

# SAN YSIDRO COMMUNITY PLANNING GROUP

## NOTICE OF REGULAR MEETING

### Location:

San Ysidro School District Education Center  
4350 Otay Mesa Road [north of Beyer Blvd]  
in San Ysidro, California

**Monday, August 19, 2019 at 5:30 p.m.**

Chairman: Michael Freedman (619) 690-3833 [messages only]

City Planner: Elizabeth Ocampo Vivero (619) 236-6301

Except for Public Comment, Items Appearing in This Agenda May Be Acted Upon  
Without Further Notice as Allowed by the Brown Act [California Gov. Code, §54950 et.seq.]

**1. Call to Order, Introduction, and Roll Call**

**2. Agenda & Minutes**

**a. Approval of the Published Agenda**

**b. Approval of Minutes.** Regular Meeting of July 15, 2019

**3. Public Comment on Matters Not on the Agenda.**

Any person may address the SYCPG regarding matters which are not shown in this Agenda. Comments and inquiries must be related to the SYCPG purposes (City Council Policy 600-24). The Chair can limit comment to a set amount of time per item, or per speaker. The "Brown Act," a State law, does not allow any discussion of, or action to be taken on, items not properly noticed to the public.

**4. Docket Items:**

**a. Census 2020.** (Nataly Schlafer, U.S. Census Bureau). The 2020 Census is right around the corner. Our community has to be ready to be counted in order for us to receive our fair share of federal funding and representation. Come ready to learn, ask questions, and interact with a Partnership Specialist from the U.S., Census Bureau. **See attachment.**

**b. The Iris at San Ysidro.** (John Seymour, National CORE). Concept approval for funding application. Proposed multifamily residential on 1.66 acres (72,309 sf) on vacant lot at 1663 Dairy Mart Road in the CC-3-4 zone. The zone allows a mix of pedestrian-oriented, community-serving commercial uses and residential uses, intended to accommodate development with a pedestrian orientation and permits a maximum density of 1 dwelling unit for each 1,500 square feet of area. The project proposes up to 100 units with a mix of 1-,2- and 3- bedrooms. Up to 49 units are allowed by Zone; with a density bonus, 74 units are permitted. The additional 26 units would be allowed if the City adopts new Transit Priority Area regulations. Rents will be between 30% - 60% of AMI (Area Median Income) to accommodate a mix of occupants (family, seniors, special needs, veterans) and for Permanent Supportive Housing. **See attachment.**

# SAN YSIDRO COMMUNITY PLANNING GROUP

c. **Vacancy.** (Chairman). Prospective candidates for the vacant seat for the term ending April 2020 can be made at this meeting from among qualified candidates present. The selection is by vote of the current sitting board members, in accordance with the SYCPG Bylaws. ***See attachment.***

## 5. **Communications, Announcements and Special Orders**

a. **Members of the Public**

b. **Elected Officials and Public Servants.**

c. **Chairman.**

1. **San Ysidro Public Library.** Opening of new library at 4325 Beyer Blvd on Sat., Sept 10; festival starting at 9:00 a.m. with Ribbon Cutting at 10:00 a.m. Activities until 4 p.m.

d. **Board Members**

## 6. **Subcommittee Reports**

a. No active subcommittees

## 7. **Representative's Reports**

a. SY POE Expansion & Reconfiguration - (Aguirre)

b. SY Smart Border Coalition – (Flores)

c. Community Planners Committee – (Meza)

d. Otay Mesa Planning Group - (Lopez)

## 8. **Adjournment in Memory.**

**Bertha Alicia Gonzalez.** Long-time San Ysidro resident, businesswoman, journalist, activist, former San Ysidro CPG boardmember, member of many other community organizations, and a friend to all, passed away on August 12, 2019 at the age of 90 years.



# SAN YSIDRO COMMUNITY PLANNING GROUP

## ATTENDANCE RECORD

**APRIL 2019 - MARCH 2020**

	APR 2018	MAY 2018	JUN 2018	JUL 2018	AUG 2018	SEP 2018	OCT 2018	NOV 2018	DEC 2018	JAN 2019	FEB 2019	MAR 2019	MEETINGS MISSED
AGUIRRE	P		P	P									NONE
CASTANEDA	P		P	P									NONE
CHAVARIN	P		A	A									2
CLARK	P		P	P									NONE
FLORES	P		A	P									1
FREEDMAN	P		P	P									NONE
GOUDEAU	P		P	P									NONE
JACOBO	P		P	P									NONE
LOPEZ	P		P	A									1
MARTINEZ	P												RESIGNED
MEZA	P		P	A									1
ORENDAIN	P		P	P									NONE
PEREZ	P		P	P									NONE
WELLS	P		P	P									NONE
ZERMENO	A		P	A									2
VACANT													
<p><b>CITY COUNCIL POLICY 600-24 &amp; SYCPG BYLAWS REQUIRE THAT A SEAT <u>MUST</u> BE DECLARED VACATED WHEN THERE ARE:</b></p> <p style="text-align: center;"><b>3 <u>CONSECUTIVE</u> ABSENCES, <u>OR</u></b>  <b>4 <u>TOTAL</u> ABSENCES BETWEEN APRIL 2019 AND MARCH 2020</b></p> <p><b>Note: Adjourned Meetings and Special Meetings are not counted for attendance purposes.</b></p>													

## SAN YSIDRO COMMUNITY PLANNING GROUP

Minutes from JULY 15, 2019

1. **Call to order:** At 5:41 p.m. Chairman Michael Freedman called meeting to order.

**Roll Call: Present:** M. Aguirre; F. Castaneda; C. Clark; D. Flores; M. Freedman; J. Goudeau; A. Jacobo; A. Orendain; A. Perez; J. Wells.

**Absent:** M. Chavarin; R. Lopez; Ben Meza; A. Zermeno.

Quorum of 10 present at Call to Order, Item #2a, 2.b, 4.a, 4.b, 4.c, 4.d

2. **Agenda & Minutes**

**a. Approval of Published Agenda:** A motion was made by J. Wells and seconded by D. Flores to approve the Agenda as Published. Motion Passed (10-0-0). Yes: M. Aguirre; F. Castaneda; C. Clark; D. Flores; M. Freedman; J. Goudeau; A. Jacobo; A. Orendain; A. Perez; J. Wells. No: None. Abstain: None.

**b. Approval of Minutes:** Minutes of 6/17/19 - A Motion was made by J. Wells and seconded by A. Perez to approve the Minutes of June 17, 2019 as Published. Motion Passed (10-0-0) Yes: M. Aguirre; F. Castaneda; C. Clark; D. Flores; M. Freedman; J. Goudeau; A. Jacobo; A. Orendain; A. Perez; J. Wells. No: None. Abstain: None.

3. **Public Comment on Matters Not on the Agenda: District 8 Councilmember Vivian Moreno.** Clean-Up Day in Nestor, Saturday July 20, 2019, from 9 am to 1 pm. Location is Robert Egger Sr. South Bay Recreation Center, 1885 Coronado Avenue. Call 619.236.6688 for more information.

4. **Docket Items:**

**a. San Ysidro Historic Village Paseos.** (Goyo Ortiz and David Flores, Casa Familiar). Introduced at June meeting as information item. The proposal will implement the first of identified "paseos" as described in the SY Historic Village Specific Plan. This initial project will include *San Ysidro Impact Fee Study Mobility Project M-21 "Cypress - Trolley Rail Right-of-Way to West San Ysidro Boulevard Feasibility Study."* In conjunction with the Paseo La Paz Apartments constructions, the project includes the creation of the semi-public walkway at the property lines of the apartments along Cypress Drive and West Seaward Avenue. An internal circulation system within the apartment boundary will connect to the external paseo. Apartments are at 160 W. Seaward Ave and 238-263 Cypress Drive in the RM-2-5 zone. INFORMATION ONLY.

