

**CITY OF SAN DIEGO
ETHICS COMMISSION**

Office of the Executive Director

MEMORANDUM

DATE: April 7, 2017

TO: Chair and Members of the San Diego Ethics Commission

FROM: Stacey Fulhorst, Executive Director

SUBJECT: Summary of Lobbying Activity in 2016
Docketed for Ethics Commission meeting on April 13, 2017

The Commission staff has reviewed the registration forms and quarterly disclosure reports filed by lobbying firms and organization lobbyists for calendar year 2016, and has compiled the summary set forth below concerning lobbying and related activities during this period.

Registration

During the 2016 calendar year, 65 lobbying firms and 56 organization lobbyists registered a total of 364 individual lobbyists with the City Clerk.

Disclosure of Lobbying Activities

During 2016, lobbying firms reported receiving a total of \$3,013,604 from their clients, and organization lobbyists reported making a total of 1,374 lobbying contacts with high-level City Officials. A quarterly breakdown is as follows:

<u>2016 Calendar Quarter</u>	<u>Amount Earned by Firms</u>	<u>Contacts by Organizations</u>
January – March	\$ 856,968	350
April – June	\$ 782,300	361
July – September	\$ 831,693	349
October – December	\$ 542,643	314

Disclosure of Campaign-Related Activities

The quarterly disclosure reports filed during 2016 indicate that lobbyist-related campaign contributions to City candidates and committees primarily formed to support/oppose City candidates totaled \$498,608, and that lobbying firms and organization lobbyists disclosed

\$1,372,922 in fundraising activities for City candidates and committees formed to support/oppose City candidates. A breakdown of lobbyist campaign activity by quarter is as follows:

<u>2016 Calendar Quarter</u>	<u>Campaign Contributions</u>	<u>Fundraising Activities</u>
January – March	\$ 124,549	\$ 314,354
April – June	\$ 183,865	\$ 366,603
July – September	\$ 117,157	\$ 448,653
October – December	\$ 73,037	\$ 243,312

It should be noted that the definition of “fundraising” is limited to: (1) funds personally delivered to a City candidate; and (2) contributions a lobbyist has taken some credit for raising with the candidate or the candidate’s controlled committee.

For comparison purposes, please see the attached charts delineating the information disclosed by lobbying entities each year since the current lobbying laws went into effect in 2008.

[REDACTED]

Stacey Fulhorst
Executive Director

Attachments

TRENDS

Number of registered lobbyists Amount Earned Total Contacts



524

439

436

423

333

321

385

401

364

Campaign Activity

■ Contributions ■ Fundraising ● Election Dates

