

Office of Councilmember Myrtle Cole

Weekly Fourth District Update
Fall 2013 | October 15, 2013



Breast Cancer Awareness Month

Public Safety | Economic Development/Neighborhood Revitalization |
Infrastructure Improvements | Quality Jobs/Workforce Development



Proudly Representing

- Alta Vista
- Broadway Heights
- Chollas View
- Emerald Hills
- Encanto
- Greater Skyline Hills
- Jamacha
- Lincoln Park
- Lomita Village
- North Bay Terraces
- Oak Park
- O'Farrell
- Paradise Hills
- Redwood Village
- Rolando Park
- South Bay Terraces
- Valencia Park
- Webster



Message from Myrtle

Public Safety is one of the four pillars of my priorities-based governance system. Our neighborhoods and communities must be safe to have a thriving Fourth District that attracts people to live, work and visit; and also attracts businesses to invest, grow, and prosper. As your Councilmember, I am proactive in developing and implementing sustainable public safety programs with an emphasis on recruitment and retention of police officers and fire-rescue forces.

As a former police lieutenant with the San Diego Community College District, I understand the importance of supporting the police department's efforts to employ and train the appropriate number of police officers. We currently lose approximately 10 officers a month through attrition or to other law enforcement agencies that offer better pay and benefits. Due to the City of San Diego's current shortage of police officers, I needed to take immediate action. Under a program agreed to by the Police Officers Association, the City will allocate additional resources toward recruitment activities such as career fairs, community events, and promotional publications. The City will also increase the existing uniform and equipment allowances for sworn officers.



The City of San Diego has on-going and continuous recruitment for Police Recruit, Police Officer I, and Police Officer II positions. I want to encourage residents of the Fourth District to apply for the Police Academy. Please visit <http://agency.governmentjobs.com/sandiego/default.cfm> for current job openings.

Recently, I had the honor of joining Captain Pernicano and the crew at Fire Station 26 for a ride-along. This gave me a glimpse inside the life and challenges of our first responders. I firmly believe that **no one knows a neighborhood better than the people who live there** and no one knows the issues facing firefighters better than the men and women doing the job every day – that's why I always make time to listen to those who know best. I am identifying ways to improve emergency response times, specifically in communities south of Interstate 8. I have asked the Interim Mayor and my Council Colleagues for their support of a temporary/modular fire station and the associated personnel for the City-owned land at Skyline Drive and Sychar Road. A temporary station could address service gaps immediately while funding is sought for the design and construction of a permanent facility. It is my goal to work together to find innovative ways to make **the Fourth District a clean and safe place to live, work, and visit.**

FOLLOW US



Contact Information

Address: 202 C Street, 10th Floor | San Diego, CA 92101
Office: (619) 236-6644
Email: MyrtleCole@sandiego.gov
Website: www.sandiego.gov/citycouncil/cd4/

Myrtle is Getting Things Done!

Infrastructure Improvements | "Getting Things Done!"

This week, Myrtle rolled-up her sleeves and joined the City's Streets Division crew as they striped green bike lanes on University Avenue between 58th and College Avenue. There are four pillars to her priorities-based governance system: 1) Public Safety; 2) Economic Development/ Neighborhood Revitalization; 3) Infrastructure Improvements; 4) Quality Jobs/Workforce Development.



Photo Gallery



Making a difference

Public Safety | Code Enforcement | Notice of Abatement for Vacant and Unsecured Structure

Councilmember Cole's efforts to make the Fourth District a clean place to live, work, and visit starts with Neighborhood Code Compliance. This week, the Code Enforcement Section issued a legal notice to properties within the Fourth District that have evidence of code violations and the immediate actions required of the property owner. It is the goal of my office to eradicate blight from every community within the Fourth District.

Infrastructure Improvements | Water & Sewer Projects

Skyline-Paradise Hills Pipeline Rehabilitation U-1: An important pipeline project has completed the environmental impact review. The proposed project will rehabilitate 9.4 miles of existing 8-inch sewer pipeline in the Skyline-Paradise Hills Community.

Water Group Job 949: This project is located in Council District 4 within the Skyline-Paradise Hills community. This project will replace 2.52 miles of old cast iron water mains along Skyline Drive, from Woodman Avenue to Bowie Street, and replace water mains on Cielo Drive and Tuther Way.

Community Clean-Up | This week, Environmental Services Department, along with community volunteer Mrs. Iris Roberson, conducted a mini-community cleanup in the Skyline area. This successful cleanup removed a total of 13.25 tons of waste (12.39 tons of non-recyclables and .86 tons of recyclables, consisting of metals and appliances) from the neighborhood.