**b. LISC Business Improvement Grants.** (Bryndan Stueve, LISC). Local Initiatives Support Corporation (a not-for-profit) was recently awarded \$2M CBDG funds by the City of San Diego to run a Business Improvement Grants (BIG) program. BIG supports small businesses with the financial and technical assistance they need to fill storefronts, expand operations, create jobs, and advance economic opportunity in San Diego's priority neighborhoods, like San Ysidro. Grants between \$5,000 and \$35,000 are available for tenant and business improvements, including new signage, window replacement, interior and exterior décor, painting, furniture, equipment, landscaping, point-of-sales systems and more. Must be a City of San Diego Resident, Brick & Mortar Building, serving customers at location. 100% funding and not a reimbursement. Contact LISC at 619.541.8016. INFORMATION ONLY.

c. **Traffic Congestion at San Ysidro Land Port of Entry (PED EAST).** (Miguel Aguirre, Property Owner). Stakeholders analyzed proposed solutions for mitigating growing traffic congestions. Ideas include: Traffic monitoring at peak periods to keep cross-border commuter and weekend tourists traffic flowing in order to better manage private vehicle passenger pick-up/drop-off activity. Proposals include a “PASSENGER DROP OFF ONLY” at Cul-de-Sac behind McDonald’s next to GSA’s new southbound pedestrian plaza due for completion in September 2019. **A motion was made by J. Wells and seconded by F. Castaneda to authorize the Chair to send a letter to GSA, City of San Diego and State of California regarding a need for a Drop-Off/Pick-Up area for PED EAST crossers, and to address issues of traffic circulation in the PED EAST area. Motion Passed (10-0-0). Yes: M. Aguirre; F. Castaneda; C. Clark; D. Flores; M. Freedman; J. Goudeau; A. Jacobo; A. Orendain; A. Perez; J. Wells. No: None. Abstain: None.**

d. **Vacancy.** (Chairman). Prospective candidates for the vacant seat for the term ending April 2020 are requested to be present to validate their qualifications in accordance with the SYCPG Bylaws. A selection can be made at the August 19, 2019 meeting. The selection is by vote of the current sitting board members. NO CANDIDATES.

5. **Communications, Announcements and Special Orders:**

a. **Member of the Public:** None

b. **Elected Officials and Public Servants:**

1. **Lucero Chavez (Office of Assemblywoman Lorena Gonzalez).** Assemblywoman Gonzalez has sponsored several bills in the Assembly.
2. **Officer Carlos Lacarra (San Diego Police Department):**
  - a. Southern Division Open House, August 3<sup>rd</sup>, 10 am to 1 pm, 1120 27<sup>th</sup> Street San Diego, 619.424.0400.
  - b. National Night Out, August 6<sup>th</sup> 5-7:30 pm. 4:30 pm community Walk. South Bay Rec Center, 1885 Coronado Avenue.
  - c. SDPD Teen Night on Friday, 5 to 8 pm, takes place at every Rec Center.
  - d. Protest at Border on 7/12. Estimated 600-1,000 participants.

c. **Chairman:**

1. The City’s Community Forest Advisory Board (CFAB) has several vacant and soon-to-expire positions, and active (and past) community planning group members are great candidates. YOU are invited to apply and serve. The Board offers an essential voice for urban forest management, climate action and livable neighborhoods. Board responsibilities are posted at <https://www.sandiego.gov/trees/cfab>, and include advising the mayor and City Council; oversight and recommendations on comprehensive plans, policies and programs; networking and sharing information; and promoting a sense of community through urban forestry in the City of San Diego. The Board meets downtown, mid-day on the second Wednesday of every month. Community members are invited to submit an interest form at <https://www.sandiego.gov/city-clerk/boards=commissions/>. Questions can be directed to Anne S. Fege, Ph.D., Chair Community forest Advisory Board, [afege@aol.com](mailto:afege@aol.com) or City Forester Brian Widener, [bwidener@sandiego.gov](mailto:bwidener@sandiego.gov). Thank you for helping us continue bringing voices for trees to the mayor and Council.

d. **Board Members:**

1. D. Flores:

- a. Applied for a Community Air Monitoring Grant. Casa to work with City of SD for a grant for investment in communities who have air or water quality issues.
  - b. MTS/Elevate. Making sure MTS' new vision includes San Ysidro.
2. Jason Wells: The San Ysidro Chamber of Commerce Summer Music Festival to be held on August 31<sup>st</sup> at Larsen Field 3 pm. Includes Fireworks.

3. **Subcommittee Reports: No Active Subcommittees.**

7. **Representative's Reports:**

- a. **SY POE Expansion & Reconfiguration** (Aguirre): Project to be complete by end of September 2019.
- b. **SY Smart Border Coalition** (Flores): No Report.
- c. **Community Planners Committee** (Meza): No Report.
- d. **Otay Mesa Planning Group** (Lopez): No report.

8. **Adjournment** – Meeting Adjourned at 7:27 p.m.

Next Regular Meeting August 19, 2019.

Minutes submitted by J. Goudeau, Secretary

# San Ysidro Community Planning Group

(Est. 1967)

Michael R. Freedman, Chairman  
3833 Via Del Bardo  
San Ysidro CA 92173-1557

**July 26, 2019**

**Honorable Emily Murphy**

Administrator  
US General Services Administration  
1800 F Street NW  
Washington, DC 20405-0002

**Honorable Gavin Newsom**

Governor  
State of California  
1303 10th Street, Suite 1173  
Sacramento, CA 95814

**Honorable Greg Cox**

Supervisor  
County of San Diego  
1600 Pacific Highway  
San Diego, CA 92101

**Honorable Georgette Gomez**

Chair  
MTS Board of Directors  
202 "C" Street, 10th Floor  
San Diego, CA 92101

**Honorable Hasan Ikhtrata**

Executive Director  
SANDAG  
401 B Street, 7th Floor  
San Diego, CA 92101

**Honorable Kevin Faulconer**

Mayor  
City of San Diego  
202 C Street, 11th Floor  
San Diego, CA 92101

**RE: SAN YSIDRO PORT OF ENTRY/ INTERMODAL TRANSPORTATION CENTER**

Esteemed Officials –

Almost \$1 Billion dollars has been spent between the US and Mexican governments for the reconfiguration of the San Ysidro Land Port of Entry (the largest land port of entry project in US history). There are 31,000 pedestrians that cross into the United States at San Ysidro every day! The San Ysidro Transportation Center at PedEast alone is traversed by 36,000 people every day, going in both directions – and the completion of the reconfiguration project in coming months will increase this number. Yet, there is nowhere in the immediate POE area for this vast number of people to be dropped off or picked up on their way to their final destination.

The attached aerial view of PedEast shows two vehicular cul-de-sacs seemingly meant for such pick-up's or drop-off's, yet neither are available to the general public in privately owned vehicles (POV's). The cul-de-sac west of PedEast is controlled by San Diego Metropolitan Transit System (MTS) and does not allow POV access; and the cul-de-sac east of PedEast is controlled partially by the Federal government and partially by MTS as well – neither allowing POV access.

It is senseless and dangerous that a known crossing of tens-of-thousands of people is being enhanced without proper facilities for the pre-existing crossers. We applaud the partnership between GSA/Caltrans/SANDAG/City of San Diego partnership that was created to improve San Ysidro's new PedWest facilities, located across the dividing Interstate 5. Now we ask for a similar remedy for our traditional east-side crossing. Current status creates chaos between buses, the trolley, jitneys, taxis, bicycles and the vehicles which have no designated location trying to serve passengers in a safe and sensible manner.


# San Ysidro Community Planning Group

(Est. 1967)

Michael R. Freedman, Chairman  
3833 Via Del Bardo  
San Ysidro CA 92173-1557

The *San Ysidro Community Planning Group* looks forward to working with all levels of government in creating a safe environment for the public, a welcoming crossing for our visitors and a Finest Front Door to America's Finest City and the United States of America.

Sincerely,



Michael R. Freedman  
Chairman  
San Ysidro Community Planning Group

CC: Hon. Juan Vargas, US Congressman  
Hon. Ben Hueso, Senator, State of California  
Hon. Lorena Gonzalez, Assemblywoman, State of California  
Hon. Vivian Moreno, Councilwoman, City of San Diego





# The 2020 Census and Confidentiality

*Your responses to the 2020 Census are safe, secure, and protected by federal law. Your answers can only be used to produce statistics—they cannot be used against you in any way. By law, all responses to U.S. Census Bureau household and business surveys are kept completely confidential.*

## Respond to the 2020 Census to shape the future.

Responding to the census helps communities get the funding they need and helps businesses make data-driven decisions that grow the economy. Census data impact our daily lives, informing important decisions about funding for services and infrastructure in your community, including health care, senior centers, jobs, political representation, roads, schools, and businesses. More than \$675 billion in federal funding flows back to states and local communities each year based on census data.



