

**CITY OF SAN DIEGO
ETHICS COMMISSION**

Office of the Executive Director

MEMORANDUM

DATE: July 3, 2012

TO: Chair and Members of the San Diego Ethics Commission

FROM: Stacey Fulhorst, Executive Director

SUBJECT: Summary of Lobbying Activity in 2011
Docketed for Ethics Commission meeting on July 12, 2012

The Commission staff has reviewed the registration forms and quarterly disclosure reports filed by lobbying firms and organization lobbyists for calendar year 2011, and has compiled the summary set forth below concerning lobbying and related activities during this period.

Registration

During the 2011 calendar year, 81 lobbying firms and 58 organization lobbyists registered a total of 423 individual lobbyists with the City Clerk.

Disclosure of Lobbying Activities

During 2011, lobbying firms reported receiving a total of \$5,233,945 from their clients, and organization lobbyists reported making a total of 3,180 lobbying contacts with high-level City Officials. A quarterly breakdown is as follows:

| <u>2011 Calendar Quarter</u> | <u>Amount Earned by Firms</u> | <u>Contacts by Organizations</u> |
|------------------------------|-------------------------------|----------------------------------|
| January – March | \$1,084,432 | 1,048 |
| April – June | \$1,120,845 | 915 |
| July – September | \$1,929,124 | 777 |
| October – December | \$1,099,545 | 440 |

Disclosure of Campaign-Related Activities

The quarterly disclosure reports filed during 2011 indicate that lobbyist-related campaign contributions to City candidates and officeholders totaled \$105,761, and that lobbying firms and organization lobbyists disclosed \$183,694 in fundraising activities for City candidates and

elected officeholders. A breakdown of lobbyist campaign activity by quarter is as follows:

| <u>2011 Calendar Quarter</u> | <u>Campaign Contributions</u> | <u>Fundraising Activities</u> |
|------------------------------|-------------------------------|-------------------------------|
| January – March | \$ 1,093 | \$ 0 |
| April – June | \$37,475 | \$54,348 |
| July – September | \$24,925 | \$41,080 |
| October – December | \$42,268 | \$88,266 |

It should be noted that the definition of “fundraising” is limited to: (1) funds personally delivered to a City candidate; and (2) contributions a lobbyist has taken some credit for raising with the candidate or the candidate’s controlled committee.

For comparison purposes, please see the attached report on lobbying and related activity from the 2009 and 2010 calendar years.

Stacey Fulhorst
Executive Director

Attachment