



FOR IMMEDIATE RELEASE  
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# City of San Diego Invites You to Engage with Art Activations in Local Parks

## JULY 16 EXPLORATION DAY FEATURES FREE POP-UP EVENTS

SAN DIEGO – The City of San Diego is offering the public an opportunity to experience art and connect with artists at City parks this Saturday, July 16, as part of Park Social Exploration Day.

Beginning at 9 a.m., free art activations at [various locations](#) will animate park spaces, include pop-up events, participatory performances and installations from artists and collectives.

**“This day of activations invites residents to explore San Diego parks across the City, and discover artwork as unique and varied as the city itself,”** said Jonathon Glus, Executive Director for Commission for Arts and Culture.

On May 21, the City of San Diego launched the [Park Social](#) initiative, which introduced social-specific public art to City parks. This vibrant citywide initiative will run through Nov. 20.

**“It has been a privilege to work with San Diego area artists to create temporary artwork as a prompt for social interaction in parks,”** said Christine E. Jones, Chief of Civic Art Strategies. **“Park Social Exploration Day presents an exciting opportunity to highlight how artists can interact and intervene in the social spheres of parks and involve the public in new and unexpected ways. I cannot wait for park-goers to experience these projects.”**

Park Social Park Exploration Day participants who visit the installations may be entered into a sweepstakes to win a picnic for two at a City of San Diego park. To enter, follow [@sdartsculture](#) and post a photo of a Park Social project taken on July 16, whether a performance, event or installation. Then tag your photo using the hashtag [#sdparksocial](#).

Visit [sdparksocial.com](#) to learn more about Park Social, the participating artists and their projects, and view a schedule of upcoming Park Social events.

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