



San Diego City Attorney Jan I. Goldsmith

NEWS RELEASE

FOR IMMEDIATE RELEASE:

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Scammers Beware, City Attorney's Office Goes On-Air

Consumers who need information about local businesses and protection from unscrupulous scammers need look no further than their living rooms this Wednesday, March 7th from 11a.m.-12noon and again from 5-7p.m.

San Diego, CA: The San Diego City Attorney's Office, San Diego Better Business Bureau, and District Attorney's Office will be on hand Wednesday, March 7th to provide information to inform consumers about how to protect their privacy, stay safe online, decipher advertising messages and steer clear of fraud and scams as part of National Consumer Protection Week.

Channel 10 will host the phone bank during the noon news hour from 11 a.m. – 12 p.m. and evening news from 5:00 p.m. – 7:00 p.m. Topics include identity theft, phishing emails, your rights when dealing with a contractor for home repairs, laws regulating car dealers, how to pick which charity to give donations, your rights when you purchase travel and more! While no legal advice will be given, these three reputable parties will provide no shortage of knowledge.

"Many scams and rip-offs are crimes which our office will investigate and prosecute if they occur in the City of San Diego." said City Attorney Jan Goldsmith. "All consumers need to be made aware of those con artists that will take advantage of them."

This effort is part of National Consumer Protection Week, which is a campaign that encourages consumers nationwide to take full advantage of their consumer rights and make better-informed decisions. Interested consumers with questions about consumer topics can call in to the phone bank at (619) 237-6309. The 14th annual NCPW is March 4 – 10, 2012.

While the BBB, the DA's office and City Attorney's office will only be together for a few short hours to answer questions on-air, the City Attorney's hotline is available Monday through Friday from 9:00 am to 5:00 pm at (619) 533-5600. For more information about the City Attorney's Consumer & Environmental Protection Unit, visit [Consumer and Environmental Protection Unit \(CEPU\) | Office of the City Attorney](#). For information about National Consumer Protection Week, visit <http://www.ftc.gov>.

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