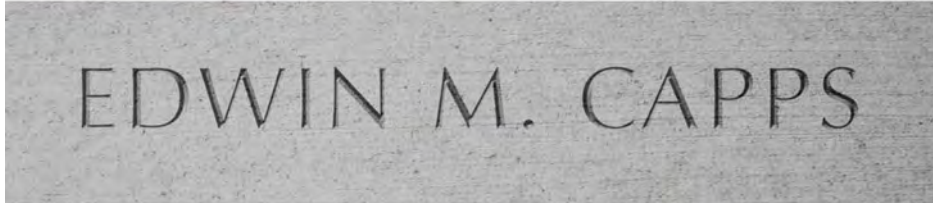


Advocates for the Greater Good of Balboa Park

Workshop Item

Botanical Building Naming Opportunities and Donor Acknowledgement Workshop

Donor Acknowledgment



Proposed Donor Acknowledgement Elements

Pavers (574 to 714)

Benches (33)

Interior water features (2)

Pergola Statues (2)

Reconstructed Urns and Pedestals (6)

Drinking Fountain (1)

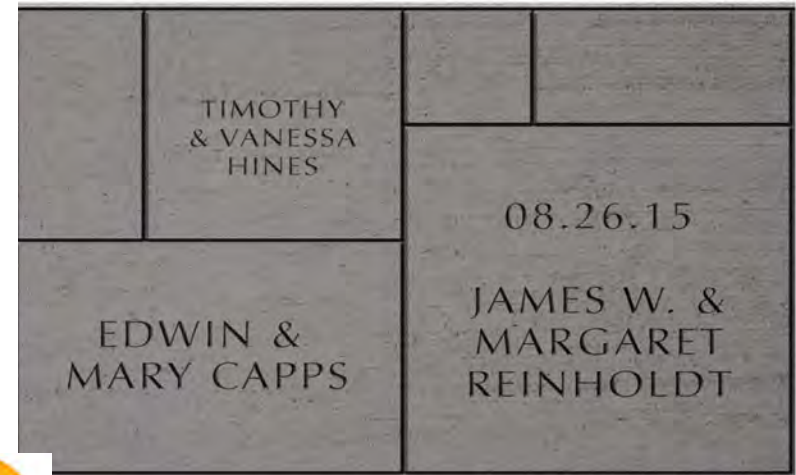
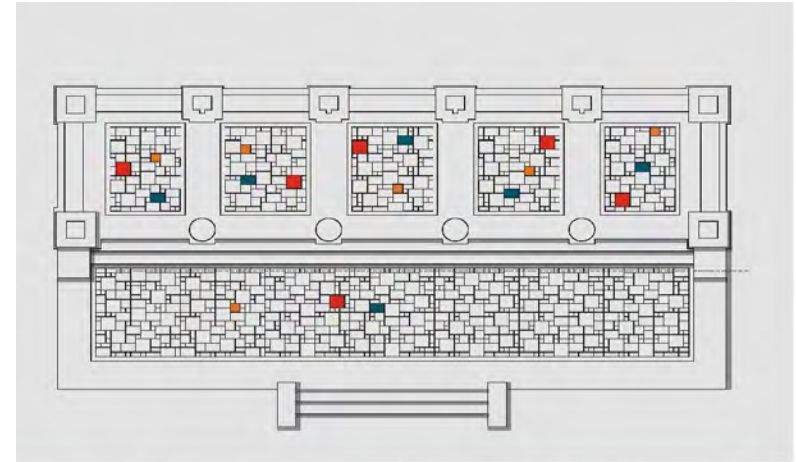
Interior Planters (12)

Promenade Pathway Pavers (5)

Donor Acknowledgment

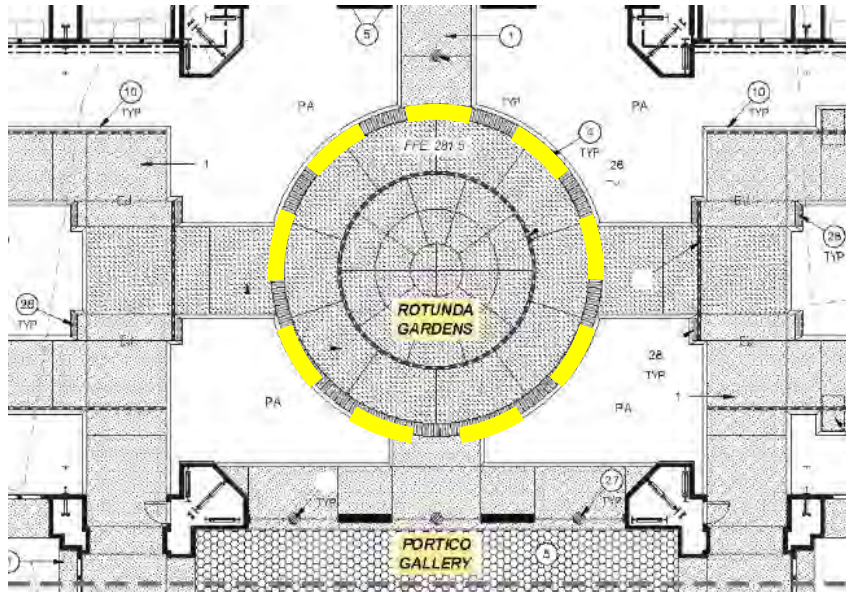
Pavers on reconstructed pergola ground plane

- 720 Sq. ft. of pavers to be a blend of 4 sizes to create a more natural and random appearance of paver stones.
- Donor names on approx. 30%-40% of pavers
- Lettering approx. 1" in height
- Approx. 400-540 donor acknowledgement pavers at this location.



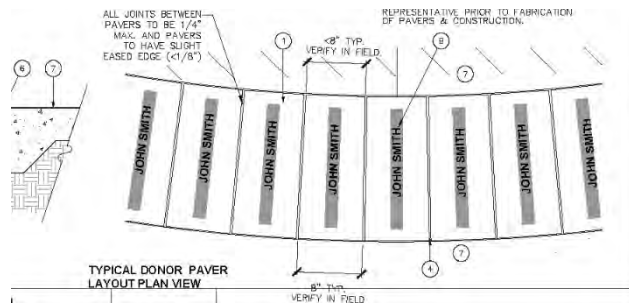
Donor Acknowledgment

Central Rotunda Pavers

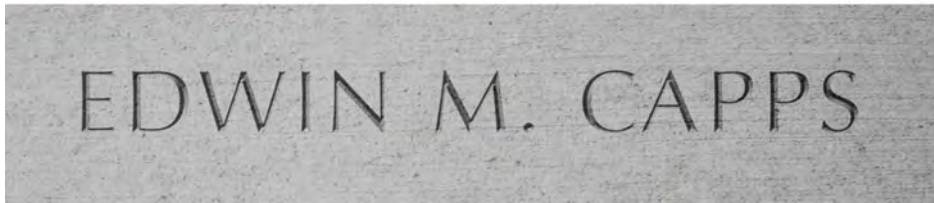


Donor Pavers in Central Rotundra ground plane

- Donor acknowledgement pavers located around the perimeter of the concrete pavement.
- 100% of pavers engraved
- Rectangular Pavers and made from natural stone with lettering engraved approx. 1" in height.
- Approx. 174 pavers at this location approx. 8"x 24" in size



Donor Acknowledgment



Benches

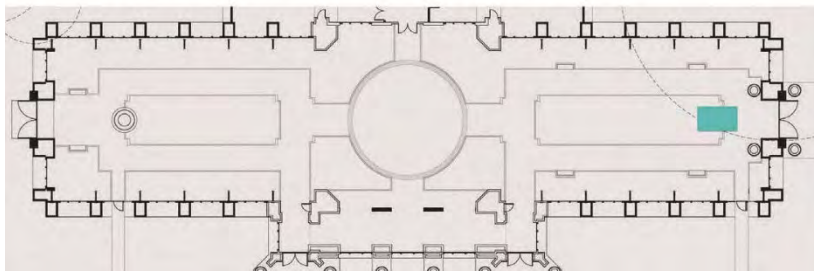
- Bench donor acknowledgement would be engraved into the vertical face of each bench with letters approx. 1" to 1-1/2"
- Potentially up to 33 benches
- Located in the West Garden, East Garden and around the Lily Pond.
- An additional six benches located inside the Botanical Building.

Donor Acknowledgment



Water Feature

- Donor acknowledgement to be in the form of engraved lettering with a height of 2"-3"
- Lettering would be located on the front face of the water basin of each fountain.