## Your census responses are safe and secure.

The Census Bureau is required by law to protect any personal information we collect and keep it strictly confidential. The Census Bureau can only use your answers to produce statistics. In fact, every Census Bureau employee takes an oath to protect your personal information for life. Your answers cannot be used for law enforcement purposes or to determine your personal eligibility for government benefits.

## By law, your responses cannot be used against you.

By law, your census responses cannot be used against you by any government agency or court in any way—not by the Federal Bureau of Investigation (FBI), not by the Central Intelligence Agency (CIA), not by the Department of Homeland Security (DHS), and not by U.S. Immigration and Customs Enforcement (ICE). The law requires the Census Bureau to keep your information confidential and use your responses only to produce statistics.



## The law is clear—no personal information can be shared.

Under Title 13 of the U.S. Code, the Census Bureau cannot release any identifiable information about individuals, households, or businesses, even to law enforcement agencies.

The law states that the information collected may only be used for statistical purposes and no other purpose.

To support historical research, Title 44 of the U.S. Code allows the National Archives and Records Administration to release census records only after 72 years.

All Census Bureau staff take a lifetime oath to protect your personal information, and any violation comes with a penalty of up to \$250,000 and/or up to 5 years in prison.

## There are no exceptions.

The law requires the Census Bureau to keep everyone's information confidential. By law, your responses cannot be used against you by any government agency or court in any way. The Census Bureau will not share an individual's responses with immigration enforcement agencies, law enforcement agencies, or allow that information to be used to determine eligibility for government benefits. Title 13 makes it very clear that the data we collect can only be used for statistical purposes—we cannot allow it to be used for anything else, including law enforcement.

## It's your choice: you can respond securely online, by mail, or by phone.

You will have the option of responding online, by mail, or by phone. Households that don't respond in one of these ways will be visited by a census taker to collect the information in person. Regardless of how you respond, your personal information is protected by law.

## Your online responses are safe from hacking and other cyberthreats.

The Census Bureau takes strong precautions to keep online responses secure. All data submitted online are encrypted to protect personal privacy, and our cybersecurity program meets the highest and most recent standards for protecting personal information. Once the data are received, they are no longer online. From the moment the Census Bureau collects responses, our focus and legal obligation is to keep them safe.

## We are committed to confidentiality.

At the U.S. Census Bureau, we are absolutely committed to keeping your responses confidential. This commitment means it is safe to provide your answers and know that they will only be used to paint a statistical portrait of our nation and communities.

Learn more about the Census Bureau's data protection and privacy program at [www.census.gov/privacy](http://www.census.gov/privacy).



## Laws protecting personal census information have withstood challenges.

In 1982, the U.S. Supreme Court confirmed that even addresses are confidential and cannot be disclosed through legal discovery or the Freedom of Information Act (FOIA). In 2010, the U.S. Justice Department determined that the Patriot Act does not override the law that protects the confidentiality of individual census responses. No court of law can subpoena census responses.

# Frequently Asked Questions

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## WHAT IS THE DECENNIAL CENSUS?

Every 10 years, the federal government conducts a population count of everyone in the United States. Data from the census provide the basis for distributing more than \$675 billion in federal funds annually to communities across the country to support vital programs—impacting housing, education, transportation, employment, health care, and public policy. They also are used to redraw the boundaries of congressional and state legislative districts and accurately determine the number of congressional seats each state has in the U.S. House of Representatives.

## WHY IS IT IMPORTANT TO ME?

Responding to the census is not only your civic duty; it also affects the amount of funding your community receives, how your community plans for the future, and your representation in government. Specifically, data from the 2020 Census are used to:

- Ensure public services and funding for schools, hospitals, and fire departments.
- Plan new homes and businesses and improve neighborhoods.
- Determine how many seats your state is allocated in the House of Representatives.

## WHEN WILL I COMPLETE THE CENSUS?

The next census will take place in 2020. Beginning in mid-March, people will receive a notice in the mail to complete the 2020 Census. Once you receive it, you can respond online. In May, the U.S. Census Bureau will begin following up in person with households that haven't responded to the census.

## HOW CAN I RESPOND?

In 2020, for the first time ever, the U.S. Census Bureau will accept responses online, but you can still respond by phone or mail if you prefer. Responding should take less time than it takes to finish your morning coffee.

## WHAT INFORMATION WILL BE REQUESTED?

The decennial census will collect basic information about the people living in your household. When completing the census, you should count everyone who is living in your household on April 1, 2020.

## WHAT INFORMATION WILL NOT BE REQUESTED?

The Census Bureau will **never** ask for:

- Social Security numbers.
- Bank or credit card account numbers.
- Money or donations.
- Anything on behalf of a political party.

## WILL MY INFORMATION BE KEPT CONFIDENTIAL?

Strict federal law protects your census responses. It is against the law for any Census Bureau employee to disclose or publish any census information that identifies an individual. Census Bureau employees take a lifelong pledge of confidentiality to handle data responsibly and keep respondents' information private. The penalty for wrongful disclosure is a fine of up to \$250,000 or imprisonment for up to 5 years, or both. No law enforcement agency (not the DHS, ICE, FBI, or CIA) can access or use your personal information at any time. Data collected can only be used for statistical purposes that help inform important decisions, including how much federal funding your community receives.

The Census Bureau has a robust cybersecurity program that incorporates industry best practices and federal security standards for encrypting data.

## WHERE CAN I GO TO LEARN MORE?

You can learn more about the 2020 Census by visiting [2020census.gov](https://2020census.gov).

# Partnership Fact Sheet

The once-a-decade population count affects your representation in government, determines how much funding your community receives, and provides data to help you plan for the future. Join us to spread the word about the importance of the 2020 Census and help ensure a complete and accurate count.

## BENEFITS OF A COMPLETE COUNT

A complete count of every person living in the United States has tremendous benefits for you and for your stakeholders.

Census data:

- Accurately determine how many representatives each state has in Congress and inform the redrawing of congressional district boundaries.
- Are used as the basis for distributing more than \$675 billion in federal funds annually to states, counties, and communities to support resources such as schools, hospitals, and fire departments.
- Inform business decisions, policy, community initiatives, and consumer advocacy.

## WHAT IT MEANS TO BE A 2020 CENSUS PARTNER

You can make a difference—no matter how much time you're able to commit. As trusted voices in the communities they serve, partners are critical to the success of the 2020 Census. These are some of the many ways you can get involved:

- Use U.S. Census Bureau tools, information, and messaging in creative ways to increase public participation; for example, share newsletter articles and co-branded products and post on social media.

- Host a workshop to devise possible solutions to 2020 Census challenges in your community and generate commitments to tackle them.
- Provide information to stakeholders about the importance and benefits of participating in the 2020 Census; for example, invite Census Bureau officials to speak to your audience.
- Encourage people in your community to work for the Census Bureau, and share this link with them: [2020census.gov/jobs](https://2020census.gov/jobs).

## WHY BECOME A 2020 CENSUS PARTNER?

As a 2020 Census partner, you will:

- Become part of a powerful network of government, nonprofit, corporate, and community organizations with a diverse group of industry professionals.
- Help ensure that your community is accurately represented.
- Have personalized access to Census Bureau data tools and products, workshops to help you use data effectively, and one-on-one support from data trainers.

Not only will you help ensure that the people you work with are accurately represented, but you will also be able to use Census Bureau resources to improve your community.

## INTERESTED IN PARTNERING WITH THE CENSUS BUREAU?

National organizations interested in partnering with the Census Bureau can contact the 2020 Census Partnership Program at [census.partners@census.gov](mailto:census.partners@census.gov) to share ideas about how we can work together to ensure a complete and accurate count.

State and local organizations can reach out to their regional census center using the contact information below.

