

International Affairs Board

SPECIAL MEETING – PLANNING RETREAT AGENDA

**DATE: Saturday, January 5, 2019 TIME: 1:00 – 4:00 p.m. PLACE:
Mission Valley Library, Community Room**

1:00 Welcome

Opening Comments – Bruce Abrams, Board Chair Agenda

Overview – Danell Scarborough, Facilitator Non-Agenda

Public Comment Introductions and Opening Exercise

Goals for Today

- Clarity around mission
- Understanding our scope/ role
- Goals and actions
- Commitment and accountability
- Camaraderie
 - Team building
 - “Why do you care about serving on the IAB?”

1:30 2018 Accomplishments

- **Board restructuring and new members**
- **Bylaws**
- **IAB Meetings**
- **Activities and events**
 - **Delegations**
 - **Taking a stand on issues: muslim ban**
 - **Engaging community leaders**
 - **Welcoming san diego work**
 - **Global civic work**
 - **Hosting counselor corps**
- **Vice chair role**
- **Clarity**

- **Stronger relationships**
- **Recognising individual powers**

1:40 Mission, Roles, and Responsibilities

The International Affairs Board Mayor's Office, Executive Director and support staff, City Departments Board Members

- SD Municipal Code (Powers and duties): (c) Work on becoming a source of advice regarding diplomatic and protocol activities to the mayor
- Recognise items that are in the background that still have major impact to advise on instead of trying to talk about hot topics
- Outside views; Clarify what our role as a board is to the outside ppl through
- How have we been there on behalf of the city?
- Facilitating, promoting and encouraging ties between certain countries and SD
- A work plan that goes beyond this mayor and their policies
- Pick a few expertise issues to constantly keep updated on: The state of the border?
- Understanding the mayor's initiatives and passions; specifically what communities and issues but need to work outside of what the mayor values (values change and consistency must come from within)
- Rebranding/ Refresh/ What do you care about?
- Our powers and duties need to align with our structures
- How do we structure ourselves internally?
- The most strategic powers to tackle
- Set up meeting with denise g
- The relationship with city departments: the direction of city staffers comes from the mayor's office
- **Board Member Expectations:** attend the board meeting, speak on behalf of the board, bring issues to the board, bring your expertise, bring connections
- Calendar, Contacts lists, put resource within the reach of board members

2:30 2019 Goals

Aligning - with Mayoral and Council Expectations Prioritizing - issues and projects for 2019 Action planning - leadership, involvement, tactics, measurement

- Global + economic outreach
- Bi-national affairs
- Working with mayor + counsel
- Regional + economic issues
- Welcoming SD
- Board effectiveness
 - Infrastructure
- Exchange of information: current issues your working on, being aware
- Activity Report that feeds into an end of year report/ Metrics

- Value add (all coming together with an audience of the mayor) then Goals, and tactics
- A few expertise issues: The state of the border and 3 more???
- Rebranding/ Refresh/ What do you care about?

3:45 Conclusion

Next Steps Closing Comments – Bruce Abrams, Board Chair

4:00 Adjourn