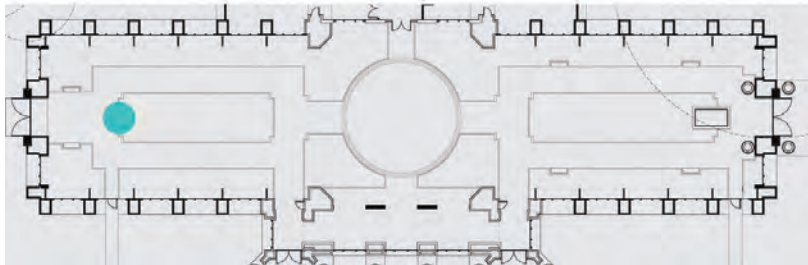


Donor Acknowledgment

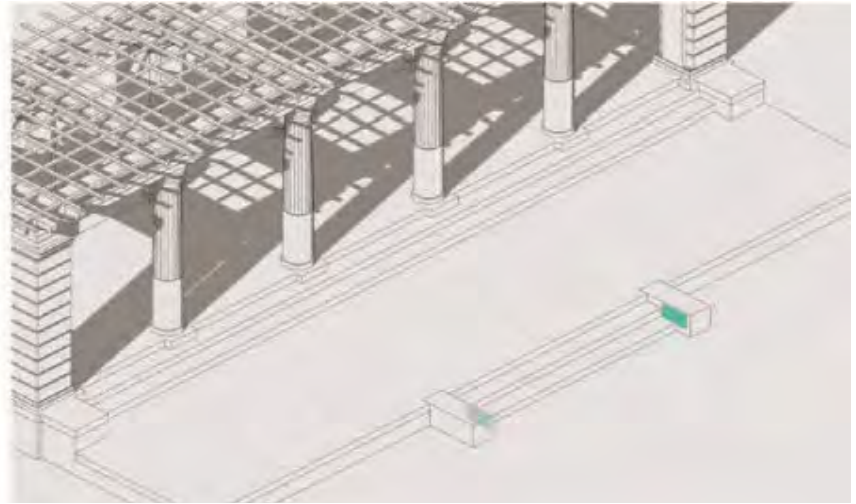
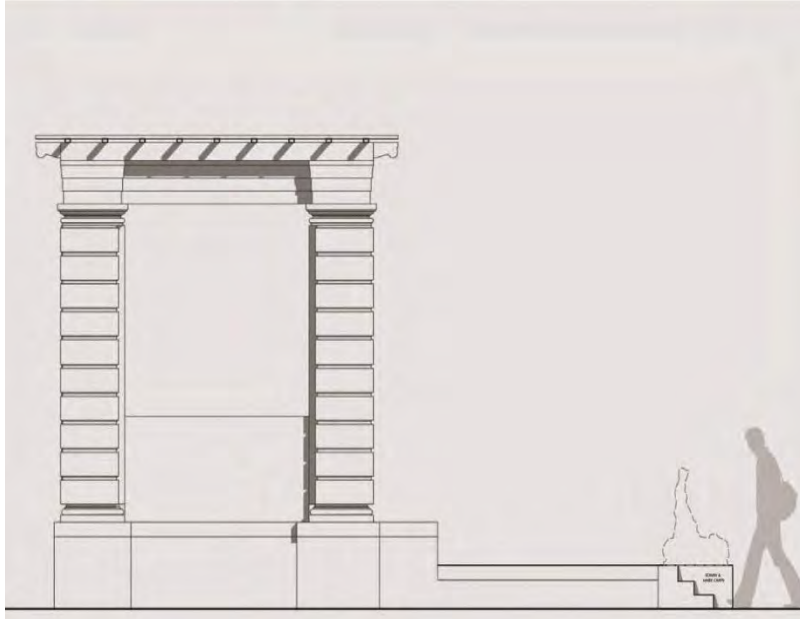
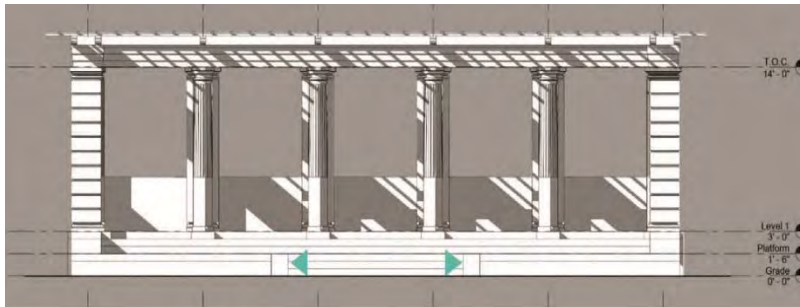


Water Feature

- Donor acknowledgement to be in the form of engraved lettering with a height of 2"-3"
- Lettering would be located on the front face of the water basin of each fountain.



Donor Acknowledgment



Pergola Statues

- Donor acknowledgement in the form of approx. 15" x 10" cast plaster plaque with engraved lettering approx. 1" in height.
- There would be donor acknowledgement on each of the two pedestals.

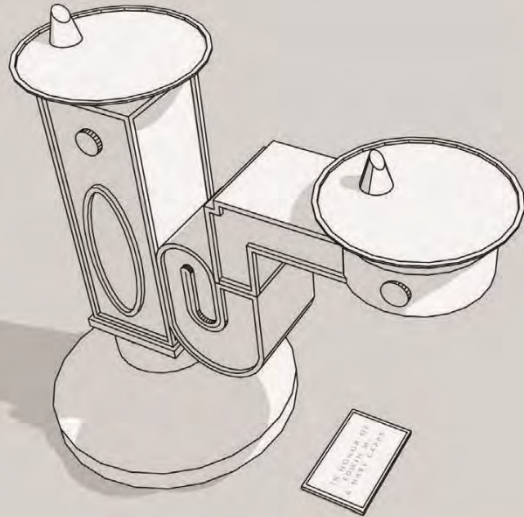
Donor Acknowledgment



Reconstructed Urns

- Donor acknowledgement would be in the form of approx. 20" x 12" cast plaster plaque with engraved lettering approx. 1" in height.
- There would be donor acknowledgement on each of the urn pedestals.

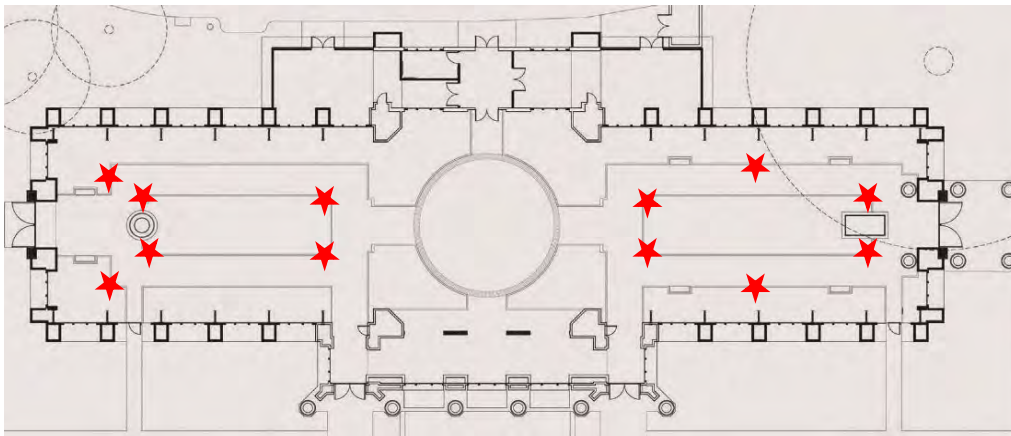
Donor Acknowledgment



Drinking Fountain

- In the form of a bronze plaque set flush within the paving adjacent to the drinking fountain.
- Lettering approx. $\frac{1}{4}$ " inch to $\frac{3}{4}$ " high and the plaque would be approximately 7" x 5" high.

Donor Acknowledgment



Interior Planting Beds

- Donor acknowledgement would be in the form of a small bronze plaque set within the cap, or top, of the planter walls.
- Lettering would be approx. 1" high and the plaque would be approx. 24" x 6"
- The plaque would be flush with the wall cap. These plaques would be approx. 12 locations within the Botanical Building.

