



October 27, 2022

Historical Resources Board  
1222 First Avenue, MS 501  
San Diego, CA 92101

Re: HRB October 27, 2022 Agenda  
Item #06: 3780-3786 Fifth Avenue – (HRB# 1453 –LGBTQ Community/Albert Bell Building, Site Development Permit No. 3134887)

Chair Hutter, Board Members and Staff,

We have received and reviewed the multiple letters submitted by the San Diego LGBTQ Historic Sites Project and Save Our Heritage Organisation dated 10/24/2022.

As was acknowledged in the letters, we have made extensive efforts to engage with the community about the proposed development, including discussing other measures that we may elect to take in relation to the proposed project.

We therefore respond to those letters as follows:

1. We already intended to have the QR code included in Mitigation Measure 2 automatically link to a website that will be overseen by the on-site management team. A portion of the video, discussed further in Item 2 below, will incorporate site drone flyover footage and a 3D walk through of the onsite buildings.
2. The requested video, which will be accessible via a link on the interpretive display already required by Mitigation Measure 2, will include relevant portions of the oral history project being prepared pursuant to Mitigation Measure 3.
3. The project plans (Exhibit A) have been updated to include a commemorative art piece as a project feature.
4. The project plans (Exhibit A) also have been updated to address the naming conventions, which will recognize and honor Albert Bell's life and work, as a project feature.

In light of the above, we suggest that Mitigation Measure 2 be updated as follows:

2. *Interpretative Display.* Prior to issuance of the first building permit, the Owner/Permittee shall work with the San Diego Lesbian, Gay, Bisexual, and Transgender Community Center, The Center and/or the Lambda Archives to create a metal plaque or display, featuring a QR barcode link to online interpretive

material outlining the historical events and activities associated with the former community spaces and occupants of the 3780 Fifth Avenue building. The online material shall include site drone flyover footage and a 3D walk through of the onsite buildings, as well as relevant portions of the oral history project outlined in Mitigation Measure 3. The historical interpretive material shall be developed and displayed as follows:

The Owner/Permittee shall submit a plan showing the location, size and content of the interpretive display to be placed proximate to the new sidewalk frontage at 3870-3786 Fifth Avenue. The location, size and content of the interpretive display shall be presented to the HRB's Design Assistance Sub-Committee (DAS) as an advisory item for input. Staff will be responsible for reviewing and approving the location, size, and content used for the display. Upon request, the interpretive material shall be made available to schools, museums, archives and curation facilities, libraries, nonprofit organizations, the public, and other interested agencies. Prior to issuance of the certificate of occupancy, the display shall be installed by the Owner/Permittee at the site in the approved location. The Owner/Permittee shall be responsible for funding and implementing long-term management and maintenance of the display in perpetuity.

We believe the 3780 Fifth Avenue Mixed Use Project will be a valuable addition to the Hillcrest neighborhood that will honor the important legacy of the LGBTQ Community/ Albert Bell Building to the City as a whole.

Respectfully submitted,



Max Zeff