What's Happening

Community Events & Meetings



Economic Development |
Civic San Diego Tour



Service Employees International Union (SEIU)
Janitorial Workers Holiday Luncheon



Sheet Metal Workers' International Association
125th Anniversary Celebration

CALENDAR

- October 17, 2013 | 7:00 p.m. | Free Family Art and Literature Series**
 Young Audiences of San Diego and The Salvation Army Kroc Center kick-off this year's Family Arts and Literacy Connection series with a free performance of "Carnival of The Animals" presented by San Diego Ballet at the **Joan Kroc Theater at 6611 University Avenue**. Ballet, hip-hop dance and giant puppets. Tickets are required for admission. The tickets are FREE and can be picked up at The Salvation Army Kroc Center Education desk. For more information, please contact The Salvation Army Kroc Center at 619-269-1540 or Young Audiences at 619-282-7599 x114.
- October 22, 2013 | 9a.m. - Noon | Becoming Incorporated as a Non-Profit**
 This FREE training will help participants understand the process, advantages, and obligations of becoming a federally recognized 501c3 nonprofit organization. This training - held at **4305 University Avenue, Suite 640** - will be provided by Goldfarb & Lipman LLP, one of California's leading firms in the fields of affordable housing and municipal law. **Space is limited - apply now!** To RSVP, please email sandiego@lisc.org or contact Abigail Santos at 619-528-9058 x10
- October 22, 2013 | 4p.m. – 6p.m. | Informational Briefing | Examining Status of Boys and Men of Color**
 Invitation to attend a joint briefing with Assemblymember Shirley N. Weber's Youth Advisory Council to discuss the status of boys and men of color in San Diego area and to connect them with work of the Select Committee. The location for Informational Briefing is **Jacobs Center for Neighborhood Innovation, 404 Euclid Avenue, San Diego, CA 92114**. Participants will have an opportunity to hear from researchers, advocates, and students who will share information and experiences depicting the state of boys and men of color. Please RSVP via email to joann.fields@asm.ca.gov.
- October 26, 2013 | 7:45a.m. – 2:15p.m. | A Back-To-School Conference**
 Lunch provided| FREE| Prize Drawings|| The Fourth Annual "Reaching the Top Conference" is a community service/outreach project sponsored through a partnership between the San Diego Martin Luther King Jr. Foundation and Christ United Presbyterian Church. The conference will be held at **Christ United Presbyterian Church, 3025 Fir Street, San Diego, CA 92102**. To reserve a space, please email hubbworld@cox.net.
- October 26, 2013 | 9a.m. - Noon | Tryouts - Winter Aquatic Vocational Education - W.A.V.E**
 The W.A.V.E Program offers individuals an opportunity to participate in a Lifeguard Training course offered at an affordable cost. The program is limited to 30 participants. Tryouts will be conducted at **Martin L. King Jr. Pool at 6401 Skyline Drive, San Diego, CA 92114**. All candidates must arrive promptly at 9a.m. dressed to swim. Pre-registration is not required. Course Fee is \$75 which includes books and supplies (the normal cost is \$200).
- October 26, 2013 | Noon – 6p.m. | FREE Celebration at the Creek**
 Cultural Vibes, Moves, & Eats| A Day of Art & Culture at the **Joe & Vi Jacobs Center at 404 Euclid Avenue**| There will be 2 stages of Jazz, R&B, Reggae, and World Music. Cultural dance performances and lessons. An internal food court.
- October 29, 2013 | 7p.m. – 8:30p.m. | Community Forums | Southeast San Diego**
 The City of San Diego receives federal funds to invest in improving local communities. Make your voice heard to help the City prioritize how these funds are spent. The Community Forums will provide and introduction to the City's Five Year Consolidated Plan and federal programs. This forum will be held at **Jacobs Center 404 Euclid Avenue**. If you are unable to attend the forum, please MAKE YOUR VOICE HEARD by taking the survey: <http://sandiego.gov/cdbg>
- November 3rd – 9th | The Police Station Visitor Week**
 This global event provides a platform to assess the quality of service being delivered in participating police departments. It strengthens the relationships between local police and the communities they serve. Community members are invited to visit the **Southeastern Division Station, at 7222 Skyline Drive**, during this week and fill out a questionnaire. If you would like to participate or would like more information, please provide your full name, telephone number, and email to [Caitlin Gokey at cgokey@vera.org](mailto:cgokey@vera.org) or please visit www.altus.org



Myrtle's Job Board

Look Who's Hiring NOW!



from the desk of Myrtle Cole

Thank you for taking time to read through my weekly job board. I have been receiving positive feedback about people getting hired from the job leads provided in this e-Weekly Update. If you are currently looking for employment, I want to say be encouraged and keep looking. These companies are hiring NOW!

