



PLAY Golf

Participate / *Learn* / *Appreciate* / *Youth* 

What is PLAYGolf?

P.L.A.Y. stands for Participation, Learning and Appreciation of Youth through golf. This acronym encompasses the entire City of San Diego Junior Golf Initiative, which is geared toward providing all of its young people, aged 3-17, regardless of socioeconomic status, the opportunity to build outstanding character and golf skill in a safe, inclusive environment.



Mission Statement

“To develop exceptional character and golf proficiency among San Diego’s youth by leveraging the city’s Recreation Centers and world-class golf facilities.”



Core of the PLAYGolf Program (PGP)

- Using the 57 Recreation Centers to reach out to our diverse communities
- Giving our youth the opportunity to learn the game of golf
- Primary service of the PGP is to develop youth, both in character *and* golf proficiency.
- PGP strives to facilitate this development by providing quality instruction & activities.
- Empowering our youth to learn about and challenge themselves
- Create a an environment to build life skills



Recreation Centers and Golf Courses

- 57 Recreation Centers
 - Community Parks I – 29 Centers
 - Community Parks II – 28 Centers
- Torrey Pines Golf Course – Nation’s premier municipal golf facility
- Balboa Park Golf Course – Historical challenging 18-hole & family-friendly 9-hole course
- Mission Bay Golf Course – 18 hole executive course & practice center



PlayGolf Program Curriculum

Level 1 – White hat, SNAG equipment, monthly session

- 8 Classes
- 4 Weeks
- \$10 Registration fee on ActiveNet
- Recreation Centers, 18 participants



PlayGolf Program Curriculum

Level 2 – Green Hat, golf equipment, quarterly enrollment

- 8 to 11 Classes per quarter
- 9 to 11 Weeks per quarter
- \$15 Registration fee on ActiveNet
- Municipal golf courses – Balboa Park & Mission Bay



PlayGolf Program Curriculum

Level 3 – Blue Hat, golf equipment, quarterly enrollment

- 8 to 11 Classes per quarter
- 9 to 11 Weeks per quarter
- \$15 Registration fee on ActiveNet
- Municipal golf courses – Torrey Pines, Balboa Park, & Mission Bay



Leaders of San Diego Junior Golf

- The First Tee of San Diego and Future Champions Golf
- San Diego Junior Golf Association
- North County Junior Golf Association
- Torrey Pines Club Corp
- Farmers Insurance – The Century Club



Management

Director – Mike Jones, Golf Course Manager, PGA

Program Manager – Matty Reyes, Recreation Specialist

Business Analyst – David Lanni, Recreation Specialist

Director of Instruction – Jim Ruhland, Recreation Specialist, PGA

Community Relations Director – Robert Crane, Recreation Specialist