### Atlanta

Phone: 404-889-6520

E-mail: [Atlanta.rcc.partnership@2020census.gov](mailto:Atlanta.rcc.partnership@2020census.gov)

### Chicago

Phone: 312-579-1605

E-mail: [Chicago.rcc.partnership@2020census.gov](mailto:Chicago.rcc.partnership@2020census.gov)

### Dallas

Phone: 972-510-1800

E-mail: [Dallas.rcc.partnership@2020census.gov](mailto:Dallas.rcc.partnership@2020census.gov)

### Los Angeles

Phone: 213-314-6500

E-mail: [Los.Angeles.rcc.partnership@2020census.gov](mailto:Los.Angeles.rcc.partnership@2020census.gov)

### New York

Phone: 212-882-2130

E-mail: [New.York.rcc.partnership@2020census.gov](mailto:New.York.rcc.partnership@2020census.gov)

### Philadelphia

Phone: 267-780-2530

E-mail: [Philadelphia.rcc.partnership@2020census.gov](mailto:Philadelphia.rcc.partnership@2020census.gov)

We look forward to welcoming you as a Census Bureau partner.

For the latest updates on the 2020 Census, visit [2020census.gov](https://2020census.gov).

## KEY MILESTONES

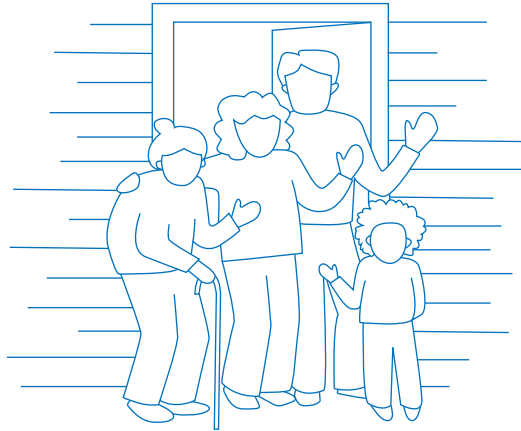
- **September 2018**—The Census Bureau's recruitment Web site went live: [2020census.gov/jobs](https://2020census.gov/jobs). For each decennial census, the Census Bureau begins recruiting thousands of paid census takers to help ensure a complete and accurate count. Interested applicants can visit the Web site to apply for a variety of jobs beginning in 2019 and through summer 2020.
- **April 2019**—The 2020 Census Web site goes live: [2020census.gov](https://2020census.gov). This site will be available in multiple languages and will provide downloadable materials, answers to frequently asked questions, and more information about how individuals and organizations can help spread the word about the 2020 Census.
- **August 2019**—New Statistics in Schools classroom activities are available online: [census.gov/schools](https://census.gov/schools). The Statistics in Schools program provides resources for teaching and learning with real-life data.
- **January 2020**—The first enumeration of the 2020 Census takes place in Toksook Bay, Alaska. Local census takers must get a head start while the frozen ground allows easier access to remote areas with unique accessibility challenges.
- **March 2020**—The public can begin responding to the 2020 Census online at [2020census.gov](https://2020census.gov). Replying by mail or phone will also be an option.
- **April 2020**—Every 10 years, we observe Census Day on April 1.
- **June 2020 through July 2020**—Census takers go door to door to count people who have not responded to the 2020 Census. Census takers are Census Bureau employees and will provide proof that they are official government personnel.
- **December 31, 2020**—By this date, as required by law, the Census Bureau reports to the President of the United States the population count and the apportionment of seats in the U.S. House of Representatives to each state.
- **2021**—Initial 2020 Census data are made available to the public on [census.gov](https://census.gov).

# CENSUS 101: WHAT YOU NEED TO KNOW

The 2020 Census is closer than you think!  
Here's a quick refresher of what it is and why it's essential that everyone is counted.

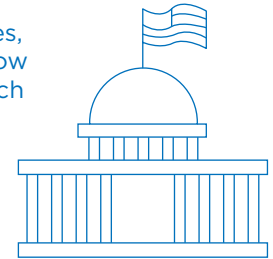
## Everyone counts.

The census counts every person living in the U.S. once, only once, and in the right place.



## It's about fair representation.

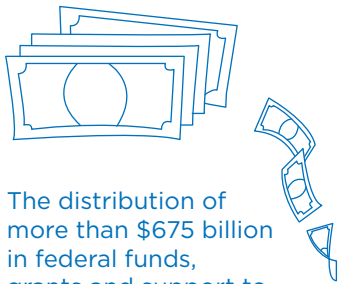
Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.



## It's in the constitution.

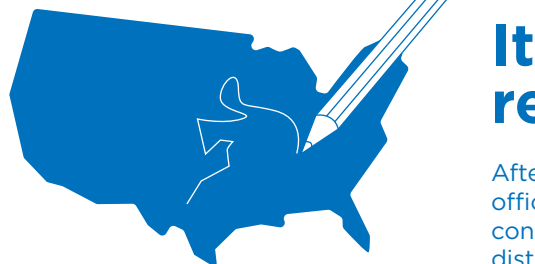
The U.S. Constitution mandates that everyone in the country be counted every 10 years. The first census was in 1790.

## It's about \$675 billion.



The distribution of more than \$675 billion in federal funds, grants and support to states, counties and communities are based on census data.

That money is spent on schools, hospitals, roads, public works and other vital programs.

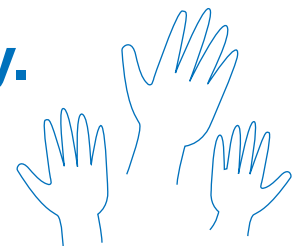


## It's about redistricting.

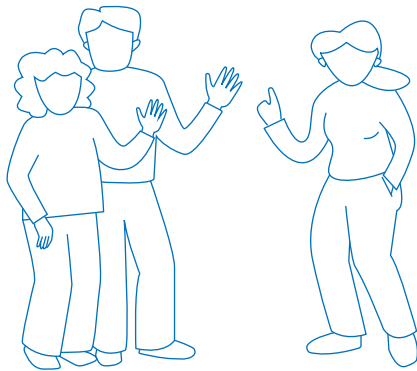
After each decade's census, state officials redraw the boundaries of the congressional and state legislative districts in their states to account for population shifts.

## Taking part is your civic duty.

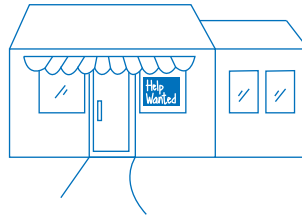
Completing the census is mandatory: it's a way to participate in our democracy and say "I COUNT!"



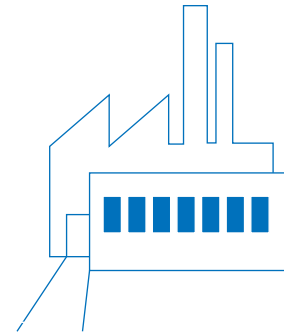
# Census data are being used all around you.



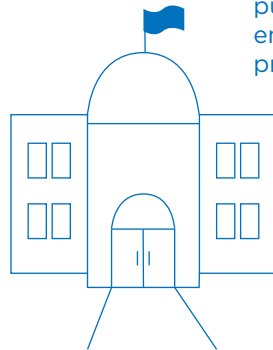
Residents use the census to support community initiatives involving legislation, quality-of-life and consumer advocacy.



Businesses use census data to decide where to build factories, offices and stores, which create jobs.



Local governments use the census for public safety and emergency preparedness.



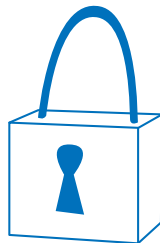
Real estate developers use the census to build new homes and revitalize old neighborhoods.



# Your privacy is protected.

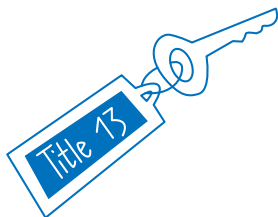
It's against the law for the Census Bureau to publicly release your responses in any way that could identify you or your household.

By law, your responses cannot be used against you and can only be used to produce statistics.