KUSI News Producer email resume ASAP to Sally Luck sluck@kusi.com

CBS Radio <http://www.cbsradio.com/careers>

Cox Communications <http://ww2.cox.com/aboutus/careers.cox>

Ross Dress for Less <http://jobs.rossstores.com/s/find/Retail-Store-Jobs/Xjfp-cl290230-jf514-coUS>

City of San Diego <http://agency.governmentjobs.com/sandiego/default.cfm>

County of San Diego <http://agency.governmentjobs.com/sdcounty/default.cfm>

SANDAG <http://www.sandag.org/index.asp?jobid=346&fuseaction=jobs.detail>

ATLAS Beauty - Outside Sales Representative Job email resume to cristina@atlasbeautyofsd.com

San Diego Metro Career Center <http://www.metrocareercenters.org/>

Higher Education <http://www.higheredjobs.com/>

Veteran Affairs Jobs <https://www.usajobs.gov/>

Helix Water District <http://www.hwd.com/jobs/jobs.htm>

SCRIPPS Careers http://www.scripps.org/about-us_careers

UPS <https://upsjobs.managehr.com/>

UCSD <http://blink.ucsd.edu/Blink/External/Topics/Policy/1,1162,1986,00.html>

Best Buy http://www.bestbuy-jobs.com/bestbuy/group/retail/?utm_source=ErnstYoung

San Diego Jobs Today <http://www.sandiegojobstoday.com/>

San Diego Zoo Safari Park <https://www.hrapply.com/sandiegozoo/Setup.app>

America's Job Exchange
<http://www.americasjobexchange.com/job-distribution-email?source=jobdist&emailId=3274279>

TJ Maxx and Marshall Jobs <http://www.tjxjobs.com/index.asp>

Petco Park <http://www.indeed.com/jobs?q=petco+park&l=San+Diego%2C+CA>

Nordstorm <http://www.dreamjobber.com/jobs/landing.jsp?job=Nordstrom&SID=5388400>

Kaiser Permanente <https://kp.taleo.net/careersection/external/jobdetail.ftl?job=622568>

Sharp Healthcare <https://jobs.sharp.com/adhocjobsearch.asp>

City of Chula Vista <http://agency.governmentjobs.com/chulavista/default.cfm>

City of La Mesa <http://agency.governmentjobs.com/lamesa/default.cfm>

North County Transit District <http://agency.governmentjobs.com/nctd/default.cfm>

Sheraton San Diego www.sheraton.jobs/sandiegomarina

REPORTE SEMANAL DE LA OFICINA DE LA REGIDORA MYRTLE COLE
Octubre 15, 2013
202 C STREET, 10TH FLOOR SAN DIEGO, CA 92101
(619) 236-6644

Orgullosamente Representando:

Alta Vista, Broadway Heights, Chollas View, Emerald Hills, Encanto, Greater Skyline Hills, Jamacha, Lincoln Park, Lomita Village, North Bay Terraces, Oak Park, O'Farrell, Paradise Hills, Redwood Village, Rolando Park, South Bay Terraces, Valencia Park, Webster.

El Mensaje de Myrtle:

La seguridad pública es uno de los cuatro pilares sobre los cuales mi administración trabaja. Para que el Distrito 4 crezca y prospere, nuestras comunidades deben de ser seguras, así lograremos atraer a más personas que deseen vivir, trabajar y visitarnos.

Como tu Regidora, estoy trabajando en el desarrollo e implementación de programas de seguridad pública, con énfasis en el reclutamiento y retención de personal.

Fui teniente de la policía en el área de San Diego Community College, por eso entiendo la importancia de apoyar los esfuerzos que realiza la policía en el despliegue y entrenamiento de los oficiales. Actualmente alrededor de 10 oficiales por mes renuncian para trabajar en otras agencias ofrecen mejores sueldos y prestaciones. Ante esta situación tome acciones concretas. La Ciudad de San Diego decidió destinar más recursos para buscar y reclutar a más oficiales en ferias de empleo, eventos comunitarios y anuncios publicitarios; así como abastecerlos de nuevos uniformes y materiales de trabajo.

La Ciudad de San Diego constantemente busca y recluta a nuevos miembros de la policía, por lo que invito a los residentes del Distrito 4 a solicitar empleo en la Academia de Policías de San Diego. Visiten la pagina web: <http://agency.governmentjobs.com/sandiego/default.cfm> para mayor información.

Recientemente tuve el honor de visitar la Estación de Bomberos #26 a cargo del Capitán Pernicano y su equipo. La visita me permitió conocer de cerca a quienes arriesgan la vida por nosotros. Estoy convencida de que nadie conoce mejor los problemas de la comunidad, que los residentes, de igual forma nadie conoce mejor los problemas a los que se enfrentan los bomberos que los hombres y mujeres que día a día realizan ese trabajo; por eso siempre me acerco y escucho a quienes conocen los temas.

Actualmente, estoy analizando de que forma podemos reducir el tiempo de respuesta a las llamadas de emergencia, especialmente en las comunidades al sur de la carretera interestatal 8.

Este es el problema más importante que enfrenta el Distrito 4, por lo que le eh pedido al Alcalde Interino Todd Gloria a mis colegas en el Cabildo su apoyo para contar con una estación de bomberos temporal con personal capacitado en Skyline Drive y Sychar Road.

Una estación de bomberos móvil, similar a la estación #45 ubicada en Mission Valley, podría resolver muchos de los problemas de manera inmediata, mientras se buscan recursos para la construcción de una estación permanente.

Mi misión es trabajar y encontrar formas innovadoras para tener un Distrito 4 limpio y seguro para vivir, trabajar y visitar.