Workshop Item

Botanical Building Naming Opportunities and Donor Acknowledgement Workshop

Potential Naming Opportunities:

Welcome Gallery

Central Rotunda

Northern Annex

North Entrance Lobby

Multi-purpose Room (West)

Multi-purpose Room (East)

West Wing Gardens

East Wing Gardens

West Patio

Pergola (Reconstruction)

West Fountain Plaza

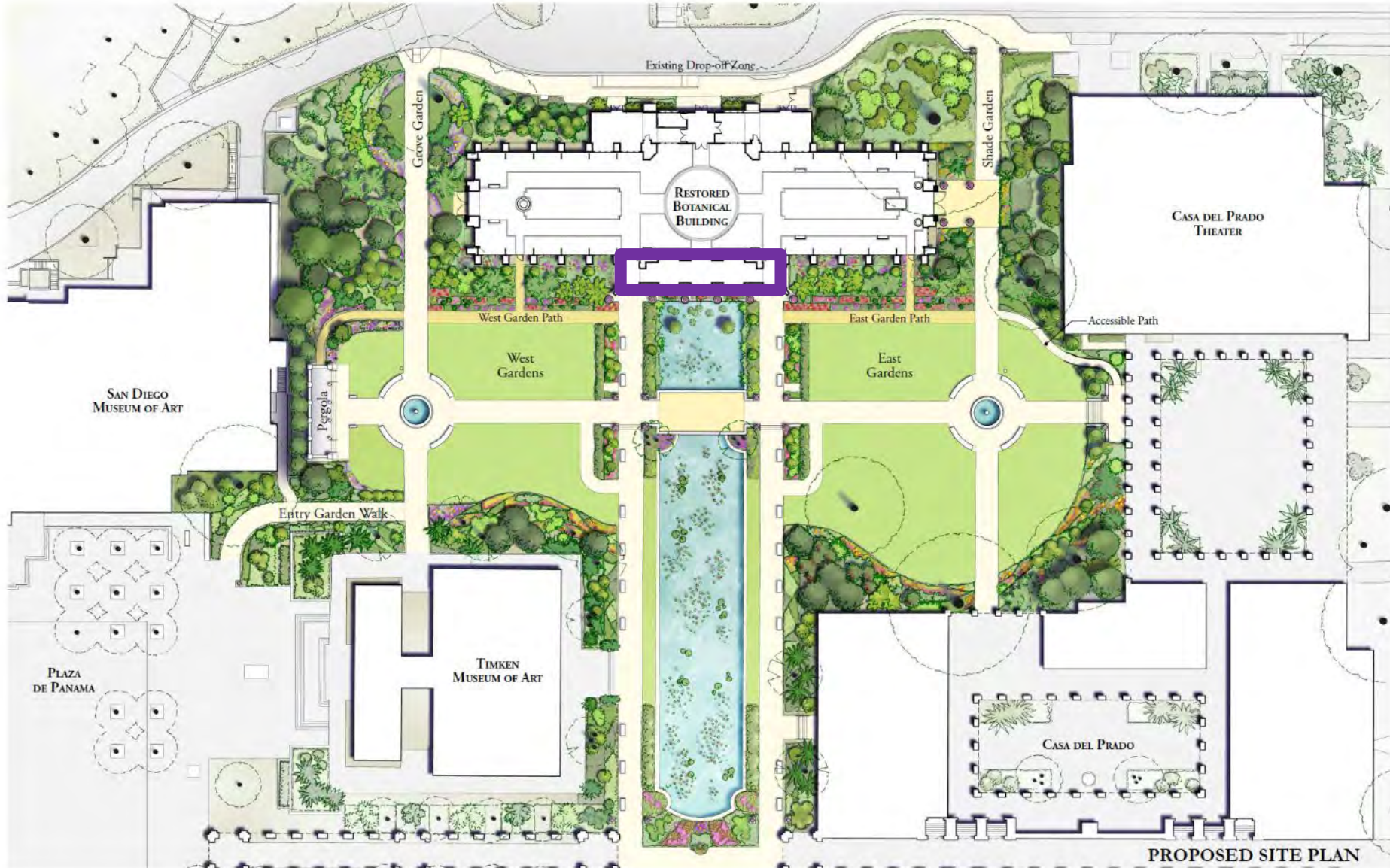
East Fountain Plaza

West Gardens

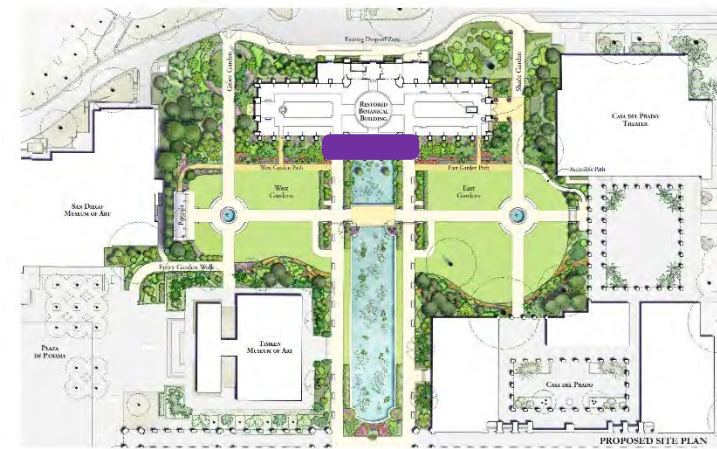
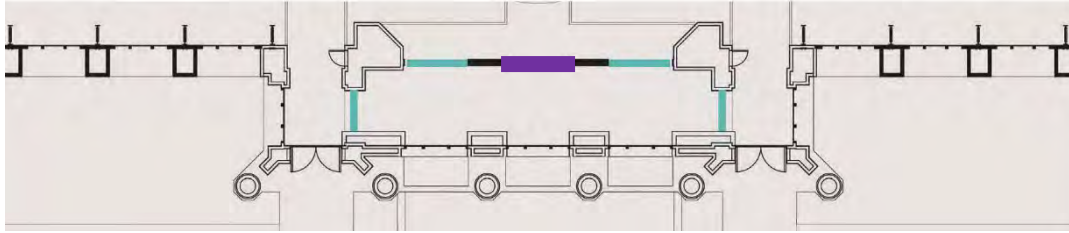
East Gardens

Potting Shed Area

Welcome Gallery Naming

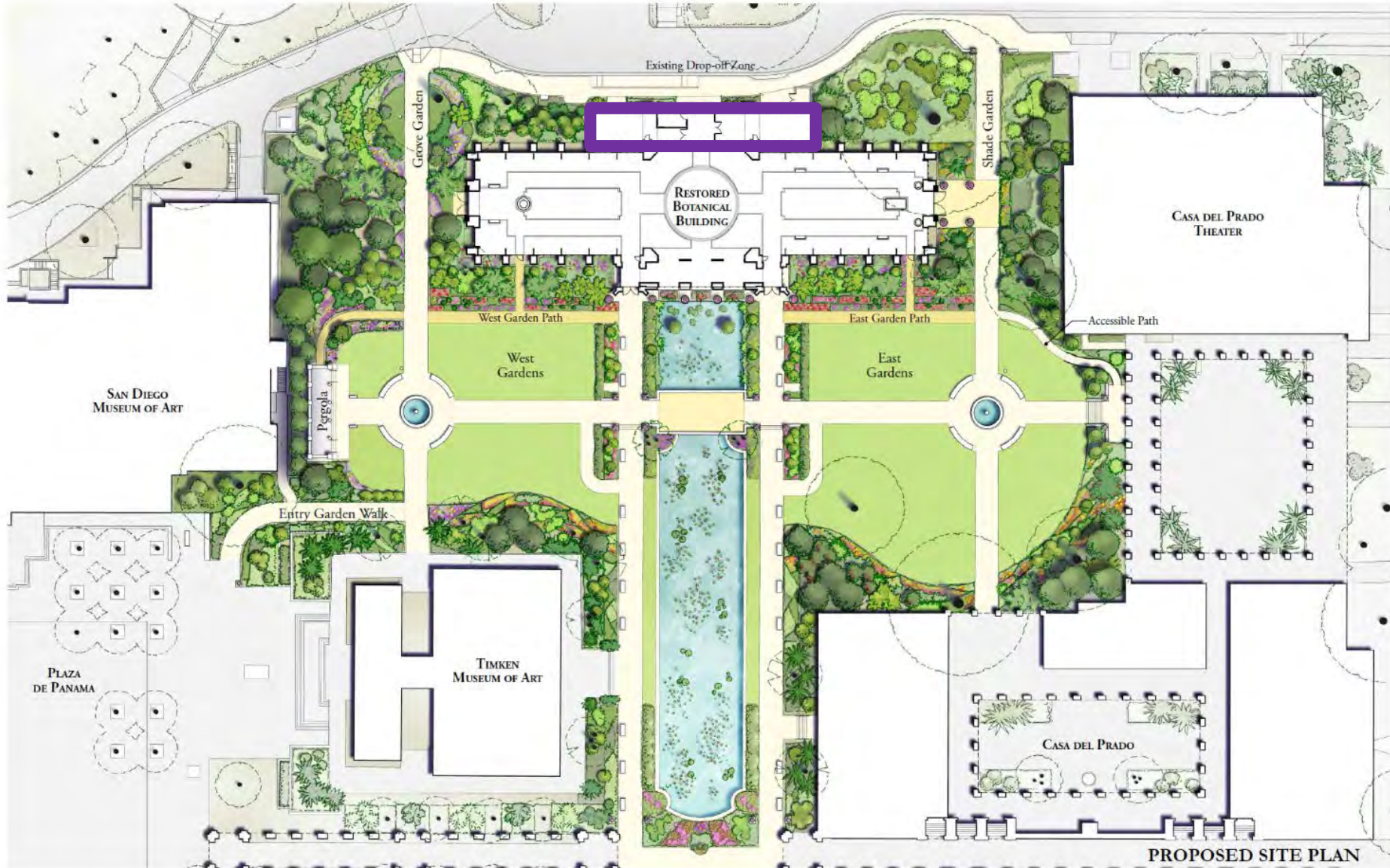


Welcome Gallery Naming



- Naming recognition would be in the form of brass or bronze letters set flush in the pavement band between the two central columns.
- Lettering would be approximately 3"-5" in height.

