(R-2000-654)

RESOLUTION NUMBER R- 292716 ADOPTED ON FEB 0 1 2000

WHEREAS, a petition has been submitted to the Council of the City of San Diego, by the Downtown San Diego Partnership, requesting the Council to establish a Property and Business Improvement District [PBID] for downtown San Diego, pursuant to the provisions of California Streets & Highways Code sections 36600-36651 [PBID Law]; and

WHEREAS, pursuant to section 36631 of the PBID Law, an advisory board must be appointed for the PBID before the Council adopts a resolution establishing the PBID; and

WHEREAS, the Downtown San Diego Partnership has solicited and reviewed nominations for the PBID Advisory Board, and has made recommendations to the Council for the membership of the Advisory Board, which recommendations are set forth on Exhibit, "A", attached to this resolution; NOW THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that an Advisory Board for the downtown PBID is hereby appointed, the members of which shall be as set forth on the attached Exhibit "A", with the addition of a member representative of the City of San Diego, to serve a term of five years or for so long as the PBID is in place, subject to modification by subsequent action of this Council.

APPROVED: CASEY GWINN, City Attorney

By

Theresa C. McAteer Deputy City Attomey

TCM:cmg

11/22/99

Or.Dept:Econ.Dev.

R-2000-654

Recommendation for Appointments to the Downtown San Diego Property Based Business Improvement District Advisory Board

The following individuals are recommended by the San Diego Downtown Partnership's Clean and Safe Steering Committee to serve on the PBID Advisory Board. This recommendation is made consistent with the procedures and requirements set forth in the Management Plan.

These 20 PBID Board members were selected from a total of 28 nominations received. Some of the nominees declined the opportunity to participate on the Board due to the time commitment or other obligations. Those nominees not recommended for the PBID Board will be invited to serve on the "zone committee" which will be advising the PBID Board on the services deployed in their zone of interest.

The recommended board members represent assessment payers by geographic location and/or industry segment in order to assure a mix of business and property types, i.e. small and large property owners, owners of historic and modem buildings and various Land use/industry segments such as retail, office, residential etc.) The number of seats is allocated to each zone commensurate with the proportionate financial contribution to the PBID from that zone.

East Village (6 seats):

Gordon Bishop New School of Architecture 1249 F Street San Diego, CA 92101 Phone-(619) 235-4100 Fax-(619) 235-4651

Jim Jackson San Diego Rescue Mission 939 South 16th Street San Diego, CA 92113 Phone-(619) 687-3720 x 13 Fax-(619) 687-3729

Sheam Piatt Rudick Piatt Galtt & Getz 600 B Street, Suite 1500 San Diego, CA 92101 Phone-(619) 233-7736 Fax-(619) 233-4693

Robert Shapiro Mhchell Investments 1827 Main Street

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San Diego, CA 92113 Phone-(619) 239-2951 Fax-(619) 239-9254

Mel Bartell 5552 Trinity Way San Diego, CA 92120 Phone-(619) 582-1922 Fax-(619) 582-1922

Wayne Buss Reincamation Project 1061 J Street Phone-(619) 696-8600 Fax-(619)696-9590

Gaslamp Quarter (3 seats):

Joan Keller Le Travel Store 745 Fourth Avenue San Diego, CA 92101 Phone-(619) 544-0005 Fax-(619) 544-0312

Greg Strangman Le Travel Store 745 Fourth Avenue San Diego, CA 92101 Phone-(619) 235-5616 Fax-(619) 595-1532

Teresa McTighe Gaslamp Quarter Association 614 Fifth Avenue, Suite E San Diego, CA 92101 Phone-(619) 233-5227 Fax-(619) 233-4693

Cortez (1 seat):

John Baumgardner Ace Parking 645 Ash Street San Diego, CA 92101 Phone-(619) 233-6624 Fax-(619) 233-0741

Marina (2 seats):

Sal Giametta CONVIS and Downtown Resident's Group 401 B Street, Suite 1400 San Diego, CA 92101 Phone-(619) 557-2837 Fax-(619) 230-7054

Barbara Edelson Downtown Resident's Group 701 Kettner Blvd., #8 San Diego, CA 92101 Phone-(619) 338-0943 Fax-(619) 338-0943

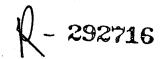
Core (8 seats):

Carol Beres PO Box 12261 El Cajon, CA 92022 Phone-(619) 447-7412 Fax- (619) 447-1461

Clay Courter Arden Realty, Inc. 701 B Street, Suite 374 San Diego, CA 92101 Phone-(619) 230-1900 Fax-(619) 230-1999

Horace Dietrich Symphony Towers 750 B Street, #1060 San Diego, CA 92101 Phone-(619) 231-7712 Fax-(619) 231-1458

Steve Considine PO Box 122192



San Diego, CA 92112 Phone-(619) 294-7081 Fax-(619) 294-7192

Howard Greenberg Trilogy Real Estate Management 315 Fourth Avenue San Diego, CA 92101 Phone-(619) 231-1505 Fax-(619) 231-1228

Judith Case YWCA 1012 C Street San Diego, CA 92101 Phone-(619) 239-0355 Fax-(619) 233-8545

Jeff Zimmer Centre City Development Corporation 225 Broadway, Suite 1100 San Diego, CA 92101 Phone-(619) 235-2200 Fax-(619) 236-9148

Bill Sauls Sauls & Semeta 427 C Street, Suite 416 San Diego, CA 92101 Phone-(619) 239-8096 Fax-(619) 544-1511

Those who will be invited to serve on a Zone Committee include: Jeff Ratliff, Jack Berkman, B. Mike Shea, Dennis Cruzan, John Kratzer, Brad Peny, Ronald Sabins, Gary Driver, Demis Cruzan.