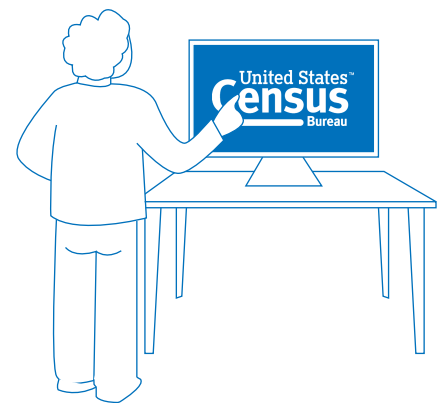
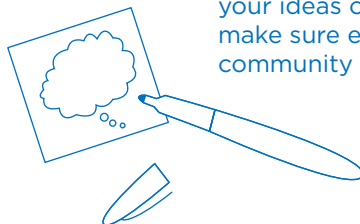
# 2020 will be easier than ever.

In 2020, you will be able to respond to the census online.



# You can help.

You are the expert—we need your ideas on the best way to make sure everyone in your community gets counted.



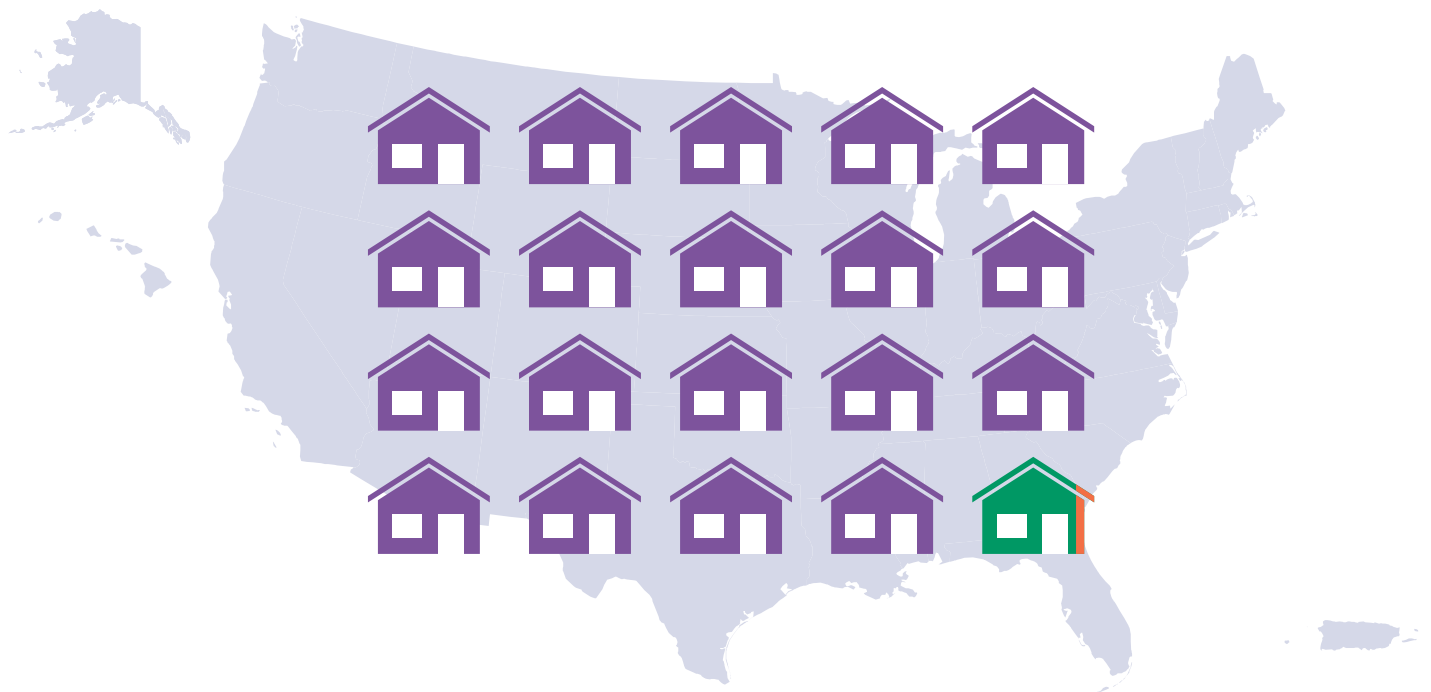
# How the 2020 Census will invite everyone to respond





Every household will have the option of responding online, by mail, or by phone.

Nearly every household will receive an invitation to participate in the 2020 Census from either a postal worker or a census worker.

 **95%** of households will receive their census invitation in the mail.



 **Almost 5%** of households will receive their census invitation when a census taker drops it off. In these areas, the majority of households may not receive mail at their home's physical location (like households that use PO boxes or areas recently affected by natural disasters).

 **Less than 1%** of households will be counted in person by a census taker, instead of being invited to respond on their own. We do this in very remote areas like parts of northern Maine, remote Alaska, and in select American Indian areas that ask to be counted in person.

Note: We have special procedures to count people who don't live in households, such as students living in university housing or people experiencing homelessness.



# How the 2020 Census will invite everyone to respond



## What to Expect in the Mail

**When it's time to respond, most households will receive an invitation in the mail.**

**Every household will have the option of responding online, by mail, or by phone.**

Depending on how likely your area is to respond online, you'll receive either an invitation encouraging you to respond online or an invitation along with a paper questionnaire.

### Letter Invitation

- Most areas of the country are likely to respond online, so most households will receive a letter asking you to go online to complete the census questionnaire.
- We plan on working with the U.S. Postal Service to stagger the delivery of these invitations over several days. This way we can spread out the number of users responding online, and we'll be able to serve you better if you need help over the phone.

### Letter Invitation and Paper Questionnaire

- Areas that are less likely to respond online will receive a paper questionnaire along with their invitation. The invitation will also include information about how to respond online or by phone.

WHAT WE WILL SEND IN THE MAIL	
On or between	You'll receive:
March 12-20	An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)
March 16-24	A reminder letter.
	<b>If you haven't responded yet:</b>
March 26-April 3	A reminder postcard.
April 8-16	A reminder letter and paper questionnaire.
April 20-27	A final reminder postcard before we follow up in person.

### We understand you might miss our initial letter in the mail.

- Every household that hasn't already responded will receive reminders and will eventually receive a paper questionnaire.
- It doesn't matter which initial invitation you get or how you get it—we will follow up in person with all households that don't respond.

# The Iris at San Ysidro (Transit Oriented Development) City of San Diego

**New Construction Apartment Homes  
Family/Seniors/Special Needs/Veterans**

**72,309 SF or 1.66 acres**

**August 2019**

National Community Renaissance (National CORE) opened escrow January, 2019 on a parcel located at 1663 Dairy Mart Road, San Diego (community of San Ysidro) located within the City's Transit Priority Area (TPA) .4 miles walk from the Iris Trolley Station. APN 637-021-017.

The Iris at San Ysidro is not just affordable housing for San Ysidro residents. The Iris at San Ysidro will provide multi-generational housing directly across from Howard Lane Park and nearby Nicoloff Elementary School as well as across the street from SD PACE and San Ysidro Health Center.

The site is within the San Ysidro Community Plan and within the City's official Transit Planning Area (TPA) defined as .5 miles or less from a trolley/transit station (Iris Trolley Station). The Iris at San Ysidro is approximately 1.66 acres, zoned CC-3-4, a Commercial Mixed-Use zone. National CORE will construct a four-story family housing development.

## **Zoning:**

Under current code the following can be constructed by right ministerial on the subject site with no discretionary action required:

- 1 du/1500 sf of lot area=49 units. 100% affordable to 30%-50% AMI gets density bonus of 1.5=74 du. Five Incentives and waivers can be applied to all development regulations, except those listed in 143.0740(b).
- Today, National CORE can build a 4-story, 74 unit project.

It's very important to address San Diego's affordable housing crisis. The City of San Diego Planning Department is preparing a package to address additional incentives for projects located within a TPA. Planning has proposed height and density increases for sites within TPA's. See attached NOP for the City's proposed TPAHIIP - Transit Priority Area Housing and Infrastructure Incentive Program.

National CORE would like to construct, own, operate and manage a total of 100 affordable rental units on this subject site to help address the housing crisis in San Ysidro. The



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construction of 26 additional family housing units (1, 2 and 3 bedrooms) are greatly needed in this neighborhood. The 100 units will remain at 4-story with surface parking (no podium). The parking ratio will be approximately 1 to 1 (104 spaces and 100 units).

