

San Diego City Attorney Jan I. Goldsmith

NEWS RELEASE

FOR IMMEDIATE RELEASE: March 8, 2010 Contact: Gina Coburn, Communications Director: (619) 533-6181

FREE CONSUMER PROTECTION EVENT: "DOLLARS & \$ENSE - TIPS FOR TEENS & ADULTS"

San Diego, CA: The City Attorney's Office, San Diego Better Business Bureau and District Attorney's Office invite you to a free consumer protection day event on Saturday, March 13 from 9:30 to 2:30 at the Scottish Rite Event Center in Mission Valley.

The event is designed to educate teens, young adults and the Military on cyber-security, and financial literacy education. Plus receive protection tips on how to avoid the latest scams, and being a victim of fraud and identity theft. Be part of an interactive cyber security presentation.

More than 30 local government, law enforcement & regulatory agencies will be exhibiting including the FBI, California Department of Consumer Affairs, Federal Trade Commission, San Diego County Bar Association, DMV and more!

Each attendee receives a raffle ticket at the door for your chance to win a brand-new Apple iPad, iTunes gift cards, designer clothing & accessories.

Consumer Protection Day qualifies for community service hours and for a limited time, the BBB is offering \$500 cash incentives to any student group, organization or fund-raising group that brings 100 attendees to the event. Pre-registration is required by contacting the BBB.

Live music by *No One's Mercy*, doors open at 9:30 a.m. Consumer Protection Day is brought to you by ESET and the San Diego County Credit Union.

###