

City of San Diego
Community Choice Aggregation Business Plan – OUTLINE/SCOPE

- I. Executive Summary
- II. Program Goals
 - A. Offer cleaner electricity choices, including reaching 100% renewable electricity by 2035, and demonstrate achievement of greenhouse gas (GHG) reduction targets in the Climate Action Plan (CAP)
 - B. Launch and operate at competitive rates
 - C. Achieve long term rate and financial stability
 - D. Minimize or eliminate non-local Renewable Energy Credits
 - E. Generate enough capital to invest in local projects/programs within 3-5 years or when feasible;
 - F. Develop/promote positive impact on local jobs
 - G. Others - as determined by stakeholder discussions
- III. Market Conditions & Pro-Forma Refresh
 - A. Load to be served by customer class (residential, commercial, etc.)
 - B. Supply market conditions
 - C. Phasing of launch options
 - D. Pro Forma review, analysis, and update (where applicable)
 - 1. Assumptions
 - 2. Results
 - 3. Sensitivities
- IV. Management Structures
 - A. City-only enterprise
 - 1. How it would be organized within the city (New Department, existing department, etc)s
 - 2. Staffing
 - B. Joint Powers Authority (JPA) with others
 - 1. JPA governance options
 - C. Oversight structure
 - 1. Board/Council
 - 2. Stakeholder engagement/public input process (e.g., community advisory board)
- V. Operations
 - A. Supply management
 - 1. Approaches
 - a) *How much internal v. outsource*
 - 2. Supply management policies

Attachment A – Memo to Environment Committee
March 16, 2018

3. Product content policy
 4. Local projects/prioritization
 5. Location and type of resources
- B. Rate setting (who and how)
- C. Back-office
1. Data Management
 2. Communications /Call Center
 3. Legal
 4. Regulatory
 5. Other

VI. Other Program Opportunities

- A. Terms: when to pursue these
- B. Distributed generation/net energy metering
- C. Energy efficiency
1. Leverage SDG&E programs
 2. Administration of self-funded programs
 3. Administration of CPUC funded programs
- D. Demand response
- E. Transportation
- F. Storage

VII. Risks and Risk Management

- A. Opt-out/participation
- B. Rate competitiveness and affordability
- C. GHG goals
- D. Local impacts
- E. CCA financial stability/City financial exposure

VIII. Financial Structure

- A. Relation to city
- B. Reserves policies
- C. Credit needs, risks, and options
- D. Cost of capital

IX. Start-Up Schedule and Milestones

- A. Internal
1. Establish governance and staffing
 2. Establish financing
 3. Establish service providers
 - a) *Procurement*

Attachment A – Memo to Environment Committee
March 16, 2018

b) Back office

c) Power Scheduling

4. Communications Plan

5. Set Rates

B. Per CPUC Resolution 4907

1. Implementation plan to CPUC

2. Customer Noticing to CPUC

3. Service Agreement with SDG&E

4. Registration Packet to CPUC

5. Submit Resource Adequacy Forecast

6. Submit CCA Bond to CPUC/SDG&E

7. Submit Load Migration Forecast

8. Customer Notices

X. Appendices

A. Implementation Plan - draft; filled in with information as available