Northern Annex Naming



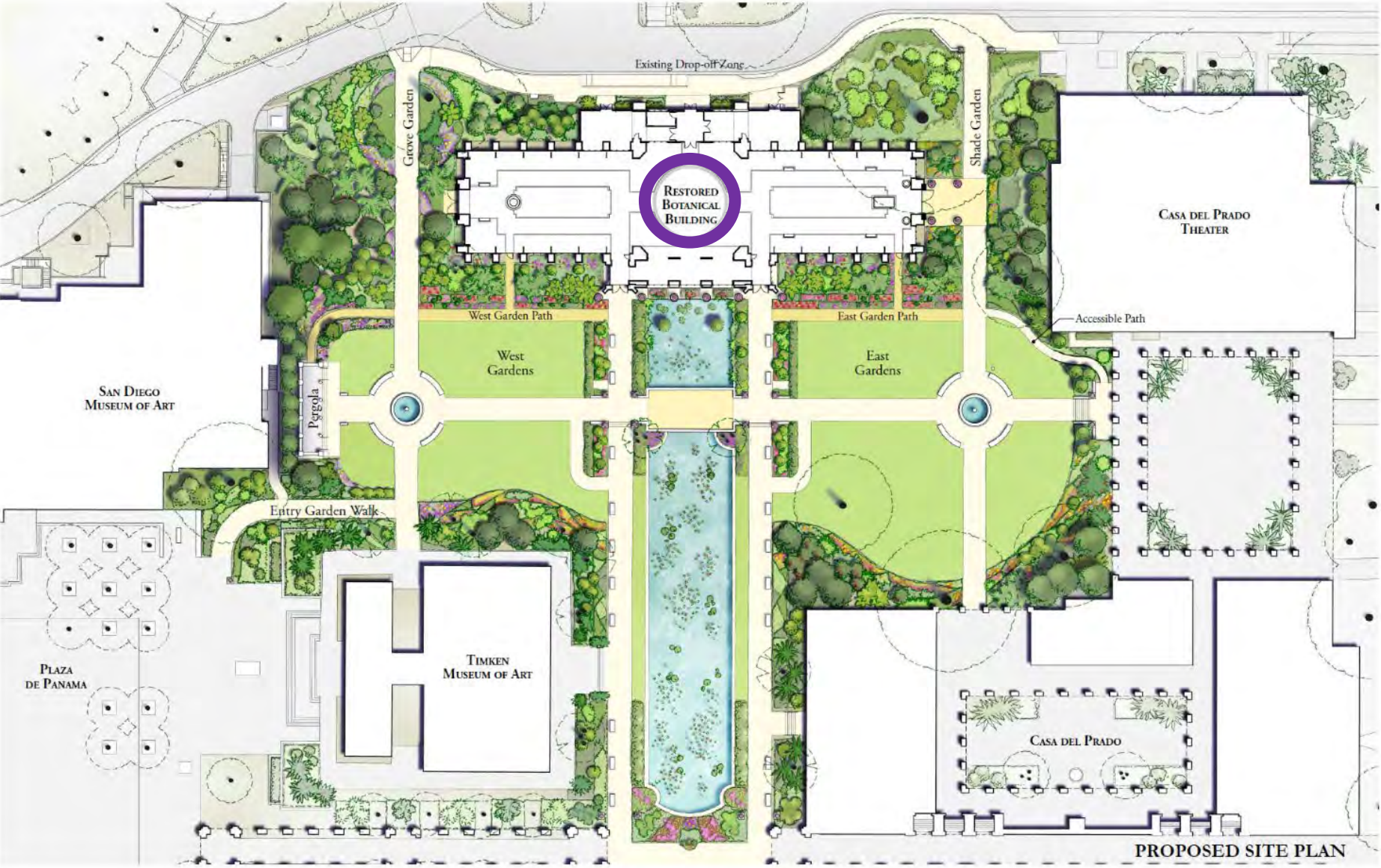
Northern Annex Naming



- Naming recognition would be in the form of a bronze plaque placed on the wall on the north exterior of the building
- The plaque will be approximately 24" x 12" with lettering approx. 1" in height.



Central Rotunda Naming

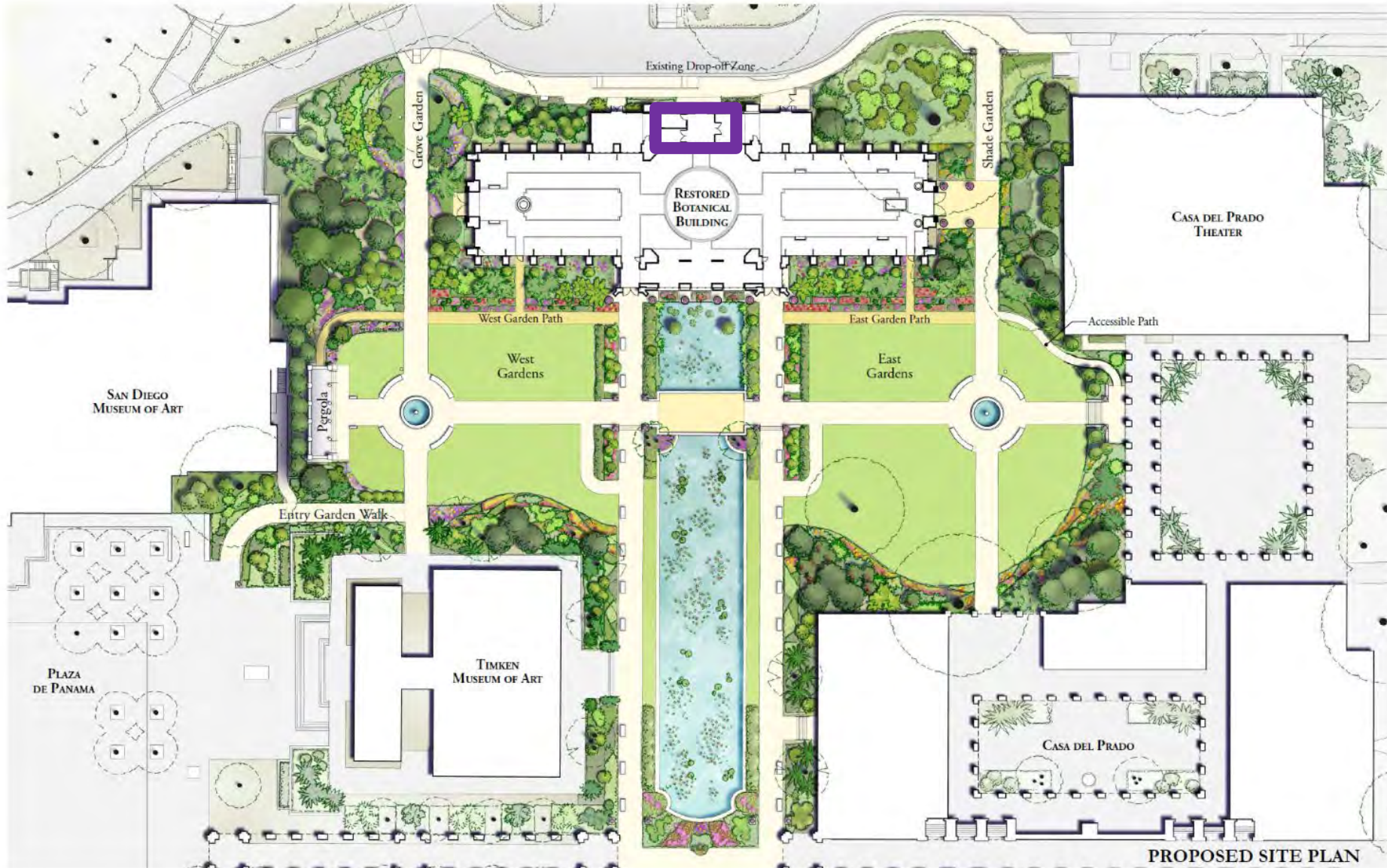


Central Rotunda Naming



- Central Rotunda Naming recognition would be in the form of brass or bronze letters set flush in the pavement.
- Lettering would be approximately 4" to 5" inches in height.

