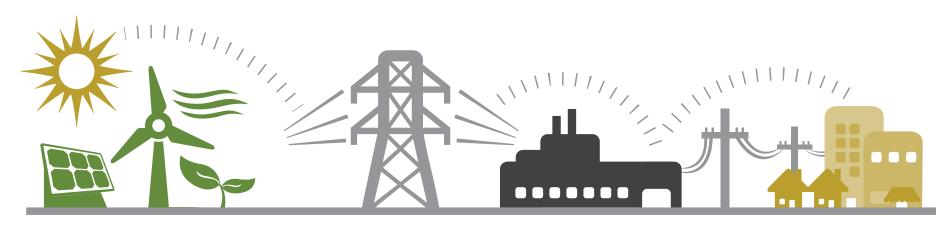


Local. Renewable. Yours.







source

delivery

customer

**SCP** 

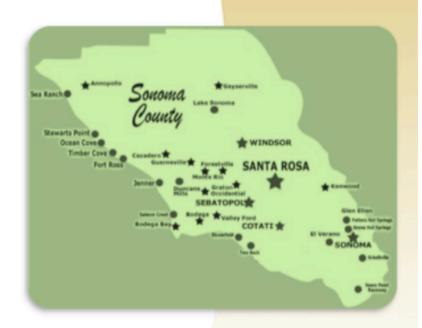
PG&E

YOU



### **Serving 79% of Sonoma County**

- Cotati
- Santa Rosa
- Sebastopol
- Sonoma
- Windsor
- All unincorporated areas









33% renewable power — 1.5 times PG&E

Competitive rates — 2 to 3% lower than PG&E (Jan 2014)

Available to everyone in participating cities

Default service







100% local renewable power

3.5 cents per kWh (about 20% extra)

Available to everyone

Can sign up early



#### **Commercial Rates**

Sonoma Clean Power > For My Business > Commercial Rates

#### **Commercial Rates**

SCP offers competitive rates for cleaner power.

We buy power from cleaner sources for our customers and fill PG&E's wires. PG&E continues to do all the billing for everything. They simply replace their charges for power generation with ours.

Full details on rates are available below.

Looking for residential rates instead?



#### CleanStart Commercial, Industrial & General Service Rates



**Rates** Sonoma Clean Power > For My Home > Rates

#### **Residential Rates**

SCP offers competitive rates for cleaner power.

We buy power from cleaner sources for our customers and fill PG&E's wires. PG&E continues to do all the billing for everything. They simply replace their charges for power generation with ours.

Full details on rates are available below.

Looking for **commercial rates** instead?

Example Residential Electric Fees	PG&E	CleanStart	EverGreen
Based on a home using 500 kWh per month on the E-1 rate	20% Renewable Energy	33% Renewable Energy	100% Renewable Energy
Electric Generation (all customers)	\$43.26	\$35.50	\$53.00
PG&E Electric Delivery (all customers)	\$63.42	\$63.42	\$63.42
Additional PG&E Fees (SCP customers only)	\$0.00	\$5.80	\$5.80
Rates effective Jan 9, 2014	Total Cost <b>\$106.68</b>	Total Cost <b>\$104.72</b>	Total Cost <b>\$122.22</b>

# Business Journal SONOMA, MARIN AND NAPA COUNTIES

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Tuesday, July 9, 2013, 6:07 pm

## Santa Rosa joins Sonoma Clean Power

Decision is huge boost to customer base

By Eric Gneckow, Business Journal Staff Reporter



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SANTA ROSA — After months of debate concerning Santa Rosa's say in the governance of a renewable energy-focused public power agency under development in Sonoma County, representatives of the county's largest city voted Tuesday to become the latest municipality to allow the agency to serve its residents and businesses.

Representing nearly 34 percent of power customers countywide, the Santa Rosa decision marks what many consider to be a significant advancement of Sonoma Clean Power's goal to ultimately displace Pacific Gas & Electric Co. as the predominant supplier of electricity to



## Sonoma Clean Power projects rates that beat PG&E's

By BRETT WILKISON THE PRESS DEMOCRAT

December 19, 2013, 3:00 AM



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Customers enrolled next year with Sonoma County's startup public power agency could see some savings on their electricity compared to rates proposed by PG&E for 2014.

The lower cost for customers would amount to a 5 percent reduction on rates for power generation, resulting in a projected 2 to 3 percent savings on the overall electrical bill for businesses and homes, officials with Sonoma Clean Power said this week. The smaller total savings reflects delivery charges that would still be controlled by PG&E.



## Sonoma Clean Power makes deal with Geysers operator

By BRETT WILKISON THE PRESS DEMOCRAT

November 15, 2013, 1:04 PM



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Sonoma County's startup public power agency is poised to enter into a secondary energy supply contract with the company that operates The Geysers geothermal field on the Sonoma-Lake county border.

Sonoma Clean Power officials say the proposed 10-year deal with a subsidiary of Calpine Corp. fulfills their promise to spur local green energy generation and support local jobs. The power venture's political standing, if not its business future, depends on staying true to that mission, they have said.



### **Starts in Phases**

2014 Phase 1 is 20,000 customers

2015 Phase 2 adds half of remaining customers

2016 Phase 3 adds all remaining customers



### **Timeline**

Feasibility Study Initiated	2011 JULY
Joint Powers Authority Formed	2012 DECEMBER
Joint Powers Authority Finalized	2013 JULY
Power Contracts Signed	2013 NOVEMBER
Initial Service, 20,000 Customers	2014 MAY
Expanded Service, 100,000 Customers	2015 JANUARY
Full Implementation, 170,000 Customers	2016 JANUARY



## A different kind of public agency

Competes for your business

Totally self funded

No tax dollars





Local. Renewable. Ours.