National CORE will wait for the adoption of the City's TPAHIIP which will create a by right project with up to 128 units. However, National CORE will build 100 units, not 128 units. If the TPAHIIP is not approved by the Council in Q2, 2020, NCRC will proceed through the discretionary expedited review process to achieve 100 units.

### **Sources of Funding:**

National CORE will make funding proposals to the SDHC and San Diego County Innovative Housing Trust Fund along with our request for 10 to 15 PBV's for PSH units within the 100 unit project.

### **San Ysidro Community Plan (SYCP):**

The SYCP is designed around a strong transit-oriented development (TOD) framework that focuses new higher density and intensity development within TPA's in close proximity to major transit services. Higher density development will include urban design guidelines to foster enhancement of the public realm, pedestrian and bicycle movement, and public safety.

### **TPA Development**

A parking management plan with a combination of resident owned cars and car-sharing (LYFT and UBER) will create an environment of "on demand" car travel opportunity in combo with the trolley, bus system and biking opportunities. We are laying the foundation for the future to address the Climate Action Plans and a new world of reduced personal owned cars and instead reliance on the private and public sector technology for lower cost transportation.

These efforts will induce the residents to use public and shared vehicles more and by doing so, reduce unnecessary driving and reduce GHG emissions. Residents will benefit by reducing their costs of owning their personal vehicles. CORE will also install EV charging stations within the development site. *It is estimated that each car sharing vehicle replaces between 9 to 13 vehicles.*

Secured bike lockers both at the project and at the trolley station will be part of this effort. Residents can be induced to use bikes as their first- and last-mile solutions. Project and nearby residents can take their bikes unto the trolley cars per MTS regulations.

### **Project Timeline**

- August 19th at San Ysidro Community Planning Group
- CEQA Complete



- By right ministerial project - see attached TCAC forms executed by City Development Services Department - complete - 74 units
- Application to the SDHC in Sept/Oct for NOFA funding and 10 to 15 PBV's for onsite integrated PSH
- Application for State of CA sources of funding including Infill Infrastructure Grants-NOFA to be released in Oct/Nov 2019 and applications due Dec., 2019 or Jan 2020.
- If necessary, application to the County Innovation Trust Fund in July 2020.
- Apply for the 9% tax credit March 2020 or July 2020 with construction commence in late 2020 or early 2021.
- If we go for MHP and tax exempt bond funds - make application to MHP in 2020.
- Construction commencement middle of 2021.
- Construction completion - 18 month construction period.

### Other Timing Matters

- February, 2020 City Council considers adoption of the Transit Priority Area Housing and Infrastructure Incentive Program (TPAHIIP). The adoption would allow by right based on Floor Area Ratio (FAR) density calculations up to 128 units on the subject site. CORE would then have a by right project yielding 128 affordable units. However, CORE will build 100 units, 4-story.
- If the City Council does not adopt the TPAHIIP, CORE will process a rezone and Community Plan Amendment to yield 100 units at 4-story. This will take approx. 15 month to process.
- 2019/2020 – make application for various funding sources and make applications for the 9% tax credit or MHP plus TOD/IIG at the state level.

The Iris will be iconic and provide access to opportunity, green, sustainable, walk able, bike able, with a wealth of mobility options including the Iris Trolley Station located .4 miles away. The Iris allows a choice for local San Ysidro neighborhoods for veterans, seniors, working families trying hard to make ends meet. Integrated into The Iris will be 10 to 15 Permanent Supportive Housing homes with case management services. The Iris will become a built environment within cultural values consistent with the San Ysidro Community Plan.

**Avoidance of Gentrification:** A recent study from the University of California, Berkeley Institute of Governmental Studies found that affordable housing reduces displacement pressures at double the rate of market-rate housing. As more of California's neighborhoods experience the effects of gentrification, placing affordable housing in those communities can help to ensure that families, seniors and veterans currently living in those neighborhoods are not displaced as the community transforms over time. As both a displacement prevention and cost reduction strategy, the best time for affordable housing to be built in gentrifying communities is before gentrification occurs.



## Development Site Plan

The Iris will be designed with the pedestrian in mind. The Iris at San Ysidro will be surface parked spaces (104 spaces including EV charging and ADA) with a large-scale community room, leasing and management offices, resident garden, play areas, 100% smoke-free property.

Other amenities will include dock less shared infrastructure, shared parking, EV charging spaces, transit subsidies, bike lockers and numerous bike racks. The Iris will provide a mix of 1, 2 and 3 bedrooms (25% - 3 bedrooms) consistent with the Community Plan.

A parking plan along with a variety of transportation mobility options (bus, trolley, LYFT, Uber, bike and other options will create an environment of “on demand” travel. An Uber/Lyft pick-up and drop off area will be created.

All these efforts will induce the residents to use public and shared vehicles more and by doing so, reduce unnecessary driving and reduce GHG emissions. Residents will benefit by reducing their costs of owning their personal vehicles.

### Car-Sharing

With a combination of trolley, bus, shared cars, Lyft, Uber, bikes, walking, etc, a significant reduction in GHG can be achieved. *It is estimated that each car sharing vehicle replaces between 9 to 13 vehicles.*

### Bike Lockers

Secured bike lockers will be provided so residents can be induced to use bikes as their first- and last-mile solutions. Residents can take their bikes on the bus and trolley cars per MTS regulations.

### The Iris at San Ysidro will advance the visions and goals of the San Ysidro Community Plans

- Producing special needs housing (10 to 15 units)
- Producing multigenerational housing for families, seniors and Veterans;
- Creating a range of housing opportunities and choices by providing quality housing;
- Providing opportunities for people to live and work in San Ysidro;
- Designed with Crime Prevention Through Environmental Design (CPTED):
- The Iris will provide “Eyes on Howard Lane Park”:
- Implementing higher density development within the TPA;
- Eliminating blight through the development of underutilized parcels;
- Local job creation;
- Implementing ride-sharing and many other mobility transportation opportunities;
- Green sustainable development;

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9421 Haven Avenue, Rancho Cucamonga, CA 91730

909.483.2444 Fax: 909.483.2448 nationalcore.org

### **Affordability**

The development will be 100% affordable. The County of San Diego's HUD has approved income limits to determine housing eligibility. The income levels will fall between 30% to 60% of San Diego County Area Median Income (AMI).

### **Rent Ranges**

One - bedrooms - \$556 to \$1,158  
Two - bedrooms - \$661 to \$1,383  
Three - bedrooms - \$765 to \$1,600

One home will be reserved for an on-site manager.

A solar photovoltaic system or Solar Thermal will provide electricity/water heating to the development, helping to offset utility expenses and the development's dependency on the grid.

The Iris will be designed to meet the Design Guidelines set forth by the City and will provide safe, healthful and universally designed sustainable buildings that qualify for LEED certification incorporating Low Impact Development (LID) best practices. The Iris will achieve the minimum of LEED Silver or equivalent, Gold or Platinum and install energy-efficient appliances and water-saving fixtures.

The San Ysidro Community Plan is very supportive of a strong TOD framework that focuses new higher density and intensity development within a village core in close proximity to major transit services. The plan enables development of complete neighborhoods that include a diverse array of residential, commercial, mixed-use, employment, and recreational opportunities. Higher density development will include urban design guidelines to foster enhancement of the public realm, pedestrian and bicycle movement, and public safety. The site is zoned Community Commercial /Residential and is located in the San Ysidro West Neighborhood within the Transit Priority Area (TPA).

It is reasonably estimated that the proposed project, "The Iris at San Ysidro" will generate well over 150 construction jobs, and over 40 permanent jobs.

### **Transit Priority Area**

<https://www.sandiego.gov/planning/programs/transportation/mobility/tpa>

The parcel is within the adopted San Ysidro Community Plan and has an approved land use classification/zoning density of CC 3-4 permitting a density of 1 unit per 1,500 SF plus 50% density bonus which equates to 74 units.







**NICOLOFF ELEM SCHOOL**

Howard Lane Park

I-905

BEYER BLVD

**SUBJECT PROPERTY**

**DAIRY MART ROAD**



## WHO IS NATIONAL COMMUNITY RENAISSANCE AND HOPE THROUGH HOUSING FOUNDATION?

For more than 27 years, National Community Renaissance (National CORE) has been a leader in constructing sustainable developments that leverage community resources to combine quality housing with life enhancing social services. National CORE was established in 1992 as a 501(c) (3) not-for-profit public benefit corporation. With each development, National CORE is committed to our CORE values:

**Community** - We build and operate great communities where our residents and neighbors can thrive.

**Optimism** - We believe in the ability of people to strive for better lives, and we help provide them with the means to achieve their dreams.