North Entry Lobby Naming



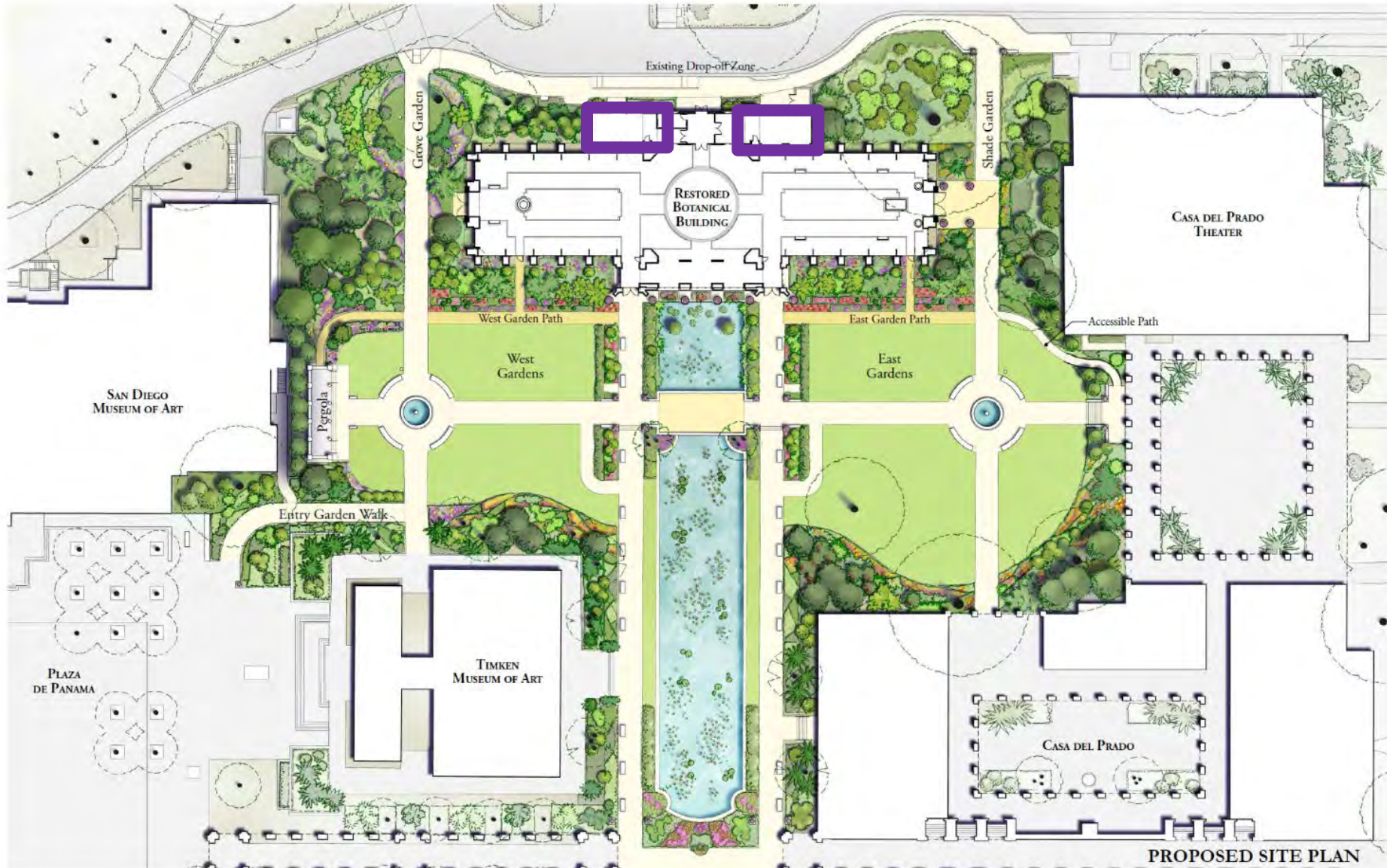
North Entry Lobby Naming



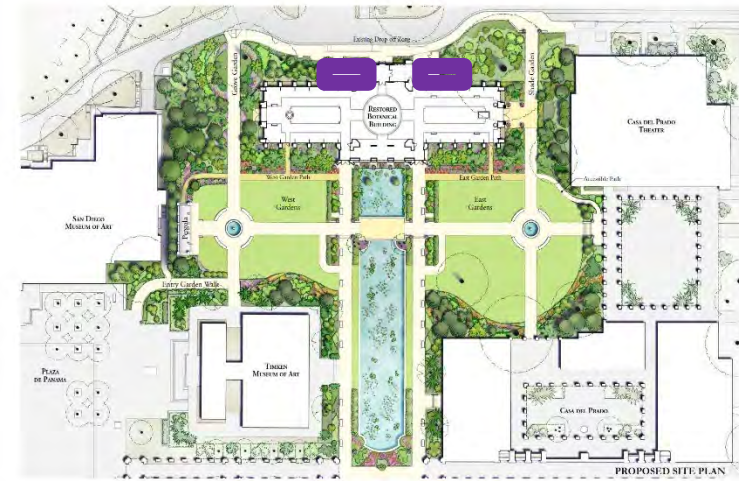
- Naming recognition would be in the form of a bronze plaque placed on the wall inside the lobby
- The plaque will be approximately 16" x 9" with lettering approximately ¾"-1" height.



Northern multi-purpose rooms Naming

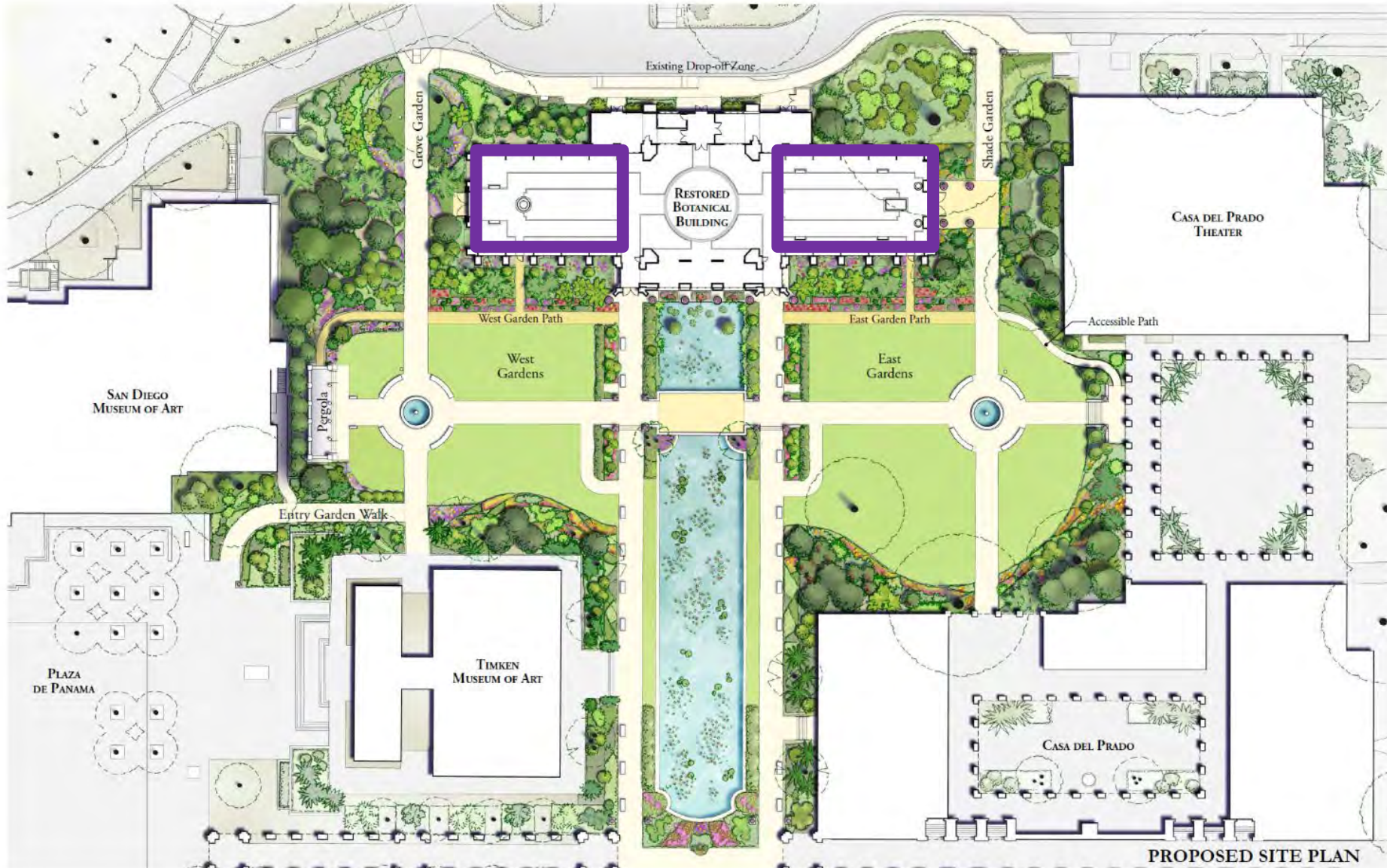


Northern multi-purpose rooms Naming



- Naming recognition would be in the form of a bronze plaque placed on the wall inside each room
- The plaque will be approx. 16" x 9" with lettering approx. $\frac{3}{4}$ " - 1" in height

