

# IAB Retreat Discussion Notes - 3/17/2022

## IAB Role

Advance San Diego's Global Vision 2030 and the Mayor of San Diego's global priorities.

Position the IAB as a resource to advise the Mayor and City Council on issues pertaining to the global environment and acting as a liaison between the community and San Diego Mayor's office. In this role, the IAB aims to connect San Diego to current events at the international level; connecting our community with information, resources, and [international] events; encourage cultural connections; and partnering with regional stakeholders to cultivate and promote San Diego's global identity.

### Key ideas from the retreat:

- Connect San Diego to current events
- Advancing Mayor's global priorities
- Advancing 2030 vision
- "say" things happening globally
- "connect" things/people/information
- Position ourselves as a resource
- Liaison between community and mayor's office
- "promote", "encourage" and "cultivate"
- Mayor pays attention to Board's opinion
- Advise mayor/city on an issue
- Collector and disseminator of all good things happening (clearing house that connects people)
- Come in with key thoughts, then prioritize
- Partner with regional expert organizations

## IAB Tools

Overall request/agreement to use these tools more often.

- Review/support drafting Mayor's global initiatives
- Letters of recommendation
- Letters of support
- Recommendations for City Council/Mayor (i.e. take action or issue a statement on a specific issue or event)
- Foreign delegation participation
- Annual report (on actions taken by the IAB/Mayor's office to enhance San Diego's global identity)

- OpEd\* (as community members, representatives of X organization)
- Ideas repository

## **Priorities/Themes/Focus Areas**

Overall themes: economic opportunity, international engagement, environmental sustainability, cultural vibrancy, and intellectual capital (Global Vision 2030).

From the office of global affairs: a binational community for all of us; global goals for a sustainable city; SD global connection; economic development; and tourism.

Suggestion to focus on one or two “themes” for 2022-23 to increase the IAB’s reach and impact. The group expressed interest on “International Engagement” (binational relationship, Ukraine, international events and policies, World Design Capital 2024) and “Sustainability” (further discussion is encouraged to define this point. Could cover environmental issues and policy, equality, human rights/immigration).

### Key ideas from the retreat:

- International engagement
- Binational relationship
- Anchoring around events happening throughout the year
- Identifying gaps
- Global Identity (people thing of SF and LA, that’s the #1 challenge)
- Feedback on mayor’s initiatives
- Engage/participate on sister city celebrations
- Environmental sustainability (UN SDG)
- Ukraine
- Delegations (trade, policy, industry focused)
- Focus areas are not to exclude others.
- Focus on global vs. binational but acknowledge binational is part of global/international relationships.
- San Diego is not identified as a global city (yet), how can we be known for at the international level?

## **Structure**

Needs further discussion after themes have been selected.

- Individual assignments vs committees – maybe both?
- Ad hoc committees can be formed around a particular topic based on interest and need

## Meetings

It was agreed to designate meetings for discussion only, and have clear goals and outcomes for when speakers are invited.

Agenda to include time for members to report on specific tasks/issues assigned the previous meeting.

Request to invite the Mayor to present the IAB's agenda/themes/interests and share any suggestions. The goal is to speak as a group (IAB) not have a discussion and potentially (if and when needed) share a request to "take the lead on" "take action" "issue a statement". It was not determined when the IAB would request the Mayor's participation.

### Key ideas from the retreat:

- Discussion focused, especially in short term
- Pick each other's brains, leverage knowledge and expertise among the Board
- Selectively invite speakers in line with focus areas as needed and with intention
- Determine suggestions/asks for the Mayor/City Council, such as bringing attention to global issues, support X, be vocal on X, take the lead on X.
- Include time for
  - individual and ad hoc committee readouts
  - Raising issues for Board consideration
  - Follow up on any given issue
  - Action leading to a deliverable: connecting / promoting / advising

## MISC

- **Homework: what top 3 issues/ideas/action items would you prioritize, why, and what's the impact? Be prepared to have an elevator speech on these topics.**
- Attendance: 7 meetings is mandatory, and keeping members accountable to attending meetings.
- For May/June – do we need speakers? Who would merit a conversation with and enrich a discussion about international engagement? And for sustainability? (consider all implications)
- Update on new members?