**Respect** - We serve our residents, employees and partners with utmost respect.

**Excellence** - We strive for the highest standards in design, construction, property management, and customer and social service recognizing that we have a fiduciary responsibility to our residents, employees and partners.

National CORE is a vertically integrated company with in-house construction, property management, asset management, compliance, accounting and social programs/services departments. Our company has experienced staff capacity in development, construction management, property management, social services, and is a licensed general contractor. This “in-house” structure allows for strict quality control and cost-savings in all facets of our business.

National CORE’s mission is to not only develop and maintain high quality affordable housing, but to **go well beyond the sticks and mortar** and create vibrant communities that are safe and nurturing environments for our residents.

To achieve this, **Hope through Housing Foundation (HTHF)** is an incorporated nonprofit organization that functions as an affiliate to National CORE providing on-site social services available to residents living in all our developments. HTHF has consistently demonstrated its capacity to launch and develop high quality programs focused on developmental, educational, social, health, and workforce opportunities for children, youth, and families served living in and around our communities.

The National Community Renaissance Concept builds foundations that address housing, social service and educational needs and a range of community development gaps essential to long-term personal and community growth. Unlike traditional community redevelopment concepts, which focus mainly on physical infrastructure and some economic development, National Community Renaissance mainly focuses on the long-term transformational impact on people and neighborhoods.

**National Community Renaissance (CORE) has identified six interconnected components of Community Renaissance:**



- Education
- Housing
- Public Safety
- Health & Well-being
- Economic Growth
- Environment & Infrastructure

With an effective coordination effort that leverages resources and expert partnerships, the combined impact is greater than the sum of the distinct initiatives.

National CORE has been honored with over 46 national awards, over 17 regional awards and over 65 local awards.

**Our development department**, which consists of acquisitions and project development, is responsible for feasibility analysis, due diligence, project design, entitlement processing, community outreach, securing financing and construction management.

Financing for all our projects is obtained by our project development staff, who prepare all funding applications in-house and perform financial feasibility analysis in regards to determining the appropriate funding sources to use for each project.

Typical sources of financing used include: 501 (c)(3) bonds, other tax-exempt bonds, 4% federal tax credits, 9% federal tax credits, state tax credits, AHP funds, State HCD HOME funds, State HCD MHP funds, AHSC, IIG, CalHFA HELP funds, County/City HOME funds, CDBG funds, Low and Moderate Set- Aside funds, and MHSA funds. National CORE is familiar with the process and regulations applicable in securing the above funding sources and has been very successful in competing and securing awards from these funding sources.

**As a licensed general contractor**, our construction team builds selected projects and also serves as the owner's representative for projects that are contracted to third-party general contractors. In that respect, the construction team serves as the Construction Manager in all instances. Having this expertise in-house has allowed us to develop strong systems and processes and accurate construction cost forecasting that draws from our historical database of properties built, rehabilitated and managed.

We are an expert in **green sustainable construction**. CORE has many LEED, Green Point rated and Universal Design projects, exceeding 2,000 apartment homes. Our Vista Dunes family development in La Quinta is the first multi-family development to achieve the coveted Platinum LEED Certification. This project was recognized by the Home Depot Foundation at the 2009 National Green Builders Conference as "Outstanding Green Project of the Year."

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ll of these cutting edge technologies are becoming part of standard building approach that we believe will allow us to excel in this new century. In addition we have seven (7) developments in our portfolio that are LEED certified Silver.

**Our in-house property management department** employs strict management practices that include comprehensive tenant screening, use of a crime free addendum to the tenant leases allowing for zero tolerance of illegal activities. We strongly believe that quality management is critical to maintaining quality developments in the long term and providing a positive environment for our residents.



### **Affordability Restrictions**

National CORE has existing affordable housing agreements on all of our developments, in addition to various other regulatory agreements with TCAC, AHP, CalHFA HELP, and conventional permanent lenders. All these agreements have annual compliance provisions that have to be tracked and complied with in a timely manner.

To ensure **timely compliance** with these various agreements, we have an in-house compliance department whose primary responsibilities include initial placed-in-service rent calculations and annual rent calculations for all properties, welfare exemption filing, 100% file audits at property placement in service, sample file audits annually, and legal document review to set up a tickler system for all monitoring requirements for all projects.

### **Special Needs**

National CORE has developed, owns, operates and manages eleven apartment communities integrated with supportive housing homes for residents with special needs. Our special needs residents include seniors, children, youth aging out of foster care, adults, and families with severe mental illness and resiliency for children with serious emotional disorders and their families.

For example, National CORE has apartment homes funded with Mental Health Service Act resources in collaboration with the Corporation for Supportive Housing and 3rd party full service providers to build a system where access is easier, services are more effective, out-of-home and institutional care are reduced and stigma toward those with mental illness or serious emotional disturbance no longer exists.



NATIONAL COMMUNITY RENAISSANCE



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# SAN YSIDRO COMMUNITY PLANNING GROUP

## VACANCIES

[Excerpts from the SYCPG Bylaws of June 17, 2015]

The SYCPG should fill vacancies at the time the vacancies are declared by selection by the elected planning group members at the time the vacancies are declared, but not sooner than the next regular meeting at which a quorum is present. Vacancies shall be filled by a majority vote to elect a candidate to the vacant seat, or if more than one vacancy, then the seats are filled by plurality. Publication in a regular meeting agenda shall be sufficient notice of the vacancy.

No person shall be considered for a vacant or open seat who has previously been an elected or appointed member in the twelve (12) months immediately preceding the day the vacancy or opening was declared.

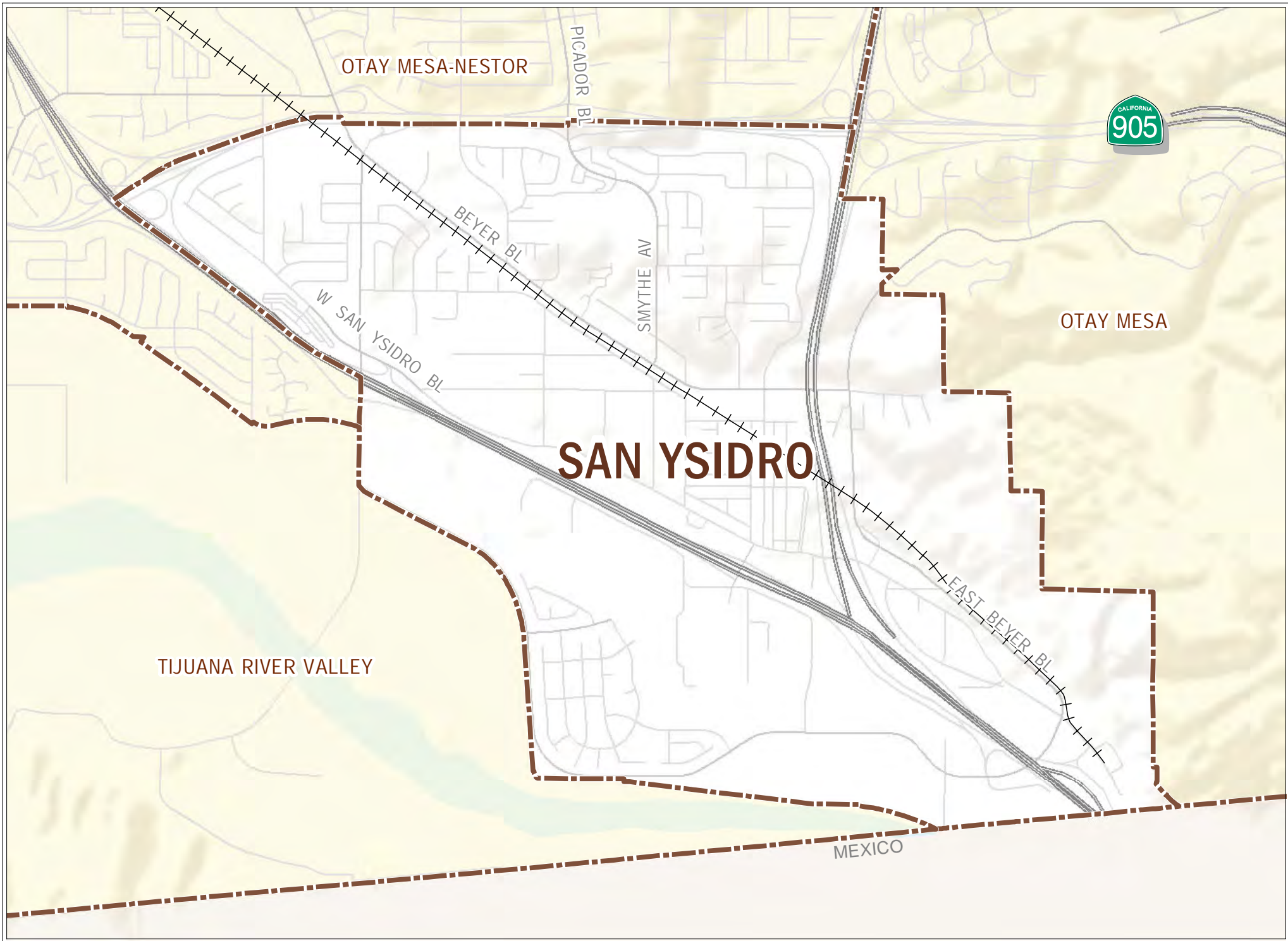
Two or more concurrent SYCPG vacancies shall be filled by a vote of all eligible members of the community by secret written ballot.