West & East Wing Gardens Naming

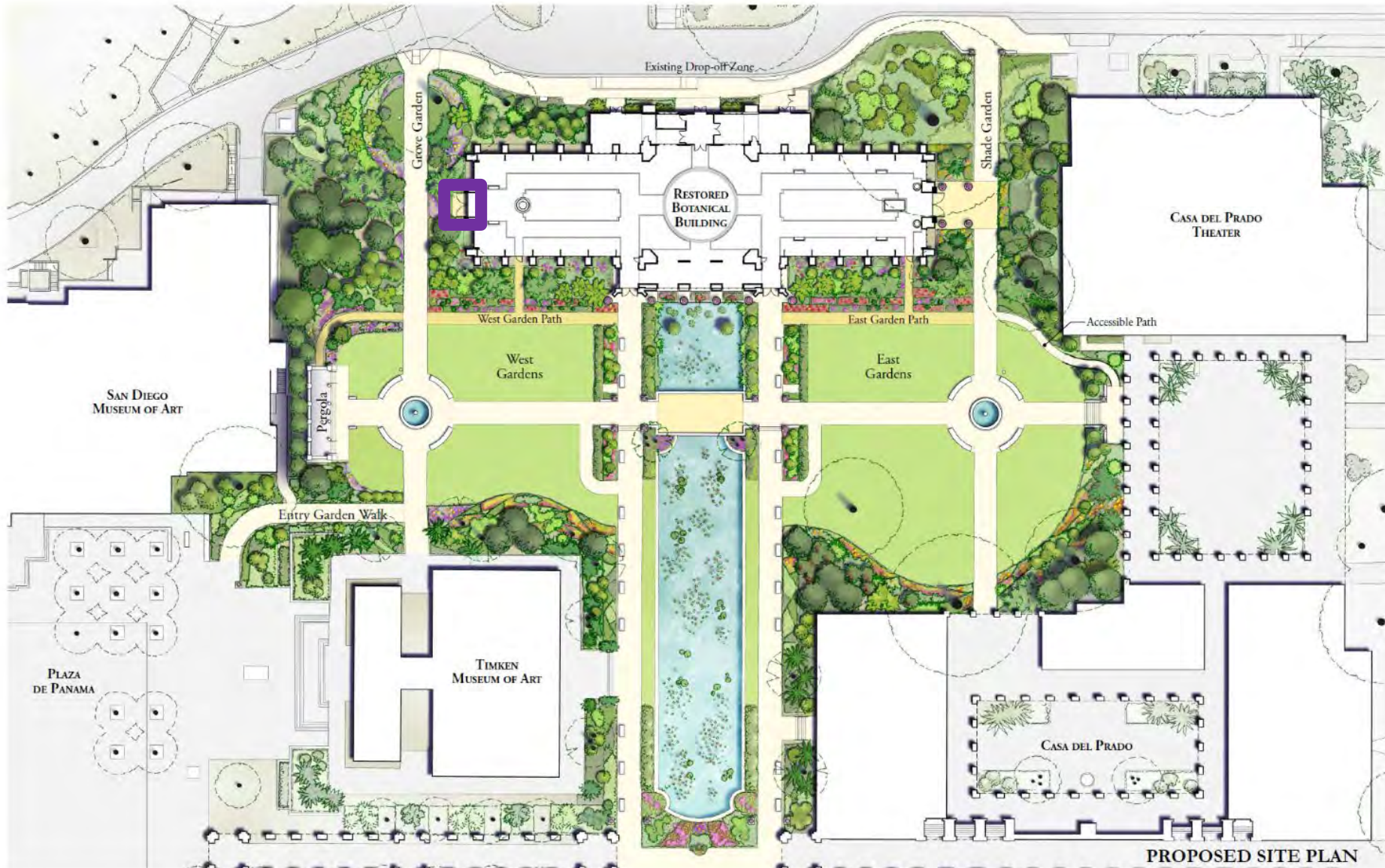


West & East Wing Gardens Naming



- Naming recognition would be in the form of brass or bronze letters set flush in the pavement
- Located at the base of the main central planter in each wing.
- Lettering would be approximately 3" to 4" in height.
- Naming would occur in two locations, one for each wing.

