

From: "Councilmember Joe LaCava" <cd1news@sandiego.gov>
Subject: **LaCava's Column: Back in the Action!**



The banner features a dark blue background with the text "LACAVA'S COLUMN" in large, white, serif font. Below this, a white horizontal bar contains the text "Your District 1 News Update" in a dark blue, sans-serif font. To the right of this text is a circular portrait of Councilmember Joe LaCava, an older man with glasses and a light-colored shirt. Below the white bar is a dark blue horizontal bar, and at the bottom is a yellow horizontal bar containing three social media icons: Facebook, Twitter, and Instagram.

Friends,

With vaccination rates high and transmission rates low, we are beginning to shift back to in-person events. Team LaCava is taking full advantage of this opportunity to roll up our sleeves after more than nine months of virtual meetings.

This past month alone, I attended several community events, as well as, set up a stall at the La Jolla Open Aire Market. Being in the community is the bread and butter of local governance; it's all about listening to and empowering residents to have a voice at city hall. Whether that be alerting me to a chronically missed trash pickup or discussing a specific policy, I look forward to talking with you..

Catch me and my staff at upcoming community events in-person like the **La Jolla Open Aire Market the first Sunday of every month.**

From second graders to Sunday shoppers, nothing beats engaging directly with you.



Yours truly,



Councilmember Joe LaCava
joelacava@sandiego.gov

District 1 News

La Jolla Embraces “Safe Place” Initiative

Beginning this month, La Jolla merchants will be proudly displaying “Safe Place” decals as part of the San Diego Police Department’s citywide “Safe Place” initiative. This program identifies establishments as a safe place for individuals who feel threatened or are victims of hate crimes or harassment and include a QR code linking to educational materials.

Thank you to Natasha Wong, the La Jolla Village Merchants Association, and SDPD for helping bring this program to District 1. I also want to thank the Honorable Tom Hom, the first Asian American elected to the San Diego City Council and second elected to the California State Legislature, for speaking on the importance of this program.

Racism and discrimination are not bound by political or physical boundaries and I am proud of La Jolla merchants that are joining others across our City in support of the Safe Space program. Anyone who wishes to acquire a decal please contact Sergeant Lem Sainsanoy at lsainsanoy@pd.sandiego.gov or our office.



Amidst University City Work, Construction and Communication go Hand in Hand

The residential half of University City is slated for several infrastructure projects including sewer mains, water mains, Pure Water, and asphalt overlays starting in 2022. I am committed to minimizing impact on the community at large. These concurrent projects will be staged to coordinate street closures, minimize construction storage, and ensure safe routes for residents, commuters, schools, and emergency vehicles.

Kaitlyn, my University City representative, and I are in frequent communication with the City's Engineering and Capital Projects Department and have an open line of communication with the project managers. I understand local construction can be stressful, so my office is here to monitor the progress and serve as a resource to you.

Do not hesitate to reach out to Kaitlyn at KWilloughby@sandiego.gov. She is available to answer any specific questions or concerns you may have.

Congratulations to Elisa Delle Monache – the D1 Youth Commission Nomination

Congrats to Elisa, our District 1 nominee, on your appointment to the Youth Commission! Elisa has been actively involved in the University City community for several years. Her background includes service as President of the University City High School Democrats; Co-President of Casas De Luz where she helped build homes in Tijuana, Mexico for families in poverty; and was a three-time regional champion in synchronized swimming.

Elisa and her fellow appointees will uplift young voices, ranging in age from 14 to 22, in identifying issues and advocating for solutions. I advocated for the reactivation of this commission that has been dormant since 2015.

Celebrate Halloween at Your Local D1 Recreation Center!

This spooky season, grab your best costume and enjoy some family friendly fun at one of District 1's upcoming Halloween events!

Celebrations include:

- 10/27/21 from 4 – 5:30 p.m.: Carmel Valley Community Park, Cruise and Beep Trick or Treat
- 10/28/21 from 4 – 6 pm.: Nobel Community Park, Halloween Drive Through

A full list of citywide events can be found [here](#).

News from City Hall

What Was on the Docket? (9/27 - 10/24)

Date	Item	Final Vote	D1 Vote
10/19/21	Approve consolidation and subdivision of the Costa Azul Mixed-Use Project, located at 3501 Valley Centre Drive	Approved unanimously	Yes
10/11/21	Adopt fees for Short-Term Residential Occupancy Applications and Licenses, waiving Council Policy 100-05, and amending the Ratebook of City Fees and Charges maintained in the Office of the City Clerk	Approved 8-1 (D8 voted no)	Yes
10/5/21	Approve changes to accept, extend, & transfer funds for the City's COVID-19 Housing Stability Assistance Program	Approved unanimously	Yes

Year-End Means Possible Big Legislative Finish

Reach out to my policy staff, Kathleen Ferrier and Brian Elliott, if you have thoughts, questions or concerns on these items coming to council over the next several weeks.