*[An individual must be recorded on the SYCPG Master Membership List as determined by the Secretary, and]* must be at least 18 years of age, and shall be affiliated with the community as a:

- (1) property owner, who is an individual identified as the sole or partial owner of record, or their designee, of a real property (either developed or undeveloped), within the community planning area, or
- (2) resident, *[including a renter or tenant]* who is an individual whose primary address of residence is an address in the community planning area, ~~or~~
- (3) local business person, who is a local business or not-for-profit owner, operator, or designee at a non-residential real property address in the community planning area; only one representative of a particular establishment may hold a seat on the community planning group at one time.

*For the purpose of qualifying a "designee" of a not-for-profit . . . the designee must be identified by name in writing by the qualifying governing body or its chief executive.*

When the SYCPG is unable to fill a vacancy within 120 days . . . and the planning group has more than twelve members, a search for a new member should continue, however either the seat may remain vacant until the next planning group election, or these bylaws may be amended to permit decreased membership to a minimum of 12 members.



OTAY MESA-NESTOR

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BEYER BL

SMYTHE AV

OTAY MESA

W SAN YSIDRO BL

**SAN YSIDRO**

EAST BEYER BL

TIJUANA RIVER VALLEY

MEXICO



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APPLICATION FOR GENERAL MEMBERSHIP – PAGE 1 OF 2

The San Ysidro Community Planning Group (“SYCPG”) holds regular meetings each month at a time and place announced in the Agenda for that month. There are 15 Elected Members. The role of the SYCPG is to review and provide recommendations to the City on land use matters and development-related projects and issues that fall within the San Ysidro Community Planning Area or are of City-wide significance. In this capacity, the SYCPG is the officially recognized advisory group to the San Diego City Council. There is no fee charge to attend meetings or to join the SYCPG. Anyone may submit this membership form to the Planning Group’s Secretary. Please review the qualifications on the reverse side of this form.

General Members are encouraged to volunteer to serve on the Planning Group, to participate at the Planning Group’s meetings, to vote when Board elections are held, and to consider becoming candidates for Board membership.

This *Application for General Membership* forms must be submitted to the Planning Group Secretary. Contact the City of San Diego’s City Planning & Community Investment (CPCI) Department for the current mailing address or visit [www.sandiego.gov/planning/community/pdf/contactlist.pdf](http://www.sandiego.gov/planning/community/pdf/contactlist.pdf). You can also bring this form to a SYCPG meeting.

The general boundaries of the San Ysidro Community Plan, as shown in Exhibit “A” of the bylaws, are: I-905 on the north, I-5 south to Dairy Mart Road continuing to the Tijuana River levee and International Border, then to the east to the hillsides between Otay Mesa and San Ysidro, then northwest to the intersection of I-805 and I-905.

(Circle one) DR. MR. MS. Other: \_\_\_\_\_ NAME: \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_  
Street Address or P.O. Box City State Zip Code

E-MAIL ADDRESS \_\_\_\_\_ FAX \_\_\_\_\_

HOME PHONE: \_\_\_\_\_ WORK PHONE: \_\_\_\_\_ CELL: \_\_\_\_\_

**IMPORTANT! IF YOU HAVE MORE THAN ONE OF THE CHOICES, PLEASE SELECT THE ONE CHOICE IN WHICH YOU WISH TO BE LISTED (address or parcel # must be within San Ysidro Community Plan Area boundaries).**

- ( ) RESIDENT HOMEOWNER ADDRESS OF PROPERTY: \_\_\_\_\_
- ( ) RESIDENT RENTER ADDRESS OF PROPERTY: \_\_\_\_\_
- ( ) PROPERTY OWNER ADDRESS OR PARCEL # OF PROPERTY: \_\_\_\_\_

( ) LOCAL BUSINESS OWNER, OPERATOR OR DESIGNEE AT A NON-RESIDENTIAL REAL PROPERTY ADDRESS IN THE COMMUNITY PLANNING AREA  
LIST THE NAME AND ADDRESS OF THE BUSINESS:  
\_\_\_\_\_

( ) NOT-FOR-PROFIT (see reverse)  
LIST THE NAME AND ADDRESS OF THE NOT-FOR-PROFIT:  
\_\_\_\_\_

**SIGN HERE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

For Planning Group Use	Reviewed by: _____	Date: _____
	Meets Eligibility Criteria: YES _____	NO _____

**EXHIBIT “B”**  
APPLICATION FOR GENERAL MEMBERSHIP – PAGE 2 OF 2

The following is a summary of Article III, Section 2 of the bylaws.

To be an eligible community member an individual must be

- at least 18 years of age, and
- shall be affiliated with the community as a:
  - property owner, who is an individual identified as the sole or partial owner of record, or their designee, of a real property (either developed or undeveloped), within the community planning area, or
  - resident, who is an individual whose primary address of residence is an address in the community planning area, or
  - local business person, who is a local business or not-for-profit owner, operator, or designee at a non-residential real property address in the community planning area.

Only eligible community members have the right to vote at the SYCPG general election and to be a candidate for election.

An individual may become an eligible member of the community by demonstrating qualifications to the planning group Secretary or Election Committee prior to the March election or at the time of voting. Eligibility is demonstrated by filing this *Application for General Membership* and upon validation of the affiliation requirements.

For the purpose of qualifying a “designee” of a not-for-profit, in addition to this membership form, the designee must be identified by name in writing by the qualifying governing body or its senior executive.

For the purposes of qualification as a General Member, a “not-for-profit” is defined as an existing community organization, association, or institution which has its headquarters or a site office at a physical location at a non-residential real property address within the San Ysidro Community Plan area, and serves the constituents of the planning area.

Among the duties of the elected SYCPG members is the requirement to attend meetings. There are no “excused absences.” The SYCPG shall find that a vacancy exists upon receipt of a resignation in writing from one of its members or upon receipt of a written report from the planning group's secretary reporting the third consecutive absence or fourth absence in the 12-month period of April through March each year, of a member(s) from the planning group's regular meetings. An individual who vacates a seat after eight consecutive years may not again be elected or appointed for a period of one year.

Please Join the Community Celebration for the Grand Opening of the New

# San Ysidro Library

Saturday, September 7, 2019

9 am Library Festival & Refreshments • 10 am Ribbon Cutting Ceremony  
with Councilmember Vivian Moreno

4235 Beyer Boulevard • San Ysidro, CA 92173

**PLEASE NOTE THAT THERE WILL BE NO ON-SITE PARKING THAT MORNING.  
PARKING WILL BE AVAILABLE AT SY MIDDLE SCHOOL & SY SCHOOL DISTRICT LOTS**



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SD Public Library