West Patio Naming

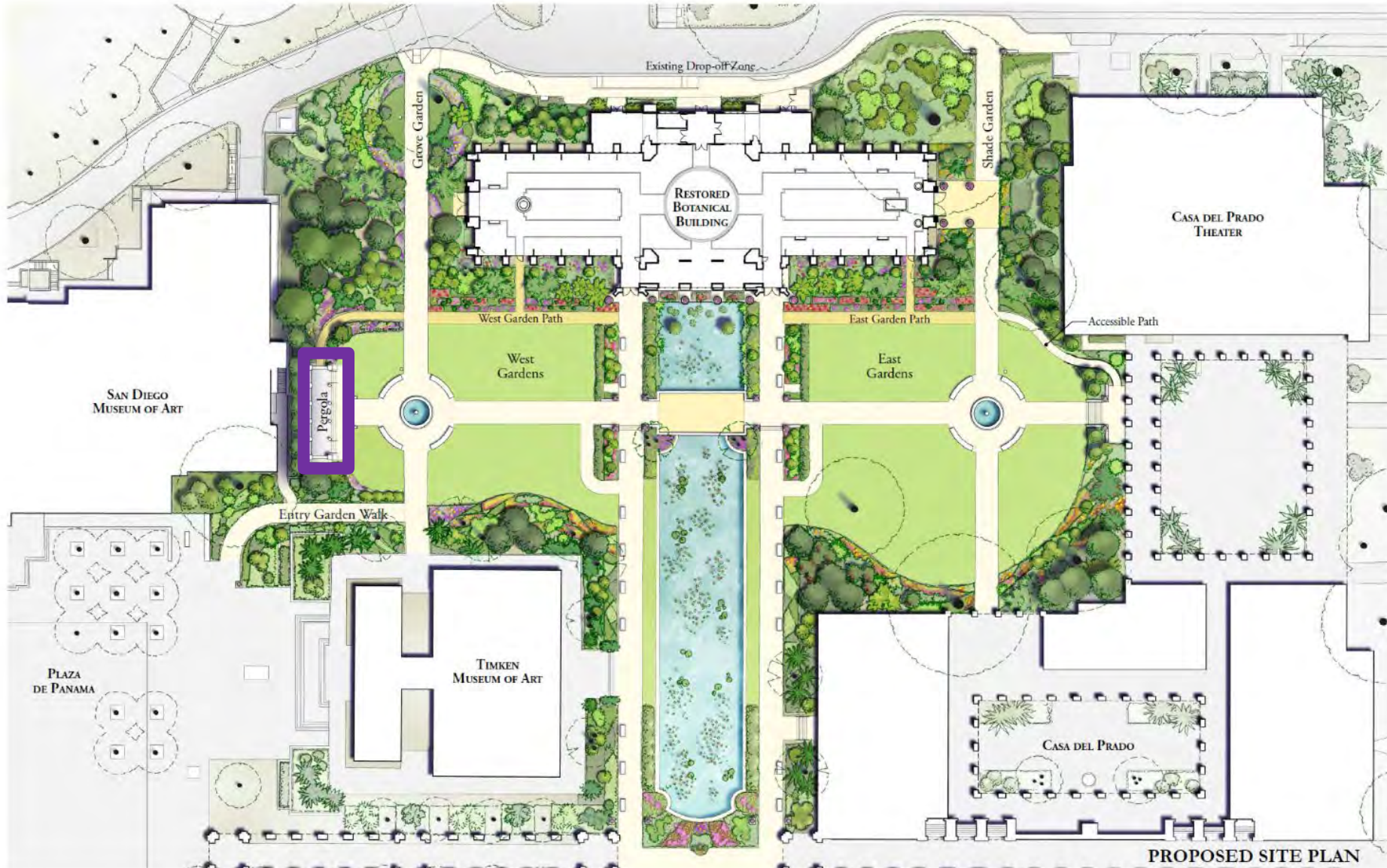


West Patio Naming



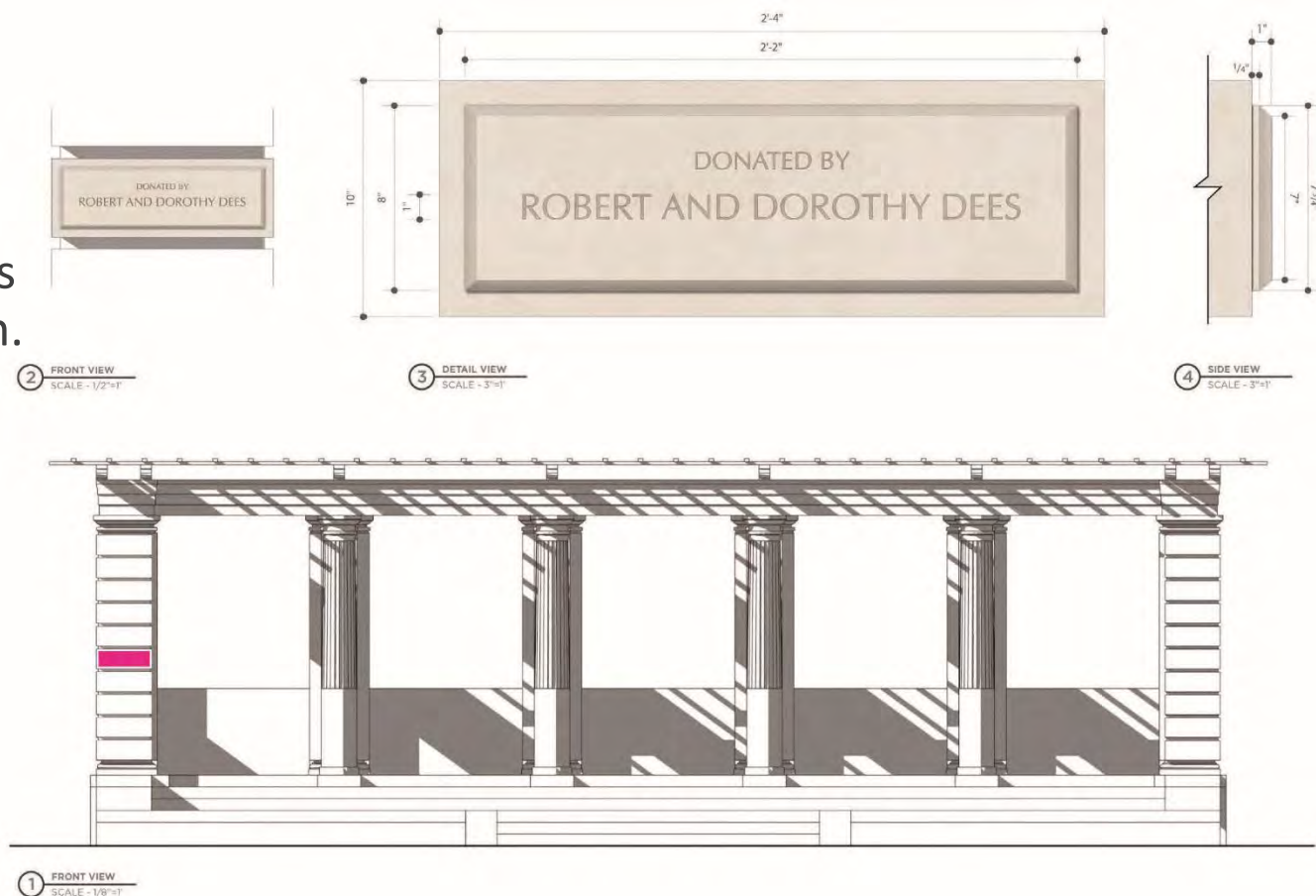
- Naming recognition would be in the form of brass or bronze letters set flush in the pavement at the threshold of the doors on the west end of the Botanical Building.
- Lettering would be approximately 3" to 4" in height.

Reconstructed Historic Pergola Naming

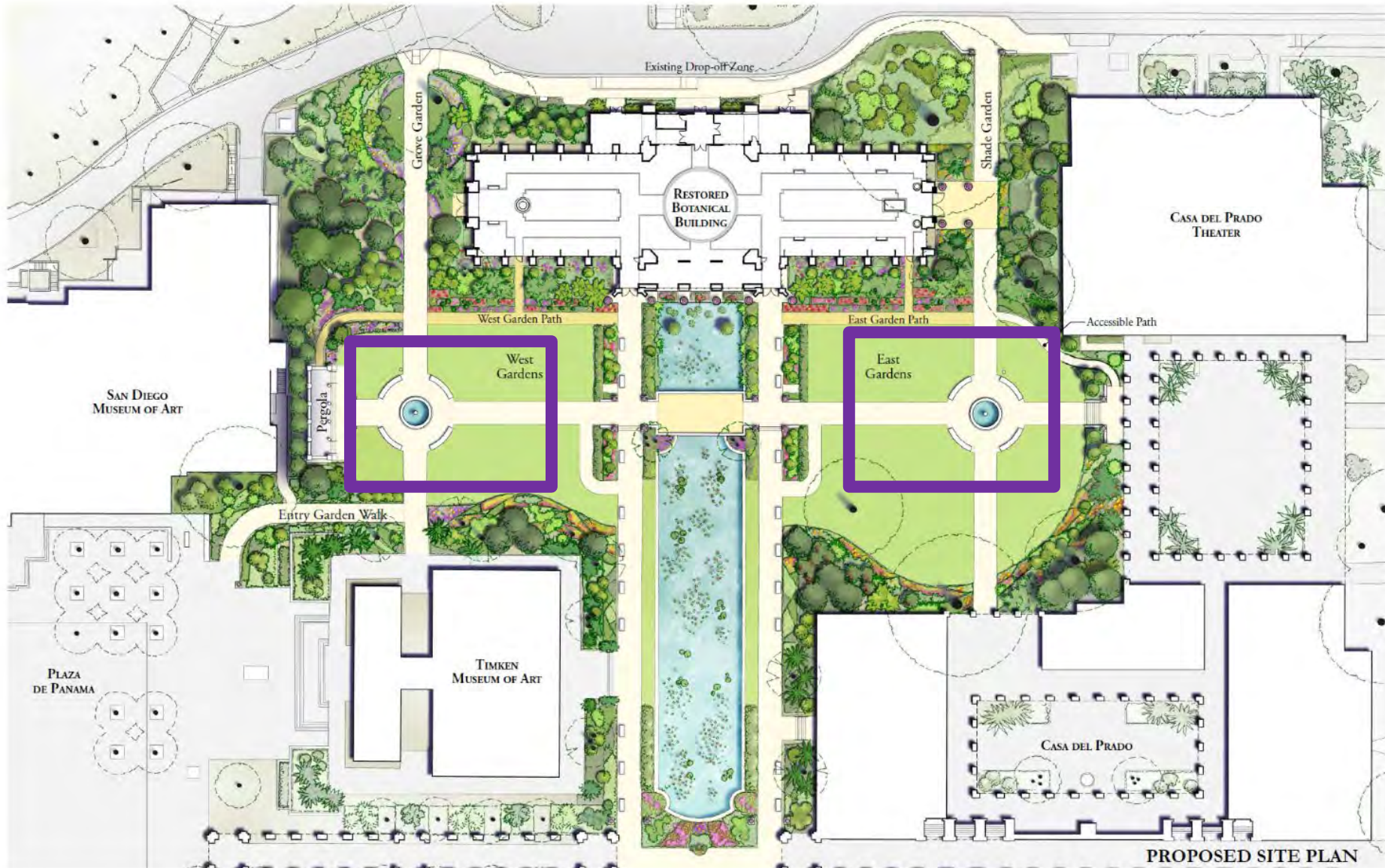


Reconstructed Historic Pergola Naming

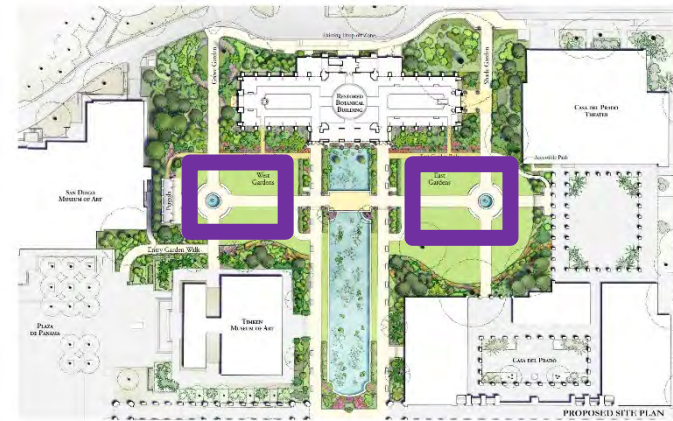
- Naming recognition would be in the form of a cast plaster plaque with engraved lettering approx. 1"-2" in height.
- Option 2 would be a bronze plaque
- The plaque would be approximately 28 inches wide and 10 inches high.
- The plaque would be located on the column of the pergola.