- Spaces as Places, October 26th (details [here](#))
- Street Vending Ordinance (in progress)
- Council Policy 600-24 (regulating community planning groups, in progress)
- Homes for All of Us (details [here](#))
- Climate Resilient SD (details [here](#))

City of San Diego Now Hiring!

Join the more than 11,000 diverse, skilled, and dedicated City employees who have a passion for public service. From entry-level to management, the City of San Diego is hiring for a variety of roles and departments. Learn more and explore current openings at <https://sandiego.gov/CityJobs>.

San Diego Tourism Authority is Launching Diversity, Equity and Inclusion Tourism Accelerator Program

The San Diego Tourism Authority's new Tourism Accelerator provides resources for businesses owned by people of color, LGBTQ+, women and veterans. This new program offers a full suite of services designed to help these unique and growing businesses be more successful and better build connections in the local tourism industry.

Learn more and apply [here](#).

District 1 Gets it Done

This month, Team LaCava really stepped up as we returned to in-person events across the City. Please see below for a few of our most recent “community wins.”

Carmel Valley

- Met with a 2nd grade class at Solana Ranch Elementary School as well as 10th through 12th grade students involved in the Samsung Solve for Tomorrow project at Canyon Crest Academy to discuss the role of local government and the importance of youth involvement;
- Scheduled light pole replacement at the Carmel Valley Neighborhood Park, which are set to be delivered on November 12th, and will be installed shortly thereafter;
- Conducted vegetation abatement near a property line along Carmel Canyon Road and Carmel Mountain Road;
- Investigated reports of private organizations placing A-frame portable signs in the right-of-way at various Carmel Valley intersections and promptly addressed the situation.

Del Mar Heights

- Organized city staff response to a public storm drain sinkhole on private property along Portofino Road;
- Resolved customer water bill issues with the Public Utilities Department;
- Assisted resident with removal of hazardous waste from their home.

La Jolla

- Met with the 2nd graders at The Children’s School on Zoom and, based on their detailed analysis, requested Traffic Engineering to check the signal timing for left-turns on Torrey Pines Road at Torrey Pines Lane;
- Worked with Environmental Services Department to clean La Jolla Parkway;
- Removed trees and vegetation disrupting the bike lane along the North side of Torrey Pines Road from La Jolla Shores Drive to Prospect Lane;
- Restored service to five streetlights at La Jolla Village Drive and Torrey Pines Road when a breaker tripped;
- Resumed coastal bluff spraying along Coast Boulevard;
- Improved the Forward Street drain in Bird Rock, addressing what the community no-so-affectionately dubbed “Lake Forward.”



Sorrento Valley

- Conducted emergency channel maintenance for the Industrial Channel near the intersection of Sorrento Valley Road and Carmel Mountain Road, which reduced the severity and likelihood of flooding nearby businesses and critical transportation/safety impacts at the intersection.

University City

- Attended EdUCate's Oktoberfest and recognized the important contributions of the University City Fire Safe Council and Elizabeth Palmer to the City of San Diego;
- Fixed a streetlight along Olivewood Terrace;
- Corrected a resident's smart meter antenna, which in turn corrected their water meter readings and water bills;
- Responded to a code compliance complaint about an illegally operating at-home business causing an influx of vehicular traffic along Syracuse Avenue;
- Conducted a Team LaCava phonebank, calling residents in Southern University City to check-in and say hello!



If you would like to report an issue in your community, do not hesitate to reach out to my community representatives via email or phone or stop by their weekly office hours – we are here working for you.

Community Representative Office Hours

If you haven't had a chance to say hello yet, stop by your community representative's Zoom "office hours" happening each week!

- Brian Elliott (bellriott@sandiego.gov) will be hosting **Del Mar Heights office hours** from **10 – 11 a.m. on Wednesdays** (Zoom link [here](#))
- Kaitlyn Willoughby (kwilloughby@sandiego.gov) will be hosting **University City office hours** from **10 - 11 a.m. on Fridays** (Zoom link [here](#))
- Ricky Flahive (rflahive@sandiego.gov) will be hosting **Carmel Valley, Del Mar Mesa, and Torrey Hills office hours** from **11 a.m. - 12 p.m. on Wednesdays** (Zoom link [here](#))
- Steve Hadley (srhadley@sandiego.gov) will be hosting **La Jolla office hours** by ***request only***.

Stay Connected with District 1

To stay up to date on all district news and updates, make sure to follow me on Twitter, ([@JoeLaCavaD1](#)) Facebook, ([@JoeLaCavaD1](#)) and Instagram ([@joelacava_d1](#)) and invite your neighbors to sign up [here](#) to receive email updates like this one!

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