

August 2, 2018

SUBJECT: PARKS MASTER PLAN STAKEHOLDER INTERVIEWS

The City of San Diego is undertaking a three-year, citywide planning effort to prepare a Parks Master Plan (PMP). The PMP will serve as a long-term roadmap to guide park acquisition and design, develop recreation programming, and identify implementation strategies. You can find out more about the PMP at [City of San Diego Parks Master Plan](#).

We would like to invite you to participate in a focus group session to discuss your priorities and ideas for building an equitable, sustainable, high-quality parks and recreation system. We envision an interactive, in-person dialogue that begins with guiding questions and continues through a discussion of ideas to help shape the direction of the PMP. While the PMP covers a broad range of topics, we will generally ask for your input in the following areas:

- What are the current strengths and weaknesses of the City's parks and recreation system?
- What should be the City's priority as it plans for future parks and recreation?
- What do you think are the unmet recreation needs among your community/constituencies?
- Are you seeing any trends that are shaping future recreation needs?
- What would you most like to see accomplished through the PMP?

A member of the consultant team from AECOM will contact you regarding your interest in participating and schedule a time and place to meet.

Thank you for your interest in our PMP and we look forward to getting your ideas to advance parks and recreation and overall quality of life in our City. If you have any questions or comments on the project, please contact Shannon Scoggins at (619) 236-6894 or SScoggins@sanidiego.gov.

Sincerely,



MIKE HANSEN, Director
Planning Department



HERMAN PARKER, Director
Parks and Recreation Department