Western & Eastern Plazas Naming

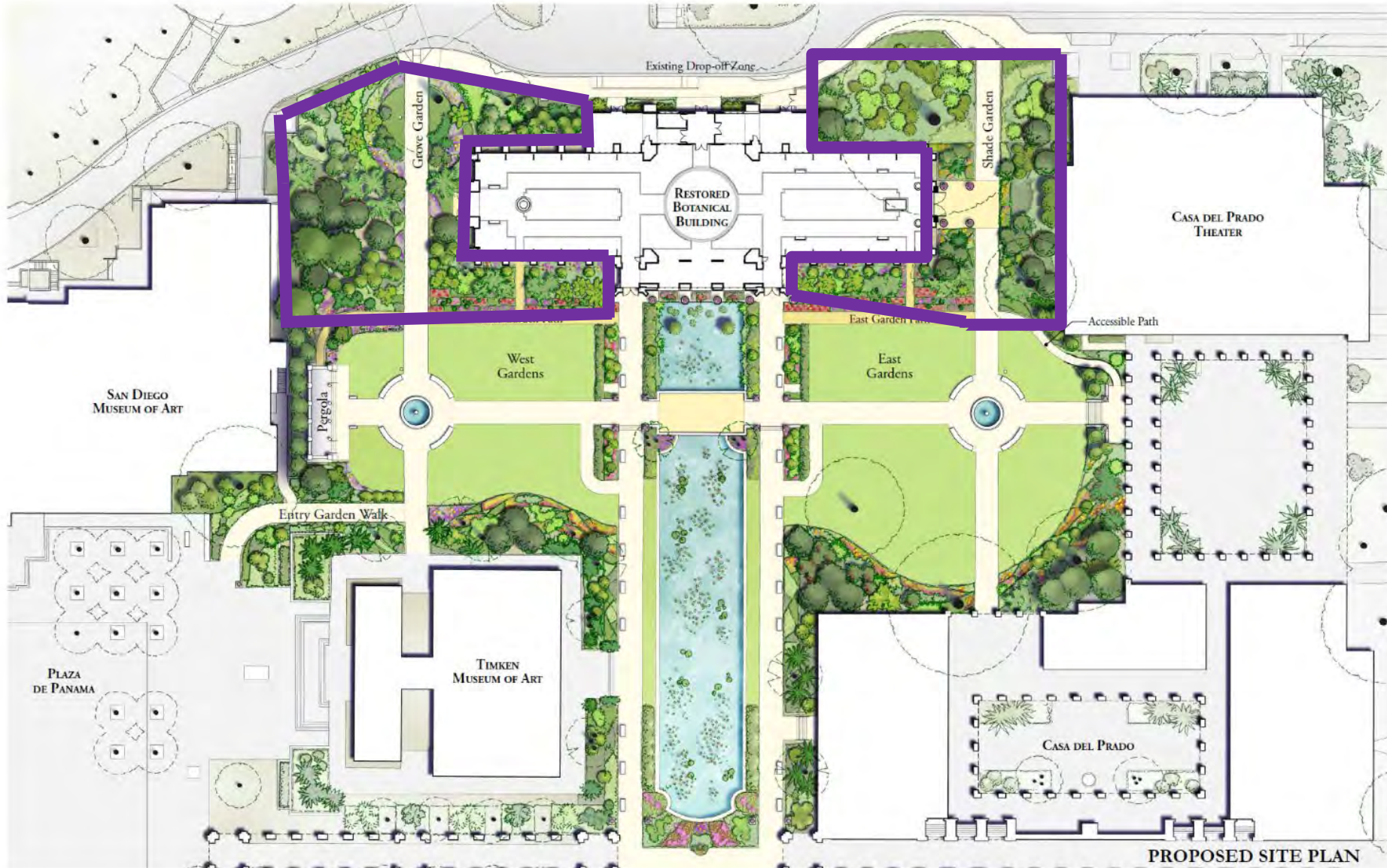


Western & Eastern Plazas Naming



- Two options for naming recognition in these spaces
- One option is for placement of brass or bronze lettering set flush with the new paving
- Lettering would be approx. 3"- 4" in height
- The second option would be in the form of a cast plaster plaque to be located on one of the existing planter urn pedestals located closest to the Plaza.
- The plaque would be approx. 20" x 12" with lettering $\frac{3}{4}$ " - 1" in height

Western & Eastern Gardens Naming

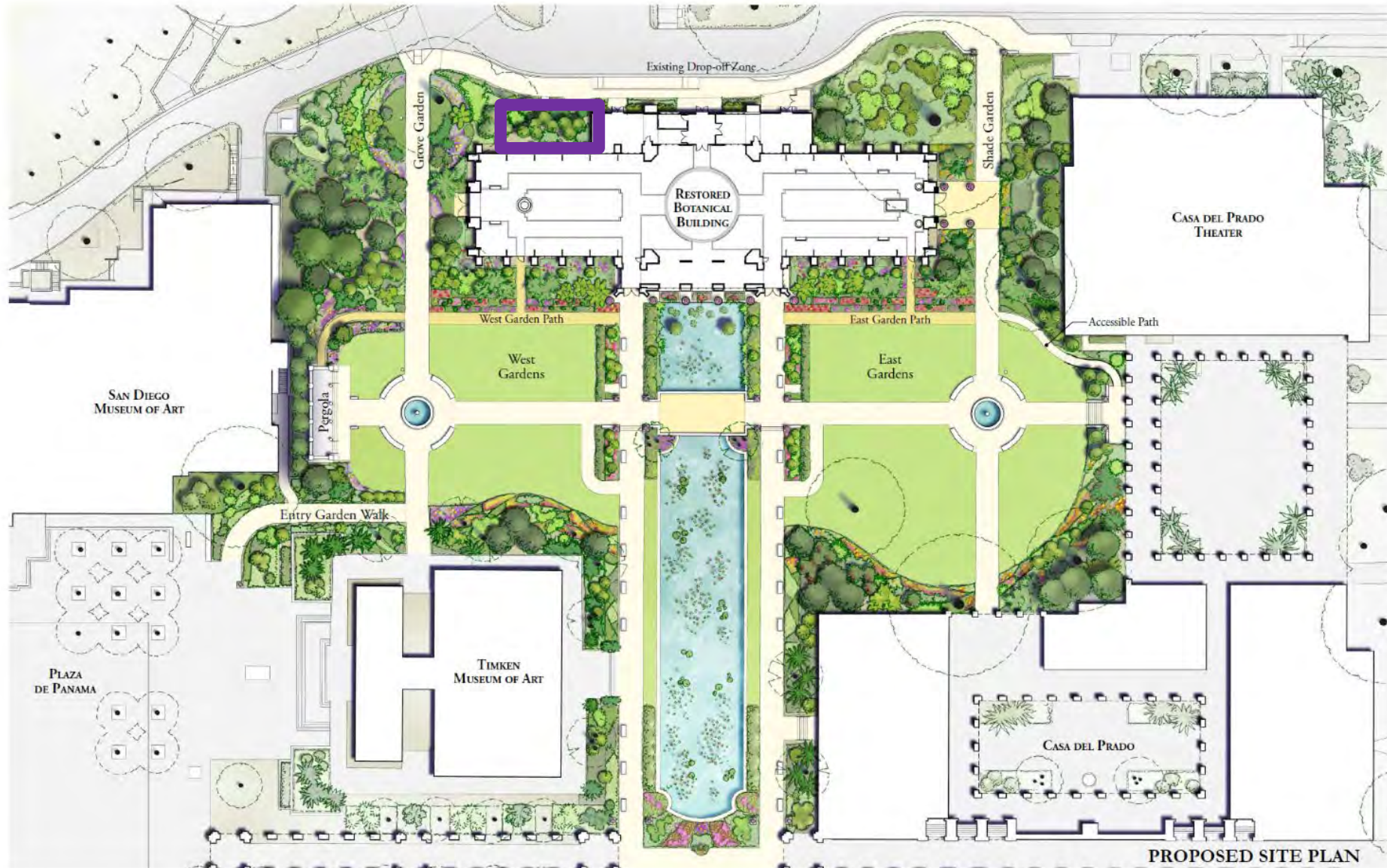


Western & Eastern Gardens Naming



- Naming recognition would be in the form of a bronze plaque set in a decorative natural boulder or engraving directly into the boulder and placed in the planter beds
- The plaque would be approximately 16" x 9" with lettering approx. 1" in height

Potting Shed Area Naming



Potting Shed Area Naming



- Naming recognition would be in the form of a bronze plaque placed on the wall.
- The plaque would be approx. 16" x 9" with lettering approx. 3/4" - 1" high.



Botanical Building Naming Opportunities and Donor Acknowledgement Workshop

Feedback & Questions

Thank you for your time and thoughts

EXTRA SLIDE IMAGES IF NEEDED

Botanical Building and Gardens

City Policy 900-20 Naming Opportunities process steps

September 2017 – P&R Department Approves Recognition Program

November 2019 – Modified Recognition Program Approved by P&R
Department

November 2020 -- Naming Opportunities Policy Presented to Historical
Resources Board Design Assistance Subcommittee

November & December 2020 –Balboa Park Committee - workshop

January 2021 – Balboa Park Committee - *Action Item*

January 2021 – Naming Opportunities Policy Presented to Park and
Recreation Board - *Action Item*

February 2021 – Naming Opportunities Policy Presented to City Council
Committee

March 2021 – Naming Opportunities Policy Presented to City Council

Current Park Donor Acknowledgement

